

Welcome!

7th Annual Restaurant Week

What is Restaurant Week?

- A week-long city-supported FREE marketing campaign featuring Brooklyn Park restaurants.
- Offers special deals as incentives
 - Discounted Prices
 - Buy One, Get One Offers
- Promotions via city marketing channels to encourage residents to explore local restaurants.

Marketing Packages

To qualify for a marketing tier during Restaurant Week, your restaurant must offer one of the listed specific offers.



1

BITE SIZE

Offer Reduced Menu Item

- Logo on Flyer
- Mention in Radio Ad
- Feature on City Webpage



2

FORKFUL

Offer a Buy One, Get One Free Deal

- Inclusion of Bite Size Benefits
- Social Media Photo Feature
- Social Media Video Feature (30 seconds)



3

FULL PLATE

Offer a 20% or More Discount

- Inclusion of Bite Size and Forkful Benefits
- Logo Featured in TV Ad
- Social Media Video Feature (1-2 minutes)
- First Consideration for Local Media

Obtain a Window Sign!



Tier 1: Bite Size Benefits

Logo on Flyer



Join us in celebrating seven years of culinary excellence during Brooklyn Park's Restaurant Week!

Drop by City Hall or a participating restaurant to pick up a bingo card. Completed cards will be put in a drawing to win a prize.

FEATURING LOCAL RESTAURANTS



Scan to explore more participating restaurants or visit www.brooklynpark.org/restaurantweek!

Don't forget to tag us on Facebook or Instagram (@cityofbrooklynpark) and use #BPRestaurantWeek!

Si usted necesita esta información en español, llame 763-424-8000.

Yog xav tau kev pab, thov hu rau 763-424-8000 lawv mam li nrhiv li tus neeg txhais lus rau koj.

If you need this information in another language or format or disability accommodations, email access@brooklynpark.org or call 763-424-8000.



Mention in Radio Ad



Featured on Webpage

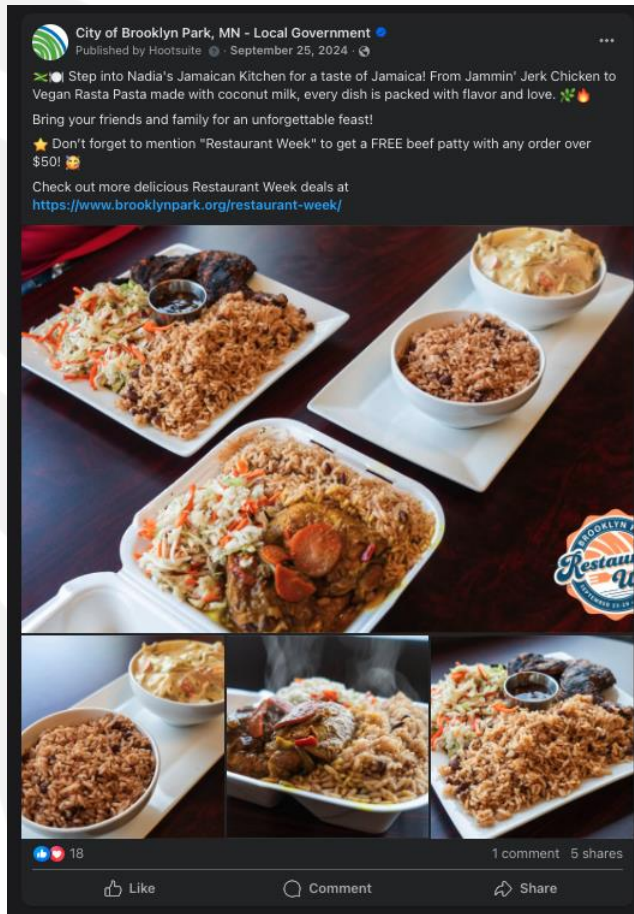
2024 Participating Restaurants

Below is a list of restaurants who participated in our 2024 Restaurant Week! Stay tuned for a list of 2025 participants.

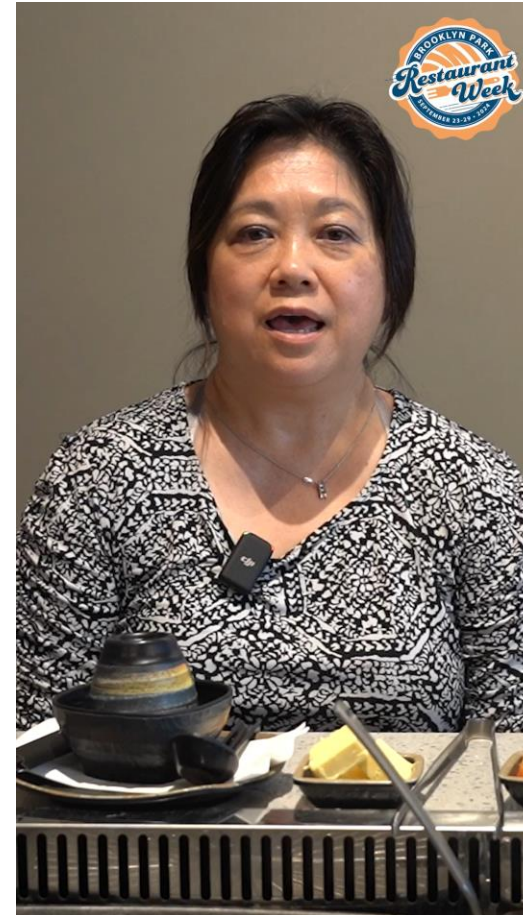
Restaurant	Address	Special
<u>Down the Street Nutrition</u>	1432 85th Ave, Brooklyn Park, MN 55444	Get 25% OFF your entire order when you purchase a shake + beverage combo OR bagel sandwich + beverage combo
<u>El Loro Mexican Restaurant</u>	7901 Brooklyn Blvd, Brooklyn Park, MN 55445	Get half-priced appetizers
<u>Heavy Rotation Brewing</u>	9801 Xenia Ave, Suite 105, Brooklyn Park, MN 55443	Buy one drink, get one drink FREE on the first pour

Tier 2: Forkful Benefits

Social Media Photo Feature



Social Media Video Feature (30 seconds)



Tier 3: Full Plate Benefits

Logo featured in TV Ad



Social Media Video Feature
(1-2 min)



First consideration for
local media

