


# City of Brooklyn Park Sponsorship Package

# Sponsorship Opportunities with the City of Brooklyn Park

	\$2,500+ City Champion	\$1,000 Community Builder	\$500 Neighborhood Supporter	\$250 Discovery Sponsor
Logo on Event Banner/Signage <i>*Day-of event</i>	✓	✓	✓	✓
Logo on Event Flyer <i>*Pre-event</i>	✓	✓	✓	
Logo on Social Media Event Promotion <i>*Pre-event</i>	✓	✓		
Logo Spotlight in E-Newsletter <i>*Pre-event</i>	✓			
Sponsor Perks <i>*Day-of event</i> <i>(View website for more details.)</i>	✓			

Sponsorship packages are offered per event with flexible opportunities for support.

## More ways to help

### In-Kind Donations

You can also support Brooklyn Park events by donating items such as prizes, catered food, games, puzzles, school supplies, or backpacks.

*The monetary value of your in-kind donation will determine the level of recognition and benefits you receive.*

### À La Carte Option

Our à la carte sponsorship option allows you to customize your impact while showcasing your commitment to the Brooklyn Park community.

*All sponsorships, exhibits, and promotions require City of Brooklyn Park approval. The City may restrict, prohibit, or remove any content or activity it deems unacceptable at its sole discretion, without liability for related expenses.*

## OUR REACH IN 2024

Sponsorship Opportunities

45+

Single Event Attendance

300 - 5,000+

Total Annual Attendance

25,000+

Park Pages Households

34,000+

Email Subscribers

20,000+

Instagram/Facebook Followers

20,000+



Fire Open House



Juneteenth



Tater Daze Parade & Community Gathering



Spooktacular



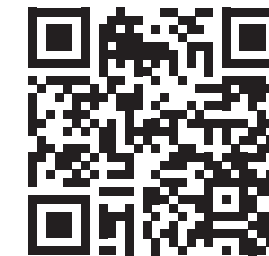
Cops N' Kids Fishing



## Sponsor an event!

The City of Brooklyn Park invites you to sponsor our vibrant community events! From cultural gatherings and family-friendly celebrations to impactful civic engagement opportunities, these events bring thousands of residents and visitors together year-round.

Sponsorships provide a unique opportunity to connect with the community, highlight your support, and contribute to unforgettable celebrations that reflect Brooklyn Park's unique, united, and undiscovered spirit.



### Get involved today!

Scan the QR code or visit [www.brooklynpark.org/celebrate/sponsor/](http://www.brooklynpark.org/celebrate/sponsor/).

### Questions?

Contact [sponsorships@brooklynpark.org](mailto:sponsorships@brooklynpark.org)



Si usted necesita esta información en español, llame 763-424-8000.

Yog xav tau kev pab, thov hu rau 763-424-8000 lawv mam li nrhiav ib tus neeg txhais lus rau koj.

If you need this information in another language or format or disability accommodations, email [access@brooklynpark.org](mailto:access@brooklynpark.org) or call 763-424-8000.

