

SPECIAL BROOKLYN PARK CITY COUNCIL MEETING

Wednesday, March 29, 2023
4:30 p.m.

Brooklyn Park City Hall
Council Chambers
5200 85th Avenue North

CALL TO ORDER – Mayor Hollies Winston

PRESENT: Mayor Hollies Winston; Council Members Christian Eriksen, Maria Tran, Xp Lee and Boyd Morson, Nichole Klonowski; City Manager Jay Stroebel; Assistant City Manager Dr. Angel Smith and Facilitators Kari Kraft and Josie Shardlow.

ABSENT: None.

II TEAM BUILDING

From 4:30 p.m. to 6:30 p.m. Facilitator Kari Kraft conducted Insights Discovery activities for the Mayor and Council.

At 6:30 p.m. Council Members ate dinner.

III GENERAL DISCUSSION OF CITY GOALS AND PRIORITIES

At 7:18 Zack Zembra presented the BP 2025 Story Map.

At 7:24 pm to 9:30 pm,

Also Present: City Manager Jay Stroebel; Assistant City Manager Dr. Angel Smith, Police Chief Mark Bruley, Fire Chief Shawn Conway Finance Director LaTonia Green, Operations and Maintenance Director Dan Ruiz, Community Development Director Kim Berggren, Recreations and Parks Director Brad Tullberg, Communications Manager Risikat Adesaogun; Racial Equity Diversity and Inclusion Manager Marcellus Davis, HR Director Sarah Kriewall; IT Manager Keith Ehrlichman, City Clerk Devin Montero.

At 7:24 p.m. the Council/SMT prioritization discussion was facilitated by Josie Shardlow. She briefed on the next part of the council retreat with council and staff.

- Retreat Goals, background on SMT retreat, agenda, agreements
- SOCA (strengths, opportunities, current circumstances, aspirations) conversations
- Goal conversations – getting input from Council on priorities
- Group prioritization dotmocracy

At 7:31 Facilitator Shardlow conducted the SOCA (strengths, opportunities, current circumstances, aspirations) conversations with the council and staff.

Strengths: Diversity; Size & growth; Parks; Transparency; United; Public safety strategy; Staff reputation; Community Engagement/engaged residents;

Opportunities: NW corridor and Brooklyn Blvd development/re-development opportunities; Regain public trust; Interdisciplinarity; Retail and restaurants; Leading on youth; Push legislative

agenda; Build destinations; Public input on BLRT and 252

Current Circumstances: Inflation; Growing pains and racial undercurrent; HP and aging apartments; Pandemic recovery; Competing financial needs; Bureaucrats—outdated system; ARPA; High housing costs; Violent crime—limited resources; Misconception of diversity; Rumor mill—lack of funding; New Council; Lack of infrastructure south of 85th

Aspirations: Procurement diversity; Getting it right & doing it right; Juvenile continuum of care; Lower crime and increased sense of safety; Revisiting ordinances; Increased community involvement; Violence Prevention Manager; REDI River Map; Spend \$ here; All problems are our problems (culture change); BP leads NW suburbs; Improved image

At 7:44 p.m. Ms. Shardlow conducted a Goal Prioritization with the staff and council. Designated staff were assigned to the 6 goals and asked questions to council members visiting each goal and wrote answers on a flipchart.

- 1. Which strategies/projects are you glad to see listed that you want to affirm or show support for? (Underline/circle on the inventory)*
- 2. Which strategies/projects do you have questions or concerns about? (Answer the questions/concerns as you can, note outstanding pieces on the inventory or here)*
- 3. What's missing? What current or potential strategies/projects would be impactful that you don't see on the list?*
- 4. When thinking about the community's needs in this goal area, with which strategies/projects can we make the biggest impact as a city? These could be from the inventory list or new items.*

At 8:45 p.m. staff and council returned to their chairs and staff reported on their conversations with the council and their top 2 items written on the flip chart.

Subgoal/Project/Initiatives:

Reimagining public safety; International food hub and entertainment destination; Promote positive image through centralized communication; Increase tax revenue through development REDI Initiative; Allocate money for cultural media; Residents and visitors support an abundance of retail, restaurants, and entertainment venues; Employee belonging, wellness, and retention; Inclusive and intentional support of all areas of diversity; Intentional, on purpose and with purpose customer service to residents and visitors; Language accessibility; Build bridges that allow people to access opportunities and resources; without being judged
Park improvement projects; Water quality; Apartment Action Plan; Small Business Center Food industry and public health connection; Address homeownership disparities; (lessen restrictions on EDA homeowner programs); CEI Trust participation; Prevailing wage

At 9:02 p.m. staff and council members placed dots on items written on the flip charts as a final prioritization.

	NUMBER OF DOTS
Reimagining public safety	10
International food hub and entertainment destination	8
Promote positive image through centralized communication	6
Increase tax revenue through development	6
REDI Initiative	6
Allocate money for cultural media	3
Residents and visitors support an abundance of retail, restaurants, and entertainment venues	3
Employee belonging, wellness, and retention	3
Inclusive and intentional support of all areas of diversity	2
Intentional, on purpose and with purpose customer service to residents and visitors	2
Language accessibility	2
Build bridges that allow people to access opportunities and resources without being judged	1
Park improvement projects	1
Water quality	1
Apartment Action Plan	1
Small Business Center	1
Food industry and public health connection	1
Address homeownership disparities (lessen restrictions on EDA homeowner programs)	1
CEI Trust participation	1
Prevailing wage	1

At 9:20p.m. discussions were held on the rankings.

At 9:26 p.m. City Manager Stroebel on the retreat and thank everyone for their participation and engagement in the retreat activities.

ADJOURNMENT - With consensus of the Council, Mayor Winston adjourned the meeting at 9:30 p.m.

HOLLIES WINSTON, MAYOR

DEVIN MONTERO, CITY CLERK