

Brooklyn Park

is *Business*





A forward-thinking business community.



Welcome to Brooklyn Park. We are the sixth largest city in Minnesota with a population of over 80,000 people. We are unique. We are united. We are undiscovered.

Our community is built along the scenic Mississippi River with engaged residents who are committed to a thriving community for everyone who passes through our city boundaries. Let us take you on a tour of what we have to offer.



Demographics

Diversity breeds innovation and we pride ourselves on our diverse community. More than half of the over 80,000 residents in Brooklyn Park are people of color and 29 percent speak a language other than English at home. Our residents build our workforce and our business community has access to a wide range of skill sets and abilities as they look to build their internal talent.

FAST FACTS

WHO WE ARE ON PAPER

29%

Speak a language other than English at home

6

Largest city in the state

24%

Born outside the U.S.

60%

People of color

28%

Children 17 and under.

35

Median age

66%

Adults ages 15-64

11%

Seniors 65+

\$73^K

Median income



Economic Drivers

- » **Workforce Investments (BrookLynk)**
- » **Available Land**
- » **Strong High-Tech Engineering Industry Presence**
- » **Two Colleges**
(Hennepin Technical College, North Hennepin Community College)
- » **Diverse Community**
- » **Strong working relationship with State of Minnesota and its programs.**

How we rank:

#4

Fittest State
(American Fitness Index)

#1

State for Healthcare
(WalletHub)

#5

Best State for Business
(CNBC)

#5

Best Place to Live
(U.S. News and World Report)

#9

Best State to Start a Career
(WalletHub)

The business community in Brooklyn Park is thriving.

Brooklyn Park is committed to a balanced economic environment that empowers businesses and people alike. We are home to 1,500+ businesses and continue to grow. Our community boasts a strong medical technology, high-tech manufacturing, and precision manufacturing sectors with a large corporate presence that includes Olympus, Takeda, and Target Corporate.



Our hometown headquarters

Olympus

Surgical Technologies

Takeda

Biopharmaceuticals

Kurita America

Water Management Solutions

MGK

Insecticide Manufacturer

Biomerics

Medical Polymer Solution

Nott Company

Fluid Power Product and Systems Manufacturer

Star

Marketing Agency

Wurth Adams

Assembly Fastener Components

Design Ready Controls

Control Panels and Wiring Harnesses

Industrial Netting

Specialty Netting Products

Employment by Industry



FASTFACTS
WHO WE ARE ON PAPER

31,174
Employees

1,536
Total Businesses

\$1,129
Average weekly
income

A manufacturing hub.

Manufacturers in Brooklyn Park are a global force in the industry creating innovative, unique, and industry-leading products that are used around the world. Not only do we have a strong manufacturing presence, but we have the workforce to match it.



FASTFACTS

WHO WE ARE ON PAPER

- Our manufacturers ship their products to over 100 companies across the world.
- Brooklyn Park is home to over 150 manufacturing and industrial-based businesses.
- Partnerships with the State of Minnesota have led to the creation of more than 800 jobs at manufacturing businesses since 2016.



An unmatched workforce.

We're a city who believes in our future workforce. We've developed programs and youth outreach programs to build our talent within our city limits.



BrookLynk was formed by Brooklyn Park and Brooklyn Center as a youth employment program dedicated to addressing our regional talent and workforce needs. The foundation of this program is to support and invest in young people facing barriers to employment. In partnership with schools, cities, community partners and youth, BrookLynk serves to engage the next generation of workers and to connect young people to employers in our communities.

2022 Program Impact

541

Participants across programs

\$268,000

In wages and stipends

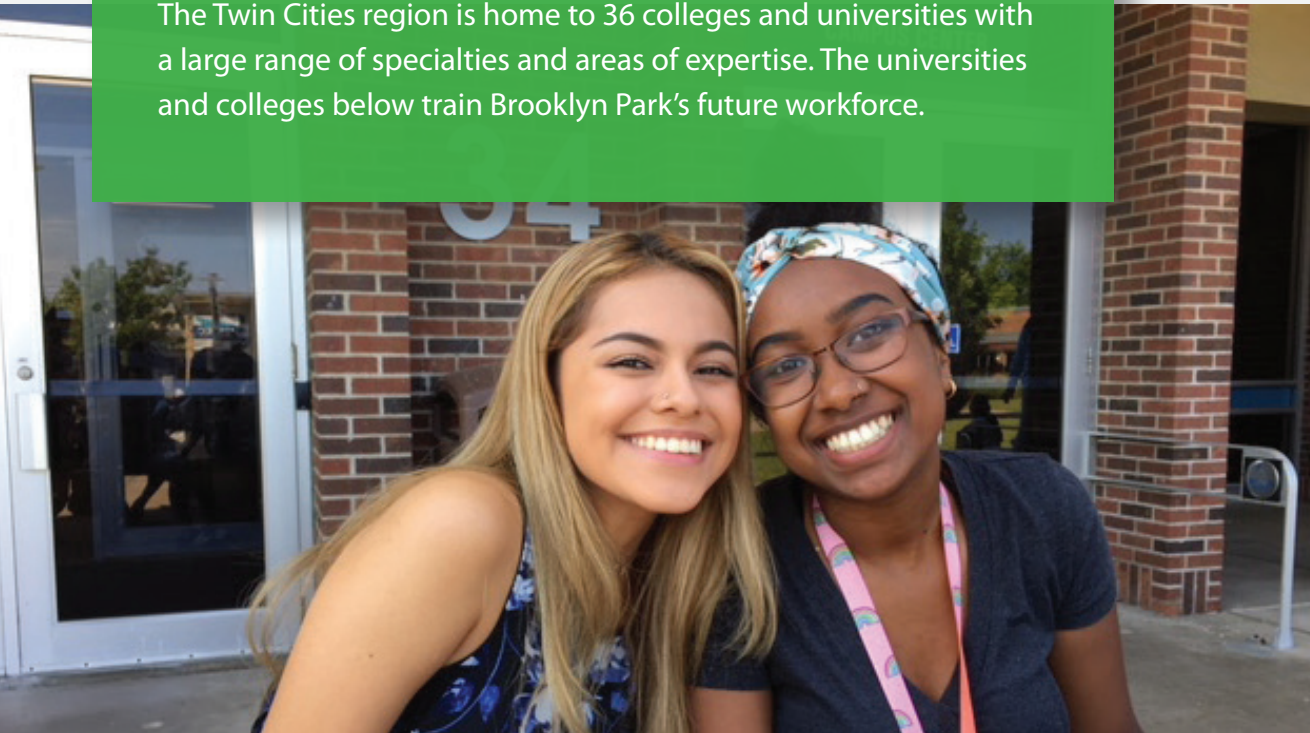
127

Internships coordinated



Education

The Twin Cities region is home to 36 colleges and universities with a large range of specialties and areas of expertise. The universities and colleges below train Brooklyn Park's future workforce.



North Hennepin Community College

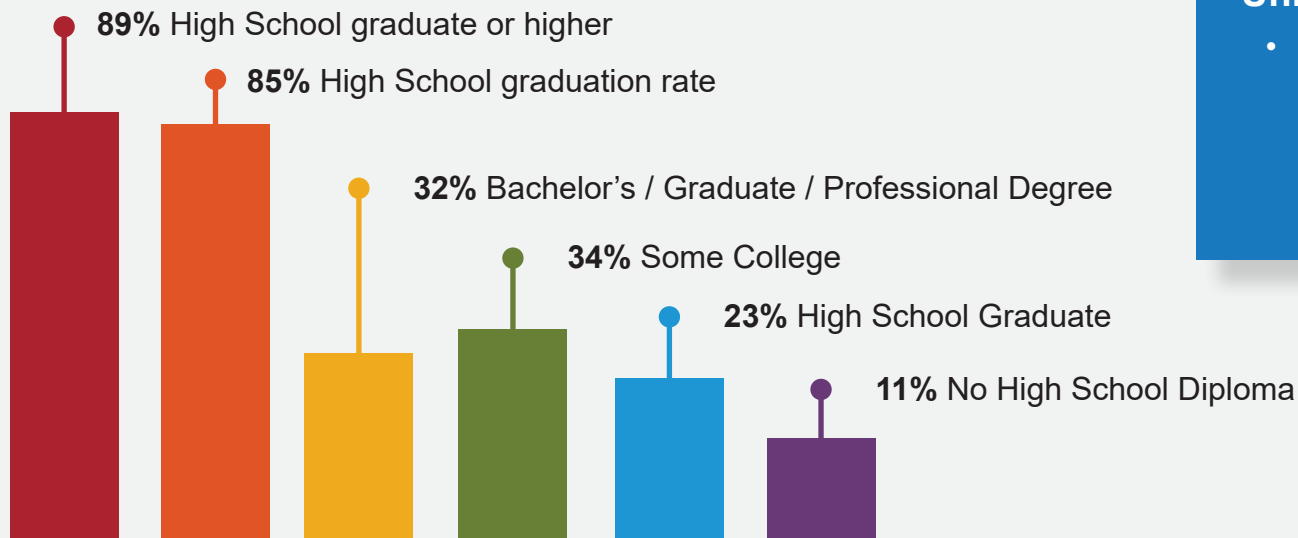
- North Hennepin Community College serves more than 12,500 learners of all ages as they pursue associate degrees that transfer in pursuit of a bachelor's degree or certificate programs that lead immediately to rewarding careers.

Hennepin Technical College

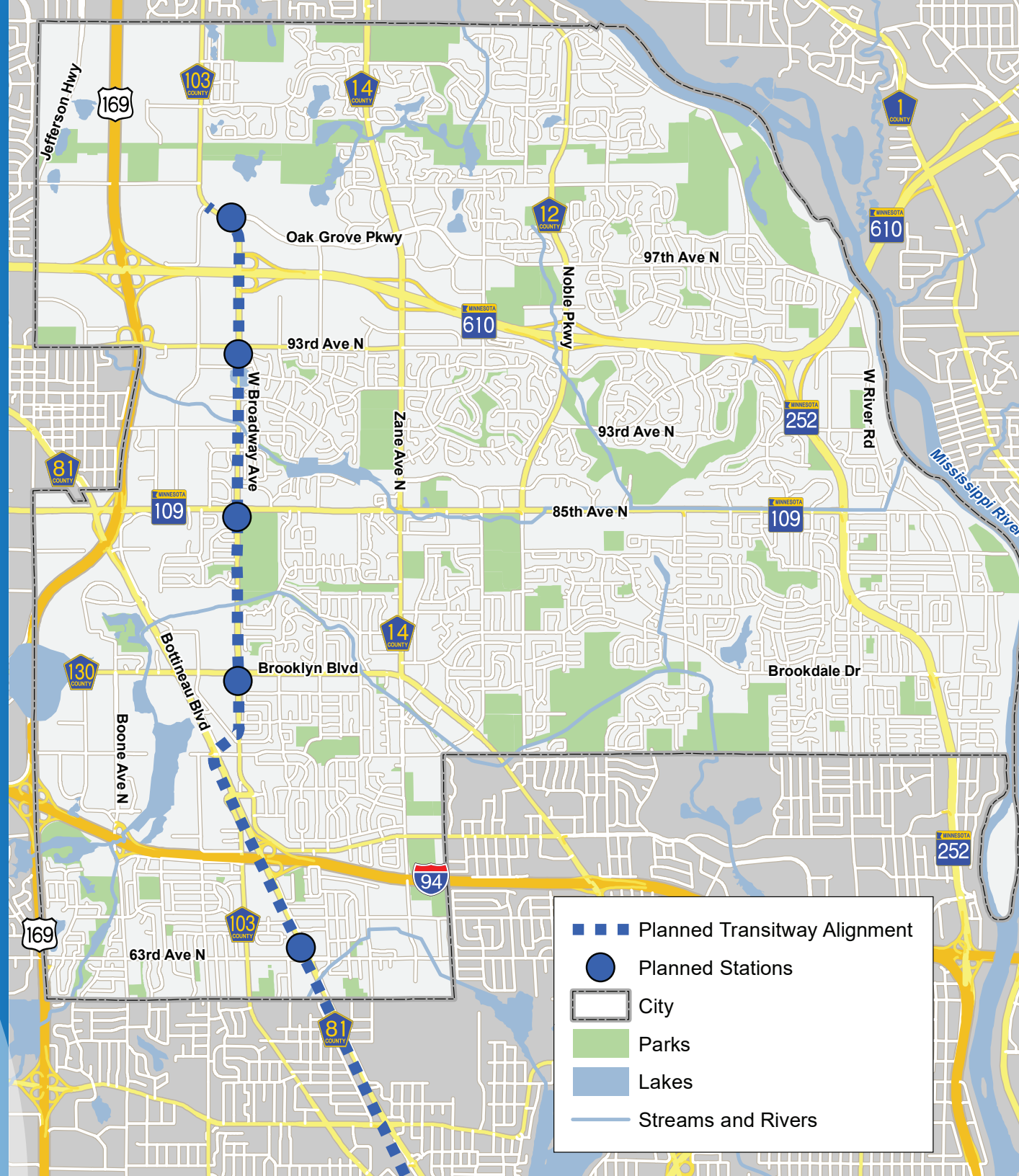
- Hennepin Technical college focuses on the transportation of our community and progress. Throughout the years, Hennepin Technical College's course offerings and degree programs evolve and adapt to reflect the needs of employers and students.

University of Minnesota

- The University of Minnesota is one of the most prestigious public research universities in the United States.



Metro Blue Line Stops



An unparalleled quality of life

Every home is within walking distance of a park.

1,200 acres of undeveloped land.

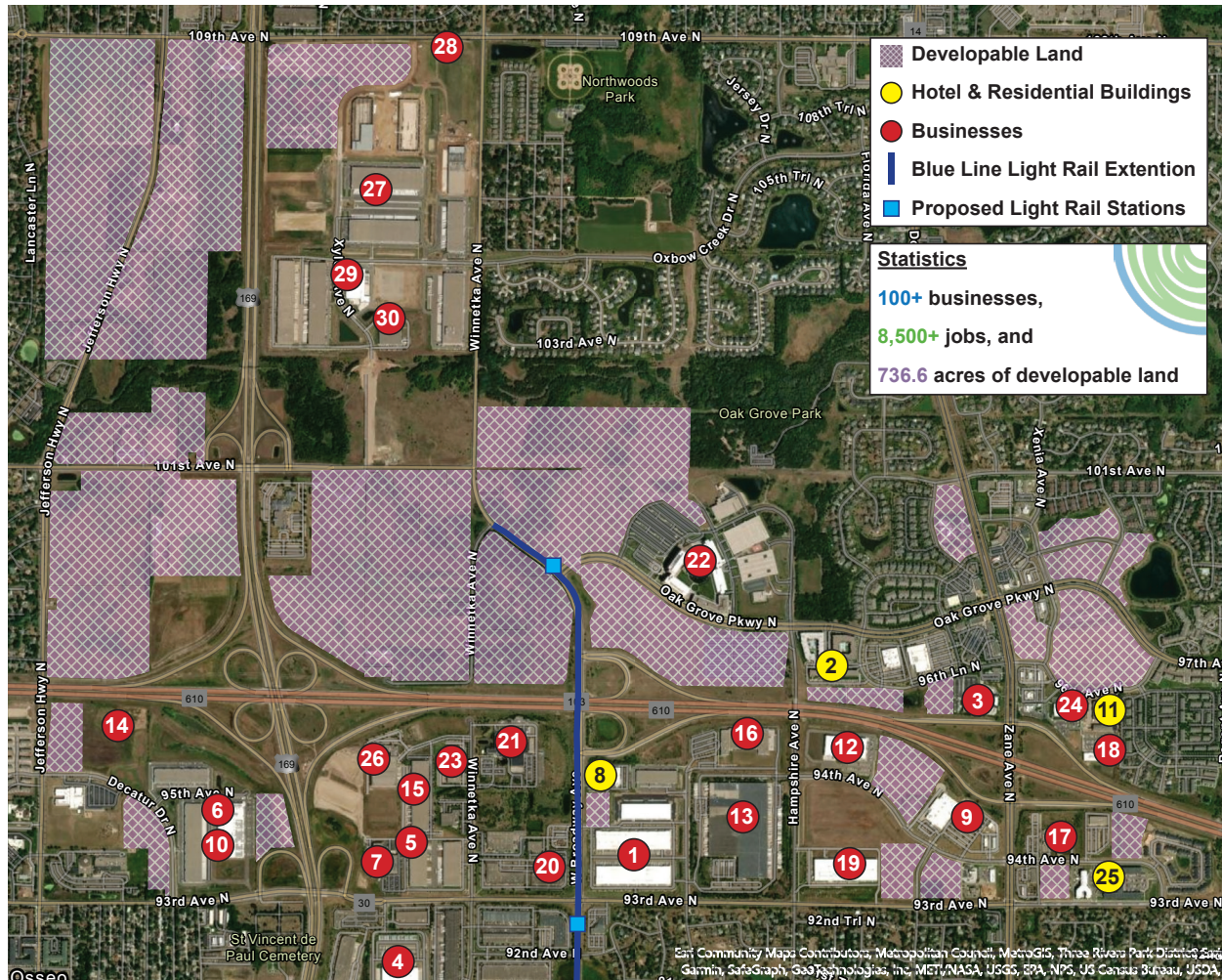
31 established neighborhoods.

Lowest crime rate in 30 years.

486 park amenities, 86 playgrounds, 71 softball fields, 33 soccer fields, 29 pavilions

92 percent of residents are proud to live here.

Hwy 610 Corridor Developments: Brooklyn Park



- | | |
|--|---|
| 1 610 Commerce Center | 27 North Park |
| 2 610WEST apts | – Access Mana |
| 3 Allina Sergical Center | – ACOUSTIC |
| 4 amazon | – Berkshire |
| 5 berlin Packing | – Transportation |
| 6 CRETEX Medical | – BIOMERICS |
| 7 DESIGN READY CONTROLS | – Boston Scientific |
| 8 HOME | – COSTCO Innovel |
| 9 HuVee | – Everlight Solar |
| 10 JunoPacific | – FritoLay |
| 11 KIPLING apts | – Goodwill E-Commerce |
| 12 KURITA | – KSP Fulfillment |
| 13 Liberty Carton Co. | – REVO BRANDS |
| 14 Minneapolis Glass | – PRIDE ENGINEERING |
| 15 Nilfisk | – RUST-OLEUM |
| 16 OLYMPUS | – savers SHOP, REUSE, REIMAGINE. |
| 17 PrairieCare | – SHERWIN-WILLIAMS |
| 18 RASMUSSEN COLLEGE | – Signature Associates |
| 19 star | – sleep number. |
| 20 STERIS | – TE Connectivity |
| 21 Takeda | – Total Logistics |
| 22 Target North Campus | – TREMCO CPG |
| 23 TESLA | – Walgreens |
| 24 TWIN CITIES ORTHOPEDICS | 28 CenterPoint Energy |
| 25 Urbana Place SENIOR LIVING & Court | 29 DATABANK |
| 26 WÜRTH | 30 NOTT Company |