

## REGULAR COUNCIL MEETING – AGENDA #30

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Para asistencia, 763-424-8000; Yog xav tau kev pab, 763-424-8000.

*Our Vision: Brooklyn Park, a thriving community inspiring pride where opportunities exist for all.*

### *Our Brooklyn Park 2025 Goals:*

*• A united and welcoming community, strengthened by our diversity • Beautiful spaces and quality infrastructure make Brooklyn Park a unique destination • A balanced economic environment that empowers businesses and people to thrive • People of all ages have what they need to feel healthy and safe • Partnerships that increase racial and economic equity empower residents and neighborhoods to prosper • Effective and engaging government recognized as a leader*

**A. CALL TO ORDER/ROLL CALL/PLEDGE OF ALLEGIANCE**

**B. APPROVAL OF AGENDA**

**C. GENERAL ACTION ITEMS**

- C.1** Resolution Declaring a Vacancy in the Office of Council Member for the East District  
**A.** RESOLUTION

***\*Move to the Council Work Session\* (audio recording only)***

**D. WORK SESSION**

**DISCUSSION ITEMS/GENERAL ACTION ITEMS – These items will be discussion items but the City Council may act upon them during the course of the meeting.**

- D.1** Resident Survey Questions Discussion  
**A.** 2019 RESIDENT SURVEY RESULTS  
**B.** POTENTIAL QUESTIONS NEEDING FEEDBACK  
**D.2** 2022-2023 Preliminary Budget Discussion  
**D.3** Council Recognition and Constituent Relations Policy Discussion  
**A.** DRAFT RECOGNITION AND CONSTITUENT RELATIONS POLICY  
**D.4** Council City Apparel Policy Discussion  
**A.** PUBLIC PURPOSE EXPENDITURES POLICY

**E. VERBAL REPORTS AND ANNOUNCEMENTS**

- E.1** COUNCIL MEMBER REPORTS AND ANNOUNCEMENTS  
**E.2** CITY MANAGER REPORTS AND ANNOUNCEMENTS

**F. ADJOURNMENT**

# City of Brooklyn Park Request for Council Action

<b>Agenda Item:</b>	C.1	<b>Meeting Date:</b>	September 7, 2021
<b>Agenda Section:</b>	General Action Items	<b>Originating Department:</b>	Administration
<b>Resolution:</b>	X	<b>Prepared By:</b>	Devin Montero, City Clerk
<b>Ordinance:</b>	N/A		
<b>Attachments:</b>	1	<b>Presented By:</b>	Devin Montero
<b>Item:</b>	Resolution Declaring a Vacancy in the Office of Council Member for the East District		

## City Manager's Proposed Action:

MOTION \_\_\_\_\_, SECOND \_\_\_\_\_, TO WAIVE THE READING AND ADOPT RESOLUTION #2021-\_\_\_\_ DECLARING A VACANCY IN THE OFFICE OF COUNCIL MEMBER FOR THE EAST DISTRICT.

## Overview:

At the August 10, 2021 Special Election, Council Member Lisa Jacobson was elected Mayor to complete the balance of term to expire December 31, 2022.

### Per City Charter Section 2.06:

The Council shall by resolution at the next regular or special Council meeting declare a vacancy on the Council to exist. The declaration date of vacancy shall be the date of the Council meeting at which the resolution is adopted.

Vacancies must be publicly declared by resolution, posted at City Hall, and with notification to be given by any other practical means.

The City Clerk is working with the City Attorney on the special election dates and further details will be provided when they become available.

**Primary Issues/Alternatives to Consider:** N/A

**Budgetary/Fiscal Issues:** N/A

## Attachments:

C.1A RESOLUTION

RESOLUTION #2021-

RESOLUTION DECLARING A VACANCY  
IN THE OFFICE OF COUNCIL MEMBER FOR THE EAST DISTRICT

WHEREAS, on August 10, 2021, East District Council Member Lisa Jacobson, was elected Mayor; and

WHEREAS, Section 2.06 of the City Charter requires the City Council to declare that a vacancy exists at its next regular or special meeting; and

WHEREAS, it is the desire of this Council to proceed to restore the City Council to full membership.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Brooklyn Park, Minnesota, that a vacancy is declared to exist in the East District seat formerly held by Lisa Jacobson.

# City of Brooklyn Park Council Work Session

<b>Meeting Date:</b>	September 7, 2021	<b>Originating Department:</b>	Administration
<b>Agenda Item:</b>	D.1	<b>Prepared By:</b>	McKaia Ryberg, Strategic Management Coordinator
<b>Agenda Section:</b>	Discussion Items/ General Action Items	<b>Presented By:</b>	Jay Stroebel, City Manager McKaia Ryberg
<b>Item:</b>	Resident Survey Questions Discussion		

## Summary:

Every two years, the city hires an external research firm to perform a statistically valid residential survey. The questions in the survey are largely around resident perceptions of city service and amenities. This year, the survey will be taking place starting mid-September, with receiving results anticipated late 2021.

Staff will share several proposed resident survey questions related to potential policy or investment decisions. For reference, the 2019 survey is attached as well as the potential questions needing City Council's feedback.

## Attachments:

- D.1A 2019 RESIDENT SURVEY RESULTS
- D.1B POTENTIAL QUESTIONS NEEDING FEEDBACK

The Morris Leatherman Company  
3128 Dean Court  
Minneapolis, Minnesota 55416

CITY OF BROOKLYN PARK  
Residential Study  
FINAL SEPTEMBER 2019

Hello, I'm \_\_\_\_\_ of the Morris Leatherman Company, a nationwide polling firm located in the Twin Cities. We've been retained by the City of Brooklyn Park to speak with a random sample of Brooklyn Park residents about issues facing the community. This survey is being taken because the City Council and City Staff are interested in your opinions and suggestions about life in the community. All individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- |    |  |  |
|----|--|--|
| 1. | Approximately how many years have you lived in Brooklyn Park?  | LESS THAN TWO YEARS...12%<br>TWO TO FIVE YEARS.....21%<br>SIX TO TEN YEARS.....24%<br>11 TO 20 YEARS.....20%<br>21 TO 30 YEARS.....12%<br>OVER THIRTY YEARS.....11%<br>DON'T KNOW/REFUSED.....0% |
| 2. | How often do you have contact with your neighbors - daily, a few times a week, once a week, a few times a month, once a month or less often? | DAILY.....16%<br>FEW TIMES A WEEK.....30%<br>ONCE A WEEK.....12%<br>FEW TIMES A MONTH.....20%<br>ONCE A MONTH.....10%<br>LESS OFTEN.....12%<br>DON'T KNOW/REFUSED.....0%                         |
| 3. | Do you feel comfortable discussing neighborhood problems with your neighbors?  | YES.....82%<br>NO.....17%<br>DON'T KNOW/REFUSED.....1%   |
| 4. | How would you rate the quality of life in this community -- excellent, good, only fair, or poor?   | EXCELLENT.....27%<br>GOOD.....61%<br>ONLY FAIR.....11%<br>POOR.....0%<br>DON'T KNOW/REFUSED.....1%   |

5.	What do you think is the most serious issue facing the community today?	DON'T KNOW/REFUSED.....7% NOTHING.....13% CRIME.....22% GANGS.....9% TOO MUCH LOW-INCOME....8% HIGH TAXES.....10% TOO MUCH GROWTH.....12% JOBS/ECONOMY.....5% HOME FORECLOSURES.....5% CITY SPENDING/GOV'T....2% SCHOOLS.....2% DRUGS.....2% SCATTERED.....3%
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In 2017, the City adopted six goals created through community input. For each of the following goal statements, please tell me if you rate the city as excellent, good, only fair or poor in achieving the statements.

		STA	SMA	SMD	STD	DKR
6.	Brooklyn Park is a united and welcoming community, strengthened by its diversity?	37%	51%	10%	1%	0%
7.	Brooklyn Park is a unique destination with beautiful spaces and quality infrastructure?	44%	43%	13%	0%	0%
8.	Brooklyn Park has a balanced economic environment where businesses and residents can thrive?	29%	53%	14%	2%	3%
9.	Brooklyn Park residents have what they need to feel healthy and safe?	31%	47%	17%	2%	3%
10.	Brooklyn Park is working hard to increase racial and economic equity for residents throughout the city?	30%	48%	13%	2%	6%
11.	Brooklyn Park city government is a leader in effectiveness and engaging the community?	26%	53%	14%	3%	5%
12.	All in all, do you think things in Brooklyn Park are generally headed in the right direction, or do you feel things are off on the wrong track?	RIGHT DIRECTION.....80%	WRONG TRACK.....15%	DON'T KNOW/REFUSED.....5%		
13.	Would you recommend living in the City of Brooklyn Park to others?	YES.....84%	NO.....12%	DON'T KNOW/REFUSED.....5%		

The City of Brooklyn Park officially named neighborhoods across the city in 2014.

- |  |                           |
|--|---------------------------|
| 14. Are you aware of the name of your neighborhood? (IF "YES," ASK:) | DON'T KNOW/REFUSED.....9% |
| What is the name of your neighborhood?                               | NO.....27%                |
|  | CORRECT NAME GIVEN....64% |

Moving on.....

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing these city rules in your neighborhood.

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
15. Loud noise after 10pm?	6%	52%	42%	0%
16. Storing of garbage and recycling cans out of sight?	6%	67%	25%	1%
17. Winter parking on neighborhood streets from 2am to 5am and during snow emergencies?	20%	48%	31%	2%
18. Junk vehicles?	10%	64%	21%	4%
19. Chipped and peeling paint on homes?	3%	65%	26%	6%
20. Storing of lawn mowers, tools and wood outside?	9%	65%	23%	4%
21. Long grass and weeds?	5%	63%	31%	1%
22. Junk and debris in yards?	3%	62%	34%	1%

Now, I would like to briefly re-read the list.

23. Please tell me which one, if any, of those code violations would you would place as the top priority?
24. Of the remaining, which one would you rank as the second priority?
25. Is there any one code violation you are least concerned about? (IF "YES," ASK:) Which one?

	TOP	SEC	OPP
Noise.....	34%	12%	10%
Storing of garbage and recycling cans.....	8%	9%	13%
Winter parking.....	15%	19%	20%
Junk vehicles.....	6%	11%	7%
Chipped and peeling paint on homes....	4%	11%	10%
Storing of lawn mowers, tools and wood outside.....	5%	5%	14%
Long grass and weeds.....	11%	14%	12%
Junk and debris on yards.....	15%	13%	7%
NONE/DON'T KNOW/REFUSED.....	2%	7%	8%

In 2018, the City Council created a new snow emergency rule where residents cannot park on the streets until plowed.

26. Prior to this survey, were you aware of this new policy?	YES.....	80%
	NO.....	20%
	DON'T KNOW/REFUSED.....	0%

Changing topics....

I am going to read you a list of some of the current services either directly or partially provided by the city. For each one, please tell me if you feel it is excellent, good, only fair or poor. If you don't have an opinion, just say so....

	EXCL	GOOD	FAIR	POOR	D.K.
27. Dependability of city sanitary sewer service?	27%	62%	11%	0%	1%
28. Quality of city drinking water?	20%	60%	16%	3%	1%
29. Dependability of city drinking water system?	32%	56%	11%	1%	1%
30. Building inspection and permits?	14%	52%	15%	1%	17%
31. Public health inspections of city businesses?	15%	50%	14%	2%	19%
32. Neighborhood street lighting?	22%	54%	21%	2%	1%
33. Lighting along city trails?	20%	50%	21%	6%	4%

For the next three city services, please consider only smaller streets. In particular, do not consider State Highway 610 or County Roads 81, 85th Avenue, Brooklyn Boulevard and Zane Avenue, as these are not maintained by the City of Brooklyn Park.



	EXCL	GOOD	FAIR	POOR	D.K.
34. City street repair and maintenance?	17%	61%	20%	2%	0%
35. Snow plowing of city streets?	23%	54%	21%	2%	0%
36. Snow plowing of sidewalks and trails?	20%	55%	20%	2%	3%

As you may know, some cities have begun a curbside collection program for compostable waste called "organics," such as food scraps and non-recyclable paper.

37. If a curbside collection program for compostable waste was available, how likely would your household be to participate in it - very likely, somewhat likely, not too likely or not at all likely?	VERY LIKELY.....	19%
	SOMEWHAT LIKELY.....	15%
	NOT TOO LIKELY.....	34%
	NOT AT ALL LIKELY.....	29%
	DON'T KNOW/REFUSED.....	3%

IF "VERY LIKELY" OR "SOMEWHAT LIKELY," ASK: (N=270)

38. Would you be willing to pay a fee of \$5 a month to use this program?	YES.....	86%
	NO.....	9%
	DON'T KNOW/REFUSED.....	6%

Changing topics.....

As you may know, the City of Brooklyn Park has been actively working to encourage development. When development projects are proposed....

39. Do you think residents have enough opportunities to make their feelings known about proposed development projects?	YES.....	64%
	NO.....	25%
	DON'T KNOW/REFUSED.....	11%
40. Are there any types of development or redevelopment you would like to see in the city? (IF "YES," ASK:) What are they?	DON'T KNOW/REFUSED.....	8%
	NO.....	42%
	RETAIL.....	11%
	RESTAURANTS.....	16%
	INDUSTRIAL.....	3%
	JOB PRODUCING.....	16%
SCATTERED.....	4%	

41.	Are there any types of development or redevelopment you would strongly oppose?	DON'T KNOW/REFUSED.....5%
		NO.....42%
		APARTMENTS.....13%
		LOW INCOME.....17%
		BARS.....9%
		ADULT BUSINESSES.....10%
		SCATTERED.....4%

Moving on....

42.	Do you or members of your household use public transportation?	YES.....30%
		NO.....70%
		DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (N=244)

43.	Why don't you use public transportation?	DON'T KNOW/REFUSED.....0%
		NEED CAR.....12%
		PREFER TO DRIVE.....70%
		NOT CONVENIENT.....4%
		NOT SAFE.....4%
		TAKES TOO LONG.....6%
		DOESN'T GO WHERE NEED..2%
		SCATTERED.....2%

Let's talk about park and recreation opportunities in Brooklyn Park....

For each facility or amenity, please tell me if you or members of your household use it. Then for each one you don't use, please tell me if you aware of the facility in Brooklyn Park?

	USE	NOT YES	NOT NO	DK/ REF
44.	Large community parks?	59%	36%	5% 0%
45.	Smaller neighborhood parks?	62%	30%	8% 0%
46.	Athletic complexes, such as Noble, Northwoods and Zane Sports Parks?	30%	50%	20% 0%
47.	Brookland or Edinburgh USA golf courses?	25%	52%	22% 1%
48.	The Community Activity Center, including the Ice Arena, gymnasiums and meeting and banquet rooms?	28%	52%	21% 0%
49.	Eidem Historical Farm?	16%	50%	34% 0%
50.	Disc golf course?	14%	53%	32% 0%

	USE	NOT YES	NOT NO	DK/ REF
51. Environmental Nature Area or Brookdale dog parks?	39%	42%	19%	1%
52. Skate park?	15%	56%	29%	0%
53. Zanewood Recreation Center?	20%	59%	21%	0%

When you consider park and recreation buildings, such as recreation centers and park shelters....

54. How would you rate maintenance and cleanliness of park and recreation buildings in Brooklyn Park - excellent, good, only fair or poor?	EXCELLENT.....	36%
	GOOD.....	53%
	ONLY FAIR.....	3%
	POOR.....	0%
	DON'T KNOW/REFUSED.....	8%

IF "ONLY FAIR" OR "POOR," ASK: (N=27)

55. Could you tell me one or two reasons why you feel that way?

LITTER, 19%; NOT WELL-MAINTAINED, 30%; FULL TRASH CANS, 11%; RUNDOWN BUILDINGS, 30%; POOR SNOW PLOWING, 7%; GRAFITTI, 4%.

56. How satisfied are you with side-walks and trails in your neighborhood - are you very satisfied, somewhat satisfied, not too satisfied or not at all satisfied?	VERY SATISFIED.....	51%
	SOMEWHAT SATISFIED....	42%
	NOT TOO SATISFIED.....	3%
	NOT AT ALL SATISFIED...	2%
	DON'T KNOW/REFUSED.....	2%

IF "NOT TOO SATISFIED" OR "NOT AT ALL SATISFIED," ASK: (N=38)

57. Why do you feel that way?

POOR LIGHTING, 29%; OVERGROWN BRUSH, 13%; UNEVEN, 11%; NOT ON ALL STREETS, 11%; LACK OF TRASH CANS, 13%; GOOSE DROPPING, 5%; CROWDED, 5%; UNSAFE CROSSWALKS, 8%; LITTER, 3%; CRIME, 3%.

58. Do you feel the current mix of recreational opportunities in the city sufficiently meets the needs of members of your household?	YES.....	93%
	NO.....	5%
	DON'T KNOW/REFUSED.....	2%

59. Are there any recreational programs not currently offered, you would like to see offered?	DON'T KNOW/REFUSED.....	6%
	NO.....	90%
	SCATTERED.....	4%

60. Do you recall receiving the City Recreation and Parks Brochure "Get Up and Go!" during the past year? YES.....69%  
NO.....29%  
DON'T KNOW/REFUSED.....2%

IF "YES," ASK: (N=550)

61. How would you evaluate its usefulness -- excellent, good, only fair, or poor? EXCELLENT.....33%  
GOOD.....55%  
ONLY FAIR.....12%  
POOR.....0%  
DON'T KNOW/REFUSED.....0%

Moving on....

As I read the following statements about public safety in Brooklyn Park, please answer "yes" or "no." (READ LIST)

	YES	NO	DKR
62. I have an overall feeling of safety in Brooklyn Park.	89%	11%	0%
63. I would feel safe walking in my neighborhood alone at night.	77%	21%	2%

IF "NO," ASK: (N=167)

64. Why do you feel that way?

UNSURE, 1%; RISING CRIME, 34%; POOR LIGHTING, 16%; NOT SAFE ANYWHERE, 19%; AGE/HEALTH, 4%; GANGS, 8%; IMMIGRANTS, 2%; LOW INCOME AREA, 3%; LOITERING YOUTH, 7%; DRUG USE, 2%; GUN VIOLENCE, 2%; LACK OF POLICE PATROL, 2%.

65. Do you and members of your household feel safe using city parks? YES.....91%  
NO.....8%  
DON'T KNOW/REFUSED.....1%

66. And, do you and members of your household feel safe using city trails? YES.....78%  
NO.....19%  
DON'T KNOW/REFUSED.....3%

IF "NO" IN EITHER #65 OR #66, ASK: (N=161)

67. Is there a specific park or trail you are concerned about?

UNSURE, 14%; NO, 30%; CENTRAL PARK, 8%; BELLEVUE PARK, 4%; PALMER LAKE PARK, 6%; RUSH CREEK TRAIL, 8%; ALONG RIVER, 13%; ZANEWOOD PARK, 4%; SCATTERED, 13%.

68. Do you feel that crime in Brooklyn Park has increased, decreased or remained about the same during the past few years?

INCREASED.....	32%
DECREASED.....	12%
REMAINED THE SAME.....	51%
DON'T KNOW/REFUSED.....	5%

69. What do you consider to be the greatest public safety concern in Brooklyn Park?

UNSURE, 10%; NOTHING, 16%; ROBBERIES/MUGGINGS, 5%; BURGLARY/HOME INVASION, 4%; GANG VIOLENCE, 11%; SPEEDING, 9%; DISTRICT DRIVING, 7%; PEDESTRIAN SAFETY, 3%; ASSAULT, 7%; DRUGS, 8%; DRUNK DRIVING, 2%; GUN VIOLENCE, 5%; JUVENILE CRIME, 4%; SCATTERED, 9%.

70. Overall, how would you rate the police protection in Brooklyn Park - excellent, good, only fair or poor?

EXCELLENT.....	28%
GOOD.....	60%
ONLY FAIR.....	10%
POOR.....	1%
DON'T KNOW/REFUSED.....	1%

71. Have you or anyone in your household contacted the Police Department in the past two years?

YES.....	15%
NO.....	85%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=123)

72. Were you satisfied or dissatisfied with the Police Department's service?

SATISFIED.....	81%
DISSATISFIED.....	11%
BOTH (VOL.).....	8%
DON'T KNOW/REFUSED.....	0%

IF "DISSATISFIED," ASK: (N=13)

73. Why were you dissatisfied?

RACIST, 15%; SLOW RESPONSE TIME, 15%; ISSUE TICKET, 15%; NO FOLLOW THROUGH, 15%; RUDE, 39%.

As I read the following descriptions about the Brooklyn Park Police Department, please tell me if it is very accurate, somewhat accurate, not too accurate or not at all accurate. (READ LIST)

	VRA	SMA	NTA	NAA	DKR
74. Professional?	49%	45%	3%	1%	3%
75. Fair?	45%	46%	4%	1%	4%
76. Trustworthy?	50%	39%	5%	1%	5%
77. Making a positive impact in the Community?	38%	46%	10%	2%	5%

78. Have you or anyone in your household ever had an emergency which required the Brooklyn Park Fire Department to respond in the last two years?

YES.....	9%
NO.....	91%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=69)

79. Were you satisfied or dissatisfied with the Fire Department's service?	SATISFIED.....	96%
	DISSATISFIED.....	0%
	BOTH (VOL.).....	4%
	DON'T KNOW/REFUSED.....	0%

IF "DISSATISFIED," ASK: (N=0)

80. Why were you dissatisfied?

NOT APPLICABLE.

81. Do you know how to perform CPR?	YES.....	64%
	NO.....	36%
	DON'T KNOW/REFUSED.....	0%

IF "NO," ASK: (N=285)

82. Are you interested in learning how to perform CPR?	YES.....	46%
	NO.....	50%
	DON'T KNOW/REFUSED.....	4%

Moving on, let's talk about city government in general.....

83. From what you have seen, heard, or experienced, how would you rate the job of the Brooklyn Park City Staff -- excellent, good, only fair, or poor?	EXCELLENT.....	15%
	GOOD.....	71%
	ONLY FAIR.....	8%
	POOR.....	1%
	DON'T KNOW/REFUSED.....	6%

84. Excluding the Police and Fire departments, have you had any contact with city staff during the past two years?	YES.....	15%
	NO.....	85%
	DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=117)

85. How would you rate the customer service you received - excellent, good, only fair or poor?	EXCELLENT.....34%
	GOOD.....59%
	ONLY FAIR.....7%
	POOR.....0%
	DON'T KNOW/REFUSED.....0%

IF "ONLY FAIR" OR "POOR," ASK: (N=8)

86. Why did you rate the customer service as (only fair/poor)?

RUDE, 38%; NO FOLLOW THROUGH, 25%; LONG WAIT TIME, 38%.

87. When you consider the property taxes you pay and the quality of the city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?	EXCELLENT.....13%
	GOOD.....60%
	ONLY FAIR.....20%
	POOR.....2%
	DON'T KNOW/REFUSED.....6%

88. Would you favor or oppose an increase in city property taxes if it were needed to maintain city services at their current level?	FAVOR.....55%
	OPPOSE.....31%
	DON'T KNOW/REFUSED....14%

IF "FAVOR," ASK: (N=436)

89. How much would you be willing to pay in additional property taxes to maintain city services?	NOTHING.....3%
	\$1.00.....10%
	\$2.00.....19%
	\$3.00.....13%
How about \$____ per month?	\$4.00.....11%
(CHOOSE A RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDENT ON RESPONSE)	\$5.00.....14%
How about \$____ per month?	\$6.00.....15%
	DON'T KNOW.....16%
	REFUSED.....0%

IF "OPPOSE," ASK: (N=250)

90. What service would you be willing to see cut?
- |  |                           |
|--|---------------------------|
|  | DON'T KNOW/REFUSED....21% |
|  | NOTHING/CUT WASTE.....35% |
|  | ACROSS THE BOARD.....14%  |
|  | ADMINISTRATION.....7%     |
|  | PARKS AND RECREATION..11% |
|  | PUBLIC WORKS.....4%       |
|  | RECREATION PROGRAMS....7% |
|  | SCATTERED.....2%          |
91. Would you be willing pay higher property taxes to improve current city services or offer new city services? (IF "YES," ASK:) What services would that be?
- UNSURE, 7%; NO, 59%; POLICE, 9%; TRAILS, 3%; RECREATION PROGRAMS, 2%; STREET REPAIR, 4%; STREET LIGHTS, 3%; PARKS, 2%; GARBAGE/RECYCLING, 2%; SCATTERED, 9%.
92. Compared to neighboring communities, do you feel property taxes in Brooklyn Park are very high, somewhat high, about average, somewhat low, or very low?
- |                         |     |
|-------------------------|-----|
| VERY HIGH.....          | 9%  |
| SOMEWHAT HIGH.....      | 36% |
| ABOUT AVERAGE.....      | 45% |
| SOMEWHAT LOW.....       | 2%  |
| VERY LOW.....           | 0%  |
| DON'T KNOW/REFUSED..... | 8%  |
93. Do you think you have adequate opportunities to provide input and feedback about issues to the City of Brooklyn Park?
- |                         |     |
|-------------------------|-----|
| YES.....                | 84% |
| NO.....                 | 6%  |
| DON'T KNOW/REFUSED..... | 10% |
- IF "NO," ASK: (N=46)
94. Why do you feel that way?
- LACK OF INFORMATION, 2%; DON'T KNOW HOW, 4%; DON'T LISTEN, 52%; NOT ENOUGH PRIOR NOTICE, 13%; DON'T ASK FOR INPUT, 4%; NO RESPONSE, 15%; NOT ACCESSIBLE TO PUBLIC, 7%; SCATTERED, 2%.
95. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And, do you feel strongly that way?
- |                         |     |
|-------------------------|-----|
| STRONGLY APPROVE.....   | 9%  |
| APPROVE.....            | 73% |
| DISAPPROVE.....         | 9%  |
| STRONGLY DISAPPROVE.... | 2%  |
| DON'T KNOW/REFUSED..... | 8%  |

Turning to communications....



96. What is your main source of information about the City of Brooklyn Park?
- |                       |     |
|-----------------------|-----|
| UNSURE/NOTHING.....   | 1%  |
| CITY NEWSLETTER.....  | 28% |
| LOCAL NEWSPAPER.....  | 8%  |
| STAR TRIBUNE.....     | 11% |
| CITY WEBSITE.....     | 14% |
| E-MAIL.....           | 12% |
| CABLE TELEVISION..... | 2%  |
| MEETINGS.....         | 2%  |
| WORD OF MOUTH.....    | 10% |
| SOCIAL MEDIA.....     | 12% |
97. How would you prefer to receive information about the City of Brooklyn Park?
- |                       |     |
|-----------------------|-----|
| UNSURE/NOTHING.....   | 0%  |
| CITY NEWSLETTER.....  | 27% |
| LOCAL NEWSPAPER.....  | 8%  |
| STAR TRIBUNE.....     | 10% |
| CITY WEBSITE.....     | 11% |
| E-MAIL.....           | 21% |
| CABLE TELEVISION..... | 1%  |
| MEETINGS.....         | 4%  |
| WORD OF MOUTH.....    | 2%  |
| MAILINGS.....         | 6%  |
| SOCIAL MEDIA.....     | 10% |
98. If you had a question or concern, how would you contact the city?
- UNSURE, 2%; CALL, 52%; E-MAIL, 28%; VISIT, 8%; MAIL, 3%; ATTEND MEETING, 2%; WEBSITE, 3%; FACEBOOK, 2%.
99. Do you recall receiving the City newsletter, titled "Park Pages," during the last six months?
- |                         |     |
|-------------------------|-----|
| YES.....                | 68% |
| NO.....                 | 30% |
| DON'T KNOW/REFUSED..... | 2%  |
- IF "YES," ASK: (N=547)
100. Do you or any members of your household regularly read it?
- |                         |     |
|-------------------------|-----|
| YES.....                | 82% |
| NO.....                 | 17% |
| DON'T KNOW/REFUSED..... | 0%  |
101. How would you prefer to receive the city's newsletter - only electronically, only in print or both?
- |                         |     |
|-------------------------|-----|
| ELECTRONICALLY.....     | 26% |
| PRINT.....              | 46% |
| BOTH.....               | 28% |
| DON'T KNOW/REFUSED..... | 0%  |

I would like to ask you about social media sources. For each one, tell me if you currently use it; then, for each you currently use, please tell me if you use it to receive information from the City of Brooklyn Park, would like to receive information from the city or if you are not interested in receiving information from city.

	NOT USE	CUR USE	LIK USE	NOT INT	DK/ REF
102. Facebook?	28%	2%	56%	12%	2%
103. Twitter?	54%	1%	25%	19%	1%
104. Instagram?	57%	1%	22%	19%	1%
105. Snapchat?	62%	1%	14%	22%	1%

Now, just a few more questions for demographic purposes....

106. Do you reside in an apartment, townhouse or condominium, or a detached single family home?	APARTMENT.....	20%
	TOWNHOUSE/CONDO.....	20%
	SINGLE-FAMILY HOME....	59%
	SOMETHING ELSE.....	1%
	DON'T KNOW/REFUSED....	0%
107. Do you own or rent your current residence?	OWN.....	66%
	RENT.....	34%
	DON'T KNOW/REFUSED....	0%
108. What is your age, please?	18-24.....	10%
	25-34.....	20%
	35-44.....	24%
	45-54.....	21%
	55-64.....	13%
	65 AND OVER.....	13%
	REFUSED.....	0%
109. Which of the following categories represents your ethnicity - African, African-American, American Indian, Asian, Asian-American, Hispanic-Latino, Pacific Islander, White or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	AFRICAN.....	9%
	AFRICAN AMERICAN.....	20%
	AMERICAN INDIAN.....	2%
	ASIAN.....	8%
	ASIAN AMERICAN.....	5%
	HISPANIC-LATINO.....	6%
	PACIFIC ISLANDER.....	1%
	WHITE.....	43%
	MIXED/BI-RACIAL.....	6%
	DON'T KNOW.....	0%
	REFUSED.....	1%
110. What is the primary language spoken in your home?	ENGLISH.....	82%
	SPANISH.....	4%
	VIETNAMESE.....	4%
	SOMALI.....	4%
	HMONG.....	5%
	LIBERIAN ENGLISH.....	1%
111. Gender.	MALE.....	50%
	FEMALE.....	50%

112. REGION OF CITY:

EAST/SOUTH.....15%  
CENTRAL/SOUTH.....15%  
WEST/SOUTH.....20%  
EAST/NORTH.....20%  
CENTRAL/NORTH.....21%  
WEST NORTH.....10%

**Proposed 2021 Resident Survey Questions Related to Specific Policies or Investments**

Please review highlighted questions. Other non-highlighted questions are included for reference.

**Updating the Animal Ordinance**

28. Would you support the city allowing female chickens (but not roosters) in residential backyards under proper regulation such as providing a coop? Y/N

29. If NO: Why not?

**Water and Water Softening**

Turning to city drinking water specifically....

- 38. How would you rate the quality of drinking water -- excellent, good, only fair, or poor?
  - EXCELLENT.....1
  - GOOD.....2
  - ONLY FAIR.....3
  - POOR.....4
  - DON'T KNOW/REFUSED.....5

IF "ONLY FAIR" OR "POOR," ASK:

39. Why did you rate the quality of drinking water as (only fair/poor)?

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- 40. Do you support or oppose the addition of a softening process to the water treatment facility? (WAIT FOR RESPONSE) Do you feel strongly that way?
  - STRONGLY SUPPORT.....1
  - SUPPORT.....2
  - OPPOSE.....3
  - STRONGLY OPPOSE.....4
  - DON'T KNOW/REFUSED.....5

IF "OPPOSE" OR "STRONGLY OPPOSE," ASK:

- 41. Would you still oppose if you would save money by not having to purchase a water softener or have to purchase salt and maintain your home water softener?
  - YES.....1
  - NO.....2
  - DON'T KNOW/REFUSED.....3

If the City were to add water softening to the water treatment facility, an increase in utility rates would be necessary.

If the City were to add water softening to the water treatment facility, an increase in utility rates would be necessary.

42.	How much would you be willing to pay in additional utility bill charges to support the addition of a softening process to the water treatment facility? Let's say, would you be willing to pay an additional \$___ every month? (CHOOSE A RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE)	NOTHING.....0	
		\$5.00.....1	
		\$10.00.....2	
		\$15.00.....3	
		\$20.00.....4	
		\$25.00.....5	
		\$30.00.....6	
		\$35.00.....7	
		\$40.00	8
		DON'T KNOW/REFUSED.....9	

Moving on....

43.	Do you use a home water softener?	YES.....1
		NO.....2
		DON'T KNOW/REFUSED.....3

**Aquatic Facility at the Community Activity Center**

67. NEW: What is your level of interest in having a family aquatic facility added to the existing Community Activity Center? (VERY INTERESTED, INTERESTED, SLIGHTLY INTERESTED, NOT INTERESTED)

68. IF VERY INTERESTED, INTERESTED, OR SLIGHTLY INTERESTED  
NEW: The average homeowner (median home value of \$272,600) would see an estimated increase of \$3.44 per month to cover the \$28 million dollar cost of the facility, over 20 years. Knowing this, would you be willing to pay for it? Y/N

69. IF NOT INTERESTED, NEW: Why not? \_\_\_\_\_

**Ranked Choice Voting**

Ranked Choice voting is an electoral system that allows people to vote for multiple candidates, in order of preference. Currently, voters choose who they want to win among two or more candidates. For ranked choice voting, you would fill out the ballot saying who is your first choice, second choice, or third choice (or more as needed) for each position.

116.	Would you favor or oppose the use of ranked choice voting in the City of Brooklyn Park(WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY FAVOR.....1	
		FAVOR.....2	
		OPPOSE.....3	
		STRONGLY OPPOSE.....4	
		DON'T KNOW/REFUSED.....5	

**Internet Service**

123. Do you have high speed internet service where you live? YES.....1  
 NO..... 2

124. If "NO" Ask: Why not? \_\_\_\_\_

**Community Connectedness**

2. How often do you have contact with your neighbors - daily, a few times a week, once a week, a few times a month, once a month or less often? DAILY.....1  
 FEW TIMES A WEEK.....2  
 ONCE A WEEK.....3  
 FEW TIMES A MONTH.....4  
 ONCE A MONTH.....5  
 LESS OFTEN.....6  
 DON'T KNOW/REFUSED.....7

3. Do you feel comfortable discussing neighborhood problems with your neighbors? YES.....1  
 NO.....2  
 DON'T KNOW/REFUED.....3

IF "NO," ASK:

4. Why don't you feel comfortable discussing problems with your neighbors?

\_\_\_\_\_  
 \_\_\_\_\_

91. In general, do you think the community is welcoming to residents of all backgrounds and identities? EXCELLENT.....1  
 GOOD.....2  
 ONLY FAIR.....3  
 POOR.....4  
 DON'T KNOW/REFUSED.....5

IF "ONLY FAIR" OR "POOR" ASK:

92. Why do you feel this way? \_\_\_\_\_

# City of Brooklyn Park Council Work Session

<b>Meeting Date:</b>	September 7, 2021	<b>Originating Department:</b>	Administration/Finance
<b>Agenda Item:</b>	D.2	<b>Prepared By:</b>	Jeanette Boit-Kania Asst. Finance Director
<b>Agenda Section:</b>	Discussion Items/ General Action Items	<b>Presented By:</b>	Jay Stroebel and LaTonia Green
<b>Item:</b>	2022-2023 Preliminary Budget Discussion		

## Summary:

The presentation and discussion will focus on the General Fund proposed 2022-2023 Budget and potential levy calculations.

The purpose of this discussion is to provide an overview of the anticipated 2022-2023 Budget and to receive direction from City Council on the maximum property tax levy impact for 2022.

The City Council must set a preliminary tax levy for 2022 before September 30, 2021. Setting the preliminary tax levy indicates the maximum amount of property tax levy the city is proposing to collect in 2022. This number cannot be increased, although the City Council maintains the flexibility to reduce the levy prior to final levy certification in December.

# City of Brooklyn Park Council Work Session

<b>Meeting Date:</b>	September 7, 2021	<b>Originating Department:</b>	Administration
<b>Agenda Item:</b>	D.3	<b>Prepared By:</b>	Jay Stroebe, City Manager
<b>Agenda Section:</b>	Discussion Items/ General Action Items	<b>Presented By:</b>	Jay Stroebe
<b>Item:</b>	Council Recognition and Constituent Relations Policy Discussion		

## Summary:

We will discuss a proposed policy to clarify staff's role in supporting council members in their relations with constituents and staff's role in council member recognition.

If approved at a future Council meeting, this policy would be added to the Elected Officials Rules of Procedures and Code of Conduct document.

## Attachments:

D.3A DRAFT RECOGNITION AND CONSTITUENT RELATIONS POLICY



## **City Council Policy**

### **Recognition and Constituent Relations Policy**

#### **Purpose:**

1.1 To establish clear parameters for city staff to recognize accomplishments of City Council members and establish parameters for city staff support of constituent relations.

#### **Policy:**

2.1 Council Recognition: The Brooklyn Park City Council seeks to recognize noteworthy contributions and achievements of the Mayor and Council Members in their capacity as elected officials of the city of Brooklyn Park that have brought recognition, fame, or achievement to the city. Recognition will not be issued for political campaigns or events contrary to city policy, matters of politics, or for personal ideological beliefs.

2.2 Constituent Relations Support: City staff will support the Mayor and Council Members in responding to constituent questions and concerns. Recognizing the limits of staff capacity, staff will promote up to two individual events per calendar year for the mayor and each Council Member. City employees will not be expected to staff or organize these events. The city shall not promote events for the Mayor or Council Members three months before any primary or general election in which the member is on the ballot, (or if they have publicly declared a candidacy for their existing seat or another position,) in order to avoid appearance of supporting a political campaign.

#### **Procedure:**

3.1 Requests for Mayoral or Council Member recognition or promotion of an event shall go through the City Manager and Communications Manager.

3.2 Requests for promotion of events shall be submitted at least ten business days before the event.

3.3 Examples of types of recognition that would be supported include:

- Recognition for community services or outstanding achievements related to their role as an elected official of the city (e.g., League of Minnesota Cities Mayor of the Year)
- Appointment to non-city Councils, Boards, or Advisory Committees related to their role as an elected official of the city (e.g., appointment to the League of Minnesota Cities Board)
- Outgoing Council Members.

3.4 Example of a constituent relations event that would be promoted:

- District town hall meeting with a Council Member

3.5 All forms of recognition and promotion of events allowed by this policy are issued at the discretion of the City Manager, other than Mayoral proclamations.

# City of Brooklyn Park Council Work Session

<b>Meeting Date:</b>	September 7, 2021	<b>Originating Department:</b>	Administration
<b>Agenda Item:</b>	D.4	<b>Prepared By:</b>	Jay Stroebel, City Manager
<b>Agenda Section:</b>	Discussion Items/ General Action Items	<b>Presented By:</b>	Jay Stroebel
<b>Item:</b>	Council City Apparel Policy Discussion		

## Summary:

Earlier this year, the City Council had a preliminary conversation regarding establishing a Council city apparel policy and related resources.

The proposed policy is as follows:

-The Mayor and City Council members will receive a store credit of \$200 per four-year term or \$50 per year for terms less than four years for the purchase of Brooklyn Park logo apparel. Purchases beyond these amounts would be the responsibility of the Mayor or Council Member.

If adopted at a future Council meeting, this policy would be added to the Public Purpose Expenditures Policy document. Funding to pay for this policy will be proposed as part of the 2022 budget. If budget resources and this policy are approved, this proposed policy will go into effect January 2022.

## Attachments:

D.4A PUBLIC PURPOSE EXPENDITURES POLICY

## Public Purpose Expenditures Policy

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### Purpose

The City Council (Council) recognizes that public funds may only be spent if the expenditure meets a public purpose and the expenditure relates to the governmental purpose for which the City of Brooklyn Park (City) was created.

The meaning of “public purpose” is constantly evolving. The Minnesota Supreme Court has followed a broad approach and has generally concluded that “public purpose” means an activity that meets ALL the following standards:

- The activity will primarily benefit the community as a body.
- The activity is directly related to functions of government.
- The activity does not have as its primary objective the benefit of a private interest whether profit or not-for-profit.

This policy is intended to provide guidelines regarding which expenditures are for public purposes and authorized in accordance with the City’s annual budget process, and which expenditures are not considered to fall within the public purpose definition and are therefore not allowed. There is a public benefit in ensuring high employee productivity and morale, recruitment and retention of personnel.

### Responsibility

The City Manager is the responsible authority overseeing all City expenditures and as such is the chief purchasing agent for the City. Responsibility for administering this Public Purpose Expenditure Policy has been delegated to the Finance Department. Further, all officers and employees authorized by their Department to make purchases for the benefit of their respective departments are responsible for complying with this policy and corresponding procedures.

### Policy

Expenditures of public funds must comply with the public purpose standards defined above. When reviewing an expenditure to verify the standards have been met, the City Manager, or his/her designee, should consider the time of day the event is held, the business purpose of the event, whether the event was intended to attract non-City employees, the frequency of the event, and the reasonableness of the cost. The following guidelines address specific examples of public expenditures, but examples are not meant to be all-inclusive.

The Minnesota Supreme Court further clarified that activities that promote the following objectives for the benefit of all the city’s residents further a public purpose:

- Public health
- Safety
- General welfare
- Security
- Prosperity
- Contentment

These procedures are governed by City Charter, the City Council, and State Statute. See appendix for exact references.

#### **1. Permitted Expenditures for Meals, Refreshments:**

Use of City funds in reasonable amounts for meals and/or refreshments for elected and appointed city officials and employees are permitted in the following circumstances, with Department Head approval:

- a. City-sponsored events of a community-wide interest where staff are required to be present (e.g., National Night Out, Citizens Police Academy).
- b. City council, boards and commissions meetings held during or adjacent to a meal hour
- c. Meetings related to City business at which the attendees include non-city representatives
- d. Professional association meetings, conferences and training when meals are included as part of the registration or program fee, or in accordance with the travel policy
- e. Departmental staff or training meetings (e.g. annual department level picnic)
- f. Annual employee recognition and appreciation events (e.g., service awards, food and beverage, employee recognition event, employee clean up breakfast)
- g. Annual recognition events for volunteer and non-employees
- h. City-sponsored training or work-related meetings where employees are required to participate or be available during break periods
- i. Multi-departmental meetings scheduled during or adjacent to a meal hour when no other meeting time is available
- j. Work activities requiring continuous service when it is not possible to break for meals (e.g., election days, Christmas meal, Thanksgiving meal, water main breaks, emergency snow removal, time sensitive public safety responses)
- k. Healthy snacks and incentives of moderate value provided to attendees of safety, health, and wellness programs for City employees
- l. Events recognizing completion of a significant work-related project (City Manager approval required)
- m. Events, meetings, programming, and incentives of moderate value that are supportive of the City's strategic priorities of inclusion and equity (e.g., food for attendees of training programs; attendance at events intended to increase, broaden, and engage the participation of ethnically and racially diverse communities in city matters)

## 2. Other Permitted Expenditures

- a. Retirement and annual service awards recognition (subject to Human Resources guidelines).

### Recognition Gift:

Approved up to \$25 per employee, unless part of a Council-approved employee compensation program

Recognition gift purchases over \$25 but less than \$100 per employee, such as caps, pins, rings, watches, statues, plaques, medals, awards, ribbons, and certificates will be approved by the City Manager or his/her designee for retirement and extraordinary individual or item contributions.

### Employee Recognition Awards:

Years of service awards for regular full and part-time employees of \$10.00 per year of service are recognized at 5-year intervals and will be awarded at the Annual Recognition Event.

Retirement Refreshments in recognition of those retiring with over 10 years of service. This amount will not to exceed \$50.00.

The Council will allow for the annual appropriation of funds within the Administration Department's budget to pay for such expenditures.

- b. Clothing and Other Sundry Items -Employees may receive clothing and other sundry

items of nominal value when these items are made available to the general public or if these items are determined by the City Manager to be important to the successful involvement of employees in promoting our operational values, and special city-sponsored or city supported events (i.e. National Night Out, etc.). Employees may be supplied with clothing, boots and other gear necessary for the performance of their job

- c. Staff time and equipment use for city sponsored employee events as approved by City Council and/or City Manager as allowed by state statute and/or city charter/code (e.g. set-up for annual employee lunch)
- d. City expenditures for non-profit organizations allowed by state statute
- e. Refreshments and food for Emergency Response Staff
  - Emergency personnel are often called to perform duties for extended periods of time where refreshments are important to duty performance. Firefighters, police officers, other emergency response personnel, or other staff necessary to maintain continuity of service may be provided refreshments or food when it is deemed appropriate by the City Manager or Department Director to assure the delivery of quality emergency response service
- f. Employee Wellness Program Public funds may be expended to establish, implement, and operate a preventive health and wellness program for city employees. The nature and scope of the programs to include but not limited to: preventive health screening and assessments, health and wellness education and programming (i.e. nutrition, cardiovascular fitness, flexibility and core strengthening, stress management, tobacco cessation, etc.) and program incentives to include but not limited to cash incentives as approved by the City Council. To encourage wellness activities, the cardio fitness room, weight training room, and racquetball courts (during non-prime times) at the Community Activity Center will be available to employees during their non-work hours at no charge. Registration, proper training and signed waiver form are required before use of these facilities. Only employees participating in the wellness program are eligible for this incentive

### **3. Prohibited Expenditures**

Use of City funds for meals and/or refreshments for elected and appointed City officials and employees are prohibited:

- a. Food and refreshments for routine work meetings
- b. Alcoholic beverages
- c. Employee functions or celebrations that are solely social in nature (e.g., birthdays, holiday luncheon)
- d. Fundraisers for non-City related events
- e. Participation in optional activities unless included as part of an overall conference registration fee (e.g. optional golf rounds, sporting events, concerts)
- f. Employee-sponsored fundraising events (e.g., charitable giving campaign)
- g. For funeral flower arrangements upon death of an employee, elected official, or one of their immediate family members. (Sunshine club administered separately covers this expense see appendix)
- h. Employee coffee and supplies, coffee services

### **Community Outreach**

Community Events and other events that involve or invite participation by the general public: Representative staff members/Council members may participate in events that directly benefit the marketing of the City. These events and any City expenditures for them require prior specific

approval by the City Council and also include City expenditures for participation fees, donated gifts, door prizes, etc.

### **Documentation**

All expenses allowed above must be fully documented. The expected documentation will include date and time of the event, business reason for the event (agenda from a meeting is sufficient), staff and non-city representatives in attendance, and a receipt for the actual purchase. Supervisor approval and written documentation is required for use of City assets.

Any expenditure for meals or refreshments that exceeds \$250 for one event must have prior, written authorization by the Department Head, before the purchase is made. Any expenditure for meals or refreshments that exceeds \$500 for one event must have prior, written authorization by the City Manager, before the purchase is made. Failure to obtain the necessary authorization may result in denial of the claim.

### **Special Requests**

From time to time, there may be an event that is a proper public expenditure, but that is not contemplated by the policy above. Departments may submit to the City Manager, or the City Manager's designee, a request for such a public expenditure in writing. This request must show how the expenditure is related to a public purpose as stated in the Purpose section above. Only expenditures that meet all of the findings in the Purpose section above may be approved.

### **Periodic Review**

This Public Purpose Policy shall be reviewed at least once every year by the City Council.