
Thursday, June 10, 2021

VIRTUAL MEETING VIA MICROSOFT TEAMS

7:00 P.M.

COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)

CLIC Officers: Kathy Fraser, Chair; Erik Meyers, Vice Chair

CLIC Members: Richard Branham, Etta Gbeizon-Bornor, Mary Hoogheem, Patrick Hoth, Sheila Iteghete, Sarah Manley, Whitney McClusky, Amy Meuers, James Miller, Emily Nelson, Beauty Ojo, Brenda Reeves, Kaade Wallace

City: CLIC Council Liaison Terry Parks and CLIC Staff Liaison Jesse Struve

All members of the Community Long-range Improvement Commission (CLIC) will participate in the meeting by telephone pursuant to Minnesota Statutes, Section 13D.021 rather than in-person at the CLIC's regular meeting place at City Hall, 5200 85th Avenue North, Brooklyn Park, Minnesota. Members of the public can monitor the CLIC meeting by calling 1-218-302-5973 and entering Meeting ID: 256-555-925 and then pressing # when you are asked to enter a Participant ID.

Members of the public who desire to give input or testimony during the meeting may do so by emailing Jesse Struve at jesse.struve@brooklynpark.org (Subject line: "CLIC").

If you need these materials in an alternative format or need reasonable accommodations for a Community Long-range Improvement Commission meeting, please provide the City with 72-hours' notice by calling 763-424-8000 or emailing Josie Shardlow at josie.shardlow@brooklynpark.org. Para asistencia, 763-424-8000; Yog xav tau kev pab, 763-424-8000.

Our Mission: Brooklyn Park, a thriving community inspiring pride where opportunities exist for all

- I. ORGANIZATIONAL BUSINESS
 1. CALL TO ORDER/ROLL CALL
 2. APPROVAL OF AGENDA

- II. CLIC STATUTORY BUSINESS
 3. CONSENT
 - 3.1 Consider Approving CLIC May 13, 2021 Draft Minutes
 - 3.1A May 13, 2021 Draft Minutes

 4. GENERAL AGENDA ITEMS
 - 4.1 Age Friendly Community Update
 - 4.2 CLIC Response to Councilmember Morson

 5. STANDING ITEMS
 - 5.1 Age Friendly Brooklyn Park
 - 5.2 Communications
 - 5.3 Housing Continuum
 - 5.4 Redevelopment / Development
 - 5.5 Future Planning

 6. VERBAL REPORTS AND ANNOUNCEMENTS
 - 6.1 City Council Report: Council Member Terry Parks
 - 6.2 Staff Liaison Update: Jesse Struve
 - 6.3 Open Discussion

 7. ADJOURNMENT
 - 7.1 Adjournment

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	3.1	Meeting Date:	June 10, 2021
Agenda Section:	CONSENT	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Consider Approving CLIC May 13, 2021 Draft Minutes		

Proposed Action:

Consider Approving CLIC May 13, 2021 Draft Minutes.

Overview:

DRAFT
COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)
City of Brooklyn Park
May 13, 2021 CLIC Meeting Minutes

I. ORGANIZATIONAL BUSINESS

1. **CALL TO ORDER:** Chair Kathy Fraser called the meeting to order at 7:02 p.m.

ROLL CALL PRESENT:

Kathy Fraser, Amy Meuers, Rich Branham, Emily Nelson, Patrick Hoth, Whitney McClusky, Mary Hoogheem, Beauty Ojo, Kaade Wallace, Sheila Iteghete, James Miller

City Staff and Council Present: Staff Liaison Jesse Struve, Council Member Terry Parks

ABSENT: Etta Gbeizon-Bornor, Erik Meyers, Sarah Manley, Brenda Reeves

EXCUSED:

Roll Call established that a quorum was established for the meeting.

2. **APPROVAL AGENDA**

MOTION Fraser to approve the agenda, SECOND Branham. MOTION PASSED UNANIMOUSLY APPROVING THE AGENDA.

II. STATUTORY BUSINESS

3. **CONSENT**

3.1 MOTION Branham, SECOND Nelson to APPROVE APRIL 8, 2021 MINUTES. MOTION PASSED UNANIMOUSLY APPROVING the APRIL 8, 2021 MEETING MINUTES.

4. **GENERAL AGENDA ITEMS**

4.1 Celebrate and Recognize Diversity in the Community

4.1A Engaging & Recognizing Elders in the Community

- Review of document prepared by Chair Fraser
- Discussion of challenges to reaching and engaging the elder community
- Commissioners who shared interest in participating in a subgroup:
 - Rich Branham
 - Whitney McClusky
 - Amy Meuers
 - Mary Hoogheem

4.2 BLRT Impacts and Success Factors

- Chair Fraser sits on the Advisory Committee
- Discussion to ensure a common understanding of terms, concerns, and vision

4.3 Greater Mobility in BP Update

- Staff Liaison Struve shared:
 - Greater mobility is connected to both light rail and 252 constructions
 - There are several sidewalk and trail projects being planned along with the identification of dedicated funding
 - Adding a trail or sidewalk that does not have one is one of the most difficult projects for the city

4.4 Wayfinding Project Update

- Overview and update on project was included in meeting packet
- Staff Liaison Struve shared that planning and implementation are expected somewhere in 2021 – 2022
- Staff Liaison Struve provided overview of the request for proposal process (RFP)
- Question was asked if Hennepin County and/or Three Rivers Parks are contributing to the project. Staff Liaison Struve will follow-up with answer to this question
- Question was asked if there is an ongoing budget for maintenance. Staff Liaison Struve stated he believed that the budget would be part of the discussion

5. **STANDING ITEMS**

5.1 Age Friendly Brooklyn Park

- No additional updates

5.2 Communications

- No updates

5.3 Housing Continuum

- Chair Fraser stated we are still waiting on Housing Study

5.4 Redevelopment / Development

- Staff Liaison Struve shared the following updates:
 - Several new businesses going in near 610 and Zane
 - New apartments and townhomes are planned
- Council Member Parks shared additional business opportunities that are being discussed by the Council
- Question was asked about the type of restaurants that the city attracts and if there are any efforts to attract nicer eateries. Staff Liaison Struve shared that there doesn't seem to be many sit-down restaurants opening anywhere right now. Council Member Parks stated he believes that many businesses are waiting for when the LRT breaks ground
- Question was asked about the closed Kelly's space. Council Member Parks shared that the building is for sale but there have not been any offers at this time
- Question was asked if we are incentivizing locally owned businesses? Staff Liaison Struve stated that he is aware that the city has programs. Council Member Parks stated that is why the Council is starting the incubator program which will be discussed at the May 17, 2021 Council meeting

5.5 Future Planning

- No additional updates

6. VERBAL REPORTS AND ANNOUNCEMENTS

6.1 City Council Report: Council Member Parks update:

- 63rd & Zane clean-up took place on May 1, 2021, which included residents and Council Members.
- River Park is closed for construction
- Two candidates are left for Mayor – get out and vote!

6.2 Staff Liaison Update: Jesse Struve

- No additional updates

6.3 Open Discussion

- The Commission voted to cancel the July meeting
- Discussion on when to return to in-person meetings. The Commission voted to wait until September and do a hybrid model

7. ADJOURNMENT

MOTION Fraser, SECOND Meuers, TO ADJOURN. MOTION PASSED UNANIMOUSLY.

The meeting was adjourned at 8:53 p.m.
Respectfully Submitted,
Jesse Struve

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.1	Meeting Date:	June 10, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser / Kelly Mertes
Item:	Age Friendly Community Update		

Proposed Action:

Overview:

Discuss what the City intends to do moving forward with Age Friendly including:

- Creating a 3-year Action Plan for the Age-Friendly Brooklyn Park work
- Late Summer – Fall 2021 will reconnect with cultural community groups to identify needs
- Reaching out to senior living communities to engage in upcoming programs
- New partnership with Vision Loss Resources
 - Resources & training opportunities for staff & community
 - BIPOC Vision Loss presentation
- Re-starting partnership with the Alzheimer’s Association of MN/ND
 - Community Outreach, Listening Sessions & Surveys to determine where support is needed in the BP community for individuals w/ cognitive decline & caregivers
 - Resources & training opportunities for staff & community
 - Dementia Friendly Communities / ACT on Alz
- How do we celebrate and recognize seniors in the community?

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.2	Meeting Date:	June 10, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	CLIC Response to Councilmember Morson		

Proposed Action:

Overview:

At the 3/22/21 Council Meeting, Kathy provided the annual CLIC update to the council. At the meeting, Councilmember Morson had some questions and wanted a response back. Jesse will send out a draft response letter to Councilmember Morson for review, next week.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.1	Meeting Date:	June 10, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Age Friendly Brooklyn Park		

Proposed Action:

No Action Required

Overview:

Discuss steps the city is doing to become a more age friendly city. Items identified on CLIC's 2021 work plan include:

- Formation of Advisory Group to work with staff.
- Ways to keep this in front of the City Council.
- Have a designated employee to lead projects.
- Work toward Brooklyn Park to be designated as an Age Friendly City by the World Health Organization.
- Review the Park System Plan to make sure age friendly items are being incorporated.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.2	Meeting Date:	June 10, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Communications		

Proposed Action:

No action required.

Overview:

CLIC has been interested in ways the City communicates both internally and externally. This is an opportunity for CLIC to discuss ways the City can be more effective in this communication and provides CLIC an opportunity to weigh-in on how the City can incorporate branding into projects. Items called out on CLIC's 2021 work plan include:

- Review and comment on website redesign.
- Review, comment, and provide recommendations on how communication is used and presented internally and externally.
- Discuss the design and branding presented for the water tower by Brookdale Dr.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.3	Meeting Date:	June 10, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Housing Continuum		

Proposed Action:

No action required.

Overview:

CLIC is looking for ways for Brooklyn Park to meet the housing needs of a wide range of people. Items included in CLIC's 2021 work plan include:

- Review City's newly adopted policy on housing.
- Form a task force to look at housing affordability.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.4	Meeting Date:	June 10, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Redevelopment / Development		

Proposed Action:

No action required.

Overview:

CLIC has expressed interest at looking how zoning drives redevelopment and development. Items included in CLIC's 2021 work plan include:

- Review and recommend a layout for proposed 252 Reconstruction.
- Look at long term effects of light rail, gentrification, effects on rent levels, and connection to the system (east-west mobility).
- Village Creek and redevelopment of the area.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.5	Meeting Date:	June 10, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Future Planning		

Proposed Action:

No action required.

Overview:

CLIC would like to review and comment on long range planning for the City. Items in CLIC's 2021 work plan include:

- Review and Comment on 2040 Comprehensive Plan.
- Review and comment on Capital Improvement Plan (CIP) and Capital Equipment Plan (CEP).
- Keep updated with progress of BP 2025.
- Review and Comment on Park System Plan.
- Facility Naming and Memorial Donation Policy.
- 1-year Review of Resilient Communities Project.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.1	Meeting Date:	June 10, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Council Member Terry Parks
Item:	City Council Report: Council Member Terry Parks		

Proposed Action:

Hear Council Report.

Overview:

Each month the Committee will receive an update from the Council Liaison.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.2	Meeting Date:	June 10, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Staff Liaison Update: Jesse Struve		

Proposed Action:

Hear Staff Liaison Update.

Overview:

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.3	Meeting Date:	June 10, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Open Discussion		

Proposed Action:

Open Discussion.

Overview:

Allow for discussion about future agendas topics and what other CLIC members would like more information about.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	7.1	Meeting Date:	June 10, 2021
Agenda Section:	ADJOURNMENT	Originating Department:	Staff Liaison
Resolution:	N/A		
Ordinance:	N/A		
Attachments:	N/A	Prepared By:	Jesse Struve
		Presented By:	Jesse Struve
Item:	Adjournment		

Proposed Action:

MOTION _____, SECONDED BY _____, TO ADJOURN THE JUNE 10, 2021 MEETING OF CLIC.

Overview: