
Thursday, May 13, 2021

VIRTUAL MEETING VIA MICROSOFT TEAMS

7:00 P.M.

COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)

CLIC Officers: Kathy Fraser, Chair; Erik Meyers, Vice Chair

CLIC Members: Richard Branham, Etta Gbeizon-Bornor, Mary Hoogheem, Patrick Hoth, Sheila Iteghete, Sarah Manley, Whitney McClusky, Amy Meuers, James Miller, Emily Nelson, Beauty Ojo, Brenda Reeves, Kaade Wallace

City: CLIC Council Liaison Terry Parks and CLIC Staff Liaison Jesse Struve

All members of the Community Long-range Improvement Commission (CLIC) will participate in the meeting by telephone pursuant to Minnesota Statutes, Section 13D.021 rather than in-person at the CLIC's regular meeting place at City Hall, 5200 85th Avenue North, Brooklyn Park, Minnesota. Members of the public can monitor the CLIC meeting by calling 1-218-302-5973 and entering Meeting ID: 256-555-925 and then pressing # when you are asked to enter a Participant ID.

Members of the public who desire to give input or testimony during the meeting may do so by emailing Jesse Struve at jesse.struve@brooklynpark.org (Subject line: "CLIC").

If you need these materials in an alternative format or need reasonable accommodations for a Community Long-range Improvement Commission meeting, please provide the City with 72-hours' notice by calling 763-424-8000 or emailing Josie Shardlow at josie.shardlow@brooklynpark.org. Para asistencia, 763-424-8000; Yog xav tau kev pab, 763-424-8000.

Our Mission: Brooklyn Park, a thriving community inspiring pride where opportunities exist for all

I. ORGANIZATIONAL BUSINESS

1. CALL TO ORDER/ROLL CALL
2. APPROVAL OF AGENDA

II. CLIC STATUTORY BUSINESS

3. CONSENT

- 3.1 Consider Approving CLIC April 8, 2021 Draft Minutes
- 3.1A April 8, 2021 Draft Minutes

4. GENERAL AGENDA ITEMS

- 4.1 Celebrate and Recognize Diversity in the Community
- 4.1A Engaging & Recognizing Elders in the Community
- 4.2 BLRT Impacts and Success Factors
- 4.3 Greater Mobility in BP Update
- 4.4 Wayfinding Project Update

5. STANDING ITEMS

- 5.1 Age Friendly Brooklyn Park
- 5.2 Communications
- 5.3 Housing Continuum
- 5.4 Redevelopment / Development
- 5.5 Future Planning

6. VERBAL REPORTS AND ANNOUNCEMENTS

- 6.1 City Council Report: Council Member Terry Parks
- 6.2 Staff Liaison Update: Jesse Struve
- 6.3 Open Discussion

7. ADJOURNMENT

- 7.1 Adjournment

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	3.1	Meeting Date:	May 13, 2021
Agenda Section:	CONSENT	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Consider Approving CLIC April 8, 2021 Draft Minutes		

Proposed Action:

Consider Approving CLIC April 8, 2021 Draft Minutes.

Overview:

DRAFT
COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)
City of Brooklyn Park
April 8, 2021 CLIC Meeting Minutes

I. ORGANIZATIONAL BUSINESS

1. **CALL TO ORDER:** Chair Kathy Fraser called the meeting to order at 7:03 p.m.

ROLL CALL PRESENT:

Kathy Fraser, Erik Meyers, Amy Meuers, Rich Branham, Emily Nelson, Terry Parks, Patrick Hoth, Etta Gbeizon-Bornor, Whitney McClusky, Beauty Ojo, Brenda Reeves, Kaade Wallace, Sheila Iteghete, Mary Hoogheem

City Staff and Council Present: Staff Liaison Jesse Struve, Council Member Parks

ABSENT: Doneva Carter, Sarah Manley

EXCUSED:

Roll Call established that a quorum was established for the meeting.

2. **APPROVAL AGENDA**

MOTION Fraser to approve the agenda, SECOND Meyers. MOTION PASSED UNANIMOUSLY APPROVING THE AGENDA.

II. STATUTORY BUSINESS

3. **CONSENT**

3.1 MOTION Hoth, SECOND McClusky to APPROVE MARCH 11, 2021 MINUTES. MOTION PASSED UNANIMOUSLY APPROVING the MARCH 11, 2021 MEETING MINUTES.

4. **GENERAL AGENDA ITEMS**

4.1 New Member Introduction

4.2 Rules of Meeting

Staff Liaison Struve shared the following:

- Robert's Rule of Order
- Open forum where everyone can express their opinions and be respected
- Code of Conduct
- If you have information that you want distributed to the group, you must respect open meeting laws. Contact Jesse Struve, staff liaison to discuss distribution
- Review Commissioner packet for additional information

4.3 2021 Workplan Overview

4.3A 2021 CLIC Work Plan

Chair Fraser shared the following:

- Workplan runs March 2021 – February 2022

- Review of current year plan

5. STANDING ITEMS

5.1 Age Friendly Brooklyn Park

- Chair Fraser reviewed history including joining AARP and receiving designation as an "Age Friendly City"
- Meyers shared information on the expansion into dementia friendly

5.2 Communications

- Chair Fraser posed question to new members on how they are connecting with the city

5.3 Housing Continuum

- Chair Fraser stated we are still waiting on Housing Study

5.4 Redevelopment / Development

- Staff Liaison Struve shared the following updates:
 - Construction on 252
 - Light Rail review
 - Long-term vision for infrastructure near Target campus
 - Hennepin County mill and overlay project on 85th as well as Brooklyn Blvd.
 - Hennepin County ADA project along Brooklyn Blvd.
 - City extending a trail project along Brooklyn Blvd.
 - Re-construction project in Brookdale area
 - Mill and overlay near Brookdale Drive
 - City Hall is open. Staff Liaison Struve will check on if the building is open for public use
- Question was asked about the new apartment building going near 169/610. Councilmember Parks stated that it has been tabled by the Council.
- Question was asked if the 12% of land left for development includes green spaces. Council Member Parks stated he did not believe it does.
- Question was asked about the plans for Huntington Place apartments. Staff Liaison Struve stated that town homes are being proposed as well as commercial retail space.
- Question was posed about the land near Hy-Vee. Staff Liaison Struve shared information about new businesses coming to that area as well as across 610 in the same area. Council Member Parks shared a new medical facility is also coming to that area.

5.5 Future Planning

- No additional updates.

6. VERBAL REPORTS AND ANNOUNCEMENTS

6.1 City Council Report:

- Council Member Parks shared the following:
 - Discussion by the City Council about the violence experienced by the Asian American community in Brooklyn Park.
 - METRO Blue Line Facebook Meeting on April 22 from 1-2pm
 - Target Corp. has shown development plans to Council but has made no decisions.
 - Council is discussing affordable housing specifically apartments.
 - Council is discussing city trails and how to connect them.
 - Primary election is Tuesday, April 13 which will narrow the election to two people.

- Highway 252 project is still under discussion.
- Chair Fraser shared the link for the Blue Line project site: bluelineext.org and reviewed how to share and review feedback on the project.
- Council Member Parks also shared that the City Council and city police are working together to figure out how to manage city response to the Chauvin trial

6.2 Staff Liaison Update: Jesse Struve

- No additional updates.

6.3 Open Discussion

- Chair Fraser encouraged Commissioners to look at Light Rail website for future conversations.

7. ADJOURNMENT

MOTION Fraser, SECOND Gbeizon-Bornor, TO ADJOURN. MOTION PASSED UNANIMOUSLY.

The meeting was adjourned at 8:42 p.m.
Respectfully Submitted,
Jesse Struve

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.1	Meeting Date:	May 13, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Celebrate and Recognize Diversity in the Community		

Proposed Action:

Overview:

Discuss ideas for engaging and recognizing elders in the community.

1. How do we celebrate and recognize seniors in the community?
2. How can we better engage seniors of color?
3. Are there opportunities to tap into existing partnerships or programs?

Engaging & Recognizing

ELDERS IN THE COMMUNITY



Recognition ideas – Senior Day or Month Celebration

[Cleveland - Older Americans Month](#)

Highlights the achievements and importance of its elder community with an annual Senior Day. This celebration is held in May, which is Older Americans Month, and includes an information fair, recognition of outstanding seniors, lunch and entertainment.

[Louisville CO - Older Americans Month](#)

Recognizes the contributions of seniors in our communities.

[Ontario Seniors Month](#)

Recognizes the contributions of seniors in our communities.

[Mesquite TX- National Senior Center Month](#)

Supporting community-wide services for all senior citizens, encouraging all City residents to demonstrate compassion, highlighting how important senior services are and supporting resources that enrich the lives of Mesquite's senior citizen population.

[Older New Yorkers Day](#)

Annual Event Pays Tribute to Older Adults from Across New York State for their Contributions to their Communities.

[Pearl Mississippi – National Senior Citizens Day](#)

Recognition ideas – Senior Citizen Awards

[Houston County MN – Outstanding senior citizens award](#)

Recognizes outstanding senior citizens (one male and one female) who have contributed their time and talent to benefit their community after reaching the age of 65 .

[Jackson MN – Senior citizen award](#)

Awarded to a senior citizen (65 years of age or older) for his or her volunteer service to the community.

[Washington County NY - Senior citizen recognition program](#)

Recognizes older adults 60 and older for their accomplishments on a yearly basis.
Nominations accepted throughout the year through an anonymous voting process.

[Ontario Senior Achievement Award](#)

Recognizes individuals for significant contributions to their communities after the age of 65. Up to 20 individuals are recognized each year.

[Ontario Senior of the Year Award](#)

This award is given by a municipality to recognize an outstanding senior who, after age 65, enriches the social, cultural or civic life of the community.

Recognition ideas – Volunteer Service Award

- Encourage and recognize seniors who volunteer in the community
 - [AARP Experience Corps volunteers](#)
Empowers adults 50+ to serve their community by helping children improve their reading skills.
 - [Vital Aging Network volunteer opportunities](#)
Promotes civil engagement for adults 50 +
 - [MNseniorsonline volunteer opportunities](#)

Activities to engage and celebrate

Connect

- Arrange a sit-down meal to celebrate OAM and consider recognizing community members for their accomplishments. Ask local leaders to attend and/or speak.
- Plan a game night or crafting activity that brings people together in the name of fun. Invite guests for their feedback and think about turning it into a regular event.
- Encourage older adults and other storytellers to share their experiences, perhaps around a certain theme. Invite local media to help connect with a broader audience.
- Plan a virtual date night with family or friends. Pick or create an occasion to call or video chat with others and celebrate.

Activities to engage and celebrate

Create

- Offer a class on computers and social media to help people become comfortable connecting online.
- Plan a resource fair or set up a kiosk at community events to inform older adults about services and supports available to them.
- Inspire older adults to express themselves through art, dance, exercise, or other personal enrichment activities.
- Host a workshop for seniors on key issues like starting a new career, personal finance, nutrition, or safety. Consider engaging an older adult to lead the workshop.
- Create a virtual village to bring older adults in your community together through an online forum. Virtual events can cover topics related to shared interests of your group.

Activities to engage and celebrate

Contribute

- Coordinate one or a series of community betterment activities (e.g., cleanups, gardening, donation drives).
- Host a fundraising event, like a community walk or bake off, to benefit local programs or community centers that serve older adults.
- Promote the work of volunteers and organizations (e.g., meal programs) that support older adults. Recognize their contributions at a public event or in the media.
- Develop an online forum where older adults and other community members can contribute their ideas and/or time in service of others.
- Use social media to connect older adults with resources and each other. Consider hosting a photo, caption, or story contest to encourage interaction.
- Source: <https://acl.gov/oam/2019/activities>

Community Information and Participation

- Create a central information resource for a range of topics related to aging and community services and programs.
- Bring information to people where they gather.
- Partner with community organizations to pass on information.
- Better address translation and interpretation needs in the City.

Source: Age friendly report recommendations (page 32).

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.2	Meeting Date:	May 13, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	BLRT Impacts and Success Factors		

Proposed Action:

Overview:

Displacement and gentrification issues have been reported as concerns for community members. We will discuss the BLTR impacts and success factors.

1. What does displacement and gentrification mean to you?
2. What are the biggest concerns?
3. What does success look like?

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.3	Meeting Date:	May 13, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Greater Mobility in BP Update		

Proposed Action:

Attachments:

Improved mobility if Brooklyn Park has been a high priority for many years. Whether that is associated with the upcoming light rail or 252 project, but we'll talk about what is being considered with the coming projects.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	4.4	Meeting Date:	May 13, 2021
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Wayfinding Project Update		

Proposed Action:

Attachments:

Discuss where this project is at and how it is planned to move forward.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.1	Meeting Date:	May 13, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Age Friendly Brooklyn Park		

Proposed Action:

No Action Required

Overview:

Discuss steps the city is doing to become a more age friendly city. Items identified on CLIC's 2021 work plan include:

- Formation of Advisory Group to work with staff.
- Ways to keep this in front of the City Council.
- Have a designated employee to lead projects.
- Work toward Brooklyn Park to be designated as an Age Friendly City by the World Health Organization.
- Review the Park System Plan to make sure age friendly items are being incorporated.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.2	Meeting Date:	May 13, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Communications		

Proposed Action:

No action required.

Overview:

CLIC has been interested in ways the City communicates both internally and externally. This is an opportunity for CLIC to discuss ways the City can be more effective in this communication and provides CLIC an opportunity to weigh-in on how the City can incorporate branding into projects. Items called out on CLIC's 2021 work plan include:

- Review and comment on website redesign.
- Review, comment, and provide recommendations on how communication is used and presented internally and externally.
- Discuss the design and branding presented for the water tower by Brookdale Dr.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.3	Meeting Date:	May 13, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Housing Continuum		

Proposed Action:

No action required.

Overview:

CLIC is looking for ways for Brooklyn Park to meet the housing needs of a wide range of people. Items included in CLIC's 2021 work plan include:

- Review City's newly adopted policy on housing.
- Form a task force to look at housing affordability.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.4	Meeting Date:	May 13, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Redevelopment / Development		

Proposed Action:

No action required.

Overview:

CLIC has expressed interest at looking how zoning drives redevelopment and development. Items included in CLIC's 2021 work plan include:

- Review and recommend a layout for proposed 252 Reconstruction.
- Look at long term effects of light rail, gentrification, effects on rent levels, and connection to the system (east-west mobility).
- Village Creek and redevelopment of the area.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.5	Meeting Date:	May 13, 2021
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Future Planning		

Proposed Action:

No action required.

Overview:

CLIC would like to review and comment on long range planning for the City. Items in CLIC's 2021 work plan include:

- Review and Comment on 2040 Comprehensive Plan.
- Review and comment on Capital Improvement Plan (CIP) and Capital Equipment Plan (CEP).
- Keep updated with progress of BP 2025.
- Review and Comment on Park System Plan.
- Facility Naming and Memorial Donation Policy.
- 1-year Review of Resilient Communities Project.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.1	Meeting Date:	May 13, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Council Member Terry Parks
Item:	City Council Report: Council Member Terry Parks		

Proposed Action:

Hear Council Report.

Overview:

Each month the Committee will receive an update from the Council Liaison.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.2	Meeting Date:	May 13, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Staff Liaison Update: Jesse Struve		

Proposed Action:

Hear Staff Liaison Update.

Overview:

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.3	Meeting Date:	May 13, 2021
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Open Discussion		

Proposed Action:

Open Discussion.

Overview:

Allow for discussion about future agendas topics and what other CLIC members would like more information about.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	7.1	Meeting Date:	May 13, 2021
Agenda Section:	ADJOURNMENT	Originating Department:	Staff Liaison
Resolution:	N/A		
Ordinance:	N/A		
Attachments:	N/A		
Item:	Adjournment		

Proposed Action:

MOTION _____, SECONDED BY _____, TO ADJOURN THE MAY 13, 2021 MEETING OF CLIC.

Overview: