

7:00 P.M.

COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)

CLIC Officers: Kathy Fraser, Chair; Erik Meyers, Vice Chair

CLIC Members: Doneva Carter, Joseph Cooper, Etta Gbeizon-Bornor, Tom Hayes, Patrick Hoth, Sheila Iteghete, Yordanos Kiflu-Martin, Morgan McAdam, Amy Meuers, Brenda Reeves, Laura Sell, Robin Turner, Kaade Wallace

City: CLIC Council Liaison Susan Pha and CLIC Staff Liaison Jesse Struve

All members of the Community Long-range Improvement Commission (CLIC) will participate in the meeting by telephone pursuant to Minnesota Statutes, Section 13D.021 rather than in-person at the CLIC's regular meeting place at City Hall, 5200 85th Avenue North, Brooklyn Park, Minnesota. Members of the public can monitor the CLIC meeting by calling 1-218-302-5973 and entering Meeting ID: 627-926-785 and then pressing # when you are asked to enter a Participant ID.

Members of the public who desire to give input or testimony during the meeting may do so by emailing Jesse Struve at jesse.struve@brooklynpark.org (Subject line: "CLIC").

If you need these materials in an alternative format or need reasonable accommodations for a Community Long-range Improvement Commission meeting, please provide the City with 72-hours' notice by calling 763-424-8000 or emailing Josie Shardlow at josie.shardlow@brooklynpark.org. Para asistencia, 763-424-8000; Yog xav tau kev pab, 763-424-8000.

Our Mission: Brooklyn Park, a thriving community inspiring pride where opportunities exist for all

- I. ORGANIZATIONAL BUSINESS
 1. CALL TO ORDER/ROLL CALL
 2. APPROVAL OF AGENDA

- II. CLIC STATUTORY BUSINESS
 3. CONSENT
 - 3.1 Consider Approving CLIC November 12, 2020 Draft Minutes
 - 3.1A November 12, 2020 Draft Minutes

 4. GENERAL AGENDA ITEMS
 - 4.1 2021 Work Plan
 - 4.1A 2020 Work Plan

 5. STANDING ITEMS
 - 5.1 Age Friendly Brooklyn Park
 - 5.2 Communications
 - 5.3 Housing Continuum
 - 5.4 Redevelopment / Development
 - 5.5 Future Planning

 6. VERBAL REPORTS AND ANNOUNCEMENTS
 - 6.1 City Council Report: Council Member Susan Pha
 - 6.2 Staff Liaison Update: Jesse Struve
 - 6.3 Open Discussion

 7. ADJOURNMENT
 - 7.1 Adjournment

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	3.1	Meeting Date:	December 10, 2020
Agenda Section:	CONSENT	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Consider Approving CLIC November 12, 2020 Draft Minutes		

Proposed Action:

Consider Approving CLIC November 12, 2020 Draft Minutes.

Overview:

DRAFT
COMMUNITY LONG-RANGE IMPROVEMENT COMMISSION (CLIC)
City of Brooklyn Park
November 12, 2020 CLIC Meeting Minutes

I. ORGANIZATIONAL BUSINESS

1. **CALL TO ORDER:** Chair Kathy Fraser called the meeting to order at 7:00 p.m.

ROLL CALL PRESENT: Kathy Fraser, Etta Gbeizon- Bornor, Tom Hayes, Patrick Hoth, Amy Meuers, Laura Sell, Kaade Wallace, Erik Meyers, Sheila Iteghete, Robin Turner, Brenda Reeves

City Staff and Council Present: Staff Liaison Jesse Struve

ABSENT: Joseph Cooper, Doneva Carter, Morgan McAdam

EXCUSED: Yordanos Kiflu-Martin

Roll Call established that a quorum did exist for CLIC.

2. **APPROVAL AGENDA**

MOTION Fraser to approve the agenda, SECOND Meyers. MOTION PASSED UNANIMOUSLY APPROVING THE AGENDA.

II. STATUTORY BUSINESS

3. **CONSENT**

3.1 MOTION Hoth, SECOND Gbeizon- Bornor to APPROVE the October 8, 2020 MINUTES. MOTION PASSED UNANIMOUSLY APPROVING the October 8, 2020 MEETING MINUTES.

4. **GENERAL AGENDA ITEMS**

4.1 Communications Update

- City staff members Camille Helpola and Timothy Gulenchyn provided an update to the Commission on new website and social media analytics. Website traffic is up due to new website and communication strategy that drives people to the site.
- Shared information on Brooklyn Park Community Engagement team who go out into the community to help get information out to community members who are hard to reach. This team has relationships with the various cultural groups within the city. They are currently offering some translation of materials. The Police Department is vital to this work.
- There is not a budget line-item currently for engagement of hard-to-reach community members. There is a proposal for a new diversity and inclusion professional for the city.
- Live Chat is a new feature of the website however there is not enough staff members to "chat live". Staff respond to each message daily. Suggestion was made to investigate adding a "bot" through API.
- COVID19 newsletters go out weekly.

- The communications team continues to have conversations with the Police Department on ways to engage with the community, especially as it relates to policing in Brooklyn Park. A new webpage is under development dedicated to diversity.
- To increase brand recognition, the communications team created a city podcast series of approximately 10 episodes. A second season is planned.
- Mailed communication stopped due to COVID19. Print will begin again in January 2021 starting with the Park Pages.
- Discussed mobile friendly website.
- Suggestion to team up with police department to share the positive things that they do through social media as well as community leaders.

4.2 Speed Limit Policy Discussion

- Draft policy will be shared on November 30, 2020.
- Jesse Struve provided an overview of discussion from last CLIC meeting including CLIC recommendations.
- One-on-one conversations have been had with each Council member except one. Draft policy will reflect Council members recommendations.

5. **STANDING ITEMS**

5.1 Age Friendly Brooklyn Park

- No new updates

5.2 Communications

- See update above

5.3 Housing Continuum

- No new updates

5.4 Redevelopment / Development

- New interchange at 100st over Highway 169 will be open this fall.
- A virtual opening ceremony will take place next week.
- Raising Canes is coming to Brooklyn Park.

5.5 Future Planning

- Highway 252 project has restarted based on concerns raised by the Brooklyn Center Safety Task Force. Information and updates are available from the link on Brooklyn Park website.

6. **VERBAL REPORTS AND ANNOUNCEMENTS**

6.1 City Council Report: Council Member Susan Pha

- No available for meeting

6.2 Staff Liaison Update: Jesse Struve

- No update

6.3 Open Discussion

- No discussion

7. **ADJOURNMENT**

MOTION Fraser, SECOND Meyers, TO TABLE OTHER DISCUSSIONS and ADJOURN. MOTION PASSED UNANIMOUSLY.

The meeting was adjourned at 8:34 p.m.

Respectfully Submitted,
Jesse Struve

**City of Brooklyn Park
Community Long-Range Improvement Commission**

Agenda Item:	4.1	Meeting Date:	December 10, 2020
Agenda Section:	GENERAL AGENDA ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	2021 Workplan Discussion		

Proposed Action:

Discuss and fill out 2021 Workplan.

Attachments:

- 2020 CLIC Workplan

Workplan | Community Long-Range Improvement Commission

Mar. 2020 - Feb. 2021

Time frame	Project or Task(s)	BP2025	Purpose (see next page for info)	Outcome (fill in after completed)
Late 2020	Age Friendly City	<input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> Report/Comment <input checked="" type="checkbox"/> Recommend <input checked="" type="checkbox"/> Act Initiated by: <input checked="" type="checkbox"/> Commission <input type="checkbox"/> Council <input type="checkbox"/> City Manager	<ul style="list-style-type: none"> • Keep this in front of the Council • Research AARP Designation and Designate Brooklyn Park as an Age Friendly City • Monitor Progress of Senior Center and Park System Plan Projects • Monitor Progress of Recommendations associated with Linda Morkin Final Report • Monitor What is Taking Place at the State
Late-2020	Communication / Branding	<input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> Report/Comment <input checked="" type="checkbox"/> Recommend <input checked="" type="checkbox"/> Act Initiated by: <input checked="" type="checkbox"/> Commission <input type="checkbox"/> Council <input type="checkbox"/> City Manager	<ul style="list-style-type: none"> • Get a progress report about how implementing the recommendations have improved or reached new people in the community • Keep informed about any new branding initiatives • Review initiatives and outcomes and provide recommendations for improvement
Late-2020	Housing Continuum Outlook	<input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> Report/Comment <input checked="" type="checkbox"/> Recommend <input checked="" type="checkbox"/> Act Initiated by: <input checked="" type="checkbox"/> Commission <input type="checkbox"/> Council <input type="checkbox"/> City Manager	<ul style="list-style-type: none"> • Monitor City's policy on housing. • Collaborate and Support the HRC in their Housing efforts. • Continue to explore long term housing for life transitions.
ongoing	Redevelopment / Development	<input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> Report/Comment <input checked="" type="checkbox"/> Recommend <input checked="" type="checkbox"/> Act Initiated by: <input checked="" type="checkbox"/> Commission <input type="checkbox"/> Council <input type="checkbox"/> City Manager	<ul style="list-style-type: none"> • Monitor 252 Reconstruction • Monitor long term effects of LRT. • Village Creek and redevelopment of the area • East-West Mobility (Transit, trails, & sidewalks). • Review Development impacts on gentrification, rent levels, & housing policy. • Evaluate and encourage sustainable / equitable redevelopment / investment throughout the community.
2019-2020	Future Planning	<input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> Report/Comment <input checked="" type="checkbox"/> Recommend <input type="checkbox"/> Act Initiated by: <input checked="" type="checkbox"/> Commission <input type="checkbox"/> Council <input type="checkbox"/> City Manager	<ul style="list-style-type: none"> • Review Greenstep Cities Program • Review and comment on CIP / CEP • Keep updated with progress of BP 2025. • Facility Naming and Memorial Donation Policy. • 2020 CLIC work plan. • 5yr Review of Resilient Communities Project (2022). • Monitor Census Communication and Outcome

Workplan Projects: What's the purpose?

Commissions can either initiate a project themselves OR be asked by the Council or City Manager to do one of the following:

Report/Comment

- Commission studies a specific issue or **event/topic** and **reports its findings or comments to the Council**, either in writing or in a Council meeting.
- Commission does not vote.
- No direct action is taken.

Example: Charter Commissioner provided a memo on the topic of Council Members being employed by the City part-time, at the Council's request.

Recommend

- Commission reviews a specific policy issue and **makes a formal recommendation** to City Council on what action to take.
- A recommendation requires a majority of the Commissioners' support.
- Individual member comments are not included.

Examples: Planning Commission recommends approval on land use actions; RPAC made a recommendation on amplified sound policy.

Act

- Commission **initiates or takes on a project**, approved by Council through their workplan.

Example: HRC partnered with a community organization on an event; [City Manager requests that HRC initiated-coordinate](#) the "All Are Welcome" sign [initiative and](#) contest.

Brooklyn Park 2025 Community Goals

**Working together to make Brooklyn Park a thriving community
inspiring pride where opportunities exist for all.**

We asked and you answered! Our community wants to accomplish these goals by the year 2025:

Unified Community

A united and welcoming community, strengthened by our diversity.

- We have connected neighbors who understand and celebrate our unique cultures.
- Brooklyn Park is unified with a strong positive identity and image.
- Our community's activities, events and services are inclusive, multi-cultural, and accessible.
- We have places and spaces for diverse communities to gather.
- Residents of every age contribute to our community.

Healthy and Safe People

People of all ages have what they need to feel healthy and safe.

- Neighborhoods are empowered and supported by strengthened positive relationships with police.
- Youth are engaged in positive and quality experiences.
- Aging adults have services and amenities to thrive and age in place.
- Everyone has access to quality healthy food options.
- People have access to quality medical and emergency care.

Beautiful Places

Beautiful spaces and quality infrastructure make Brooklyn Park a unique destination.

- Modern transportation options (drive, ride, walk, bike) connect people to education, jobs, and recreation.
- Quality recreation and park amenities inspire activity for all ages and interests.
- Our rich diversity is showcased through our vibrant music, art, food, entertainment, and cultural scene.
- Attractive key corridors, corners, and city centers create destinations that meet community needs.
- Neighborhoods are well-maintained with quality housing for all ages and incomes integrated throughout the community.

Increased Equity

Partnerships that increase racial and economic equity empower residents and neighborhoods to prosper.

- Each resident has access to the training and support needed to get and keep a living wage job.
- Each student graduates high school with a pathway to college or career.
- Aging neighborhoods and commercial centers are revitalized through continuous investment.
- The community provides necessary supports and services for community members to overcome life challenges such as hunger, mental illness, and homelessness.

Thriving Economy

A balanced economic environment that empowers businesses and people to thrive.

- People of all ages and backgrounds enjoy financial stability.
- Residents and visitors support an abundance of retail stores, restaurants, and entertainment venues.
- Our business environment inspires private investment and job growth.
- Business and organizations of all types, sizes and specialties start, stay and grow here.
- We are a leader in environmental sustainability, benefiting our economy and community.

Effective, Engaging Government

Effective and engaging government recognized as a leader.

- The City provides quality services at a reasonable cost.
- Elected officials, commissions, and City staff reflect the diversity of the community and are culturally competent.
- City information is clear, accessible, and delivered in ways that meet the community's needs.
- City laws are understandable, equitably enforced, and relevant to the community.
- The City is well-managed and recognized as a great place to work.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.1	Meeting Date:	December 10, 2020
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Age Friendly Brooklyn Park		

Proposed Action:

No Action Required

Overview:

Discuss steps the city is doing to become a more age friendly city. Items identified on CLIC's 2020 work plan include:

- Formation of Advisory Group to work with staff.
- Ways to keep this in front of the City Council.
- Have a designated employee to lead projects.
- Work toward Brooklyn Park to be designated as an Age Friendly City by the World Health Organization.
- Review the Park System Plan to make sure age friendly items are being incorporated.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.2	Meeting Date:	December 10, 2020
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Communications		

Proposed Action:

No action required.

Overview:

CLIC has been interested in ways the City communicates both internally and externally. This is an opportunity for CLIC to discuss ways the City can be more effective in this communication and provides CLIC an opportunity to weigh-in on how the City can incorporate branding into projects. Items called out on CLIC's 2020 work plan include:

- Review and comment on website redesign.
- Review, comment, and provide recommendations on how communication is used and presented internally and externally.
- Discuss the design and branding presented for the water tower by Brookdale Dr.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.3	Meeting Date:	December 10, 2020
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Housing Continuum		

Proposed Action:

No action required.

Overview:

CLIC is looking for ways for Brooklyn Park to meet the housing needs of a wide range of people. Items included in CLIC's 2020 work plan include:

- Review City's newly adopted policy on housing.
- Form a task force to look at housing affordability.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.4	Meeting Date:	December 10, 2020
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Redevelopment / Development		

Proposed Action:

No action required.

Overview:

CLIC has expressed interest at looking how zoning drives redevelopment and development. Items included in CLIC's 2020 work plan include:

- Review and recommend a layout for proposed 252 Reconstruction.
- Look at long term effects of light rail, gentrification, effects on rent levels, and connection to the system (east-west mobility).
- Village Creek and redevelopment of the area.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	5.5	Meeting Date:	December 10, 2020
Agenda Section:	STANDING ITEMS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Future Planning		

Proposed Action:

No action required.

Overview:

CLIC would like to review and comment on long range planning for the City. Items in CLIC's 2020 work plan include:

- Review and Comment on 2040 Comprehensive Plan.
- Review and comment on Capital Improvement Plan (CIP) and Capital Equipment Plan (CEP).
- Keep updated with progress of BP 2025.
- Review and Comment on Park System Plan.
- Facility Naming and Memorial Donation Policy.
- 1-year Review of Resilient Communities Project.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.1	Meeting Date:	December 10, 2020
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Council Member Susan Pha
Item:	City Council Report: Council Member Susan Pha		

Proposed Action:

Hear Council Report.

Overview:

Each month the Committee will receive an update from the Council Liaison.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.2	Meeting Date:	December 10, 2020
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A		
Item:	Staff Liaison Update: Jesse Struve		

Proposed Action:

Hear Staff Liaison Update.

Overview:

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	6.3	Meeting Date:	December 10, 2020
Agenda Section:	VERBAL REPORTS AND ANNOUNCEMENTS	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Kathy Fraser
Item:	Open Discussion		

Proposed Action:

Open Discussion.

Overview:

Allow for discussion about future agendas topics and what other CLIC members would like more information about.

City of Brooklyn Park Community Long-Range Improvement Commission

Agenda Item:	7.1	Meeting Date:	December 10, 2020
Agenda Section:	ADJOURNMENT	Originating Department:	Staff Liaison
Resolution:	N/A	Prepared By:	Jesse Struve
Ordinance:	N/A		
Attachments:	N/A	Presented By:	Jesse Struve
Item:	Adjournment		

Proposed Action:

MOTION _____, SECONDED BY _____, TO ADJOURN THE DECEMBER 10, 2020 MEETING OF CLIC.

Overview: