

Brooklyn Park

is Business Forward





A forward-thinking business community.



Welcome to Brooklyn Park. We are the sixth largest city in Minnesota with a population of over 80,000 people. We are unique. We are united. We are undiscovered.

Our community is built along the scenic Mississippi River with engaged residents who are committed to a thriving community for everyone who passes through our city boundaries. Let us take you on a tour of what we have to offer.



Demographics

Diversity breeds innovation and we pride ourselves on our diverse community. More than half of the over 80,000 residents in Brooklyn Park are people of color and 28 percent speak a language other than English at home. Our residents build our workforce and our business community has access to a wide range of skill sets and abilities as they look to build their internal talent.

FASTFACTS

WHO WE ARE ON PAPER

28%

Speak a language other than English at home

6

Largest city in the state

22%

Born outside the United States

51%

People of color

24%

Children 14 and under. Compared to 19.8% in 7-county metro area or 18.7% in Hennepin County.

34

Median age

66%

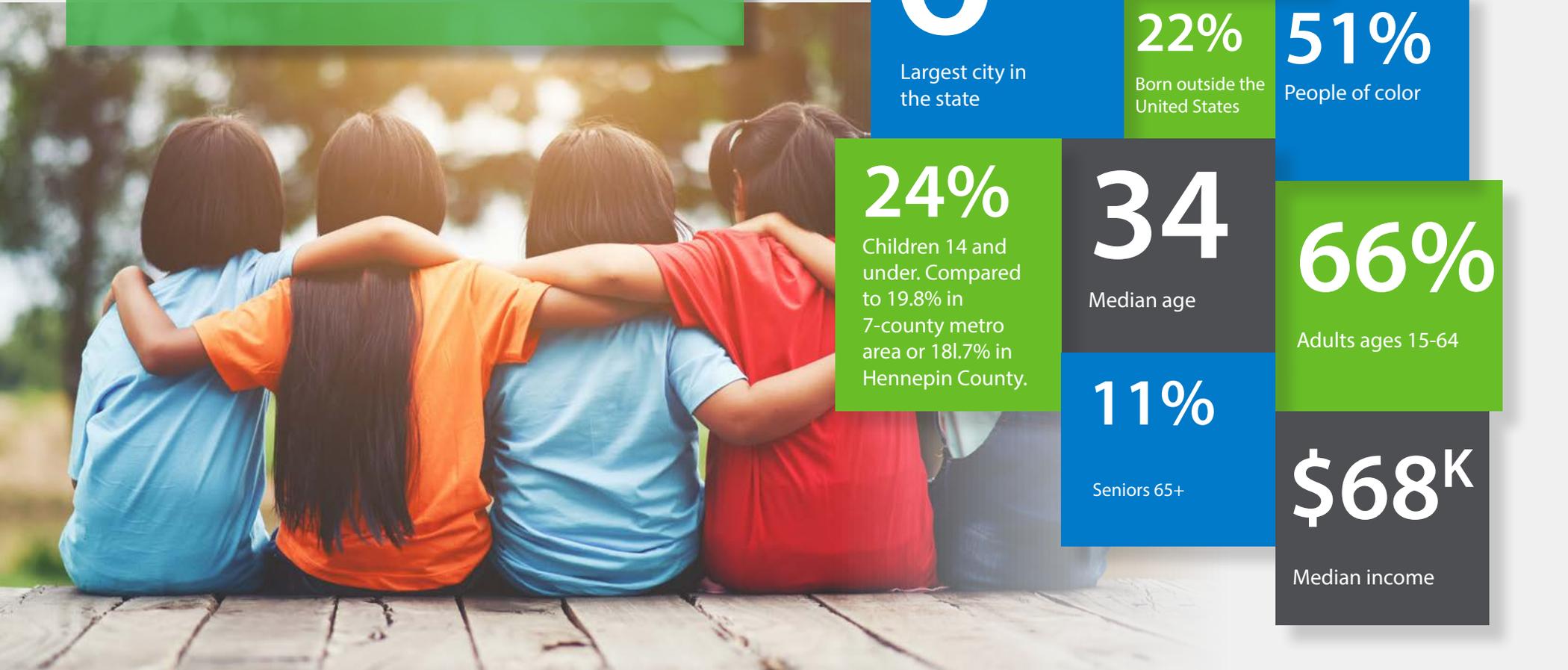
Adults ages 15-64

11%

Seniors 65+

\$68^K

Median income



Economic Drivers

- » **Workforce Investments (BrookLynk)**
- » **Available Land**
- » **Strong High-Tech Engineering Industry Presence**
- » **Two Colleges**
(Hennepin Technical College, North Hennepin Community College)
- » **Diverse Community**
- » **Strong working relationship with State of Minnesota and its programs.**

How we rank:

#3

Fittest State
(American Fitness Index)

#4

Best State for Millennials
(WalletHub)

#5

Best State for Working Dads
(WalletHub)

#6

Best Place to Live (U.S. News & World Report)

#26

Most Diverse City
(WalletHub)

The business community in Brooklyn Park is thriving.

Brooklyn Park is committed to a balanced economic environment that empowers businesses and people alike. We are home to 1,500+ businesses and continue to grow. Our community boasts a strong medical technology, high-tech manufacturing, and precision manufacturing sectors with a large corporate presence that includes Olympus, Takeda, and Target Corporate.



Our hometown headquarters

Biomerics

Medical Polymer Solution

Nott Company

Fluid Power Product and Systems Manufacturer

Star

Marketing Agency

Olympus

Surgical Technologies

Takeda

Biopharmaceuticals

HyVee

Supermarket

Wurth Adams

Assembly Fastener Components

Design Ready Controls

Control Panels and Wiring Harnesses

Industrial Netting

Specialty Netting Products



Success Stories



In 2015, Design Ready Controls approached Brooklyn Park with plans for its new headquarters. Design Ready, a control panel manufacturer, was incorporated in 1989 and hasn't stopped growing since. The manufacturer has locations throughout the United States and focuses on customer responsiveness and innovation. As part of their move to Brooklyn Park, Design Ready took advantage of the revolving loan fund offered by the city through the Brooklyn Park Development Corporation. The funds assisted with the purchase of additional equipment clearing the way for more jobs and opportunities within the company. Along with financial resources, Design Ready Controls has served on the Business Forward Advisory Board, a body that helps city staff tailor policies and programs to benefit business owners and the larger community. Staff at Design Ready Controls has been instrumental to the growth of the BrookLynk program. They have helped shape the thinking around employer outreach and engagement through the BrookLynk Advisory Board and also host several BrookLynk interns.



Blue Wolf Brewing officially brought craft beer to Brooklyn Park. The brewery is owned by Jennifer and Mike Campbell who began brewing beer in their home in 1995. They started serving up delicious craft beer in the northwest suburbs in 2016. Blue Wolf took advantage of the sewer availability charge (SAC) deferral program which allowed them to defer an upfront charge over five years, giving them more capital to buy supplies and serve their customers. Since 2016, the offerings at Blue Wolf have grown, including some of the most popular activities in town such as yoga and a pint, trivia, live music, and BINGO.



Star is not your typical manufacturing company. The full-service marketing company aims to make a big impression with its custom-made displays and marketing campaigns. Their work can be seen throughout the United States at tradeshow, in museums, stores, and corporate headquarters. In 2016, Star was ready to expand its Brooklyn Park headquarters. Star leveraged a Minnesota Investment Fund (MIF) award of \$1 million to complete its \$18 million expansion and facility build out that included retaining 80 jobs and adding 10 new jobs. Brooklyn Park applied for the funds on behalf of Star who has since added more than 20 new high-paying jobs and continues to create brilliant, bold, and beautiful displays.

Employment by Industry

All Other Industries - 13%

Educational Services - 8%

Retail Trade - 13%

Mgmt of Companies & Enterprises - 5%

Health Care & Social Assistance - 14%

Accommodation & Food Services - 5%

Manufacturing- 23%

Wholesale Trade - 4%

Administrative & Waste Services - 4%

Arts, Entertainment & Recreation - 1%

Professional & Technical Services - 4%

Information - 1%

Public Administration - 3%

Real Estate, Rental & Leasing - 1%

Other Services - 2%

Finance & Insurance - 1%



FASTFACTS
WHO WE ARE ON PAPER

31,174

Employees

1,536

Total Businesses

\$1,129

Average weekly
income

A manufacturing hub.

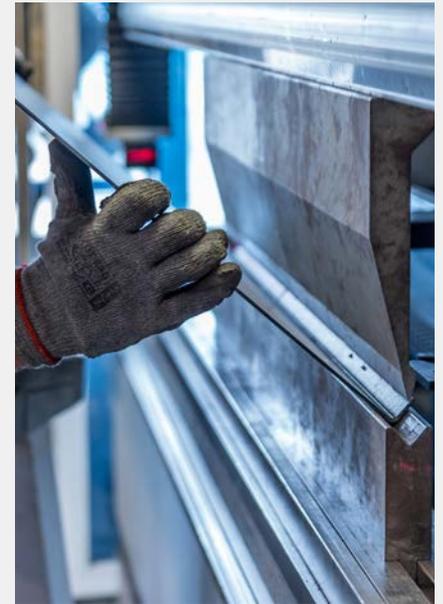
Manufacturers in Brooklyn Park are a global force in the industry creating innovative, unique, and industry-leading products that are used around the world. Not only do we have a strong manufacturing presence, but we have the workforce to match it.



FASTFACTS

WHO WE ARE ON PAPER

- Our manufacturers ship their products to over 100 companies across the world.
- Brooklyn Park is home to over 150 manufacturing and industrial-based businesses.
- Partnerships with the State of Minnesota have led to the creation of more than 400 jobs at manufacturing businesses since 2016.



An unmatched workforce.

We're a city who believes in our future workforce. We've developed programs and youth outreach programs to build our talent within our city limits.



BrookLynk was formed by Brooklyn Park and Brooklyn Center as a youth employment program dedicated to addressing our regional talent and workforce needs. The foundation of this program is to support and invest in young people facing barriers to employment. In partnership with schools, cities, community partners and youth, BrookLynk serves to engage the next generation of workers and to connect young people to employers in our communities.



Of the 93 alumni surveyed in 2019:

100%

Graduated or are on track to graduate with a high school diploma/ GED

92%

Enroll in post-secondary education

80%

Currently employed

61%

stay in contact with their employer



Education

The Twin Cities region is home to 36 colleges and universities with a large range of specialties and areas of expertise. The universities and colleges below train Brooklyn Park's future workforce.



North Hennepin Community College

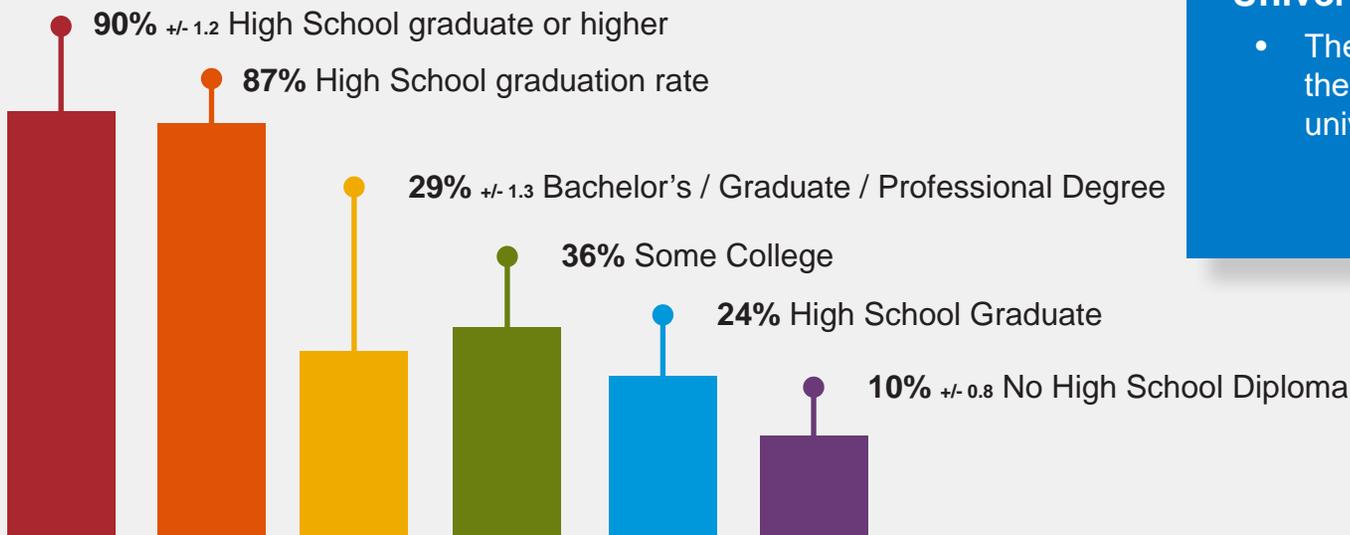
- North Hennepin Community College serves more than 12,500 learners of all ages as they pursue associate degrees that transfer in pursuit of a bachelor's degree or certificate programs that lead immediately to rewarding careers.

Hennepin Technical College

- Hennepin Technical college focuses on the transportation of our community and progress. Throughout the years, Hennepin Technical College's course offerings and degree programs evolve and adapt to reflect the needs of employers and students.

University of Minnesota

- The University of Minnesota is one of the most prestigious public research universities in the United States.

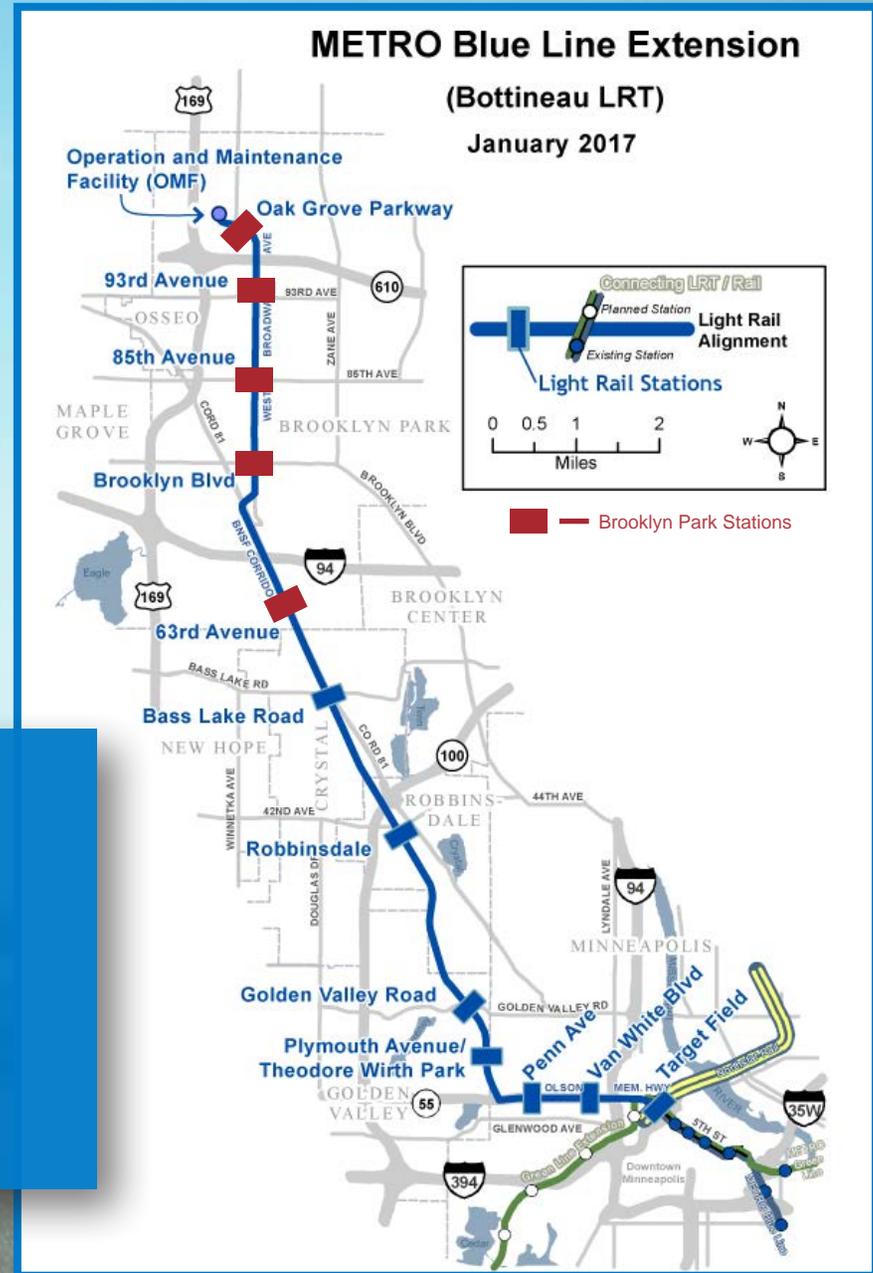


Transportation & Access

Our city limits are located just minutes from downtown Minneapolis and we're a short 30 minutes from the Minneapolis-St. Paul International Airport.

Metro Blue Line Light Rail Transit (LRT)

Construction on the METRO Blue Line Extension LRT is scheduled to begin in 2020 and once completed, will run through Brooklyn Park into Downtown Minneapolis. The proposed Blue Line extension through Brooklyn Park will include five stops in Brooklyn Park and will connect the proposed Green Line and current LRT lines that travel through the Twin Cities. The Blue Line extension is anticipated to be completed by 2024.



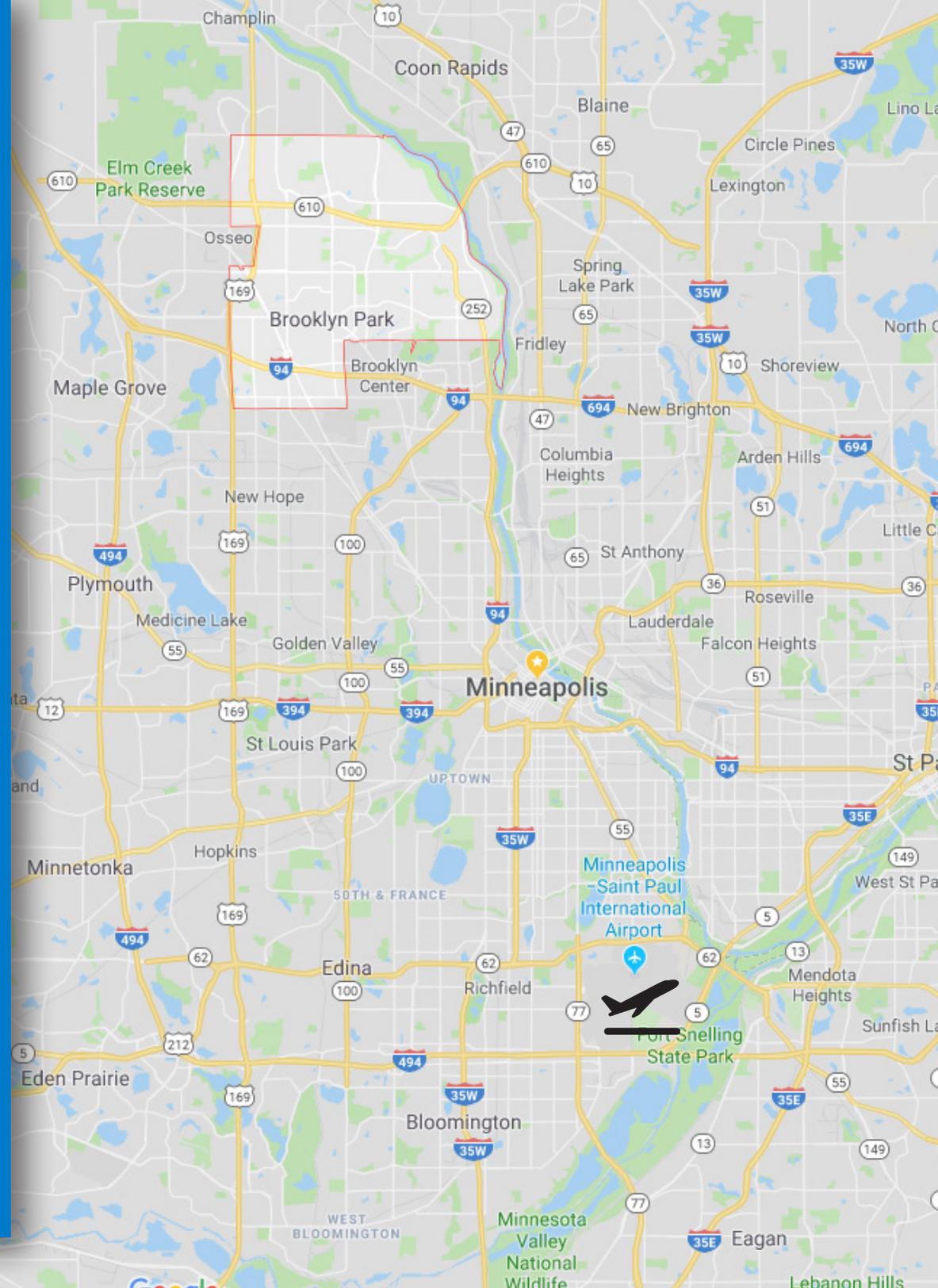
Centrally located near three major highways

Getting to and from Brooklyn Park is easy with access to three major highways and downtown Minneapolis and St. Paul. Three four-lane State Highways pass through our city limits: Highway 610, Highway 169 and Highway 252. Interstate 94 also passes through our community.

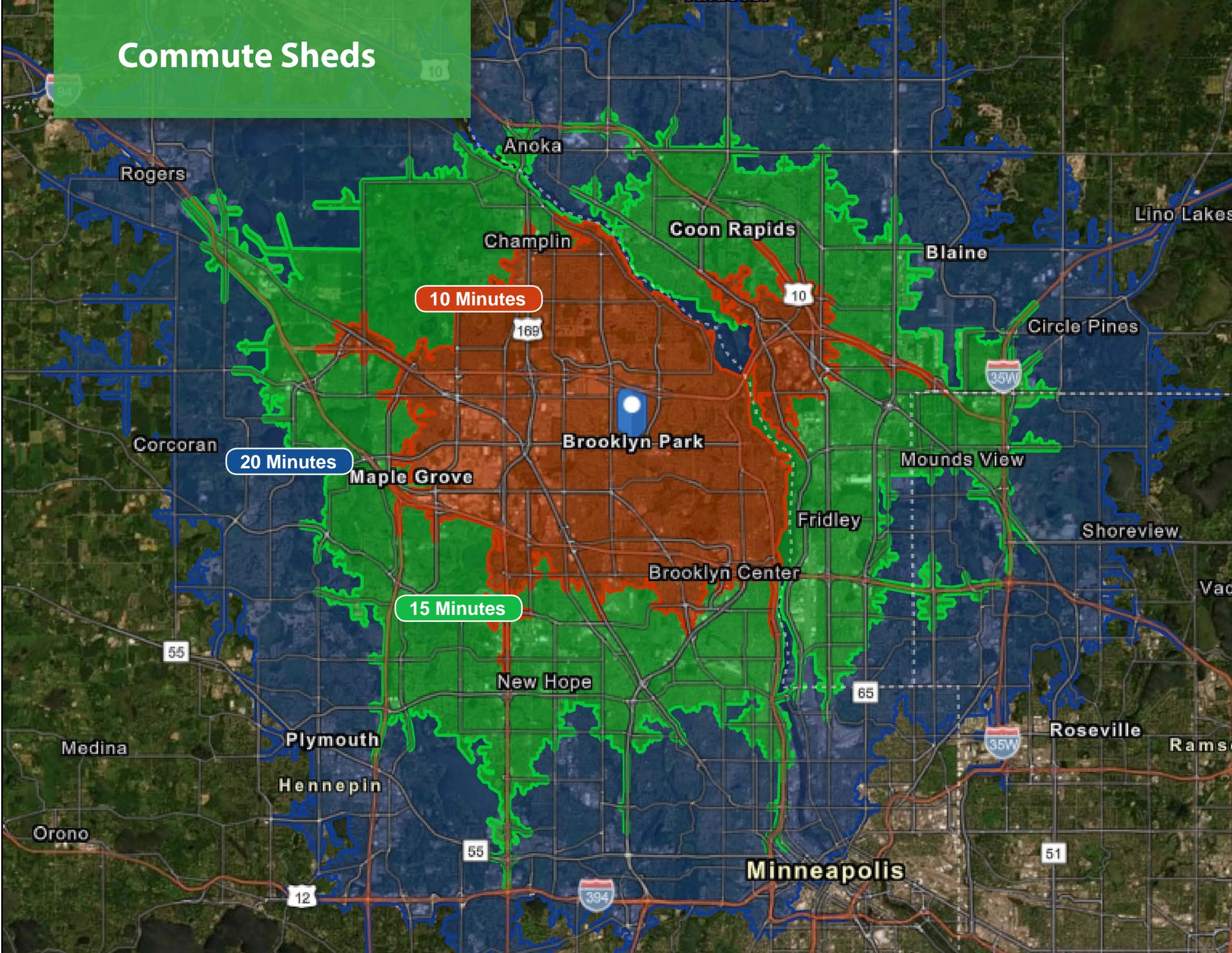
The Minnesota Department of Transportation (MnDOT) is investing in Brooklyn Park's surrounding infrastructure. An extension of I-94 will replace current Highway 252, providing an important interstate connection to Highway 610. This upgrade is scheduled to be completed in 2024 with construction beginning in 2021.

Minneapolis - St. Paul International Airport

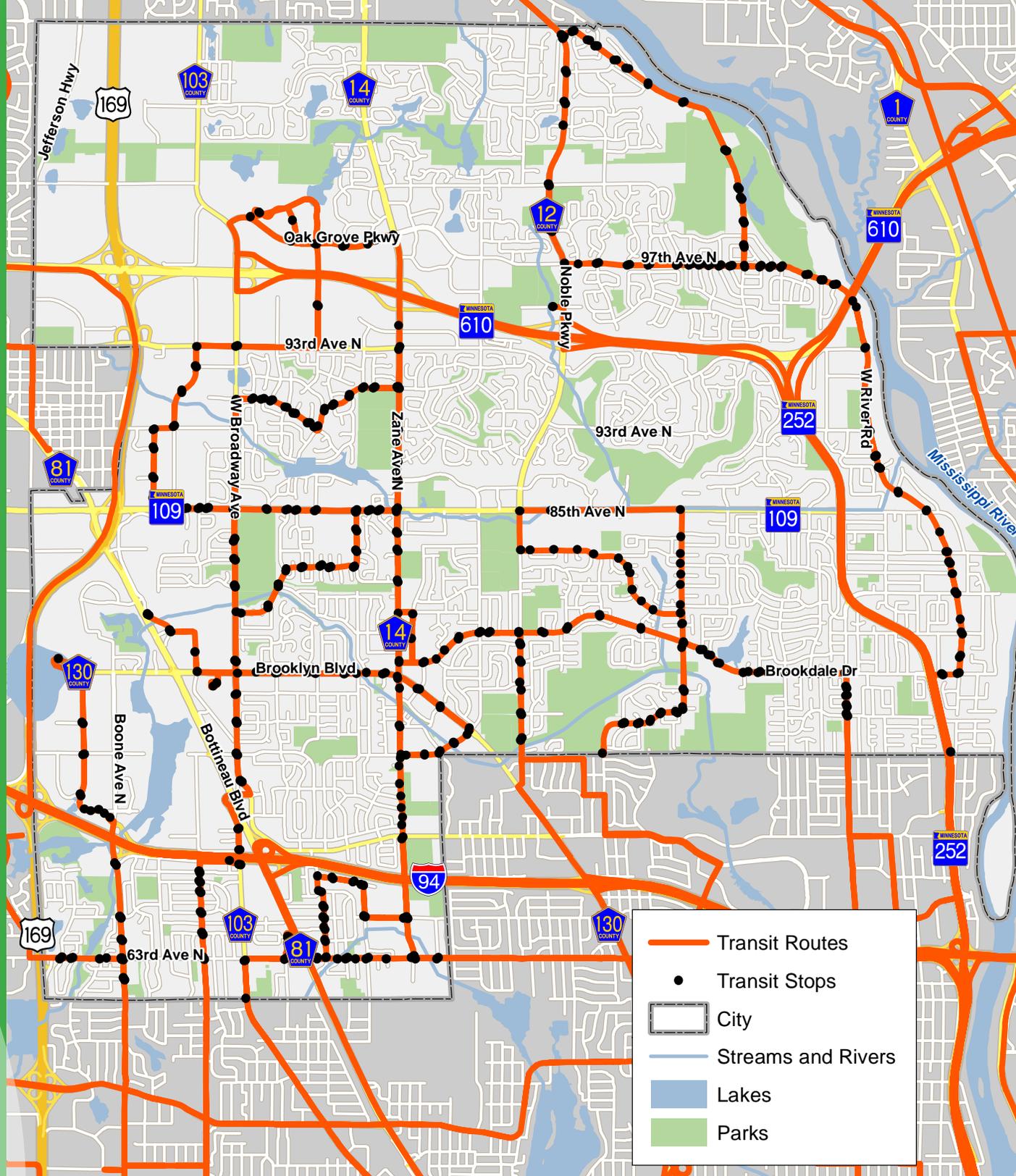
Just 23 miles away is Minneapolis-St. Paul International Airport (MSP International). More than 33 million passengers pass through MSP International every year, making it the 17th busiest airport in North America for passenger traffic. MSP International was named the best airport in North America for the third year in a row by Airports Council International (ACI). It offers non-stop flights to 155 U.S. cities and international markets and is consistently lauded for its efficiency and passenger satisfaction.



Commute Sheds



Area Transit Routes



Tax Structure



Local Rate	Transit Rate	State Rate	Combined Sales Tax
0.0015	0.005	0.06875	0.07525

Standard State Tax Rate:

- Property Tax
- Corporate Income Tax
- Sales/Use Tax
- Franchise Tax
- Personal Income Tax

- Inventory Tax
- Unemployment Insurance
- Workers' Compensation Tax

An unparalleled quality of life

Every home is within walking distance of a park.

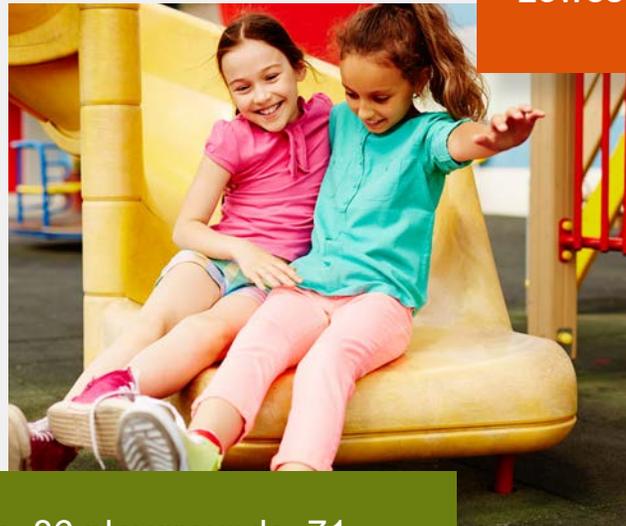
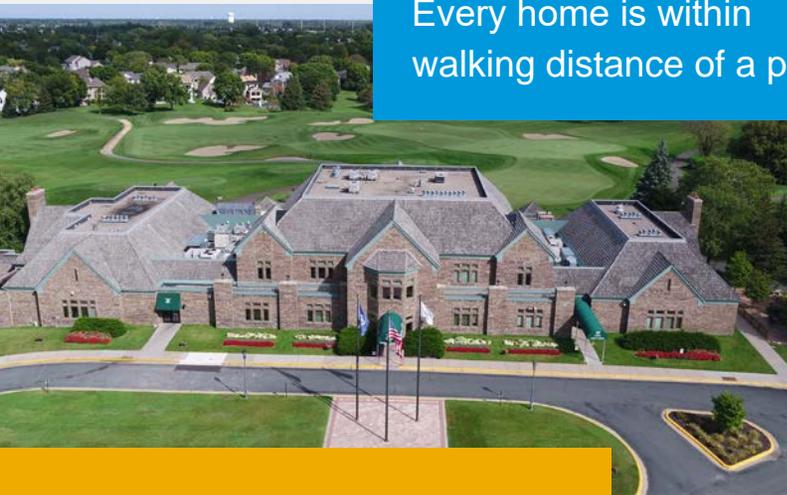
1,200 acres of undeveloped land.

Lowest crime rate in 30 years.

31 established neighborhoods.

486 park amenities, 86 playgrounds, 71 softball fields, 33 soccer fields, 29 pavilions

92 percent of residents are proud to live here.



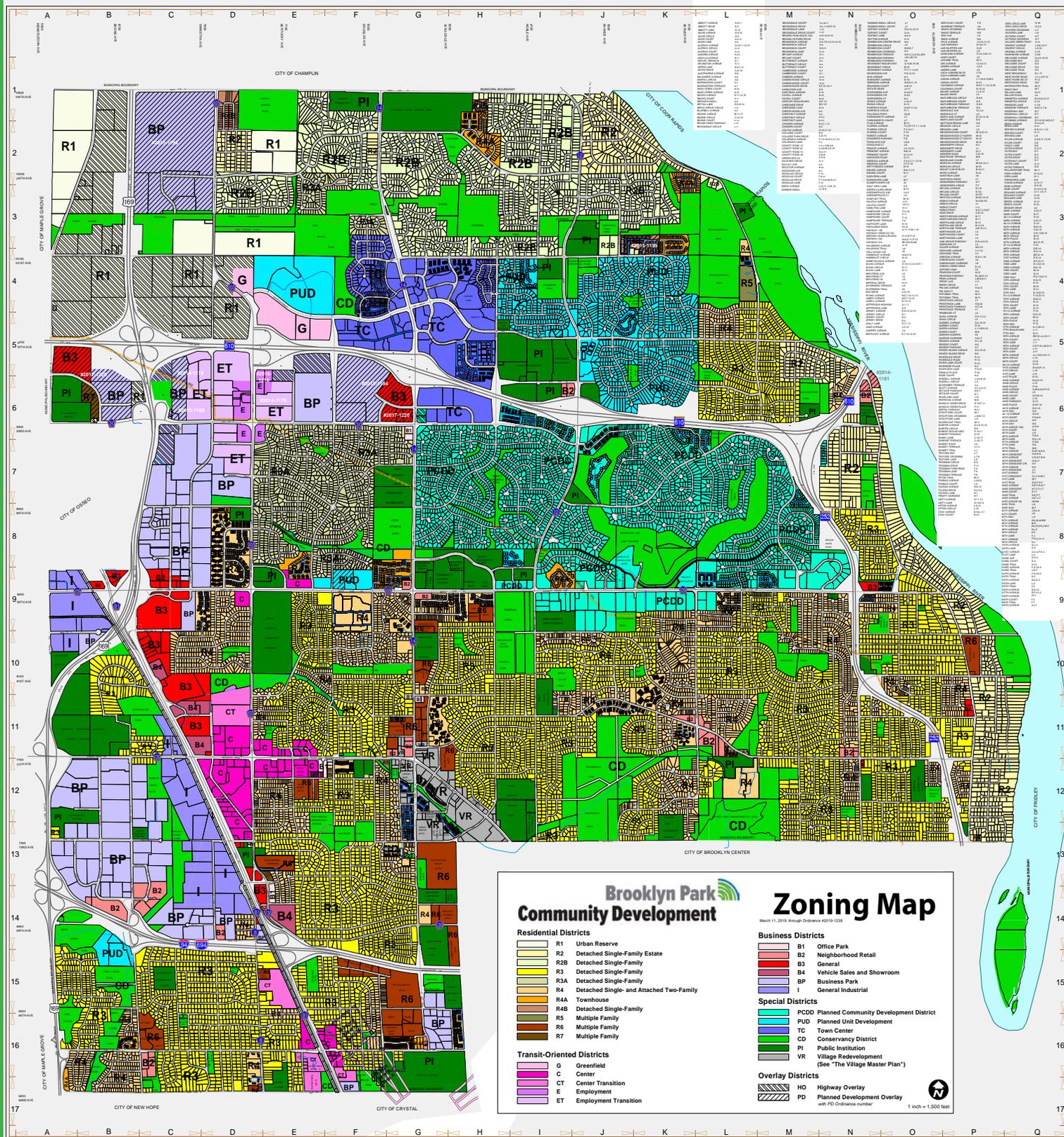
Zoning & Permitting

Building Department (763.488.6379):	
Residential Sewer Connection	\$50.00 each
Commercial Sewer Connection	\$75.00 each
Water Connection (less than 4in)	\$50.00 each
Water Connection (4in or larger)	\$75.00 each
SAC (Sewer Access Charge)	\$2,485.00 per SAC unit (Determined by Met Council)
WAC (Water Access Charge)	\$2125.00 per WAC unit (1 WAC = 1 SAC)
Sewer Connection fee	\$150.00 each
Residential Water Meter	\$400.00 each
Fire Hydrant/PIV	\$50.00 each
Catch Basin/ Manhole	\$9.00 each
Building Permit	Determined by valuation of project
Plan Review Fee	65% of building permit fee
State Surcharge	.0005% X permit valuation up to \$1,000,000 (min \$.50) or \$1.00 if permit is a fixed fee.
Engineering Department (763.493.8100):	
Street (32'), Water, Sanitary & Storm Sewer (est.) ~\$250.00 - \$275.00 per linear foot	
<i>*Estimated assessment rates for public improvement construction:</i>	
Trunk Water Main	\$5,000 per acre of subject site (gross area)
Trunk Sanitary Sewer	\$4,550 per acre of subject site (gross area)
Trunk Storm Sewer	\$5,400 per acre of subject site (gross area)

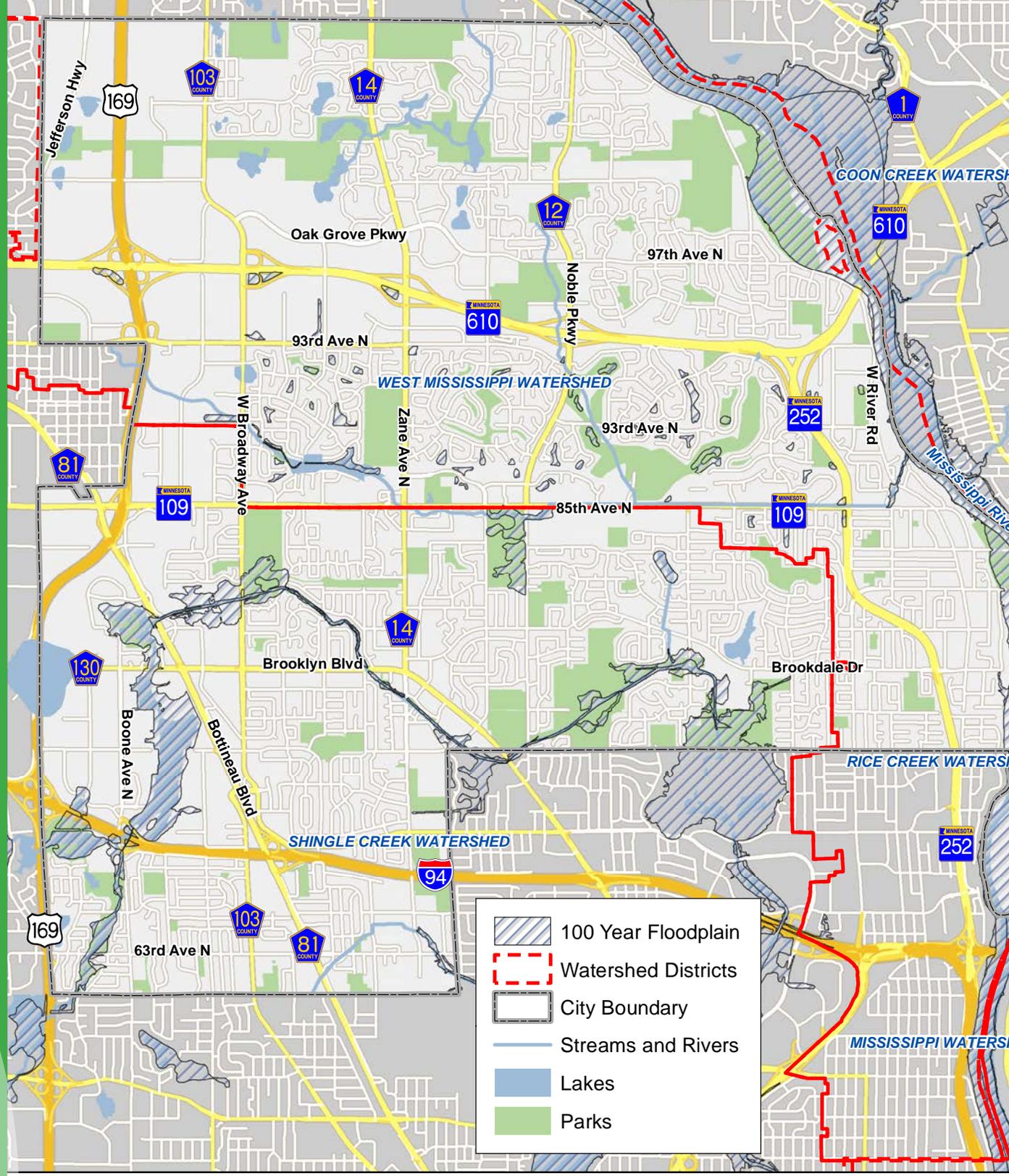
Planning Division (763.493.8056):	
Residential Park Dedication	\$4,600 per unit (single family and townhomes)
Multi-Family Residential	10% average land value
Commercial Park Dedication	\$8,000 per acre of subject site (gross area)
Letter of Credit (Surety)	95% of on & off-site improvement costs
Cash Bond (Surety)	5% of on & off-site improvement costs
Engineering Escrow	6.5% of on & off-site improvement costs
<i>*Not all applications below are required. Ask Planning Staff for assistance.</i>	
<i>If Legal notices are mailed: \$1.71 per mailing + cost of public notice in the SunPost is charged to the escrow</i>	

Comprehensive Plan Amendment	Fee: \$400	Escrow: \$2,000
Concept Plan Review	Fee: \$350	Escrow: \$ 500
Conditional Use Permit	Fee: \$400	Escrow: \$2,000
Development Plan	Fee: \$400	Escrow: \$2,000
Re-locating structure	Fee: \$85	Escrow: \$ 600
Preliminary/Final Plat	Fee: \$500	Escrow: \$1,000
Rezoning	Fee: \$500	Escrow: \$2,000
Site Plan Review	Fee: \$450	Escrow: \$2,000
Variance to Zoning/Sign Code	Fee: \$200	Escrow: \$ 0
Waiver of Platting (General)	Fee: \$350	Escrow: \$ 500
Waiver of Platting (Duplex Split)	Fee: \$100	Escrow: \$ 350
Zoning Text Amendment	Fee: \$500	Escrow: \$2,000

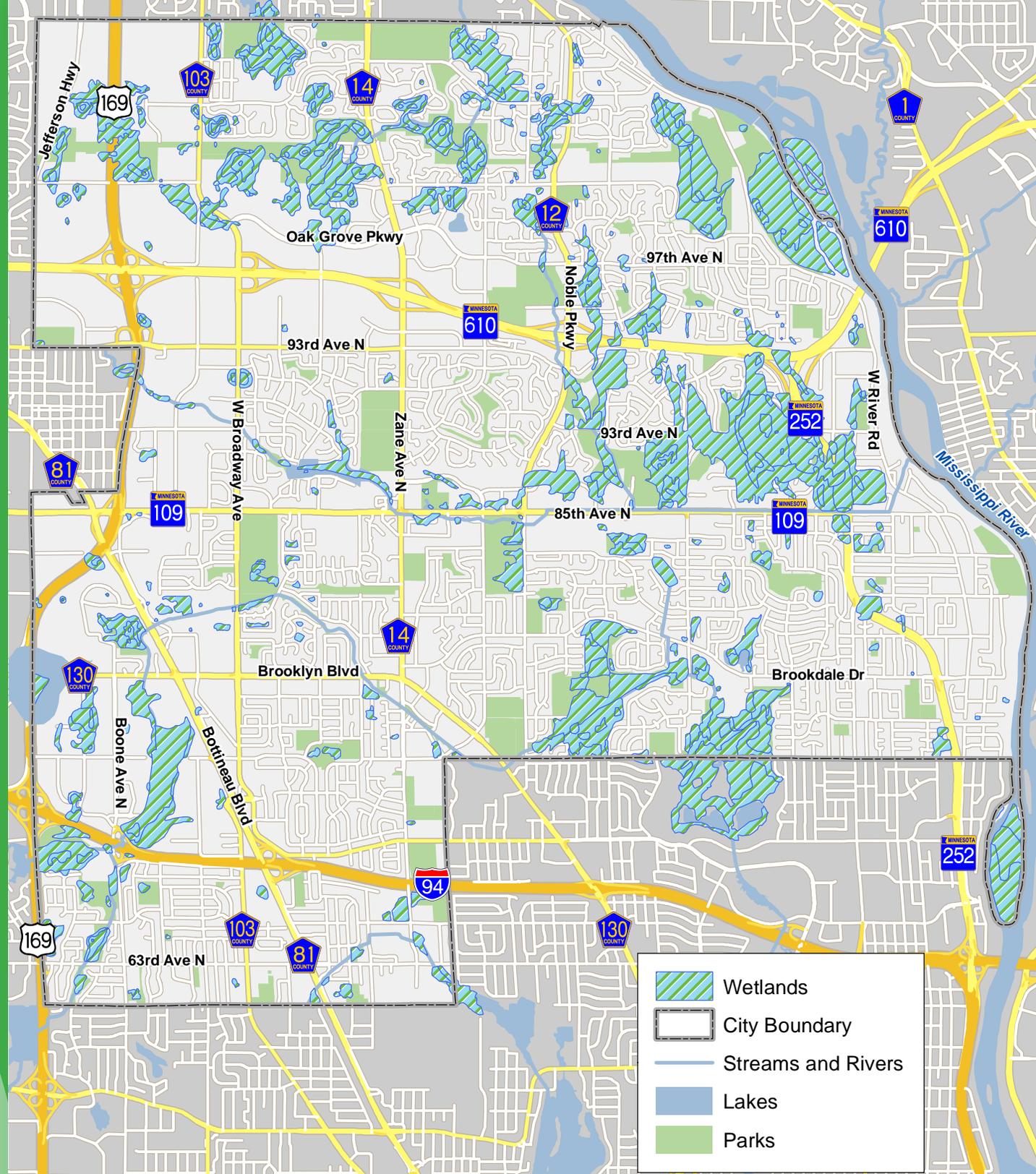
Area Zoning Map



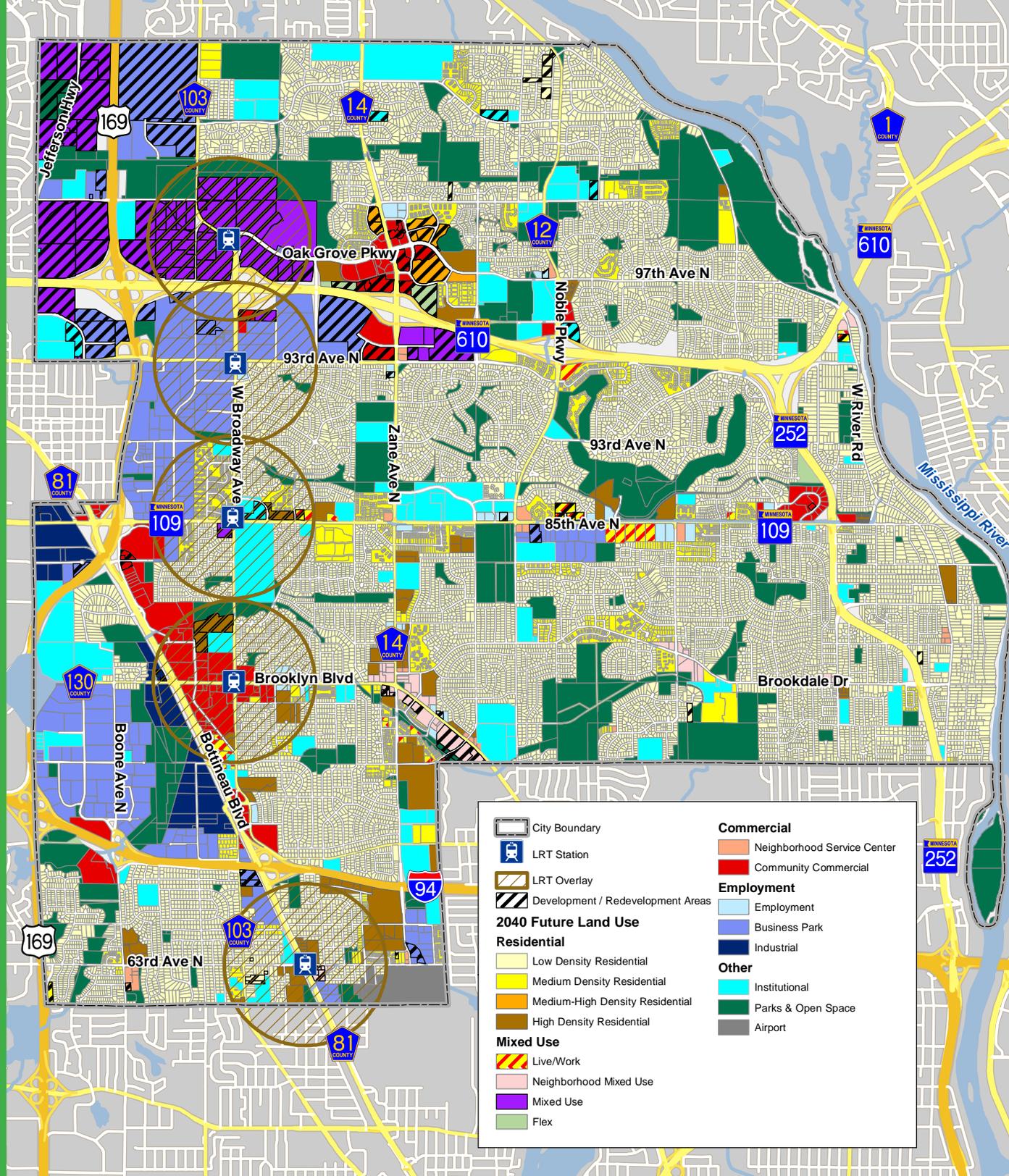
Area Floodplains



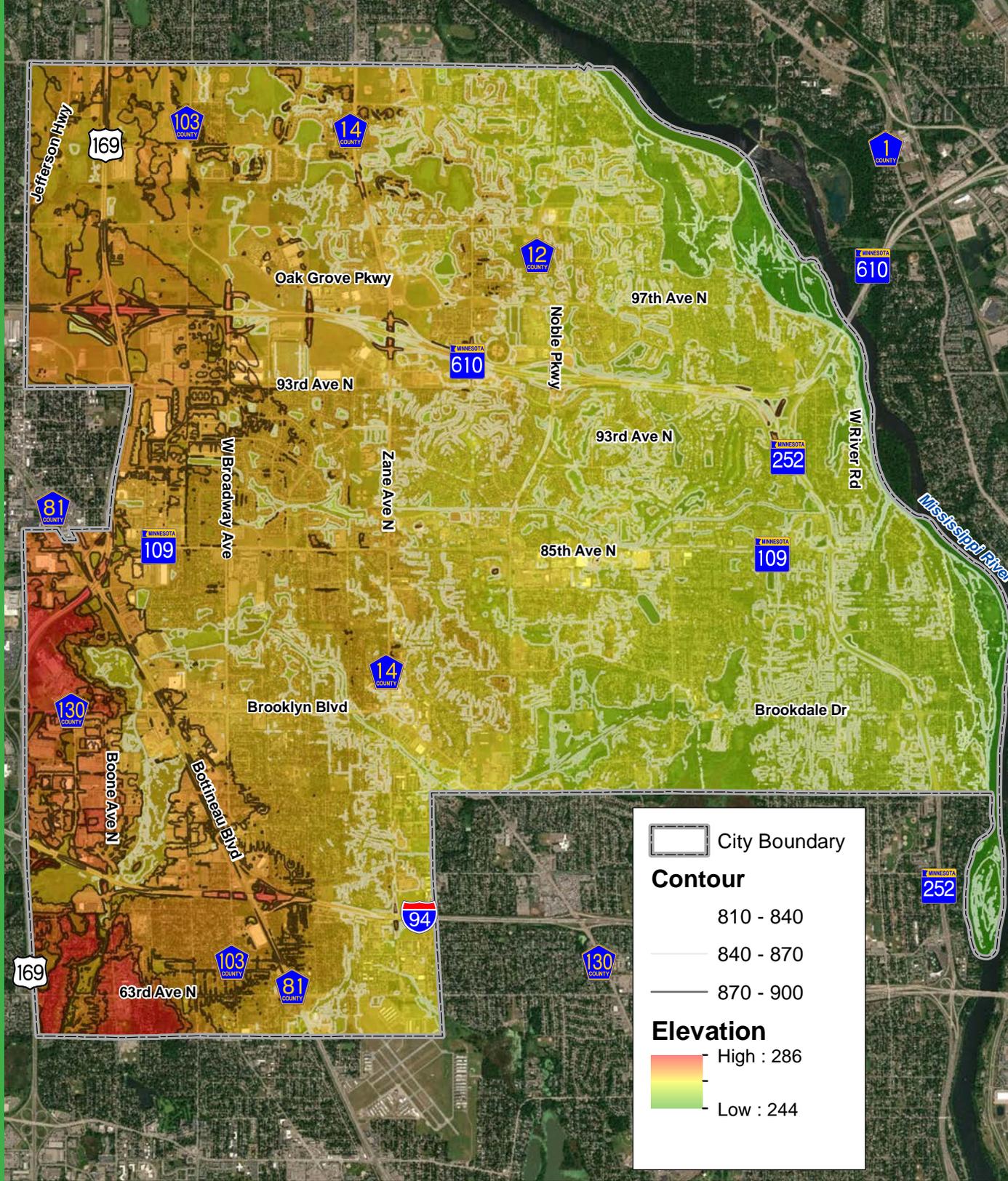
Area Wetlands



Future Land Use



Area Contour Map



Utilities

A community runs on infrastructure that sometimes goes unseen. We have major utility suppliers who partner with our city.

Electric / Gas

Xcel Energy services most businesses in the City.

Water

Water is supplied by the City of Brooklyn Park. Some new businesses may be subject to a Water Access Charge (WAC).

Sewer / Wastewater

Sewer / wastewater is coordinate with the Metropolitan Council regional system. More info about this system. A new business may be subject to Sewer Availability Charges (SAC).



Sewer Availability Charge (SAC) and Water Access Charge (WAC) Deferral

This program allows eligible businesses to defer SAC and WAC charges at a 3 percent interest rate for 5 years. 20 percent of the total SAC and WAC charge and the first monthly payment must be paid up front.

If you have questions about these programs or starting a business in Brooklyn Park please contact:

Daniela Lorenz

Business Development Coordinator

763-493-8145

daniela.lorenz@brooklynpark.org

Restaurant Sewer Availability Charge (SAC) Reduction Program

The City of Brooklyn Park will credit up to half of the SAC units, up to three (3) credits incurred by an eligible restaurant, taproom, coffee shop, or other destination business as assessed by the Met Council.

Financial Incentives

The City of Brooklyn Park works hard to ensure that our community is attractive and supportive to new and existing businesses of all sizes. Below are a list of the resources we provide:



Financial Resources

Full details about these resources are available at www.brooklynpark.org/financing.

Small Business Micro Loan

These loans leverage other financing programs as well as private financing provided by the commercial banking community.

- Loan amounts up to \$50,000
- Uses include, working capital, inventory, equipment, and general operations
- Fixed interest rate is 10 percent
- Repayment terms range from 3-5 years
- Project must be for a “for-profit” business located in Brooklyn Park

Real Estate/Equipment Loan

These loans finance fixed asset purchases and are designed to leverage other financing resources.

- Loan amounts of \$100,000–\$300,000
- Project must be for a “for-profit” business in Brooklyn Park
- Uses include fixed assets, including land, building, machinery, and equipment
- At least 50 percent of the project financing must come from a private lender or another source

Loan Guarantee Program

This program allows business owners to access capital by providing guarantees for loans made by lenders. To qualify, annual business sales must be \$5 million or less. Eligible loan types include:

- Real estate
- Machinery and equipment
- Fixtures and furnishings
- Inventory
- Working capital
- Lines of credit

Minnesota Investment Fund

Available through the State of Minnesota, the Minnesota Investment Fund provides low-interest loans to help add new workers and retain high-quality jobs. The program focuses on industrial, manufacturing, and technology-related industries. Projects must meet minimum criteria for private investment, number of jobs created or retained, and wages paid. There is a maximum of \$500,000 per project.

Job Creation Fund

The Job Creation Fund from the Minnesota Department of Employment and Economic Development provides financial incentives to new and expanding businesses that meet certain job creation and capital investment targets. Companies deemed eligible to participate may receive up to \$1--\$2 million for creating or retaining high paying jobs and for constructing or renovating

610 Zane I & II

Premier, development ready site in the heart of Brooklyn Park's corporate corridor. Unmatched visibility and access to transportation networks including Highways 610 and 169 and County Road 81.



Site Size

610 Zane I: 9.61 Acres

610 Zane II: 8.26 Acres

Owned by:

Ryan Companies

Broker Contact Information:

Matt Oelschlager

952-924-4848

matt.oelschlager@cbre.com

Mike Bowen

952-924-4885

mike.bowen@cbre.com

NorthPark Business Center

Built-to-suit opportunity in the NorthPark Business Center. Vacant land with easy access to Highway 169, 610, and Interstate 94 plus the construction of a new intersection at Highway 169 and 101st Avenue expected in 2021.



Site Size

Around 160 acres available for development

Owned by:

Scannell Properties

Broker Contact Information:

Mark Sims

612-347-9346

mark.sims@cushwake.com

610 Junction

65 acres of premier visibility off of Highway 610 and 169. Build-to-suit opportunity perfect for industrial, retail, office, or medical use.



Site Size
65.83 acres

Owned by:
United Properties

Broker Contact Information:
Brent Masica
952-893-8231
brent.masica@cushwake.com

Jonathan Yanta
952-820-8734
jon.yanta@cushwake.com