

# Brooklyn Park Human Rights Commission

## REVISED STRATEGIC GOAL CATEGORIES

- I. Education
  - II. Outreach & Community Building
  - III. Public Policy
  - IV. Accountability
  - V. Complaint Handling
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## **PROPOSED ONE YEAR STRATEGIC PLAN**

**EDUCATION:** To educate and inform ourselves and Brooklyn Park’s government, organizations, businesses and residents regarding human rights for all protected class groups.

1. Facilitate League essay contest on human rights in all Brooklyn Park schools.

**OUTREACH & COMMUNITY BUILDING:** To ensure that the Brooklyn Park and broader community know that the Human Rights Commission exists, uses the Commission as a valuable resource, and provides input to the Human Rights Commission in its work

1. Revise and update webpage.
2. Revise brochures and disseminate to Brooklyn Park community and organizations that serve disenfranchised communities (e.g., CEAP, churches, etc)
3. Write articles and seek to have them published in local and minority media (minimum goal = 4 per year)

**PUBLIC POLICY:** To advise and actively lobby Brooklyn Park City leaders relevant to public policies concerning protected class communities

1. Domestic Partnership Registry.
2. Make recommendations and lobby City leaders regarding public policy changes that impact protected class communities (e.g. contract compliance - \$50,000 – 11% ordinance, minority candidate/employee recruitment, holidays, hate bias crime response)

**ACCOUNTABILITY: To ensure success of the Human Rights Commission goals/objectives and action items.**

1. Make recommendations to the Council (RFCs) that all City departments capture and track relevant demographic information

**COMPLAINT HANDLING: To respond to and resolve discrimination/harassment complaints from Brooklyn Park residents brought to the Human Rights Commission.**

1. Create written effective and efficient written guidelines and procedures regarding the Human Rights Commission's complaint handling processes including when to resolve or refer to the MDHR or others.