

Brooklyn Park ACTIVE AGING SPRING RESOURCE FAIR

Wednesday, April 10, 2019

8:30 – Noon

Vendor Fair 8:30 – 11 AM; Keynote speaker 11 AM – Noon

Brooklyn Park Community Activity Center

Featured Sponsor \$250 Exhibitor \$100 Non-Profit Exhibitor \$50

www.brooklynpark.org/registration (search Resource Fair)

If you are a business professional providing active aging for well-being products, services or health and wellness opportunities, please join us. This event draws individuals of all ages. Together, we can educate our community about local opportunities to improve quality of life. Typically there are about 350+ attendees looking for opportunities you may provide during this expo.

The intent of the event is to provide information about Brooklyn Park Recreation and Parks programs, services and facilities while sharing other great resources around the community or beyond from exhibitors like you!



Joining us as a Sponsor / Exhibitor, you will experience these great benefits:

- Sponsors receive preferential table placement and logo on all promotions, logo featured on the City website plus logo on promotional items
- All exhibitors receive 8' table/space, recognition in event program with website listing, free Wi-Fi and refreshments
- Promote your business and gain clientele by sharing information on the product or services you offer
- Educate individuals and families on healthy living choices and active aging
- Give demonstrations that encourage pain and disease free healthy lives
- Network with other community, health and wellness and service professionals

We request that your organization:

- Promote your presence at the event within your organization
- Provide signage for your booth (no wider than 6' wide), table cover and decorations
- Make your booth interactive with health and wellness in mind
- Provide complimentary samples, giveaways or drawings that market your business and produce contacts
- Sell products or future services onsite (Wi-Fi available for Square, etc.)

(Registration form on the other side)

Community Activity Center
5600 85th Avenue N
Brooklyn Park, MN 55443

Brooklyn Park 
Recreation & Parks

763-493-8333
www.brooklynpark.org
kelly.mertes@brooklynpark.org

Brooklyn Park ACTIVE AGING SPRING RESOURCE FAIR

EXHIBIT/SPONSOR REGISTRATION

WEDNESDAY, APRIL 10, 8:30 – 11:00 AM

Please fill out completely, legibly and send to: BPRP – Spring Resource Fair

5600 85th Avenue N or email or fax
Brooklyn Park, MN 55443 kelly.mertes@brooklynpark.org 763-315-8457

Company _____
Type of service/product _____
Contact Name _____
Cell # _____ Work # _____
Email _____
Website _____
Address _____
City _____ State _____ Zip _____

Featured Sponsor (includes exhibitor space)

- \$250 (By March 18 for logo on promotional items)
- Submitted my high resolution logo along with a 3–4 sentence business bio

Open until spaces fill — **Exhibitor** — (Due March 25)

- \$100 For-profit 8' table/space
- \$50 Non-profit 8' table/space

Fee per business NOT per table. Only 3 like exhibitors will be accepted. Spaces on first-come, first-served basis

Event Door Prize \$ _____

Table Door Prize \$ _____

Describe your main attraction/exhibit for use in marketing to draw participants to the event:
(i.e. blood pressure check, glucose screen, demos, health screening, giveaways food or supplement samples)

Unable to attend

Wish to donate \$ _____ or Product _____
(See Exhibit Guidelines "How can I be involved as an exhibitor if I can't attend the event?" \$25 Minimum)

SPECIAL CONSIDERATIONS

Electrical outlet # _____
(Limited availability, by request only; first-served basis by registration date.)

Other set up needs _____

Payment — CASH OR CHECK

CASH: Bring to the CAC address below

CHECK # _____

Pay to: **City of Brooklyn Park**

Mail to (before March 15):

Spring Resource Fair

Community Activity Center

5600 85th Avenue N

Brooklyn Park, MN 55443

Payment — CREDIT CARD

NOTE: Credit card payments CANNOT be processed by mail or fax

Call: I will pay by calling 763-493-8333

Online: I will register online by going to www.brooklynpark.org/registration

In person: I will bring payment to 5600 85th Ave N, Brooklyn Park, MN 55443

Call me at this #: _____
for office staff to assist with card processing

Office Use Only

Activity #734019.12

Date In: _____ Time Entered: _____ Clerk: _____