

Minutes of Meeting
2018 BUDGET ADVISORY COMMISSION
Meeting #169

“The Mission of the BAC is to ensure the long-term fiscal health of the City by providing strategic direction to the Council. Projections and measurements are used to establish priorities that align with the City’s Strategic Plan, ensuring resources are invested appropriately to meet the vision and mission of the City.”

- a) **CALL TO ORDER/ ROLL CALL –**
- b) Meeting called to order at 7:14PM
- c) Roll call taken by Pone at 7:15PM

Eric Pone, Chair	Present	Julia Gordon	Present
Teshite Wako, Vice Chair	Late	Hollies Winston	Present
Kathryn Murphy	Present		
Mark Paynter	Present		
Tanya Simons	Present		

Staff Liaison - LaTonia Green	Present
Council Liaison – Rich Gates	Present
Staff - Jeanette Boit–Kania	Present
Staff (Back-up Recorder) – Dalton Larson	Present

1. CALL TO ORDER/ROLL CALL

2. AGENDA
Approval of Agenda

Motion: Hollies Winston
Second: Tanya Simons
Motion passed unanimously

3. CONSIDERATION OF MINUTES

3.1 - Approval of November 14th, 2017 meeting minutes (updated to include more detail)

Motion: Hollies Winston
Second: Kathryn Murphy
Motion passed unanimously

3.2 - Approval of January 23rd, 2018 meeting minutes (w/ addition of “future assignment” about providing work plan ideas to LaTonia)

Motion: Tanya Simons
Second: Hollies Winston
Motion passed unanimously

4. FOLLOW UP ON ASSIGNMENTS

These items are addressed in the meeting agenda below.

5. AGENDA ITEMS

5.1 Decide meeting minutes format

Future meeting minutes to mimic the January 23rd, 2018 format – which included a bulleted list of the dialogue and discussion points from the meeting. Format approved by all members.

5.2 Residential Survey (Presented by Kaela Dickens)

Kaela provided an abbreviated summary of the residential survey results presented at the February 26th, 2018 city council meeting. The presentation focused on data illustrated in various graphs that expressed the feelings of the residents of Brooklyn Park on the services the City provides, perceptions of the City (e.g. crime rates vs. perceived crime rates), City growth, and property tax rates.

- Survey polled 800 households via phone (49% men, 51% women)
- Ethnicities polled: Asian, Asian-American, African, African-American, Hispanic, Mixed/Bi-racial, Pacific-Islander, and White
- Question & Answer: 100 questions asked, free-form responses (not multiple choice questions)

Pone: Would like the BAC to focus on the “Most Serious Issue” graph in the presentation and evaluate how those results are translating to the goals of the commission.

Paynter: Based on the results of the survey, should the commission change their mantra about the budget?

Gates: Perception vs. Reality (regarding the severity of issues – e.g. crime rates being at an all-time low, yet the perception of crime is still high)

Pone: Branding the City as an elite suburb (based on the City’s diversity, economy), may help to change the perception of Brooklyn Park rather than just an extension of North Minneapolis.

Dickens: Encouraged all members to watch the full presentation given at the regular city council meeting on February 26th by the consultant. It included additional details about the data presented, collection methods, and other results of the survey not included in Kaela’s presentation.

Gates: Requested staff sends a full copy of the survey to all members of the BAC.

5.3 Develop work plan (Facilitated by Kaela Dickens)

Kaela assisted members in developing the 2018 BAC work plan with the inclusion of principles that align with BP2025 (e.g. 3 – Thriving Economy, 6 – Effective & Engaging Gov’t).

Members reviewed duties of the BAC (outlined in the City code) and were asked to pick one to two duties that fit with the commission’s goals. Members shared their findings and then determined special goals for 2018 based on what they determined to be most important to the commission. Next, members reviewed the work plan from 2017 and went month-by-month adding, eliminating, and keeping items from the previous work plan to include in the 2018 work plan.

Additional details from this discussion are included in the following documents:

- BAC Working Calendar

- BAC Special Goals ID'd
- 2018 BAC Work Plan - Draft

Pone: Encouraged members to show their support for the BAC by attending the regular city council meeting on Monday, March 12, 2018 for the presentation of the 2018 work plan.

6. FUTURE AGENDA ITEMS

No future agenda items identified.

7. LIASON UPDATES

- City Council continuing discussions about pool project
- Gymnastics schooling moving in off Brooklyn Blvd and County Rd 81
- City Manager compensation – above state cap; council to apply for waiver
- Discussion about COLA and step increases
- Approve apartment action plan
- West Broadway Residential Fence – City Council discussing which option to pursue for the light rail project.

8. Motion to extend meeting by:

Motion: Tanya Simons
Second: Hollies Winston
Unanimously passed

9. ADJOURNMENT - 9:15p.m.

Motion: Tanya Simons
Second: Teshite Wako
Unanimously passed

Next meeting: March 27th, 2018

Respectfully submitted,
LaTonia Green, Staff Liaison