

Brooklyn Park 2025 Community Plan: Proposed Goals

This community plan was created from our residents' dreams for the future of Brooklyn Park. While the City of Brooklyn Park will work to accomplish this plan through clear, measurable steps, it isn't just a plan for City Hall. It's a plan for our entire community. We know many of these goals aren't in the power of city government. That's where we need your help: every adult, youth, business, school, and organization can contribute to making these dreams into reality. So let's put our resources together to make **Brooklyn Park a thriving community, inspiring pride, where opportunities exist for all.**

By the year 2025, what does our community want to see?

United Community

1. A united and welcoming community, strengthened by our diversity.

What it looks like:

- 1A. **We have connected neighbors** who understand and celebrate our unique cultures.
- 1B. **Brooklyn Park is unified** with a strong positive identity and image.
- 1C. **Our community's activities, events and services** are inclusive, multi-cultural, and accessible.
- 1D. **We have places and spaces** for diverse communities to gather.
- 1E. **Residents of every age contribute** to our community.

Beautiful Places

2. Beautiful spaces and quality infrastructure make Brooklyn Park a unique destination.

- 2A. **Modern transportation options** (drive, ride, walk, bike) connect people to education, jobs, and recreation.
- 2B. **Quality recreation and park amenities** inspire activity for all ages and interests.
- 2C. **Our rich diversity is showcased through our vibrant music, arts, food, entertainment, and cultural scene.**
- 2D. **Attractive key corridors, corners, and city centers** create destinations that meet community needs.
- 2E. **Quality and well-maintained housing** for all ages and incomes are integrated throughout the community.

Thriving Economy

3. A balanced economic environment that empowers businesses and people to thrive.

- 3A. **People of all ages and backgrounds** enjoy financial stability.
- 3B. **Residents and visitors** support an abundance of retail stores, restaurants, & entertainment venues.
- 3C. **Our business environment inspires** private investment and job growth.
- 3D. **Businesses and organizations of all types, sizes and specialties** start, stay and grow here.
(e.g. local networks and resources support businesses)
- 3E. **We are a leader in environmental sustainability,** benefitting our economy and community.

Healthy & Safe People

4. People of all ages have what they need to feel healthy and safe.

- 4A. **Neighborhoods are empowered** and supported by strengthened positive relationships with police.
- 4B. **Youth are engaged** in positive and quality experiences.
- 4C. **Aging adults have services and amenities** to thrive and age in place.
- 4D. **Everyone has access to quality healthy food** options.
- 4E. **People have access to quality medical** and emergency care.

Increased Equity

5. Partnerships that increase racial and economic equity empower residents and neighborhoods to prosper.

- 5A. **Each resident has access to the training and support** needed to get and keep a living wage job.
(e.g. Job skills training, childcare)
- 5B. **Each student graduates** high school with a pathway to college or career. *(e.g. Pre-k, rec programs, BrookLynk)*
- 5C. **Aging neighborhoods and commercial centers are revitalized** through continuous investment.
- 5D. **The community provides necessary supports and services** for community members to overcome life challenges such as hunger, mental illness, and homelessness.

Effective, Engaging Government

6. Effective and engaging government recognized as a leader.

- 6A. **The City provides quality services** at a reasonable cost.
- 6B. **Elected officials, commissions, and city staff reflect the diversity** of the community and are culturally competent.
- 6C. **City information is clear,** accessible, and delivered in ways that meet the community's needs.
- 6D. **City laws are understandable,** equitably enforced, and relevant to the community.
- 6E. **The City is well-managed** and recognized as a great place to work.

Note: Changes made from community feedback on the draft version are in green

