

# Brooklyn Park 2025 Community Engagement Summary

## Thanks Brooklyn Park community members!

In order to get input on the Brooklyn Park 2025 community plan, City staff engaged nearly 1,000 community stakeholders in a variety of ways between April and June 2016.

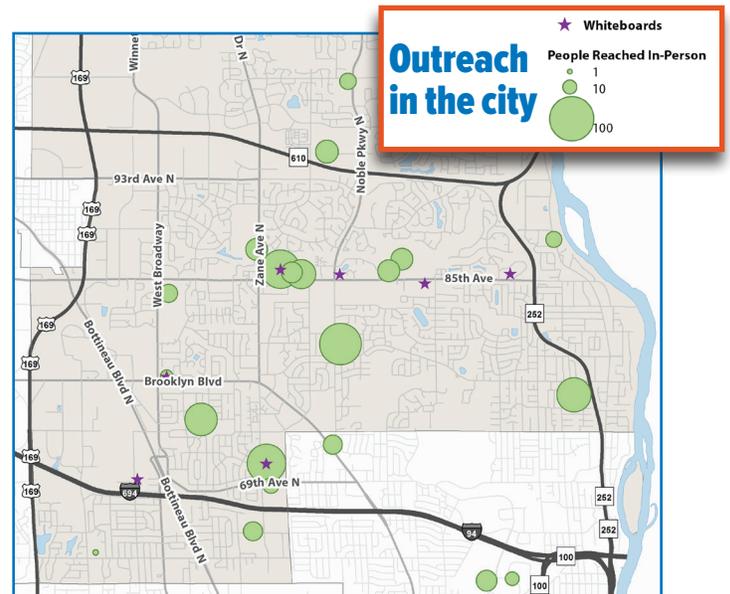
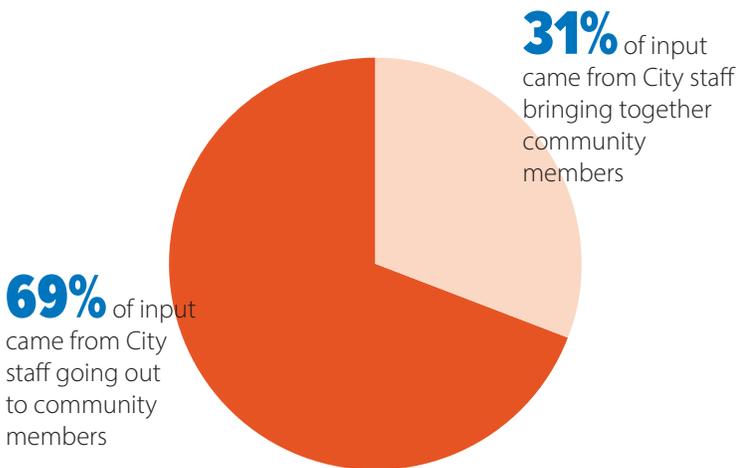
## Who did we engage?

While some segments of the community were more difficult to reach than others, significant effort was made to engage representatives of various racial/ethnic groups and socioeconomic backgrounds. We also made sure to hear from many youth and seniors. City Council Members, commissioners, and City staff gave their input as well. We heard from residents from all over the city as well as businesses and community organizations.

## How did we engage them?

Thirty-one percent of the input was gathered at events where City staff convened community members at 1.5 hour events. A postcard invitation was sent to every household. Thirty-five staff participated as facilitators and note-takers at these events.

Sixty-nine percent of the input came from City staff meeting community members out where they already gather. We also placed whiteboards around the city in highly trafficked public buildings and private businesses. Finally, residents could also share their input via an online forum.



## Participants' experience

After the City-convened events, we surveyed participants about their experience. This is what they reported:



**99%**  
met someone new



**85%**  
were very likely to tell someone else about Brooklyn Park 2025



**83%**  
called their overall experience very good or excellent

Community cafe event	Date	Number of people
Community Engagement Gathering	03/24/16	29
West District community cafe	04/07/16	45
Central District community cafe	05/04/16	54
East District community cafe	06/07/16	74
Joint Council/commission meeting	06/13/16	44
Mayor's community partners event	06/30/16	15

Community meeting visit	Date	Number of people
Business Forward Advisory Board	04/12/16	10
Brooklyn Park Moms Club	04/13/16	7
Property Managers Coalition	04/20/16	12
North Hennepin Community College Community Organization Class	04/25/16	21
Brooklyn Area Ministerial Association	05/11/16	17
Multicultural Advisory Committee	05/19/16	11
Brooklyn Youth Council	05/23/16	12
Izaak Walton League	05/24/16	16
YLEN Youth, Northview Junior High	05/25/16	19
Rotary Club and Junior Rotary Club	06/01/16	31
Brooklyn Park Women of Today	06/14/16	5
Lions Club board	06/20/16	16
SummerCrest condos	06/22/16	31
Seniors at Loaves and Fishes	06/29/16	23
Osseo Area Schools Hmong Parents meeting		27
Osseo Area School Parents, Birch Grove meeting	06/28/16	56
Osseo Area Schools Parents, Park Brook meeting	06/28/16	23

Mini interviews	Date	Number of people
Zanewood youth interviews	May 2016	94

Tabling at events	Date	Number of people
Senior Forum	04/13/16	20
Police Open House	04/24/16	28
Tater Daze	06/18/16	34
Rec on the Go, Autumn Ridge Apartments	06/23/16	23
Farmers Market	06/30/16	30

Open comments	Date	Number of people
Online open forum	April to June 2016	23
Staff input	April to June 2016	125
Whiteboards comments, City Hall, Anytime Fitness, Community Activity Center, Pilgrim Cleaner, Festival Foods, Cub Foods north, Cub Foods south, Edinburgh USA Golf Course, BP Liquor	April to June 2016	212 comments

**852 community members + 125 staff = 977**



A community member reports on his table's conversation during a community cafe event.