



TEMPORARY SIGNS

COMMERCIAL & RESIDENTIAL

Code Enforcement & Public Health



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SIGNS are an important tool in promoting businesses, organizations, and events in the community. However, signs can also play a significant role in creating an unsightly environment and prompting a large number of complaints. The city's sign ordinances provide standards and requirements allowing temporary signs, while maintaining an attractive and safe environment in our residential and commercial areas.

COMMERCIAL SIGNS REQUIREMENTS

A PERMIT IS REQUIRED FOR:

BANNERS

Temporary advertising signs must be in the form of a banner style only, may not exceed 200 square feet in size, must be attached to a building wall or to an existing fence, and located 10 feet back from the property line.

FEATHER FLAGS

Feather flags must not exceed a limit of three (3), must be less than 15 feet in height, must be located at least 10 feet back from the property line, and cannot be within the public right-of-way or the 30 foot clear-view triangle at a street intersection.

PERMIT INFORMATION:

Each business is allowed three (3) permits per year. Each permit is good for 30 days and allows one banner and/or up to 3 feather flags. The fee for each permit is \$75.

A PERMIT IS NOT REQUIRED FOR:

PEDESTRIAN SIGNS

Business is allowed one pedestrian sign not to exceed 10 square feet on each of two sides displayed outside only during regular business hours. Pedestrian signs must be located within 20 feet of a customer entrance to the business, but must not block pedestrian walkways, and must not be located within the public right-of-way.

GRAND OPENING SIGNS

Business may receive a one-time permit at no cost to place a "grand opening" banner for 60 consecutive days.

SEARCH LIGHTS

Searchlights may be used on a property for a maximum of four (4) days per calendar year.

WINDOW SIGNS

Window sign coverage may not exceed twenty-five (25) percent of the total area of the window(s) located on the wall face in which it is displayed. A permit is not required for signs located on the inside of windows or for interior store displays, although these signs are regulated.

FOR LEASE

Business is allowed one banner and/or one free standing sign until units are filled.

TYPES OF TEMPORARY SIGNS PROHIBITED BY CITY ORDINANCES

- Motion signs - except for electronic motion signs which only display time and/or temperature information, or have a message that doesn't change more frequently than once every six (6) hours.
- Flashing signs - except motion signs described above.
- Roof signs - signs installed above the building facade.
- Projecting signs - signs extending outward
- Signs having more than two (2) sign faces.
- Signs painted directly on building walls.
- Any attention getting devices such as streamers, balloons, pennants, or inflatable animals or characters.
- Flashing or rotating signs or lights are not permitted on temporary signs.

NON PROFIT SIGNS

(ALL NON-PROFIT FEE(S) ARE WAIVED)

- Signs must not exceed eight (8) square feet per sign face, and not exceed six (6) in height
- No more than one (1) sign per even may be located on a single parcel, and no more than four (4) signs per single street intersection
- Signs can be posted 15 days prior to the event, and must be removed 2 days after the event
- Signs must be not be on the public right-of-way, on public property, or within the 30 foot clear view triangle of entrances or public street intersections
- A portable reader board sign may be put up at the event location and during the days of the event only. Sign must not exceed 32 square feet in size, must be setback 15 feet from the property line and must not be located within the 30 foot clear-view triangle of entrances or public street intersections

FARMER'S MARKET SIGNS

Vendors who have received permits to operate at the Brooklyn Park Farmer's Market are allowed one (1) sign without a permit. This sign must meet the requirements for temporary signs and can only be displayed the day of the event. [City Ord. Sec. 150.06 A(5)]

GARAGE SALE SIGNS

Garage sale signs must not exceed four (4) square feet in area. Signs may not be displayed for more than four (4) days and must be removed immediately following this time period. The beginning, end date, and address of the sale must be prominently displayed. [City Ord. Sec. 150.06 B(4)]

Please be considerate of your neighbors; do not place temporary signs on private property without the owner's permission.

OTHER SIGN CODES

CONSTRUCTION SIGNS

One temporary identification sign, listing the names of involved parties, may be installed on a construction site. The sign may not exceed 100 square feet. [City Ord. Sec. 150.06 B(2)]

TEMPORARY CAMPAIGN SIGNS

Signs must not exceed sizes authorized by state statute for state general elections (MN Statute 211B.045). Signs may be posted August 1, until ten (10) days following the election in a state general election year. Maximum height is twelve (12) feet above grade. [City Ord. Sec.150.06B(1)]

City Contacts

Please contact us if you have any questions/concerns regarding this brochure, or would like more information concerning the enforcement of city ordinances.

**Code Enforcement & Public Health Division
763-493-8070**

This brochure is intended only as a general guide. Other codes and ordinances may apply. You can reference ordinances at the city website