

23rd Annual Brooklyn Park Realtor Forum – Edinburgh USA

"Social Media Strategies to Build New Business"

March 19, 2015

8:00 – 8:30 A.M. Registration & Continental Breakfast

8:30 – 8:40 A.M. Convene Session - Welcome

Jeff Lunde, Mayor

8:40 – 9:15 A.M. Brooklyn Park: Unique, United, Undiscovered.

Michael Sable, Interim City Manager
Kim Berggren, Community Development Director

9:15 – 10:00 A.M. Social Media Strategies to Build New Business

Robert Allan Paul, Realtor

10:00 – 10:15 A.M. BREAK

10:15 – 11:25 A.M. Breakout Session I (see reverse side)

11:30 – 12:15 P.M. Breakout Session II (see reverse side)

12:20 – 12:30 P.M. Closing / Evaluations

* The PowerPoint and related information is available on the website at:
<http://www.brooklynpark.org/housing/>

Brooklyn Park, a thriving community inspiring pride where opportunities exist for all.
www.brooklynpark.org

Breakout Sessions

Session I (pick 3 out of 4 sessions)

10:15 – 11:25

Maps and Apps *Highlands*

John Nerge, the GIS Coordinator at the city, will present maps and applications that are easily accessible and user friendly. This is a great resource for your listings and new resident information.

Neighborhoods *Tartan*

Josie Shardlow will give a brief history on the City's neighborhood formation project, followed by an update on all the new neighborhood resources and initiatives. Then she has a few questions for you since you're neighborhood experts!

School Districts *Turnberry*

David Law and Kim Riesgraf, Anoka-Hennepin Superintendent and Osseo Assistant Superintendent, will provide updates and a look at their respective school districts.

Parks and Rec: Getting to know us *Gleneagles*

Jan Ficken, from the City's Rec and Parks Department, will discuss what is happening with Parks and Recreation.

Session II (pick 2 out of 3 sessions)

11:30 – 12:15

Housing Trends and Resources *Highlands*

Natasha Parry & Emily Carr will provide information on housing trends, programs, and activities happening in the City. Ask them key questions about the programs that can help first-time and existing homeowners.

Brooklyn Park Police Department *Turnberry*

Todd Milburn will discuss the activities and past year of the Brooklyn Park Police Department. With a historic low crime rate find out what the department has been working on, plus tip 411.

Planning and Transportation updates *Gleneagles*

Cindy Sherman will give an update on planning and transportation activities in the City. She will also present on recently completed projects in the city and give an update on LRT planning for the Blue Line Extension.

There are 2 sessions and each presentation will last 20 minutes. You will not be able to attend all the presentations so choose the ones you will want to attend. All materials will be posted after the event.

Real Estate Forum

March 19, 2015



Brooklyn Park 
Unique. United. Undiscovered.



Welcome!

Jeffrey Lunde

Mayor of Brooklyn Park



Brooklyn Park 
Unique. United. Undiscovered.



jobs added in Brooklyn Park since 2009, a **12% increase** compared to an 8% increase in Hennepin County.

27,322 jobs total in Brooklyn Park; 2nd quarter 2014 figures

Youth Development & Opportunities



Brooklyn Bridge
ALLIANCE
FOR YOUTH



Juvenile Crime decreased by 40% in 4 years

Brooklyn Avenues for Homeless Youth





Get Involved!



cities
united





Mike Sable
Interim City Manager

Kim Berggren
Director of Community Development





BRAND

What people say about you when
you're not in the room

vs.

How you influence what they
say

BRANDING



Brooklyn Park is a city of unexpected vitality & opportunity

Brooklyn Park has become something new and unexpected, something that hasn't been seen before in Minnesota.

The City has undertaken a remarkable transformation in recent years and now combines the close-knit neighborhoods and livability of suburban life with the richness, vitality, and personal and professional opportunity of a metropolitan environment.



Brooklyn Park

Unique. United. Undiscovered.





Unique



United



Undiscovered



Brooklyn Park

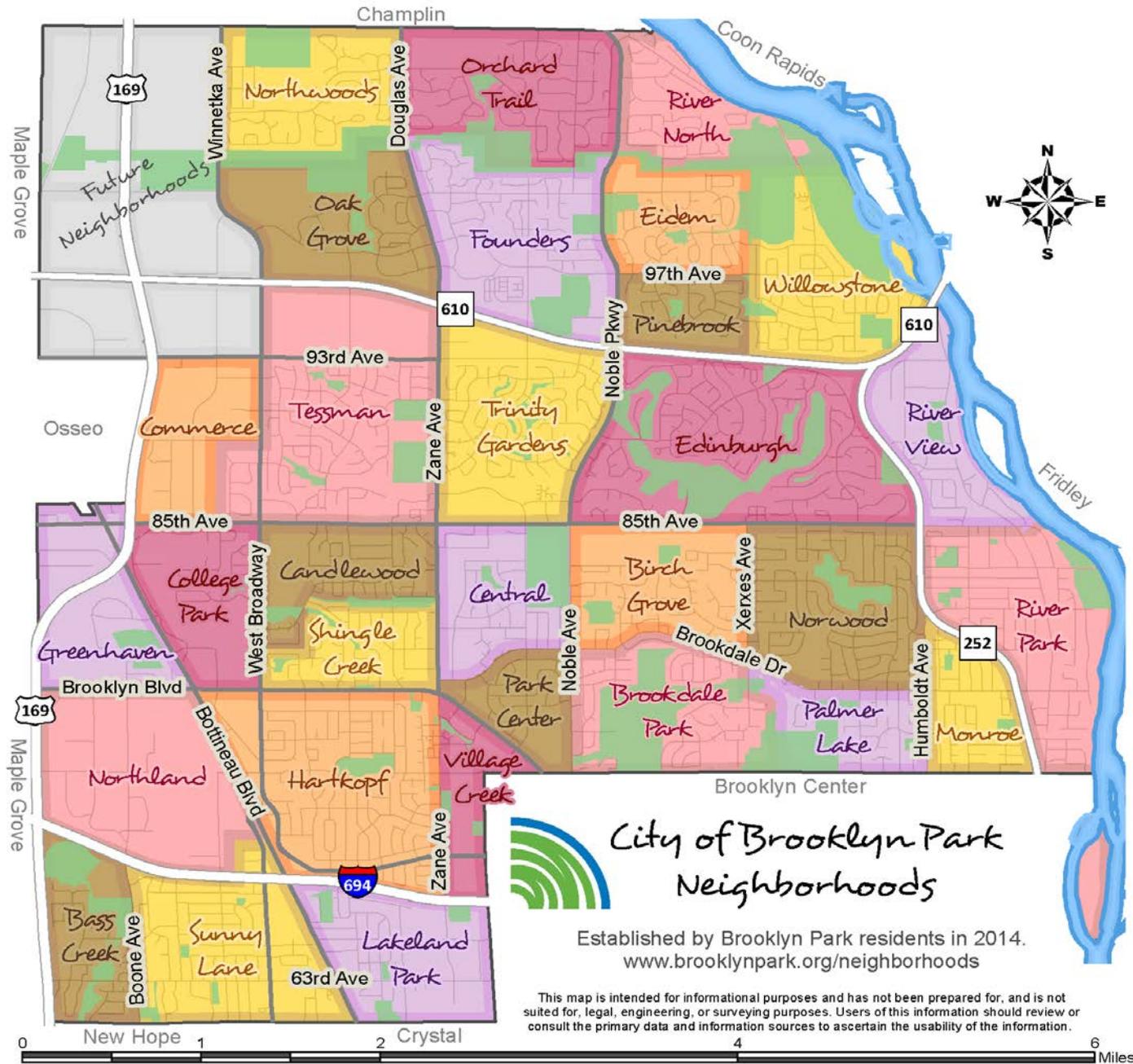
Unique. United. Undiscovered.



Community Engagement



**Brooklyn Park,
a thriving community
inspiring pride
where opportunities
exist for all!**



City Government

City Council

Economic Development Authority

Commissions

Elections

Housing

Business and Development

Business Forward

Starting or Expanding a Business

Available Land and Buildings

Developers and Builders

Financing and Resources

Development Projects

Maps

Public Safety

Public Works

Recreation and Parks

Department of Motor Vehicles

Budget, Property Value and Taxes

Rules and Regulations

Meeting Agendas and Minutes

Forms, Permits and Licenses

Staff Directory

Locations and Hours

RECREATION & PARKS



Maps of the City

The City of Brooklyn Park uses geographic information systems (GIS) to work with geographic data to make maps and apps. We share content for public use on ArcGIS Online.

[View our open mapping platform](#)

Gallery

Maps may take a moment to load.



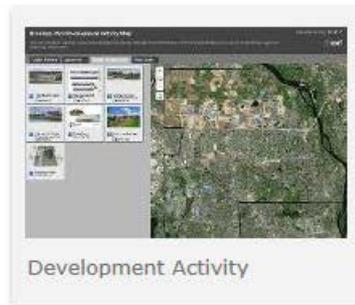
Property Search



Sister City Visit in Liberia



Adopt a Hydrant



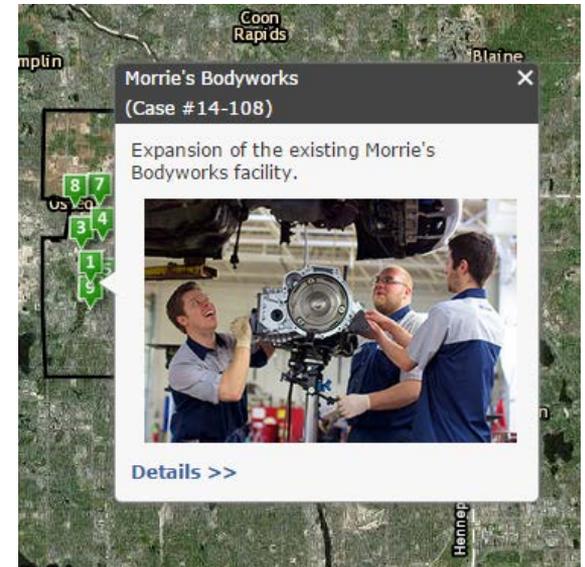
Development Activity



Food and Fun



Zoning in Brooklyn Park



Morrie's Bodyworks
(Case #14-108)

Expansion of the existing Morrie's Bodyworks facility.

[Details >>](#)



Business Investment

- \$1/2 Billion invested
- Job Center for North Metro



Housing Investment

119 loans/grants
for a total of

\$790,106

- Homeowner EDA Loans (2)
- Emergency Assistance Deferred Loans* (2)
- Front Yard Fix-up Grants* (39)
- MN Housing Loans/CEE (25)
- Federal Home Loan Bank (51)



Proposed 610 West Apartments

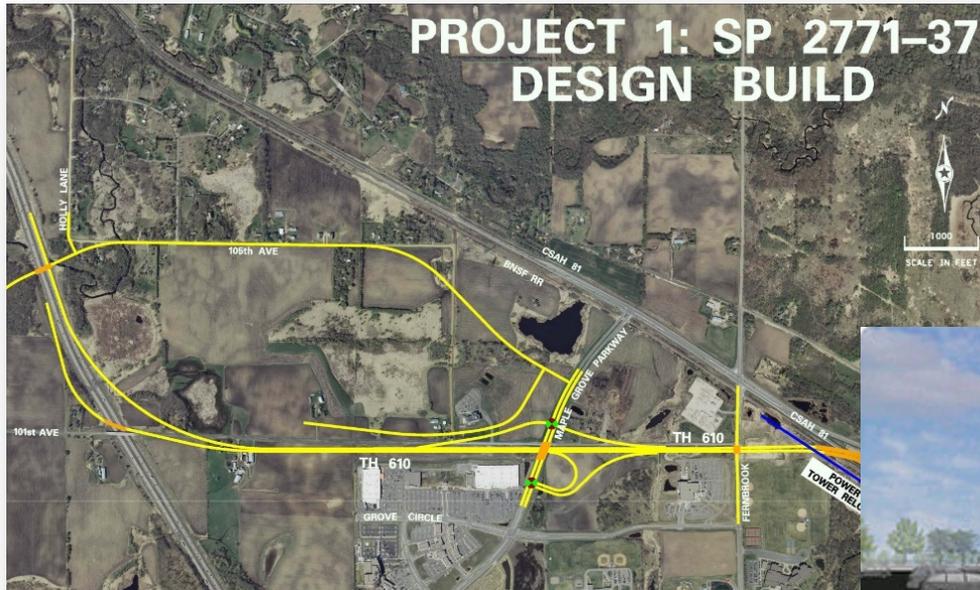


Proposed 610 West Apartments



Transportation Investment

- \$3/4 Billion Planned Investment
- LRT Planning



Light Rail Transit (LRT) Planning

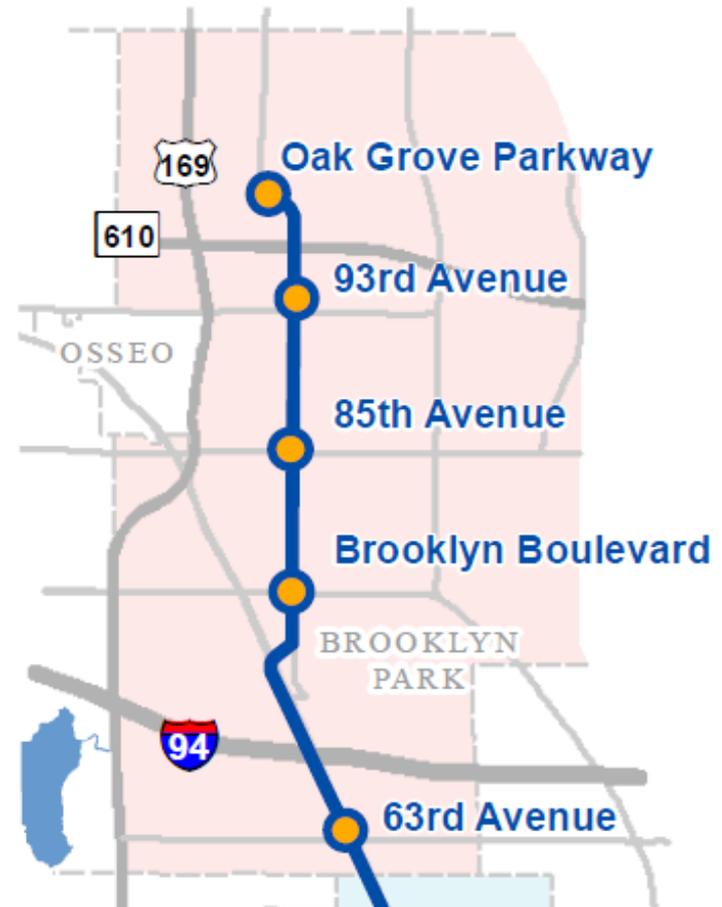
Proposed Schedule

- 2014–2016 Development
- 2016 Environmental Review
- 2017 Engineering
- 2018 Funding Agreements
- 2018–2020 Construction
- 2021 Opening

Website: BlueLineExt.org

Email: BlueLineExt@metrotransit.org

Twitter: [@BlueLineExt](https://twitter.com/BlueLineExt)



West Broadway/LRT Design

Upcoming community meetings



Thursday, March 19, 2015
from **6:00-8:00 p.m.**

5:30 p.m. – Property Acquisition 101
6:00 p.m. – Brief Presentation
6:30 p.m. – Open House

Tuesday, April 7, 2015
from **6:00-8:00 p.m.**

5:30 p.m. – Property Acquisition 101
6:00 p.m. – Open House
7:15 p.m. – Brief Presentation



New Hennepin County Library

Breaking Ground April 29, 2015



Brooklyn Park Basics

77,142 people (2015 est.)

1,300 businesses

Over 27,000 jobs

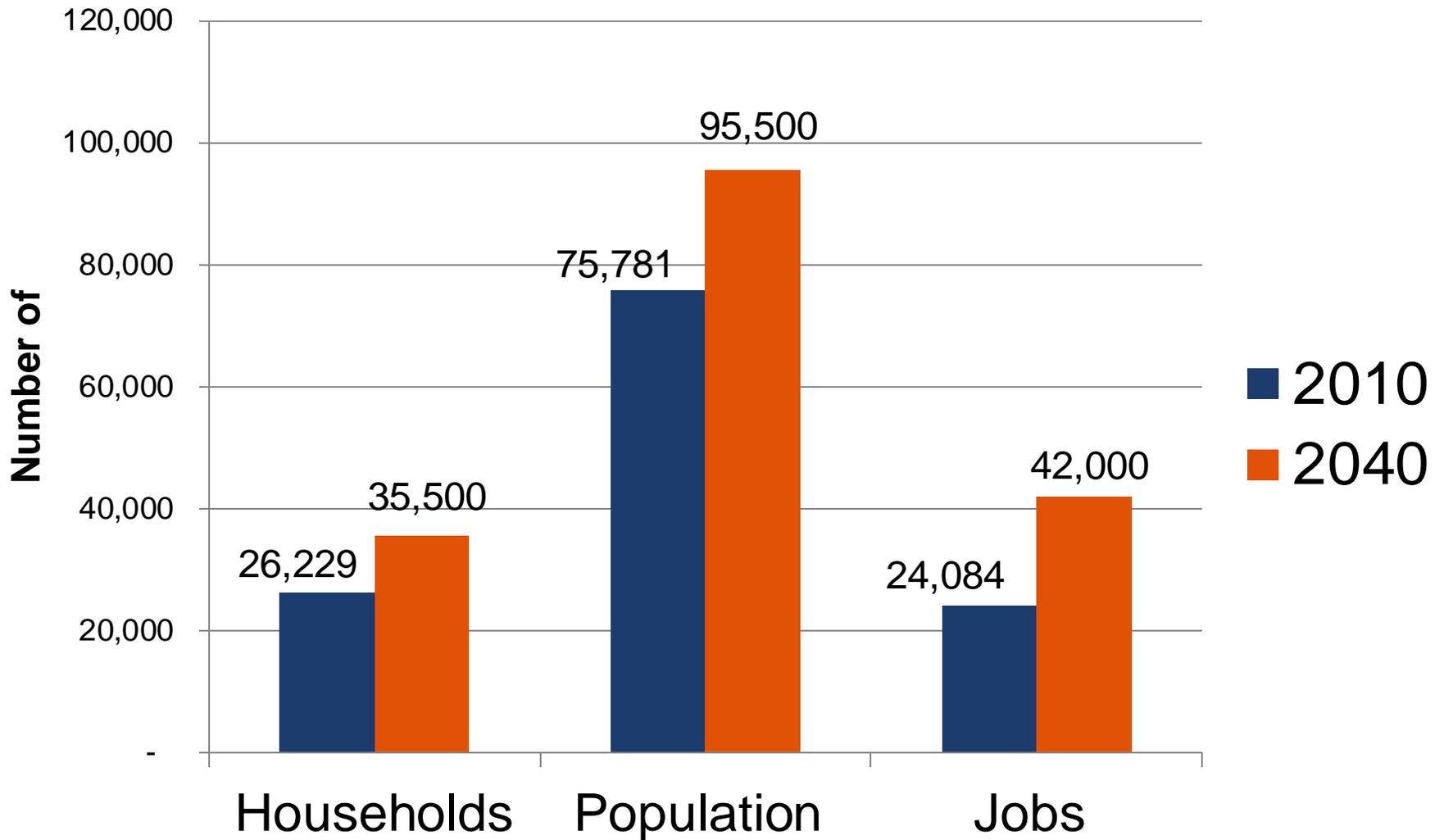
80 restaurants

1,200 acres yet to develop

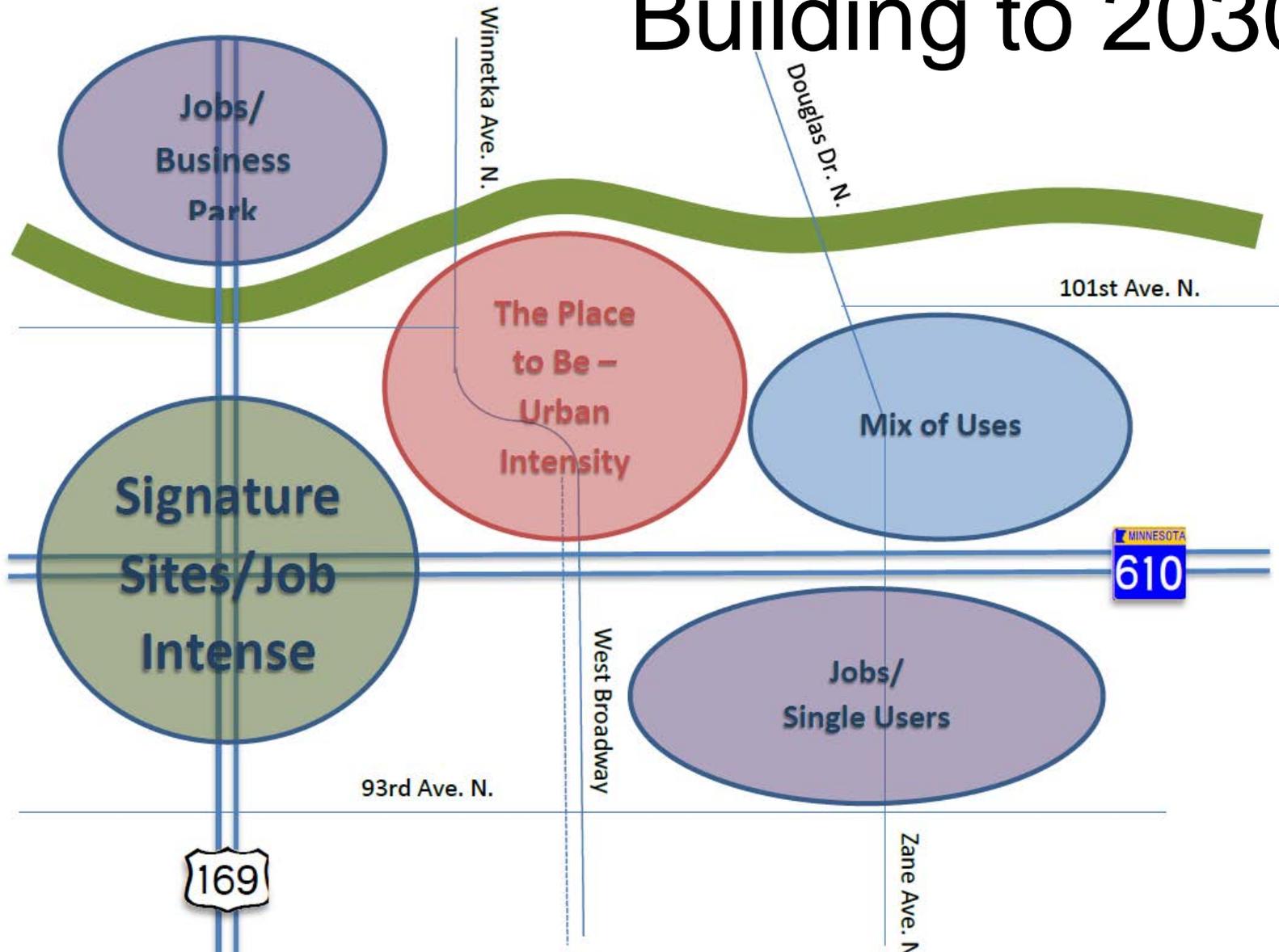




Brooklyn Park Growth Forecasts



Building to 2030





What we want you to know....

BP has unexpected vitality and opportunity!

- Thriving business community
- Among leader in job growth
- Diverse, close-knit communities
- Education & youth opportunities
- Diverse housing stock
- 1,200 acres of undeveloped land
- Multicultural population
- Lowest crime rate in 20 years, with far more residents
- World-class golf course
- Easy access to entire metro area
- 85+ parks&rec facilities (including Miss. River Nat. Park)



What do you want us to know?



Brooklyn Park

Unique. United. Undiscovered.





Brooklyn Park

Unique.
United.

Undiscovered.

Matt Ides
Housing & Development Specialist
763-493-8054
Matt.Ides@brooklynpark.org

Kim Berggren
Director of Community Development
763-493-8050
Kim.Berggren@brooklynpark.org

Erik Hansen
Economic Development and Housing
Director
763-493-8058
Erik.Hansen@brooklynpark.org

City of Brooklyn Park
5200 85th Ave. N.
Brooklyn Park, MN 55443
tel 763-424-8000 fax 763-493-8391
www.brooklynpark.org

Facebook: [/brooklynparkmn](https://www.facebook.com/brooklynparkmn)
Twitter: [@brooklynpark](https://twitter.com/brooklynpark) and [@brooklynparkEDA](https://twitter.com/brooklynparkEDA)
YouTube: [/user/brooklynparkmncity](https://www.youtube.com/user/brooklynparkmncity)

Six Social Media Myths

A large school of silver fish with yellow fins swimming in clear blue water, with one orange fish swimming away from the group on the left.

Many Realtors Still Believe

Robert Allan Paul | Company of One

Objective

What's the Big Idea?

Social Marketing Strategies That Build Business.

- Strengthen Existing Relationships
Current Clients + Professional Peers
- Establish New Connections
New Referrals + Other Prospects
- Expand Brand Impact
Locally + Globally



Objective



Networking

A group of business professionals are seated at a restaurant table, engaged in conversation. In the foreground, a woman with blonde hair, wearing a white short-sleeved button-down shirt, is smiling and holding a glass of beer. To her right, a man in a light blue dress shirt and a patterned tie is also smiling. To the left, another woman in a light blue dress shirt is looking towards the blonde woman. In the background, other people in business attire are visible, some out of focus. The table is set with plates of food, including bread baskets, and glasses.

Same Process. Different Tools.

Myth I

It's Not Really for Business Marketing.

Or At Least It's Not Really for My Business.

- It's for Retail + Consumer Products
- It's for Big Corporations



A close-up photograph of a person in a dark suit, light blue shirt, and striped tie. The person's right hand is holding a white rectangular sign. The sign has the text "95% of marketers" written on it in a blue, sans-serif font. The background is blurred, showing the person's torso and the tie.

95%
of marketers

A close-up photograph of a person's hand holding a white rectangular sign. The person is wearing a dark suit jacket, a light blue dress shirt, and a blue and red striped tie. The background is blurred. The sign contains the text '75% of small business' in a blue, sans-serif font.

75%
of small business

facebook

Email or Phone

Password

Log In

Keep me logged in

[Forgot your password?](#)

Connect with friends and the world around you on Facebook.



See photos and updates from friends in News Feed.



Share what's new in your life on your Timeline.



Find more of what you're looking for with Graph Search.

- 1 Billion+ Users
- 71% Share
- Business Pages
- For relationship builders

Sign Up

[Create a Page for a celebrity, band or business.](#)



Robert Allan Paul
Friends Following Message

Timeline About Friends 14 Mutual Photos More

Became friends with Terry Low

14 mutual friends including Dave Stang and Peter Ryan

President at Company of One
Past: Cuneo Advertising and Westwood One/Metro Networks

Studied Sociology/Psychology at Luther College
Attended from 1977 to 1981

FRIENDS · 382 (14 Mutual)

Post Photo / Video

Write something...

Robert Allan Paul
March 15 at 2:34pm · Minneapolis, MN ·

His first time (and last time!) in the back of a police cruiser. Way too cramped and creepy — with Alexander Paul.



Sponsored



Battlefield Hardline
bestbuy.com
My Best Buy members get \$10 in reward certificates with pre-order and purchase.



Drive Smart. Save Big.
budget.com
Prepay your rental online and save up to 35%.

- Recent
- 2015
 - 2014
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009
 - 2008
 - 2003
 - 2001

Susan Dellefsen

Eric Schumacher 11h

Robert Allan Paul 2m

Thomas Garry 16m

Audrey Schumacher 1d

Diane Dalzell 3h

Mollie Bock-Beranek

Lisa Fernholz Sch... 12h

Jean Hummel 9h

Iris Shively 9h

Jeremy Bock 11h

FatherMichael Garry 1d

Sheri Satterstrom 7h

Rhea Schmitt 8h

Karen Clark Dawes

GROUP CONVERSATIONS

David, Candee, Becky, 1...

MORE FRIENDS (2)

Search



Company of One

Marketing Consultant

Like Follow Message

Timeline About Photos Reviews More

PEOPLE

★★★★★
140 likes

Curtis W Wangen, Peter Ryan and 7 others like this.



Invite your friends to like this Page

ABOUT



Company of One

March 11 at 6:56am · *

Simple steps to building your personal brand and becoming more visible to those you'd like to help lead...



Create Page

Recent

- 2014
- 2013
- 2012
- 2011
- 2010

Sponsored



Make Your Career Happen
rasmussen.edu
We Can Connect You To The Career You Want. Right Here. Right Now. Find Your Degree Today.

Eric Heckman Web

Robert Allan Paul Web

Becky King Mobile

Susan Dettlefsen

Thomas Garry 1h

Audrey Schumacher 12h

Jean Hummel 13h

Diane Dalzell 11h

Mollie Bock-Beranek

Lisa Fernholz Schei... 1h

Iris Shively 12h

Jeremy Bock 14h

FatherMichael Garry 11h

Sheri Satterstrom 24m

Mary Duffy 19h

Rhea Schmitt 26m

MORE FRIENDS (4)

Angie Gadacz Web

Search



Don't have a Google Account? [CREATE AN ACCOUNT](#)

Google+

Sign in and start sharing with Google+

-  Share with just the right people
Share some things with friends, others with family, and almost nothing with your boss.
-  Bring your conversations to life
Hangouts brings conversations to life with photos, emoji, and even group video calls for free.
-  Make your photos look better than ever
Back up, organize and enhance your photos automatically.

Did you know?
You can sign in to Google+ with your current Google account.   

[About Google+](#) [Get more out of Google](#) [Google+ for business](#)

- 350 Million Users
- 50% Share
- Business Pages
- Integrated with all other properties – Gmail, YouTube
- For marketing multitaskers



Robert Allan Paul | 
Works at Company of One Attended Luther College Lives in Minneapolis, Minnesota
32 have him in circles

Robert Allan Paul Shared publicly - Oct 22, 2013 #Seminar

Special thanks to everyone at the Michigan Association of REALTORS and all the members that made our seminars at their Fall Conference so awesome. Hope I'll have a chance to come back and share a little more next year.

MICHIGAN ASSOCIATION OF REALTORS Michigan Association of REALTORS

Robert Allan Paul Shared publicly - Nov 22, 2012

In this season of thanksgiving, I am particularly grateful for a loving family and work I love.

+1  Add a comment...

In his circles 40 people

-  Rick Morgan Business
-  Jason Hammond Friends
-  Bernie Timms Friends



Email address Password [Forgot your password?](#)

Be great at what you do.



- 250 Million Users
- 28% Share
- Business Pages
- 97% of Execs have used LinkedIn
- For business networkers

Find a colleague: First name Last name

LinkedIn member directory: [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#) [more](#) [Browse members by country](#)



Mail ▾

Navigation icons: back, forward, refresh, delete, archive, search, more

COMPOSE

Congratulate Gary Stockert, and more happening with your network [Inbox x]

- Inbox
- Starred
- Important
- Sent Mail
- Drafts
- Circles
- Deleted Items

Search people...

- I.C.E. FRP
- Kelly Minten
- Kris Tufto
- Mark Bartkoski
- rapcap2
- Rod Johnson
- Steve E. Jorgensen
- Sue Sorensen Lee
- Susan Detlefsen
- Tom Schisler

LinkedIn Updates [Unsubscribe](#) Mar 16 (1 day ago) ☆ [Reply Icon]

LinkedIn

Prepare for your day and stay in touch. [See More](#)

Job Changes

 **Gary Stockert** has a new job.
Now Yes at Gao Feng Advisory Company.
[Say congrats](#)

Birthdays

 **Wayne Fredrick's** birthday is today.
CEO at See The Field Consulting.
[Say happy birthday](#)

 **Ali Ramstack's** birthday is today.
Dealer Marketing Manager/National Auto Group- GM, Toyota, Jaguar, LandRover, Volvo, Ford at Aspen Marketing Services.
[Say happy birthday](#)

Related Google+ Page

 [LinkedIn](#)
[Follow](#)

Connections

A healthy professional life starts with healthy relationships

 <p>Celebrate Dino Riggio's birthday. Today, March 17.</p> <p>Say happy birthday</p>	 <p>Gary Stockert has a new job. Now Yes at Gao Feng Advisory Company.</p> <p>Say congrats</p>	 <p>George Page has a new job. Now President at Page Insurance, Ltd.</p> <p>Say congrats</p>
--	---	--

See more people to contact

- Sort by Recent Conversation | Filter by All Contacts | Search
- Select All
 -  **Matthew Pitlik** 1st | 5 days ago | 
Mobile Planner at Aimia Inc
Minneapolis, Minnesota
 -  **Lindsey Feiner** 1st | 7 days ago | 
Principal/Owner at Lindsey J Feiner Consulting
Minneapolis, Minnesota

Free Access to Listings



You





Search for people, jobs, companies, and more... Advanced



Robert Allan Paul 500+ connections
Founder + President at Company of One
Greater Minneapolis-St. Paul Area | Marketing and Advertising

Current	Company of One, RE/MAX Results
Previous	Entrepreneurial Advantage, Project CAP, Cuneo Advertising
Education	University of Saint Thomas - School of Business
Recommendations	17 people have recommended Robert Allan
Websites	Company of One COO Facebook

Your public profile URL
Enhance your personal brand by creating a custom URL for your LinkedIn public profile.
www.linkedin.com/in/robertallanpaul

Customize Your Public Profile
Control how you appear when people search for you on Google, Yahoo!, Bing, etc.
[Learn more](#)

Summary

With successful experience on all three sides of the agency-media-client relationship, Robert brings a unique, universal perspective to the marketing process. Over the course of a career now spanning nearly three decades, he's helped dozens of entrepreneurial companies build their brands, grow their business and achieve their goals.

Specialties: Brand Strategy, Marketing Strategy, Business Development, Organizational Development Personal Branding and Career Coaching.

- Make my public profile visible to no one
- Make my public profile visible to everyone
 - Basics
 - Picture
 - Headline
 - Websites
 - Summary
 - Current Positions
 - Details
 - Past Positions
 - Details
 - Volunteer Experiences & Causes
 - Projects
 - Publications
 - Skills
 - Education
 - Details
 - Organizations

Experience

Founder + President
Company of One
June 2009 – Present (5 years 10 months)





Search for people, jobs, companies, and more...

Advanced



Predicated on the premise that in today's business world we are all really independent contractors, Company of One provides career development coaching from a personal branding perspective. For a more complete overview of our programs and services, please visit [CoOfOne.com](http://www.CoOfOne.com). [see less](#)

Website http://www.CoOfOne.com	Industry Professional Training & Coaching	Type Privately Held
Headquarters 8242 Turtle Creek Boulevard Minneapolis, Minnesota 55375 United States	Company Size Myself Only	Founded 2002

Recent Updates

Company of One Simple steps to building your personal brand and becoming more visible to those you'd like to help lead...



8 Personal Branding Hacks to Increase Your Online Visibility
thenextweb.com · Becoming interesting isn't just about learning how to become a good conversationalist. You need stories to tell.

How You're Connected



1 first-degree connection
18 Employees on LinkedIn

[See all](#)

Real Estate Agents, become a Zillow Premier Agent!



Connect with active home buyers and sellers today.

[Get more leads](#)

Ad

People Also Viewed





Language: English

Welcome to Twitter.
Start a conversation, explore your interests, and be in the know.



Download on the App Store | ANDROID APP ON Google play | View other devices

- 23% Share
- Business Pages
- Frequent “tweets” to/from “followers”
- Origin of #hashtag protocol
- For thought leaders

- Tweets
- Following
- Followers
- Favorites
- Lists

Who to follow · Refresh · View all

- Liberty Mutual @LibertyMutual [Follow] [Promoted]
- The Economist @TheEcono... [Follow]
- Social Media Today @socialmed... [Follow]

Popular accounts · Find friends

- Trends · Change
- #americanblackout [Promoted]
 - #spiritchat140
 - #NUFC
 - #StoryOfMyLife
 - #nerdland
 - Halloween
 - #iPad
 - New York
 - Chris Brown
 - Christmas

Robert Allan Paul

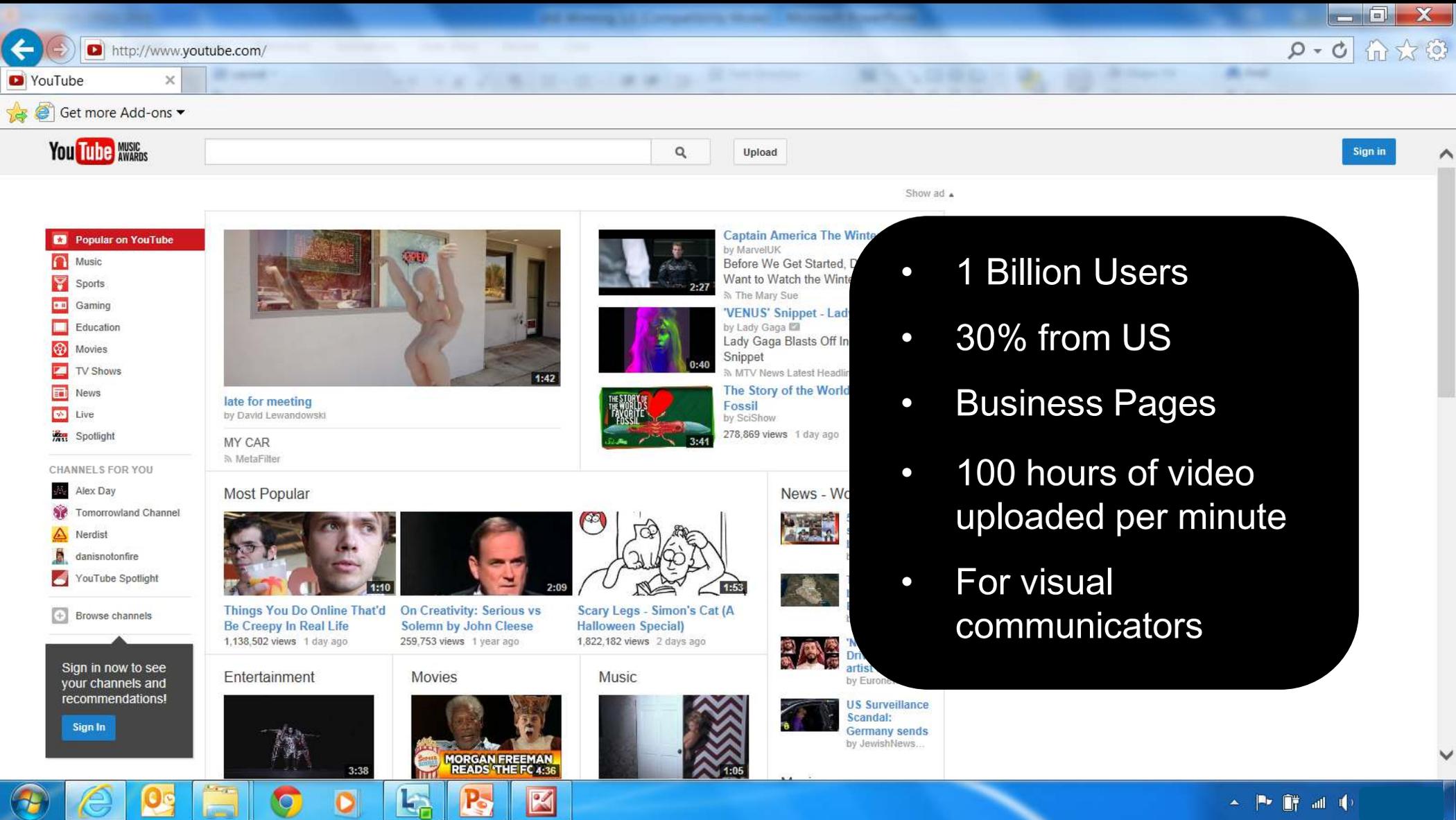
@RobertAllanPaul

As a Speaker, Author & Founder of CoOfOne.com, Robert provides a unique, universal perspective on the process and promise of personal branding.

Minneapolis, MN · coofone.com

29 TWEETS 5 FOLLOWING 32 FOLLOWERS [Message] [Edit profile]

- #### Tweets
- Robert Allan Paul** @RobertAllanPaul 27 Sep
@LakefrontRealty Thanks, James! I really enjoyed meeting you at the #MAR conference and want to see that brand statement when its ready.
[View conversation](#)
 - Robert Allan Paul** @RobertAllanPaul 6 May
We found this stat-rich, career-focused editorial by Tinesha Craig fascinating...and thought you might too.
mpdailyfix.com/why-lean-in-by-...
Expand
 - Robert Allan Paul** @RobertAllanPaul 4 Apr
Two thumbs down! Talk about a personal brand (and a perfect example of reinventing yourself for longterm success).



- 1 Billion Users
- 30% from US
- Business Pages
- 100 hours of video uploaded per minute
- For visual communicators

- YouTube
- What to Watch
- My Channel
- My Subscriptions
- History
- Watch Later 1
- PLAYLISTS
 - Business
- SUBSCRIPTIONS
 - Terri Murphy
 - ProjectCAPMarketing
 - EntrepreneurialAdv
 - Browse channels
 - Manage subscriptions

Robert Allan Paul

Home Videos Playlists Channels Discussion About

Upload, Notification, Profile icons

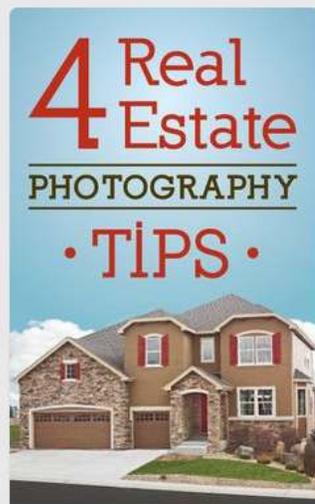
Website, Social media icons, Subscribe 0

All activities

- Robert Allan Paul uploaded and posted
Customize your message
Invitation to the Five Star Conference
1 year ago • 13 views
Robert Allan Paul invites Five Star Real Estate associates to a personal branding and marketing conference on February 18, 2014. Email your pre-conference questions to ...
- Robert Allan Paul uploaded and posted
Customize your message
Ready for a Company of One Event?
1 year ago • 13 views
Robert Allan Paul outlines the benefits of hosting a Company of One personal branding or

- Popular channels on YouTube
- G-Mags (Subscribe)
 - DOLJobCorps (Subscribe)
 - Анна Черна Эксп... (Subscribe)
 - Porn @ Porno (Subscribe)
 - Aimee Bateman (Subscribe)
 - UCF College of B... (Subscribe)

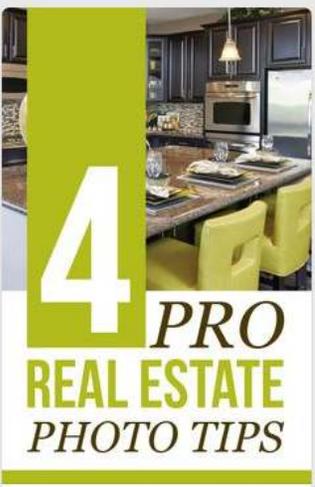
All Pins Your Pins Pinners Boards



Home on the market? 4 Real Estate Photography Tips (Richmond American Homes)

1025 102 7

Richmond American Homes Real estate articles



4 pro tips for better real estate photography | Richmond American Homes | how-to-buy-a-home...

369 59 3

Richmond American Homes Real estate articles



5 Tips for Real Estate Photography | PhotographyPla.net | #photography #tips #realestate

68 18 1

PhotographyPla.net



20 Best Activities #Maui has to offer!

3320 345 3

Promoted by Pride of Maui



Getting Started in Real Estate Photography

275 34 3

Jlyne Hanback, Realtor® Real Estate Miscellaneous



HDR Real Estate Photography Tutorial. agbeat.com/...

102 10

Chuck Hooper Real Estate Photography





Instagram

[Log in](#)

Capture and Share the World's Moments

Instagram is a **fast, beautiful** and **fun** way to share your life with friends and family.

Take a picture or video, choose a filter to transform its look and feel, then post to Instagram — it's that easy. You can even share to Facebook, Twitter, Tumblr and more. It's a new way to see the world.

Oh yeah, did we mention it's free?





OCT
3

Surprise!



Snapchat is lovingly built in Los Angeles, California.

Contact Support

Every Snap received brings excitement and change. Today is no different.

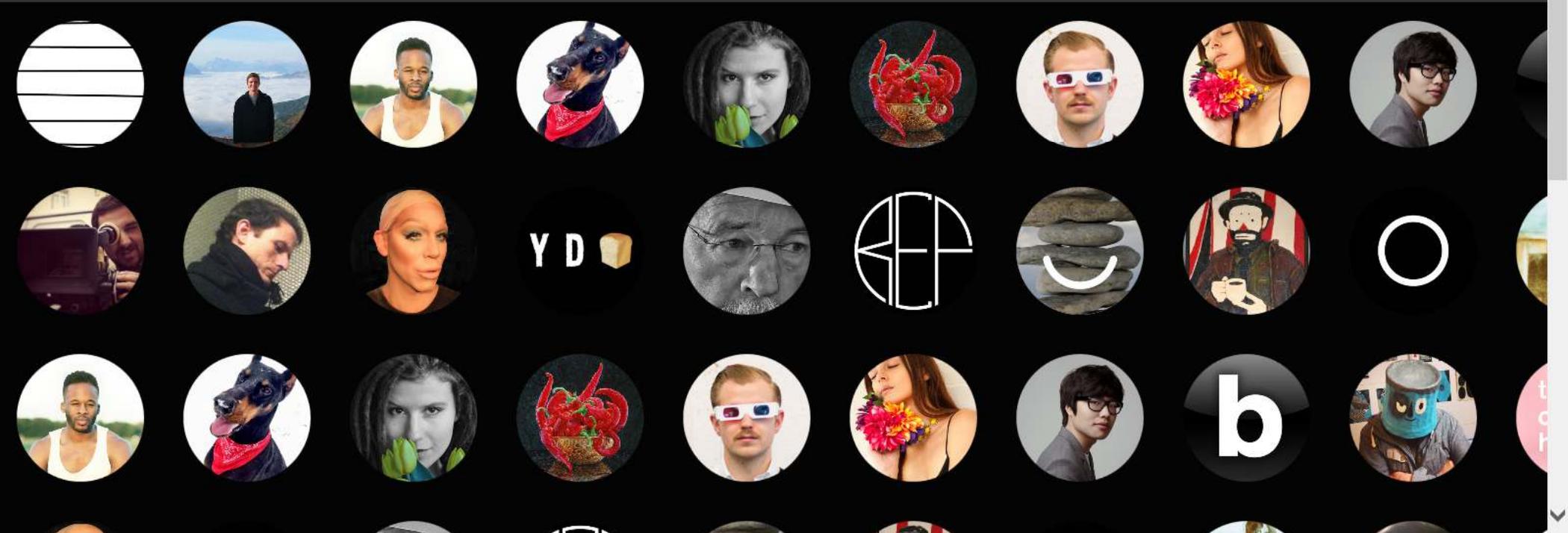
We're introducing Snapchat Stories. A totally new way to share your day with friends - or everyone. It's fun and ephemeral, just like Snapchat.

Snapchat Stories add Snaps together to create a narrative. When you add a Snap to your Story it lives for 24 hours before it disappears, making room for the

 Simple, beautiful & ad-free.

Request Invitation

[Manifesto](#) [About](#) [Store](#) [Privacy](#) [Login](#)



Myth I

It's Not Really for Business Marketing.

86% of US Online Adults Use Social Media.

- Facebook
Clients + Prospects

Shouldn't You?



A close-up photograph of a person's hand holding a white rectangular sign. The person is wearing a dark suit jacket, a light blue dress shirt, and a striped tie. The sign is held in the center of the frame and contains the text "55% of small business" in a blue, sans-serif font. The background is blurred, showing the person's torso and the tie.

55%
of small business



Company of One

Marketing Consultant

Like Follow Message

Timeline About Photos Reviews More

PEOPLE

★★★★★
140 likes

Curtis W Wangen, Peter Ryan and 7 others like this.



Invite your friends to like this Page

ABOUT



Company of One

March 11 at 6:56am

Simple steps to building your personal brand and becoming more visible to those you'd like to help lead...



Create Page

Recent

- 2014
- 2013
- 2012
- 2011
- 2010

Sponsored



Make Your Career Happen
rasmussen.edu
We Can Connect You To The Career You Want. Right Here. Right Now. Find Your Degree Today.

Eric Heckman Web

Robert Allan Paul Web

Becky King Mobile

Susan Dettlefsen

Thomas Garry 1h

Audrey Schumacher 12h

Jean Hummel 13h

Diane Dalzell 11h

Mollie Bock-Beranek

Lisa Fernholz Schei... 1h

Iris Shively 12h

Jeremy Bock 14h

FatherMichael Garry 11h

Sheri Satterstrom 24m

Mary Duffy 19h

Rhea Schmitt 26m

MORE FRIENDS (4)

Angie Gadacz Web

Search



Robert Allan Paul of ReMax Results Real Estate

Like Follow Message

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Planning a trip? Book your stay with our best deals.

PEOPLE

★★★★★
79 likes

Robert Allan Paul and Jamie D Hansen like this.



Invite your friends to like this Page

ABOUT



Robert Allan Paul of ReMax Results
March 9 at 12:33pm · *

AMAZING PLACES: Shark Water Slide at Atlantis
I've actually slid down this baby at the Atlantis Resort in the Bahamas and you're going so fast, you never even notice the sharks!



Robert Allan Paul Web

Susan Dettlefsen

Amy Kalthoff 10h

Brian Zitzmann 11h

Susan Douglas

Jon Ginther

Pete Steele

Candee Cloos

Kelly Minten

Harald Borrmann 10h

Mollie Bock-Beranek

Dean Demarais 10h

Peter Ryan

Margaret Chopp

Linda Grosinger S... 11h

Renee Hoffman 12h

MORE FRIENDS (2)

Father-Nick Nelson Web

Search

Myth I

It's Not Really for Business Marketing.

86% of US Online Adults Use Social Media.

- Facebook
Clients + Prospects
- LinkedIn
Peers + Partners

Shouldn't You?

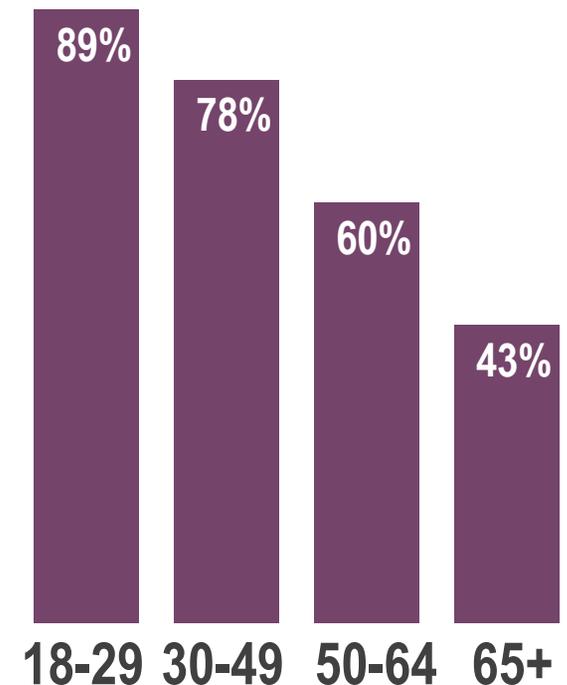


Myth II

It's Just for Certain Demographics.

Social Media Doesn't Discriminate.

- Gender Isn't a Factor
70% Men vs 74% Women
- Education Isn't a Factor
72% College vs 72% High School
- Income Isn't a Factor
73% < \$50K vs 72% \$50K+
- Location Isn't a Factor
69% Rural vs 72% Metro
- Age Is Still a Factor
But 30+ Are Growing Faster

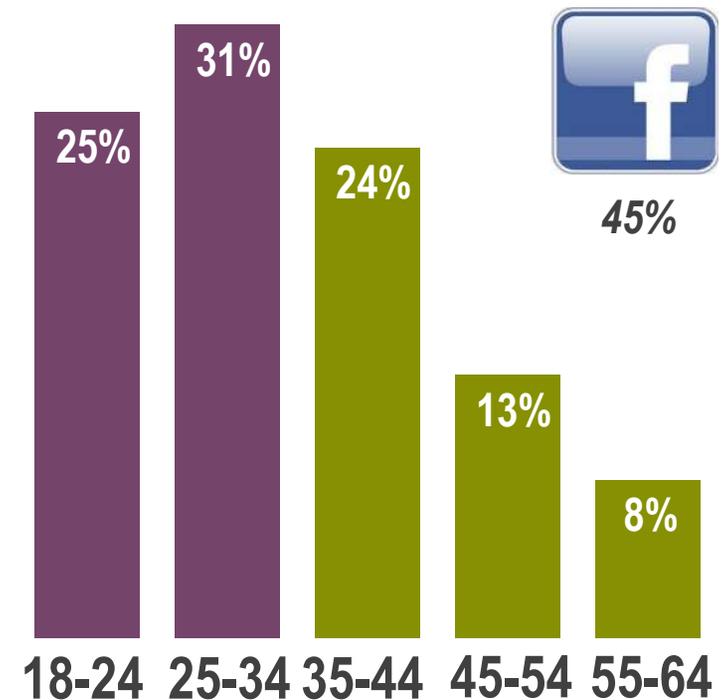


Myth II

It's Just for Certain Demographics.

Facebook Users

- 45% of Users are Age 35+
- 68% of 30-64 are on FB
- 56% of 65+ are on FB

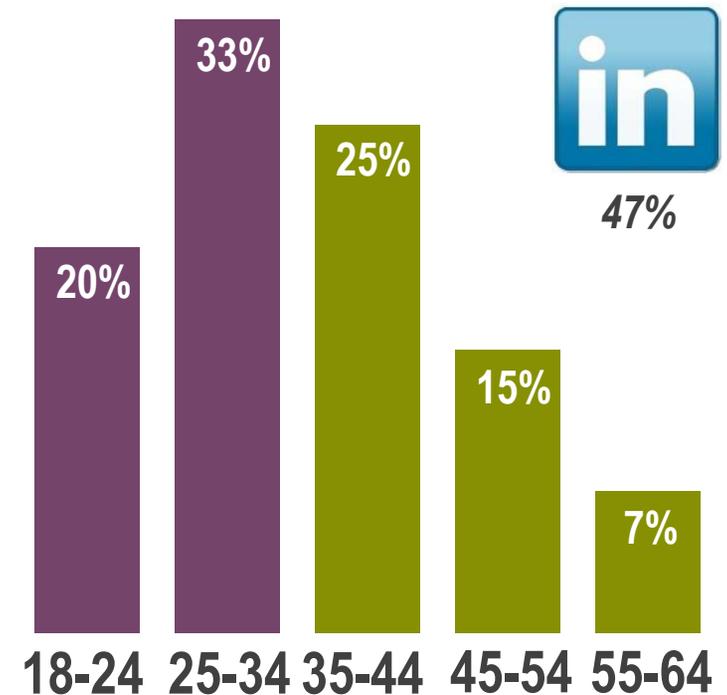


Myth II

It's Just for Certain Demographics.

LinkedIn Users

- 47% of Users are Age 35+
- 31% of 30-64 are on LI
- 50% of College Grads are on LI



Myth III

It's Too Hard to Get Started.

Build Your Business Page in 30 Minutes or Less.





Jeremy Flicek Premier Agent
Broker, Real Estate Broker - Minnesota (18 years experience)

★★★★★ (35 reviews)

19 Recent Sales (last 12 months)

Specialties: Buyer's Agent, Listing Agent, Relocation, Foreclosure

Contact Write review Share

Graduate of Farmington High School in 1991
Graduate of the University of Wisconsin - River Falls in 1995
Played College Football and was a 2 year starter

I make sure my clients get the best service and support possible when purchasing and selling
[More](#)

Premier Lenders



Dan O'Keefe
★★★★★ (7)
(952) 447-5634

Contact Jeremy Flicek

Robert Allan Paul

Phone

robert.paul@results.net

Contact agent

Professional Information

Address: JF Homes Realty
19950 Dodd Blvd., Suite 204
Lakeville, MN 55044
Office: [Click to view](#)
Mobile: [Click to view](#)
Fax: [Click to view](#)
Websites: [Website, Blog, Facebook, Twitter, LinkedIn](#)



Heidi Haaland

★★★★★ (8)

(612) 325-5594 Agent with Keller Williams Classic Realty Northwest

Specialties: REO/Bank Owned, Residential Sales, First-Time Home Buyers...

License Number(s): #20393509

Share Profile

- [Overview](#)
- [Reviews \(8\)](#)
- [Properties \(9\)](#)
- [About](#)
- [Activity \(6\)](#)

About Heidi Haaland

I am a detailed and driven Full Time, Second Generation Realtor. It is in my blood. I am passionate about Real Estate, Schools and my Community.

Reviews Summary

Overall on Trulia ★★★★★ (8)



Review Distribution
 100% Positive Reviews
 0% Neutral Reviews
 0% Critical Reviews
[See All Reviews »](#)

Skill Ratings

Honesty & Integrity	★★★★★
Responsiveness	★★★★★
Local Knowledge	★★★★★
Negotiation	★★★★★
Process Expertise	★★★★★

Most Recent Review

★★★★★

Mark and Jill reviewed Heidi Haaland | 10/25/2014 | Helped me buy a home
 Heidi did a great job very fun to work with. We looked at a few different but she found us our perfect home. She also helped us

Contact Heidi Haaland

Robert Allan Paul

robert.paul@results.net

(415) 555-1234

Hi Heidi. I saw your profile on Trulia and wanted to see if you could help me.

Send Message

Service Areas

Rogers	1 Recent Sale
Maple Grove	1 Recent Sale
Brooklyn Park	1 Recent Sale



- Use Facebook as:
- Broadway Cycle
- Company of One
- Robert Allan Paul of ReMax...
- WaveFire Consult...
- Create Page**
- Manage Pages
- Create Ads
- Manage Ads
- Activity Log
- News Feed Preferences
- Settings
- Log Out
- Help
- Report a Problem

Timeline About Friends 382 Photos More

President at Company of One
Past: Cuneo Advertising and Westwood One/Metro Networks

Studied Sociology/Psychology at Luther College
Attended from 1977 to 1981

Lives in Minneapolis, Minnesota

Married to Charlotte Urbanski-Paul

From Chicago, Illinois
Born on February 9, 1959 (56 years old)

Status Photo / Video Life Event

What's on your mind?

Robert Allan Paul
March 15 at 2:34pm · Minneapolis, MN ·

His first time (and last time!) in the back of a police cruiser. Way too cramped and creepy — with Alexander Paul.

- Recent
- 2015
 - 2014
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009
 - 2008
 - 2007
 - 2006
 - 2005
 - 2004
 - 2003

- Jackie Schwab likes Northern Illinois FireGround Photos's photo.
- Pamela Alexander and John McCracken are now friends.
- Maureen Finnegan likes Nketia M. Stubbs's photo on her own Timeline.
- David Brenton likes Beth Mennel's photo.
- Stephen F Rowland likes Zahra Christina Thobani's photo.
- Rita McMullen Looking forward to my IRISH dinner & Celebration here this evening with the family!!
- Don Phelan commented on his own post.
- Lisa Poirier Web
- Gregoreo Wennes Web
- Cinde Vadnais Mobile
- Jackie Schwab Mobile
- Eric Malmberg Web
- GROUP CONVERSATIONS
- Search

Create a Page

Pages I Like Pages I Manage

Create a Facebook Page to build a closer relationship with your audience and customers.

 <p>Local Business or Place</p>	 <p>Company, Organization or Institution</p>	 <p>Brand or Product</p>
 <p>Artist, Band or Public Figure</p>	 <p>Entertainment</p>	 <p>Cause or Community</p>

- Leslie Davis likes LAKESIDE TAVERN.
- Michelle Komar likes Cindy Wilson's post.
- Mary Marcus likes Joel Osteen Ministries's post.
- Rob Severson likes Patrick Dunnigan's photo.
- Mark Kingsriter likes BODYBALANCE's photo.
- Nonja Cochrane commented on Wine and Canvas Des Moines's photo.
- Clifford Maesaka likes Delta Dental of Kentucky's photo.
- Andrew Keppel likes Kristin Raine Keppel's post.
- Mark Kingsriter Mobile
- Gregoreo Wennes Web
- Tom Hodson Web
- Kirk Johnson Web
- Rob Severson Mobile

GROUP CONVERSATIONS

Search



Robert Allan Paul of ReMax Results Real Estate

Like Follow Message

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www.expedia.com
Planning a trip? Book your stay with our best deals.

PEOPLE

★★★★★
79 likes

Robert Allan Paul and Jamie D Hansen like this.



Invite your friends to like this Page

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March 9 at 12:33pm · *

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Robert Allan Paul Web

Susan Dettlefsen

Amy Kalthoff 10h

Brian Zitzmann 11h

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Jon Ginther

Pete Steele

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Kelly Minten

Harald Borrmann 10h

Mollie Bock-Beranek

Dean Demarais 10h

Peter Ryan

Margaret Chopp

Linda Grosinger S... 11h

Renee Hoffman 12h

MORE FRIENDS (2)

Father-Nick Nelson Web

Search



Robert Allan Paul of ReMax Results
Real Estate

Create Call-to-Action Liked Message

Timeline About Photos Reviews More

Promote

THIS WEEK

- 2 Page Likes
- 198 Post Reach
- UNREAD
- 0 Notifications
- 0 Messages

PEOPLE

★★★★★
81 likes

Mark Kingsriter, Ruth Bell and 48 others like this.

+45

Promote Your Page
Reach up to 1,100,000 people near

Status Photo / Video Offer, Event +

What have you been up to?

Robert Allan Paul of ReMax Results
3 hrs · 🌟

Yikes. Broke 'er out for the first legit road ride of the season...and all I can say is I have a lot of work to do before the Breast Cancer Ride in August.

Recent

2015
Launched

See Your Ad Here



Robert Allan Paul of ReMa...
Yikes. Broke 'er out for the first legit road ride of the

Leslie Davis likes LAKESIDE TAVERN.

Michelle Komar likes Cindy Wilson's post.

Mary Marcus likes Joel Osteen Ministries's post.

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Mark Kingsriter Mobile

Carolyn Zirbes For... Web

Jamie D Hansen Web

Sean Dorsey Web

Kim Peterson Web

GROUP CONVERSATIONS

Search

Myth IV

It's Difficult to Create Good Content.

I Don't Know What to Say.

- I'm Not a Creative Person
- I Don't Want to Be Like Every Other Agent
- I Don't Want to Alienate My Personal Friends



Join the Conversation

A group of business professionals are seated at a dining table in a bright, modern restaurant. In the foreground, a woman with blonde hair, wearing a white short-sleeved button-down shirt, is smiling and holding a glass of beer. To her right, a man in a light blue dress shirt and a patterned tie is also smiling. To the left, another woman in a light blue dress shirt is looking towards the blonde woman. In the background, other people in business attire are seated at tables, some blurred. The table is set with plates of food, including bread baskets, and glasses.

Same Rules. Different Tools.

Myth IV

It's Difficult to Create Good Content.

YES Content Formula

- You
What's Happening in Your Life?
- Education
What's Happening in Your Field?
- Society
What's Happening in Your Community?

*All Based on What You Believe
Your Clients + Prospects
Find Interesting*





Robert Allan Paul of ReMax Results Real Estate

Like Follow Message

Timeline About Photos Reviews More

PEOPLE

★★★★★
81 likes

Robert Allan Paul and Jamie D Hansen like this.



Invite your friends to like this Page

ABOUT



Robert Allan Paul of ReMax Results
3 hrs · 🌟

Yikes. Broke 'er out for the first legit road ride of the season...and all I can say is I have a lot of work to do before the Breast Cancer Ride in August.



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Dinner date?
ourtime.com
No games. Just real men looking for a faithful woman.
Click to see pics of local men.



Shop Now!
Bedrooms for every budget!
Shop a wide selection of bedding and more at Wayfair.com!
Nikki Shoutz likes this

Friends list:

- Susan Douglas Web
- Robert Allan Paul Web
- Curtis W Wangen Web
- Susan Dettlefsen
- Amy Kalthoff 23m
- Brian Zitzmann 1h
- Jon Ginther
- Pete Steele
- Candee Cloos
- Kelly Minten
- Harald Borrmann 12h
- Mollie Bock-Beranek
- Dean Demarais 2h
- Peter Ryan
- Margaret Chopp
- Linda Grosinger S... 14h

MORE FRIENDS (5)

- Amber Sechser Mobile

Search



REVIEWS

3.7 ★ 3.7 of 5 stars · 3 reviews

Cleve Gaddis — 5+ Robert Allan Paul is first class. Very competent and helpful. Call him! You'll be glad you did!
December 7, 2014 · 3 Reviews
Like · Comment · 1 3

Mary Lou Bartikoski — 1+ The best. For all of you. For the best year. Pictures are great. I would buy. Today. Mary Lou
December 7, 2014 · 1 Review
Like · Comment · 1 1

Tell people what you think
★★★★★

LIKED BY THIS PAGE



Robert Allan Paul of ReMax Results
March 12 at 12:53pm · *
WEEKEND SPOTLIGHT: St Boni Bistro
If you live in the Lake Minnetonka area and STILL haven't visited this place, you're missing out. Bob not only runs a fine restaurant but is also a great guy. Right next to the Dakota Rail Bike Trail.

St. Boni Bistro
Diner
3,737 Likes
37 talking about this
Like Page

Robert Allan Paul of ReMax Results
March 11 at 7:15am · Edited · *
The Twin Cities Home Market is really starting to "spring!" Inventory is up 10% over last year and there are days when we see more than 400 new homes come on the market. Between increased selection and record-low interest rates, this could be a great time to buy a home. Click below for details.

Homes for Sale for 7-County MSP Metro
NORTHSTARMLS.STATS.10KRESEARCH.COM
Like · Comment · Share

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Dinner date?
ourtime.com
No games. Just real men looking for a faithful woman. Click to see pics of local men.

Shop Now!
Bedrooms for every budget! Shop a wide selection of bedding and more at Wayfair.com!
Nikki Shoutz likes this

- Susan Dettlefsen
- Cyndi Camarillo Mobile
- Amy Kalthoff 24m
- Brian Zitzmann 2h
- Jon Ginther
- Robert Allan Paul 1m
- Pete Steele
- Candee Cloos
- Kelly Minten
- Harald Borrmann 12h
- Mollie Bock-Beranek
- Dean Demarais 2h
- Peter Ryan
- Margaret Chopp
- Linda Grosinger S... 14h
- Renee Hoffman 2h
- MORE FRIENDS (4)
- Father-Nick Nelson Mobile

REVIEWS

- 3.7** 3.7 of 5 stars · 3 reviews
- Cleve Gaddis** — 5+ Robert Allan Paul is first class. Very competent and helpful. Call him! You'll be glad you did!
December 7, 2014 · 3 Reviews
Like · Comment · 1 3
- Mary Lou Bartikoski** — 1+ The best. For all of you. For the best year. Pictures are great. I would buy. Today. Mary Lou
December 7, 2014 · 1 Review
Like · Comment · 1 1

Tell people what you think

★★★★★

LIKED BY THIS PAGE

St. Boni Bistro Like

Robert Allan Paul of ReMax Results
March 10 at 2:41pm · *

TUESDAY HOME TIPS: Big Ideas for Small Kitchens
Let's be honest...Is your kitchen ever really big enough? Are there ever really enough cabinets? Here are a few ideas for making it seem so.



Big Ideas for Compact Kitchens
Even the smallest of kitchen spaces needs to deliver big when it comes to form and function. No matter how awkwardly shaped or compact your cooking space, design tricks can help make even tiny corners work hard and look good too. These kitchens offer

HOUZZ.COM

Like · Comment · Share · 1

Robert Allan Paul of ReMax Results
March 9 at 12:33pm · *

AMAZING PLACES: Shark Water Slide at Atlantis
I've actually slid down this baby at the Atlantis Resort in the Bahamas and you're going so fast, you never even notice the sharks!



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MORE FRIENDS (4)

Father-Nick Nelson Mobile

Search

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Like · Comment · 1 3

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December 7, 2014 · 1 Review
Like · Comment · 1 1

Tell people what you think
★★★★★

LIKED BY THIS PAGE

St. Boni Bistro Like

Robert Allan Paul of ReMax Results
March 6 at 1:42pm · *

FRIDAY HOUSE PARTY: Tear the Roof Off the Sucker (1976)
George Clinton was such a musical and promotional genius that he managed to create a half dozen different bands using the same cast of characters - including Parliament, Funkadelic and Bootsie's Rubber Band.



Parliament Funkadelic - Give Up The Funk - Mothership Connection Houston 1976
<http://www.amazon.com/Mothership-Conn...> It was Halloween night and Parliament Funkadelic was about to tear the roof off the Houston Summit, ready to blessie.com

Like · Comment · Share · 1 1

Robert Allan Paul of ReMax Results
March 6 at 12:01pm · *

OPEN SUNDAY 1:00-3:00PM @ 18832 Wynnfield in Eden Prairie
Did someone say 50 degrees? Sounds like perfect home shopping weather! Check out the virtual tour, then swing by for the real thing. Lovely neighborhood and you won't believe all the room: 4 BRs on one level plus new carpet, paint and other upgrades.



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No games. Just real men looking for a faithful woman.
Click to see pics of local men.



Shop Now!
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Nikki Shoutz likes this

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Father-Nick Nelson Mobile

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Tell people what you think
★★★★★

LIKED BY THIS PAGE

St. Boni Bistro Like

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Robert Allan Paul of ReMax Results
March 4 at 6:55am · Edited · ✨

TINY HOUSE or TINY OFFICE?
The Tiny House Movement is nothing new....but I'm starting to think maybe I need one as a mini office in the backyard. Could probably use the same wifi from the main house. How about you?



Houzz Tour: A Custom-Made Tiny House for Skiing and Hiking
Ethan Waldman jokes that building and moving into his 200-square-foot house was his mid-midlife crisis. He was just 26 years old and working a desk job he hated when he decided to take a month-long sabbatical to ride his bike across California. During

Like · Comment · Share · 1 1

Robert Allan Paul of ReMax Results
March 3 at 10:19am · ✨

TUESDAY HOME TIPS: How to Buy a Dryer
Now that you've had a couple of weeks to absorb all the fascinating stuff about washers, we figured you're ready to move on to their partners. Hmmmm...interesting speed-drying tip.



How to Buy a Dryer
Looking to buy a dryer for your home? Our dryer buying guide shows what features to look for to get the best gas or electric dryer for saving energy and money.

Like · Comment · Share · 1 1

Create Page

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December 7, 2014 · 1 Review
Like · Comment · 1 1

Tell people what you think
★★★★★

LIKED BY THIS PAGE

St. Boni Bistro Like

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TBT HOME EDITION: The Folsom House of Taylors Falls
Completed in 1855 by lumber baron WHC Folsom, this two-story frame home is situated in the Angel Hill district of Taylors Falls and is still furnished with his original belongings. (Photo: Minn Historical Society)



Like · Comment · Share

Robert Allan Paul of ReMax Results
February 25 at 8:01am · *

LOCAL BIZ QUIZ: Best Chili In Town?
Did you know tomorrow is National Chili Day? No bromeol So who has the best chili in your neighborhood? What makes it so good? (Photo: All About Food)



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MORE FRIENDS (6)

Father-Nick Nelson Mobile

Search



Mark Bartikoski with Remax Results
Real Estate

Liked Following Message

Timeline About Search Homes Visit Website More

PEOPLE

★★★★★
3,060 likes
15 visits

Mary Lou Bartikoski, Mitchell Ebert and 21 others like this.



+18

Invite your friends to like this Page

ABOUT

Post

Write something on this Page...

Mark Bartikoski with Remax Results · 6 hrs · 

How to make a cottage-style rug from sisal rope- love these!
<http://ow.ly/IKrkF>



Create Page

- Recent
- 2015
 - 2014
 - 2013
 - 2012
 - 2011
 - 2010
 - 2009
 - Created

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Small Business Loans from www.ondeck.com
Over \$2 billion funded – A+ BBB Rating Funding in as fast as 1 business day

- Johan Wallin** likes Teresa Sampson Setterlund's post on his own Timeline.
- Cinde Vadnais** likes Orville Fillbrandt's post in RE/MAX Results Edina France Grand Opening.
- Tim Schweizer** likes Casting Crowns's photo.
- Debbie Derr** commented on Rebecca Larisa Schulman's photo.
- Kevin McAllen** commented on his own post.
- Gary Nolan** commented on Linda Cohn's post.
- Jonathan D Nicholas** likes Abundant Life Spiritual Center's photo.

- GROUP CONVERSATIONS
- Terry Low** Web
 - Scott W Anderson** Web
 - Jamie D Hansen** Web
 - Mark Bartikoski** Mobile
 - Gregoreo Wennes** Web

Search

Two posts by Yiannis Chatzikyriakidis from November 24, 2014, at 1:40pm and 1:31pm. Both posts include a link to <https://www.facebook.com/pelionvolos> and options to Like or Comment.

REVIEWS section showing a 3.7 star rating (3.7 of 5 stars) based on 18 reviews.

Review by Mark Bartikoski (5 stars) dated October 29, 2011, with 48 reviews. The review text says: "I have a company that does it for FREE. You only pay \$65 a year for the hosting."

Review by Carleen Shimanski (5 stars) dated August 12, 2013, with 8 reviews. The review text says: "Anyone looking for a great realtor this is it! Tons of experience and awesome advice!"

Section titled "Tell people what you think" with a five-star rating.

Post by Mark Bartikoski with Remax Results from March 11 at 1:13pm. Text: "Life itself is just a thin coat of paint on this planet. And we're the ones that hold the paintbrush." Includes Like, Comment, and Share options.

Post by Mark Bartikoski with Remax Results from March 11 at 1:11pm. Text: "In photos: The 10 sexiest, most exotic cars at the Toronto auto show."



Post by Mark Bartikoski with Remax Results. Text: "In photos: The 10 sexiest, most exotic cars at the Toronto auto show. Supercars stand out on the road, but they also attract attention at the Canadian International Auto Show in Toronto. Many of these cars are on display at the AutoExotica Exhibit. The show runs from Feb. 13-22." Includes Like, Comment, and Share options.

Navigation sidebar for the page, including a "Create Page" button, a "Recent" list of years from 2015 to 2009, and a "Created" section.

Sponsored advertisement for "Small Business Loans" from www.ondeck.com. The ad features a graphic with the text "Available Credit: \$38,750" and "Over \$2 billion funded - A+ BBB Rating Funding in as fast as 1 business day".

Right-hand sidebar showing social interactions. It lists users who liked or commented on posts, such as Johan Wallin, Cinde Vadnais, Tim Schweizer, Debbie Derr, Kevin McAllen, Gary Nolan, and Jonathan D Nicholas. Below this is a "GROUP CONVERSATIONS" section with a search bar and a list of group members including Terry Low, Mark Bartikoski, Gregoreo Wennes, Jackie Schwab, and Cleve Gaddis.

Myth IV

It's Difficult to Create Good Content.

I Don't Know What to Say.

- I'm Not a Creative Person
- I Don't Want to Be Like Every Other Agent
- I Don't Want to Alienate My Personal Friends



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Real Estate

Create Call-to-Action Liked Message

Timeline About Photos Reviews More

PEOPLE

81 likes

Mark Kingsriter, Elizabeth Kuhn and 64 others like this.

Reach People Nearby
Get people near Minneapolis to like your Page
Promote Page

Invite your friends to like Robert Allan Paul of ReMax Results

Alison Howard Invite

Lisa Poirier Invite

Status Photo / Video Offer, Event +

What have you been up to?

Robert Allan Paul of ReMax Results
23 hrs · 🌟

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15 people reached

Promote

THIS WEEK

2 Page Likes

207 Post Reach

UNREAD

0 Notifications

0 Messages

Recent

2015 Launched

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Robert Allan Paul of ReMa...
You're Going to Love the Way We Work Together.

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Jim Casterton likes Old Shafer Creamery Event Center's link.

Nicole De Dyson and Victoria Tews are now friends.

Marianne O'Sullivan shared a link.

Mike Ferguson added a new photo.

Emily Gausman Carlson likes Kathy Gillen Carlson's post.

Michelle Komar likes Diane Dimperio's photo.

Mark Kingsriter and Kelly Keel Webb are now friends.

Paul Maccabee likes Vincent A Restaurant's post

Terry Low Mobile

Lisa Eitzen Bierker Mobile

Don Phelan Web

Gregoreo Wennes Web

Daniel Stouffer Web

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REVIEWS

3.7 ★ 3.7 of 5 stars · 3 reviews

Cleve Gaddis — 5+ Robert Allan Paul is first class. Very competent and helpful. Call him! You'll be glad you did!
December 7, 2014 · 3 Reviews
Like · Comment · 1 3

Mary Lou Bartkoski — 1+ The best. For all of you. For the best year. Pictures are great. I would buy. Today. Mary Lou
December 7, 2014 · 1 Review
Like · Comment · 1 1

Tell people what you think
★★★★★

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St. Boni Bistro Like

Robert Allan Paul of ReMax Results
March 12 at 12:53pm · *
WEEKEND SPOTLIGHT: St Boni Bistro
If you live in the Lake Minnetonka area and STILL haven't visited this place, you're missing out. Bob not only runs a fine restaurant but is also a great guy. Right next to the Dakota Rail Bike Trail.

St. Boni Bistro
Diner
1,737 Likes
1 talking about this
Like Page

Like · Comment · Share

Robert Allan Paul of ReMax Results
March 11 at 7:00am · Edited · *
The Home Market is really starting to "spring!" Inventory is up 10% over last year and there are days when we see more than 400 new homes come on the market. Between increased selection and record-low interest rates, this could be a great time to buy a home. Click below for details.

Homes for Sale for 7-County MSP Metro
NORTHSTARMLS.STATS.10KRESEARCH.COM

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Robert Allan Paul of ReMax Results

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Dinner date?
ourtime.com
No games. Just real men looking for a faithful woman. Click to see pics of local men.



Shop Now!
Bedrooms for every budget! Shop a wide selection of bedding and more at Wayfair.com!
Nikki Shoutz likes this

- Susan Dettlefsen
 - Cyndi Camarillo Mobile
 - Amy Kalthoff 24m
 - Brian Zitzmann 2h
 - Jon Ginther
 - Robert Allan Paul 1m
 - Pete Steele
 - Candee Cloos
 - Kelly Minten
 - Harald Borrmann 12h
 - Mollie Bock-Beranek
 - Dean Demarais 2h
 - Peter Ryan
 - Margaret Chopp
 - Linda Grosinger S... 14h
 - Renee Hoffman 2h
- MORE FRIENDS (4)
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Myth IV

It's Difficult to Create Good Content.

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No purchase necessary. Void where prohibited. Promotion runs Feb. 23-Mar. 31, 2015. See [Official Rules](#) for all important details.

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Advice and Tips



50 Shades of Selling: Use Color Psychology to Market Your Home

Home Improvement, Sell



The Dirty Secret About Open Houses: They're Not About Selling Houses

Buy, Sell



Not Shopping Around for a Mortgage Can Cost You—Here's How

Finance



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Who Really Needs a Real Estate Option Contract?

Buy

Option contracts can be useful to home buyers, particularly tenants who want to buy their rental, people planning to build a home, and investors.

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TODAY IN THE MARKET

INFOSPARKS	LOCAL MARKET UPDATES	MONTHLY INDICATORS	HOUSING SUPPLY	FORECLOSURE REPORT	THE SKINNY	ANNUAL REPORTS	WEEKLY ACTIVITY

TUESDAY MORNINGS @ MAAR

MARCH 17, 9:45 - 11:00 A.M.

[RSVP >](#)

○ ○ ○ ○ ●

WELCOME. YOU'RE IN THE RIGHT SPOT. TAKE A LOOK AROUND.

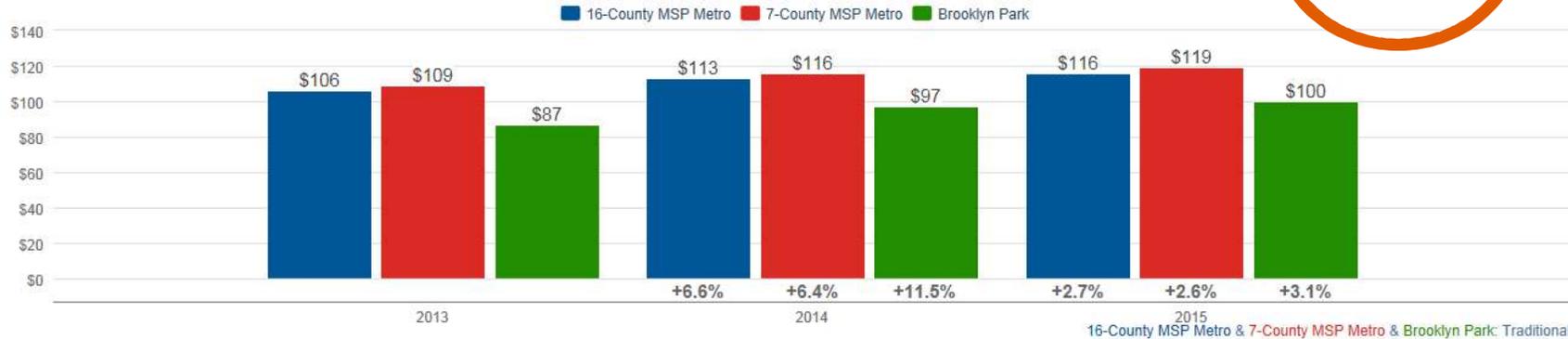
[JOIN MAAR](#)

16-County MSP Metro x 7-County MSP Metro x Brooklyn Park x + ADD AN AREA

PRICE RANGE CUSTOM	PROPERTY TYPE	CONSTRUCTION TYPE	SELLER TYPE	SQUARE FOOTAGE CUSTOM	BEDROOMS
All Price Ranges	All Property Types	All Construction Types	All Seller Types	All Sizes	All Bedrooms
\$107,999 or Less	Single-Family	New Construction	Traditional	1,500 sq ft or Less	1 Bedroom or Fewer
\$108,000 to \$153,999	Townhouse-Condo	Previously Owned	Lender-Mediated	1,501 to 2,000 sq ft	2 Bedrooms
\$154,000 to \$213,999	Condo		Foreclosure	2,001 to 2,500 sq ft	3 Bedrooms
\$214,000 or More	Townhouse		Short Sale	2,501 sq ft or More	4 Bedrooms or More



February Median Price Per Square Foot



FEBRUARY 2015

- 16-County MSP Metro \$116 | +2.7%
- 7-County MSP Metro \$119 | +2.6%
- Brooklyn Park \$100 | +3.1%

New Listings	Homes for Sale	Pending Sales	Closed Sales	Days on Market	Months Supply
Sales Price	Price Per Sq Ft MEDIAN AVERAGE	Original List Price	Pct of Original Price	Pct of Last List Price	Dollar Volume

REVIEWS

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- Cleve Gaddis** — 5 Robert Allan Paul is first class. Very competent and helpful. Call him! You'll be glad you did!
December 7, 2014 · 3 Reviews
 - Mary Lou Bartikoski** — 1 The best. For all of you. For the best year. Pictures are great. I would buy. Today. Mary Lou
December 7, 2014 · 1 Review
- Tell people what you think

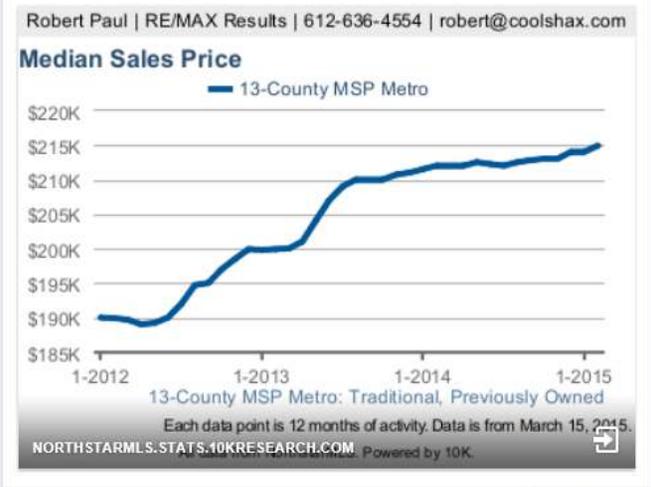
LIKED BY THIS PAGE



Like · Comment · Share · 1

Robert Allan Paul of ReMax Results
February 16 · *

MID-MONTH MARKET REPORT: Twin Cities RE on the Upswing
The median sale price of pre-owned homes in the 13-County Metro increased to \$214,130 in January - the best in at least 5 years. If you're thinking of selling your home, it's time to make your move (while fewer homes are still on the market). Click below for the complete report. For a custom report on your specific neighborhood, email me at Robert@Coolshax.com.



THIS WEEK

- 2 Page Likes
- 200 Post Reach
- UNREAD
- 0 Notifications
- 0 Messages

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Robert Allan Paul of ReMa...
Yikes. Broke 'er out for the first legit road ride of the season...and all I can say is I...

- Denise Beebe commented on Alan Haugen's video.
- Leslie Davis likes Yvette Hoffman's post.
- Jacinda Thompson Boone likes Girly Bowtique's photo.
- Pamela Anderson commented on Mike Ferguson's post.
- Sean M Barnard posted something via Twitter. TCHS-Ep20-Comedian Chris Knutson: http://t.co/Ph1tcpNNU7 via @YouTube
- Jennifer Waldoch Pelletier commented on her own photo.
- Nonja Cochrane likes ...
- Scott W Anderson Web
- Patty Mitchell Mobile
- Sean Dorsey Mobile
- Gregoreo Wennes Mobile
- Niki Stavrou Mobile

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BROOKLYN PARK

A THRIVING COMMUNITY INSPIRING PRIDE WHERE OPPORTUNITIES EXIST FOR ALL

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City Government

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Light Rail Transit

The Blue Line extension of Light Rail Transit (LRT) is being proposed for Brooklyn Park. Find out how you can be involved in the planning process.

Read More



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UTILITY BILLING 

Upcoming EVENTS

MAR 1 March 01, 2015-March 26, 2015
Food Drive Month
Be a hero in the fight against hunger. Donate this March. Drop off a nonperishable food item. [Read More](#)



MARCH 2015						
S	M	T	W	T	F	S

BROOKLYN PARK

A THRIVING COMMUNITY INSPIRING PRIDE WHERE OPPORTUNITIES EXIST FOR ALL

search site

SEARCH

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City Government

All About BP

Get Involved

Neighborhood Social Media Contest
Meet your neighbors and share your experience during the month of March for a chance to win an iPad!
[Read More](#)

Map showing neighborhoods: Greenhaven, Northland, Hartkopf, Village Creek, Central Park, Brookdale Park, Birch Grove, Norwood, Palmer Lake, Monroe, River Park, and Brooklyn Center. Major roads like Maple Grove, Botineau Blvd, Noble Ave, Xerxes Ave, Brookdale Dr, and Humboldt Ave are labeled.

RECREATION & PARKS

UTILITY BILLING

Upcoming EVENTS

MAR 1

March 01, 2015-March 26, 2015
Food Drive Month
Be a hero in the fight against hunger. Donate this March. Drop off a nonperishable food item. [Read More](#)



MARCH 2015

S M T W T F S



City of Brooklyn Park, MN - Local Government
Government Organization

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PEOPLE

★★★★★
4,005 likes
1,358 visits

Invite your friends to like this Page

ABOUT



Post Photo / Video

Write something on this Page...

City of Brooklyn Park, MN - Local Government
3 hrs · 🌐

Enter the Neighborhood Social Media Contest today and you could win an iPad mini! <http://www.brooklynpark.org/.../neighborhood-social-media-co.../>



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Square Business Cards b...
moo.com
Show your creative side. Use your own designs or choose from one of our design templates.

Eric Malmberg likes Jon Sinnen's photo.

Mark Kingsriter likes Mallory Gould's life event.

Joyce Cornell Papp likes Cathi Ulmer's photo.

Leslie Davis commented on Ed Timek's post.

Lori Wolter Hoglund likes Power of Presence's photo.

George Wallin likes Vicki Westgaard's photo.

Daniel L Simon likes Chiropractors- Free Social Marketing Strategies with Jason Deitch.

Denise Beebe likes Raaz Zone's post.

Mark Kingsriter Mobile

Clifford Maesaka Web

Nick Klatt Mobile

Gregoreo Wennes Web

Paris Cheffer Web

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Nicole Rideout: 'Technology helps us sell property sight unseen'



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Webinar RISMedia's Next Agent Webinar: Secrets of Systematized Success In real estate, the difference between failure and success is consistency. Join us and moderator Veri Workman in our next installment of ...

Will Bitcoin Buyers Break into the Housing Market? Digital currencies continue to take hold in real estate—this time, across the Atlantic. RE/MAX London recently announced a trial program with payment platform GoCoin that will support digital currency payments on property rentals throughout the country. ... Read More

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How to Add a Living Wall

jenniferblaisekramer
March 16, 2015

A vertical garden is truly a living wall. It generates oxygen while offering a visual focal point that's arguably as stunning as, and more affordable than, a piece of fine art. While a vertical garden requires more maintenance than most other wall coverings,...

Room of the Day: Swank Basement Redo for a 100-Year-Old Row House

A downtown Knoxville basement goes from low-ceilinged cave to welcoming quest retreat

Business

The New Stuff



Is Apple Getting Into New Categories? Tim Cook Says It 'Can'

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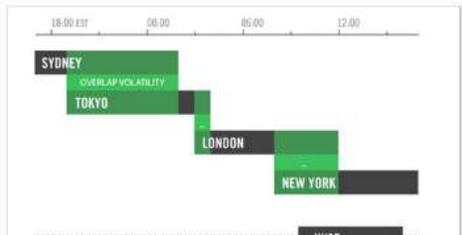
ExactTarget

The Next Big Thing

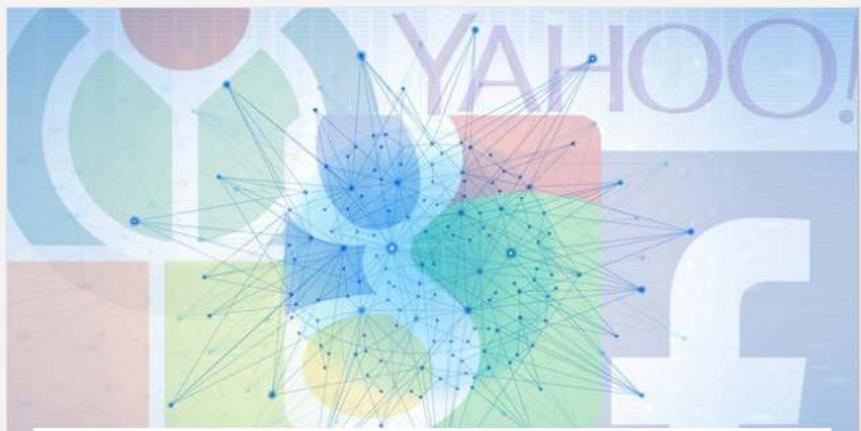


Why Apple's First Retail Store in Brazil Is Actually a Really Big Deal

800 SHARES



What's Hot



The 10 Companies That Own the Internet

Roughly one of every seven people on the planet visited a Google web property in July. Google sites received 1.2 billion unique visitors in that month alone. Statista's chart, below, shows the 10 companies with the most frequently visited properties ...

1.4K SHARES

- Home
- Profile
- People
- Photos
- What's hot
- Communities
- Events
- Hangouts On Air
- Pages
- Local
- Settings
- Feedback - Tour
- Help - Region
- NEW Privacy & Terms - Maps Terms

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StumbleUpon Shared publicly - 9:37 AM #Caves

Journey into the beautiful marble caverns of Patagonia.



Marvel at the Magnificent Marble Caves [35 PICS] stumbleupon.com

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Peek into the hidden world of the miniature cement people.



The Unseen Lives of Miniature Cement People stumbleupon.com

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In their circles 404 people

-  Arvind Kalyan
-  mark french
-  mohanakrishnan kaladi

StumbleUpon Shared publicly - Oct 22, 2013 #LawnCare

Rake your lawn and then get into some fall DIY: <http://ow.ly/q2qvD>

StumbleUpon Shared publicly - Oct 21, 2013

The coolest, most awesome, glorious gadgets: <http://goo.gl/LX45eZ>

Have them in circles 12,176 people



Build your following on Google+



SO, WHAT DID YOU DO TODAY?
Surfer May Have Set New Big Wave Record

CBS News · Sports

Less than a year after Hawaii native Garrett McNamara set what many believed to be an impossibly high bar in big wave surfing, Brazilian surfer Carlos Burle may have topped it.

1,431 Digg



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New York Magazine · Economics

The so-called "gig economy" is a surprisingly permanent one.

143 Digg



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filmschoolrejects.com · Movies

He might need to eat all the fat soldiers are getting sucked out.

32 Digg



SPOILER: NOT AS HAIRY
Remembering What The Red Sox Look Like Without Beards



THIS PENGUIN IS A WIFE BEATER
All Your Favorite Animals Are Jerks



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<p>SOLD - 19475 Foxfield Drive,...</p>	<p>SOLD - 16110 Rosemary Lane...</p>	<p>4138 Cass Court, Webster, M...</p>	<p>SOLD - 10124 Kiersten Place,...</p>	<p>SOLD - 1669 Isabella Parkwa...</p>	<p>SOLD - 758 Newberry Lane,...</p>



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 **1772 Lafayette Lane...**
Mark and Corrina Bartik...



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Myth V

It Doesn't Deliver Real Results.

Social Proof is the No. 1 Market Influence

- 85% View Online Reviews as Valuable
- 80% Positively Influenced by Reviews
- 62% Consumers Use Facebook
To Research Small Business





Mike Spicer Agent

Broker/Owner (12 years experience)

★★★★★ (21 reviews)

27 Recent Sales (last 12 months)

Specialties: Buyer's Agent, Listing Agent, Relocation, Short-Sale

Contact Write review Share

Contact Mike Spicer

Robert Allan Paul

Phone

robert.paul@results.net

Contact agent

Ratings & Reviews

Show: All reviews (21) Sort by: Newest first

★★★★★ **Highly likely to recommend**

02/24/2015 - sarah xiong
Bought a Single Family home in 2013 for approximately \$200K in Greater Eastside, Saint Paul, MN.

Local knowledge: ★★★★★
Process expertise: ★★★★★
Responsiveness: ★★★★★
Negotiation skills: ★★★★★

I would recommend Mike Spicer to any one. Mike is very helpful and very knowledgeable in his job. He has helped me and my family to make it possible for us to move to our new home in

Professional Information

Address: RE/MAX Metro Elite
3260 County Road 10
Brooklyn Center, MN
55429

Office: [Click to view](#)

Mobile: [Click to view](#)

Fax: [Click to view](#)

Websites: [Website](#), [Blog](#), [Facebook](#), [LinkedIn](#)



Heidi Haaland
 ★★★★★ (8)
 (612) 325-5594 Agent with Keller Williams Classic Realty Northwest
Specialties: REO/Bank Owned, Residential Sales, First-Time Home Buyers...
License Number(s): #20393509
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Skill Ratings

Honesty & Integrity	★★★★★
Responsiveness	★★★★★
Local Knowledge	★★★★★
Negotiation	★★★★★
Process Expertise	★★★★★

Contact Heidi Haaland

Robert Allan Paul

robert.paul@results.net

(415) 555-1234

Hi Heidi. I saw your profile on Trulia and wanted to see if you could help me.

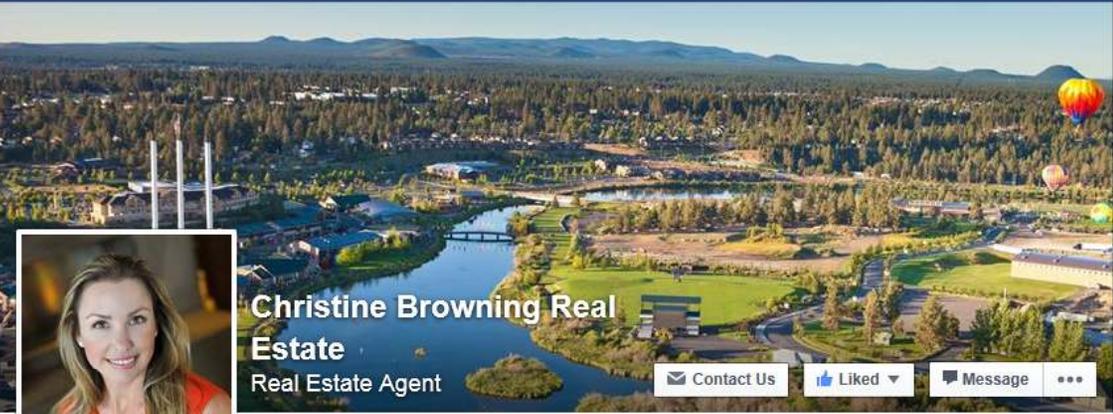
[Send Message](#)

Service Areas

Rogers	1 Recent Sale
Maple Grove	1 Recent Sale
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Reviews Sort: Newest First [Write a Review](#)

★★★★★
Mark and Jill reviewed Heidi Haaland | 10/25/2014 | Helped me buy a home
 Heidi did a great job, very fun to work with. We looked at a few different but she found us our perfect home. She also helped us rent out our other home. She gave us a great reference to a mortgage officers and inspector. it made it very easy to buy. Very knowledgeable we highly recommend her and would use her again.



Christine Browning Real Estate
Real Estate Agent

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PEOPLE



1,432 likes

David Bren... Daniel L. Simon and 5 others like this.



ABOUT

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Write something on this Page...



Christine Browning Real Estate

5 hrs · *

What year did you move to Central Oregon?
Thank you Extreme Oregon for this magnificent shot!



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discountmugs.com
Huge variety of customizable mugs at wholesale prices.
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Tim Schweizer likes Skillet Music's photo.

Nancy Starr likes Tracy J. Bownen's photo.

Nonja Cochrane commented on her own photo.

Sean M Barnard posted something via Twitter. Jeff Dubai Show-Eps 77 Henry Lake:
<http://t.co/0A3K34VqDZ> via @YouTube

Cinde Vadnais likes Dave Foulke's post.

Joyce Cornell Papp likes The Susquehanna Tavern.

Philip Colicchio likes Austin Dogtown's photo.

Debbie Derr Web

Kevin McAllen Web

Tami Roth Mobile

Jenny Putnam Co... Web

Philip Colicchio Web

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5.0 ★ 5.0 of 5 stars
7 reviews

5 star ————— 7
4 star —————
3 star —————
2 star —————
1 star —————



MY REVIEW

 Tell people what you think

★★★★★

STAR RATING MOST HELPFUL MOST RECENT

5 STAR REVIEWS

 **Kimberly Sky** — 5+ There is no other expert I would ever recommend for real estate in this market. Christine is warm, caring, knowledgeable and gives it all she's got for her clients!! There is no challenge too great for Christine and her team and she'll tackle any obstacle with a huge smile! :) Highly, HIGHLY recommend.

Like Comment · about 7 months ago

2 people like this.

 **Christine Browning Real Estate** Thank you so much Kimberly! Great word of mouth means so much 😊

August 22, 2014 at 12:12pm · Like · 1

Write a comment...

 **Lara Danielle Chan** — 5+ Awesome lady and professional realtor and business woman, so involved in our community

Like Comment · about 8 months ago · 49 Reviews

Christine Browning Real Estate likes this.

 **Christine Browning Real Estate** Thank you so much Lara! 😊

August 22, 2014 at 12:12pm · Like

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Start Your Facebook Store
r.shopify.com
I'm so excited, I can't sleep.



New! Discover it® Miles
discovercard.com
Get up to \$30 back each year for your in-flight Wi-Fi purchases—with a no annual fee card.

-  Tim Schweizer likes Skillet Music's photo.
-  Nancy Starr likes Tracy J. Bownen's photo.
-  Nonja Cochrane commented on her own photo.
-  Sean M Barnard posted something via Twitter. Jeff Dubai Show-Eps 77 Henry Lake: <http://t.co/0A3K34VqDZ> via @YouTube
-  Cinde Vadnais likes Dave Foulke's post.
-  Joyce Cornell Papp likes The Susquehanna Tavern.
-  Philip Colicchio likes Austin Dogtown's photo.
-  Debbie Derr Web
-  Kevin McAllen Web
-  Jenny Putnam Co... Web
-  Philip Colicchio Web
-  Gregoreo Wennes Web

GROUP CONVERSATIONS

Search

5.0 ★ 5.0 of 5 stars
7 reviews

5 star ——— 7
4 star
3 star
2 star
1 star

MY REVIEW

Tell people what you think

★★★★★

Review Christine Browning Real Estate

★★★★★

Excellent

No one knows and loves Bend like Christine. An absolute expert and a joy to work with!

You're doing great! Public Done

Christine Browning Real Estate Thank you so much Kimberly! Great word of mouth means so much 😊
August 22, 2014 at 12:12pm · Like · 📍 1

Write a comment...

Lara Danielle Chan — 5+ Awesome lady and professional realtor and business woman, so involved in our community
Like · Comment · about 8 months ago · 49 Reviews

Christine Browning Real Estate likes this.

Christine Browning Real Estate Thank you so much Lara! 😊
August 22, 2014 at 12:12pm · Like

Write a comment...

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Tim Schweizer likes Skillet Music's photo.

Nancy Starr likes Tracy J. Bownen's photo.

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Sean M Barnard posted something via Twitter. Jeff Dubay Show-Eps 77 Henry Lake:
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Real Estate Agent

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Timeline About Price Your Home Right **Reviews** More

5.0 ★ 5.0 of 5 stars
8 reviews

5 star — 8
4 star —
3 star —
2 star —
1 star —

MY REVIEW

Robert Allan Paul — 5.0 ★ No one knows and loves Bend like Christine. An absolute expert and a joy to work with!
Like Comment · 15 minutes ago · 14 Reviews

STAR RATING MOST HELPFUL MOST RECENT

5 STAR REVIEWS

Kimberly Sky — 5.0 ★ There is no other expert I would ever recommend for real estate in this market. Christine is warm, caring, knowledgeable and gives it all she's got for her clients!! There is no challenge too great for Christine and her team and she'll tackle any obstacle with a huge smile! :) Highly, HIGHLY recommend.

Create Page

Sponsored



Personalized Travel Mugs
discountmugs.com
Up to 90% off. Free Shipping.
USA Factory Direct. Design
100 of your own Travel Mugs
\$297.



Want to Write a Book?
www.bestsellerblueprint.com
Write a nonfiction book and
get it published. Bestselling
author Jack Canfield teaches
how

Johan Wallin likes Teresa Sampson Setterlund's post on his own Timeline.

Cinde Vadnais likes Orville Fillbrandt's post in RE/MAX Results Edina France Grand Opening.

Tim Schweizer likes Casting Crowns's photo.

Debbie Derr commented on Rebecca Larisa Schulman's photo.

Kevin McAllen commented on his own post.

Gary Nolan commented on Linda Cohn's post.

Jonathan D Nicholas likes Abundant Life Spiritual Center's photo.

Julia Tice Web ●

Terry Low Mobile ●

Patty Mitchell Web ●

Mark A Iverson Mobile ●

Gregoreo Wennes Web ●

GROUP CONVERSATIONS

Search

Myth VI

It Takes Too Much Time.

Social Marketing in Seven Minutes a Day.

- Facebook
- Linked In
- Monthly Blog
- Google+
- YouTube



Monthly Plan

Sun	Mon	Tue	Wed	Thr	Fri	Sat
Record Personal Video (10 Min)	Weekly Facebook Post 1 (5 Min)	Weekly LinkedIn Post (5 Min)	Weekly Facebook Post 2 (5 Min)	Outline Monthly Blog Topic (10 Min)	Request Online Client Review (10 Min)	
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Myth VI

It Takes Too Much Time.

Social Marketing in Seven Minutes a Day.

Max of 45 Minutes a Week

Less than 7 Minutes a Day





HootSuite Social Media for Business



Create your account in 3 easy steps.

Get Your FREE HootSuite Pro 30-Day Trial

- 1 Set up your Pro account
- 2 Choose your features
- 3 Add your information

START NOW

Schedule Posts

Save time by scheduling 100's of messages and launching multiple campaigns at once.

Multiple Networks

Monitor and manage up to 100 Social Profiles such as Twitter, Facebook, LinkedIn and Google + Pages from one web-based dashboard.

Get Organized

Add team members to your social profiles and assign tasks to ensure that no message goes unanswered.

Over 7 million users and the world's top brands trust HootSuite

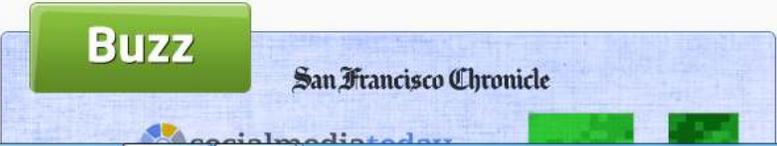
It's Like Having an Entire Facebook Marketing Team On Demand

- ✓ With our powerhouse Post Scheduler — you will free up 2 hours of time daily
- ✓ With our Status Ideas & Content Engine — you will never run out of Like-worthy Posts

Use it FREE!

No Credit Card required

 Sign in with Facebook



What does it do?

Post Planner saves you 2 hrs daily on



Robert Allan Paul of ReMax Results
Real Estate

Create Call-to-Action Liked Message

Timeline About Photos Reviews More

Promote

THIS WEEK

2 Page Likes

207 Post Reach

UNREAD

0 Notifications

0 Messages

PEOPLE

★★★★★
81 likes

Mark Kingsriter, Elizabeth Kuhn and 64 others like this.



+61

Reach People Nearby
Get people near Minneapolis to like your

Status Photo / Video Offer, Event +

What have you been up to?

Book Post Post

Robert Allan Paul of ReMax Results
23 hrs · *

Yikes. Broke 'er out for the first legit road ride of the season...and all I can say is I have a lot of work to do before the Breast Cancer Ride in August.

Schedule
Backdate
Save Draft

Recent

2:55

Laughed

See Your Ad Here



Robert Allan Paul of ReMa...
You're Going to Love the Way We Work Together.

Like Page · 81 people like

Nancy Gallimore commented on her own photo.

Mike Ferguson likes Jack Ferguson's photo.

Jacinda Thompson Boone likes Bre Stayer's photo.

Jim Casterton likes Ann Elizabeth Chambers's post.

Julie Ann Stevens likes Easy Bean Farm's video.

Leslie Davis likes Dan J Sersha's post.

Don Phelan changed his profile picture.

Jamie D Hansen likes Derek Pozanc's photo.

Terry Low Mobile

Mark Kingsriter Mobile

Mitchell Ebert Web

Jamie D Hansen Web

Don Phelan Web

GROUP CONVERSATIONS

Search

Conclusions

Social Marketing

It Really Is For Business – Especially Small Business.

It's Not Just for Certain Demographics.

It's Easy to Get Started.

It's Not Difficult to Create Good Content.

It's Doesn't Take Too Much Time.

It Can Deliver Real Results.



Questions?

Social Marketing

Robert@CoOfOne.com



A man in a dark suit and white shirt is shown from the chest up, looking directly at the camera. He is holding a blue marker and has just finished writing the words "THANK YOU" in large, bold, blue, hand-drawn letters on a glass pane in front of him. The background is a plain, light color. The overall mood is professional and appreciative.

THANK
YOU

BP Maps and Apps

March 19th, 2015



Brooklyn Park 
Unique. United. Undiscovered.

Map Gallery

Maps of the City

The City of Brooklyn Park uses geographic information systems (GIS) to work with geographic data to make maps and apps. We share content for public use on ArcGIS Online.

[View our open mapping platform](#)

Gallery

Maps may take a moment to load.



Outdoor Warning Sirens



Utility Billing Information



Open Mapping Platform

GET UP & GEO
MAP YOUR WORLD



Traffic Accidents **Sister City Visit in Liberia** **Development Activity** **Historical BP Houses**

Open mapping platform for Brooklyn Park, Minnesota
Brooklyn Park gives you access to maps and data from our city and other sources. You can use them to make better decisions, tell stories, and predict the future.

See where things happen, because where things happen matters.

 **See what's new**  **Explore our maps**  **Make a map**



ArcGIS Mobile App

MAP HUB SEARCH RESULTS

maps groups

Utility Billing Information
City_of_Brooklyn_Park
This map shows the Utility Billing Zones in

Bulky Waste Pickup Zones
City_of_Brooklyn_Park
This map shows what year the city picks up

Crime Statistics
bppd1
View crime statistics for your area.

Voting Information
City_of_Brooklyn_Park
This is a map showing Polling Places for Br

Schools and Colleges

Voting Information

LOCATION

5217 89th Cres N, Brooklyn Park, Minnesota 55443 U
45°06'55"N 93°20'52"W

FEATURES 3 found

1 2 3

CENTRAL PRECINCT 5

Polling Place: The Edge Christian Worship Center

[4707 Edinbrook Ter N](#)

Brooklyn Park, MN 55443

Open 7:00am - 8:00pm on Election Day.

City Mayor: [Jeffrey Lunde](#)



Neighborhood Info

5305 Kings Cir N Trinity Gardens Neighborhood

[Learn more about city neighborhoods](#)

[Connect with your neighbors on Nextdoor](#)

Property Info

ZIP Code: [55443](#)

Zoning Code: [PCDD](#)

[More info about this property](#)

School District: [OSSEO 279](#)

[More info about area schools](#)

[Find youth programs and activities](#)

Amenities

[8 nearby BP parks](#)

[7 nearby BP restaurants](#)

[Brooklyn Park Library](#)

[Community Activity Center](#)

[Zanewood Recreation Center](#)

[Find nearby transit](#)

Local Elections

Polling Place: [The Edge Christian Worship Center](#)

District/Precinct: [Central 5](#)

Mayor: [Jeff Lunde](#)

City Council: [Rich Gates](#)

[Mike Trepanier](#)

County

Commissioner: [District 1 - Mike Opat](#)

State & Federal Elections

MN Governor: [Mark Dayton](#)

MN Senate: [District 36 - John Hoffr](#)

MN House: [District 36B - Melissa H](#)

US Senate: [Al Franken](#)

[Amy Klobuchar](#)

US House: [District 03 - Erik Pauls](#)



Thank you!

John Nerge

GIS Coordinator

763-493-8196

john.nerge@brooklynpark.org

City of Brooklyn Park

5200 85th Ave. N.

Brooklyn Park, MN 55443

tel 763-424-8000 fax 763-493-8391

www.brooklynpark.org/maps

Facebook: [brooklynparkmn](https://www.facebook.com/brooklynparkmn)

Twitter: [@brooklynpark](https://twitter.com/brooklynpark)

YouTube: [brooklynparkmncity](https://www.youtube.com/brooklynparkmncity)

Brooklyn
Park



Unique.
United.
Undiscovered.



Join your Nextdoor neighborhood at:
nextdoor.com

When neighbors start talking, good things happen.
Nextdoor makes it easy to communicate with your neighbors about the issues that matter most in your community.



Share recommendations about local services (e.g. babysitters, plumbers, dentists)



Organize neighborhood events (e.g. HOA, neighborhood watch, National Night Out)

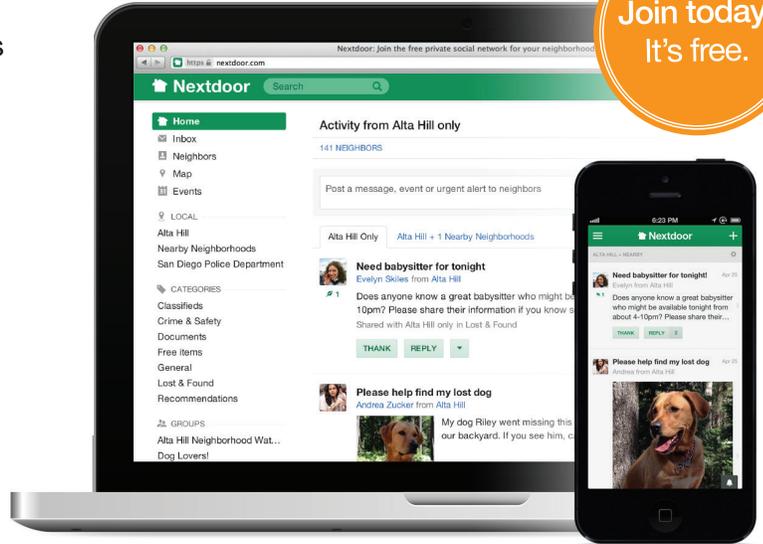


Connect with parents, pet owners, and other groups in your neighborhood



Get to know your fellow neighbors so you can finally call them by name

Join today!
It's free.



CONNECT WITH YOUR NEIGHBORS

Did you know Brooklyn Park has 31 different neighborhoods?

We've shared these resident-identified neighborhoods with Nextdoor.com, which many of you are already using to communicate and connect with your neighbors.

With Nextdoor you can join or create a private neighborhood website to share information.

Neighborhoods self-manage their own Nextdoor website, which the City cannot access.

All members must verify they live within the neighborhood before joining. Information shared on Nextdoor is password protected and cannot be accessed by Google or other search engines.

NEIGHBORHOOD UPDATES

Sign up to get occasional City email updates specific to your neighborhood.

www.brooklynpark.org/neighborhoods

Get updates on things like:

- New development and businesses
- Road construction
- Park updates

We won't bombard you with emails, we'll only send updates when we have something important to share.

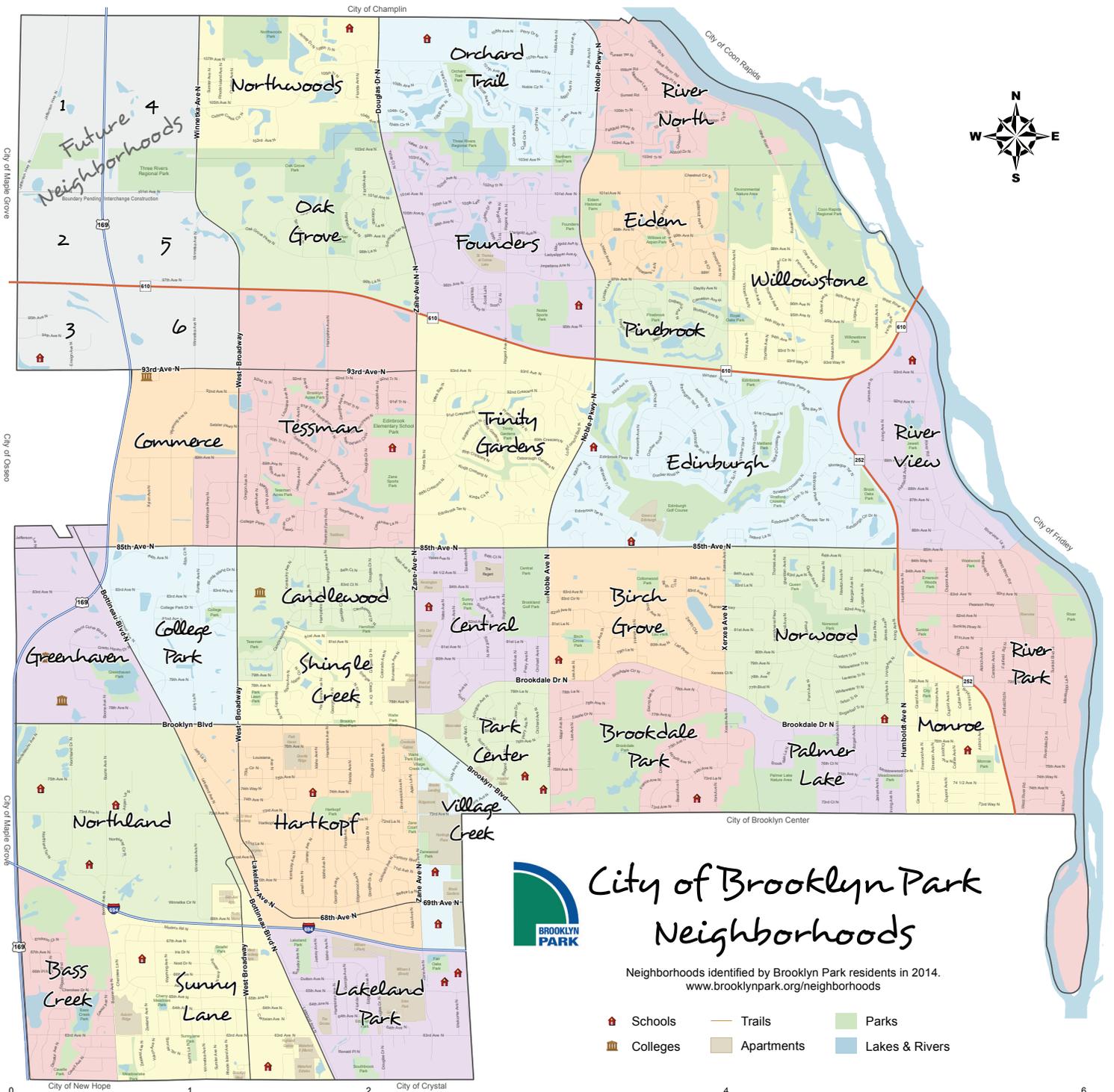
If you do not have email, ask a neighbor to sign up and keep you in the loop!

Also, if you have questions about how to connect more with your neighbors or work on something in your neighborhood, contact me.



Josie Shardlow
763-493-8388
josie.shardlow@brooklynpark.org

BROOKLYN PARK NEIGHBORHOODS



City of Brooklyn Park Neighborhoods

Neighborhoods identified by Brooklyn Park residents in 2014.
www.brooklynpark.org/neighborhoods

- Schools
- Trails
- Parks
- Colleges
- Apartments
- Lakes & Rivers

Excellence and choice

David Law, superintendent

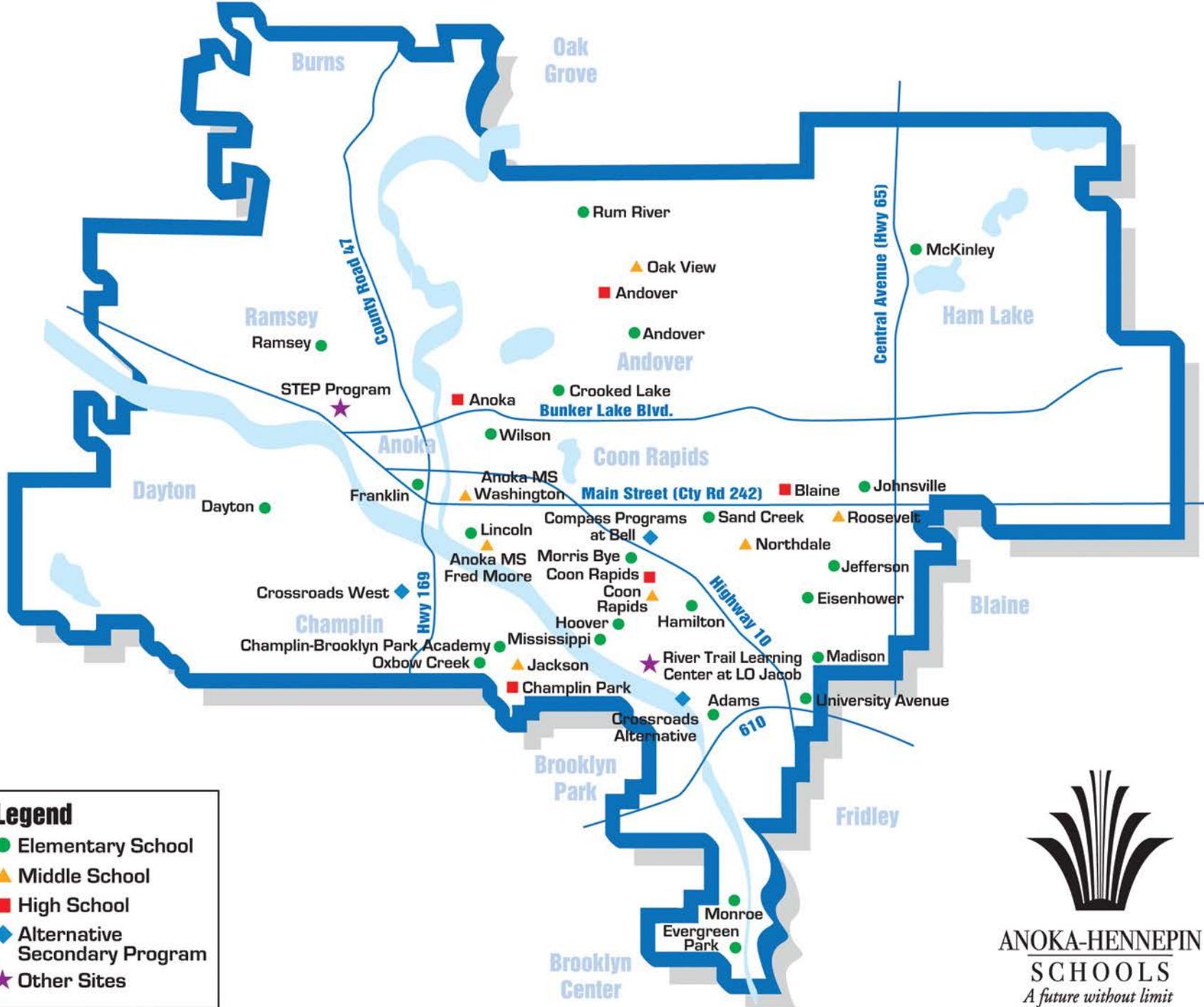


ANOKA-HENNEPIN
SCHOOLS
A future without limit

Communities in Anoka-Hennepin

- 13 communities are part of the district
 - Andover
 - Anoka (entire)
 - Blaine
 - Brooklyn Center
 - Brooklyn Park
 - Champlin (entire)
 - Coon Rapids (entire)
 - Dayton
 - Fridley
 - Ham Lake
 - Nowthen
 - Oak Grove
 - Ramsey



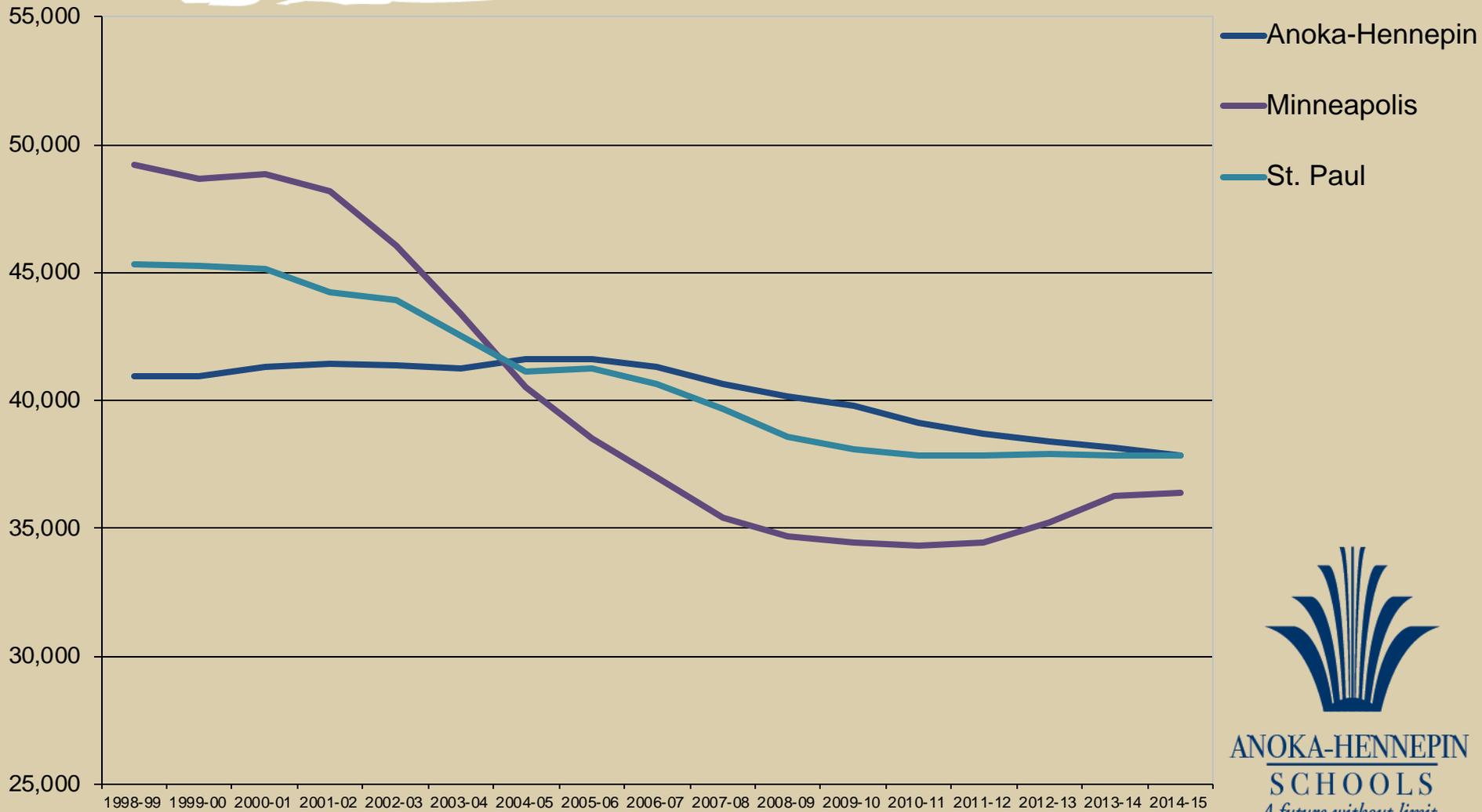


Legend

- Elementary School
- ▲ Middle School
- High School
- ◆ Alternative Secondary Program
- ★ Other Sites

ANOKA-HENNEPIN SCHOOLS
A future without limit

Largest school district in Minnesota

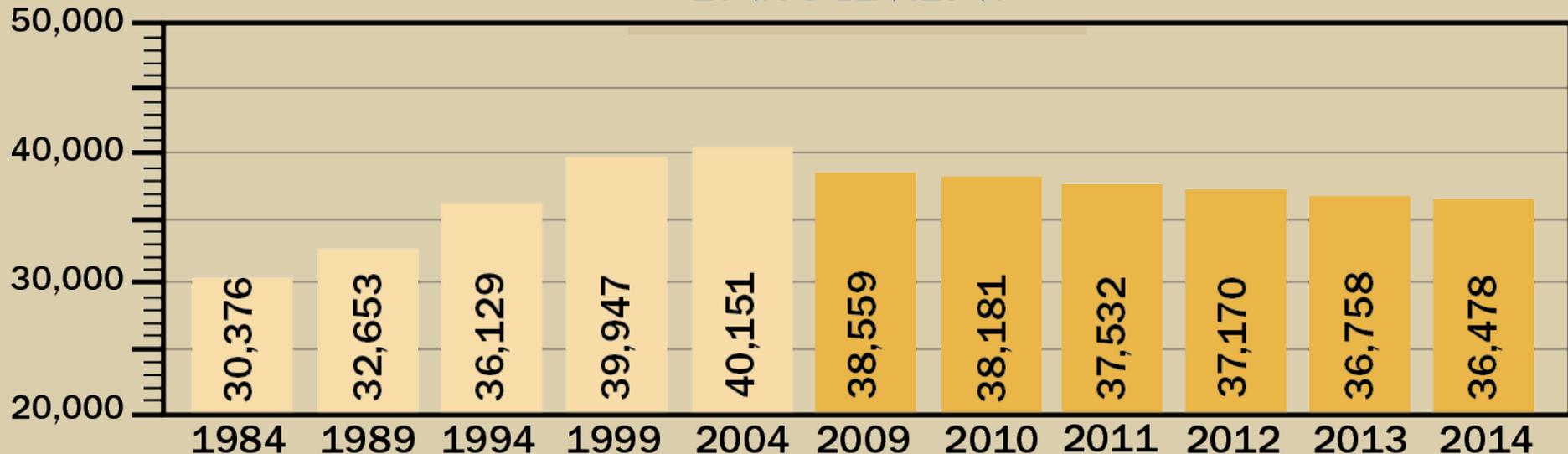


Demographic snapshot

- District residents:
 - 78% in Anoka County.
 - 22% in Hennepin County.
- 245,000 citizens.
- 77,000 households.
- 26.5% of adults in Anoka County have a four-year degree (lowest in metro area).
- 30% of households have children (decreasing).
- 37,853 students.
- 72% of households with students, both parents work.
- Average commute is 28 minutes.



Declining enrollment

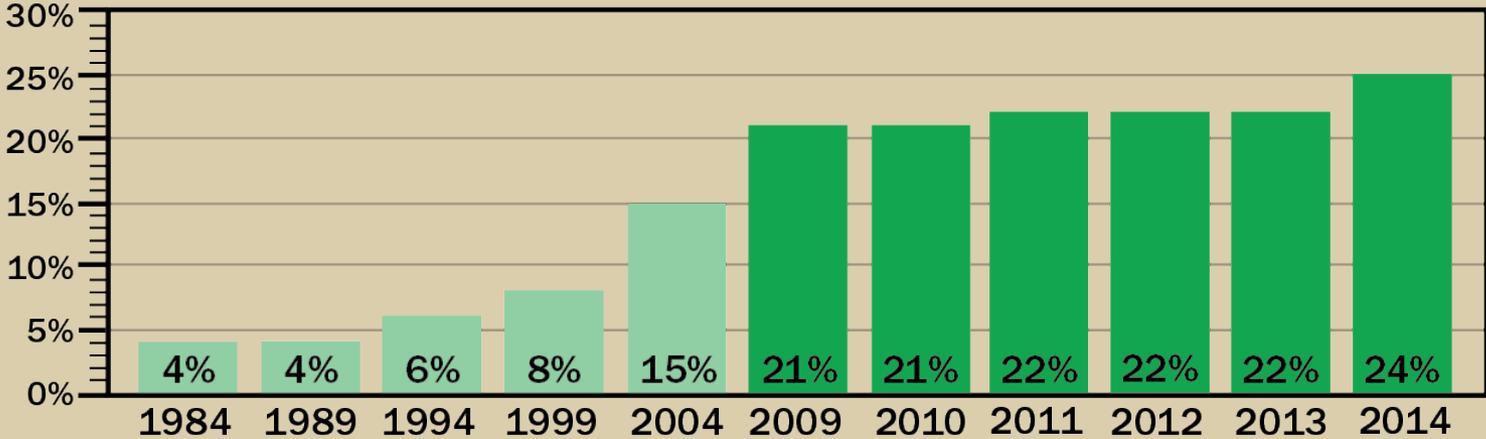


- Enrollment figures are based on official annual Oct. 1 enrollment counts.
- Figures do not include students enrolled in Early Childhood Special Education or alternative programs (nearly 2,000 additional students in such programs).

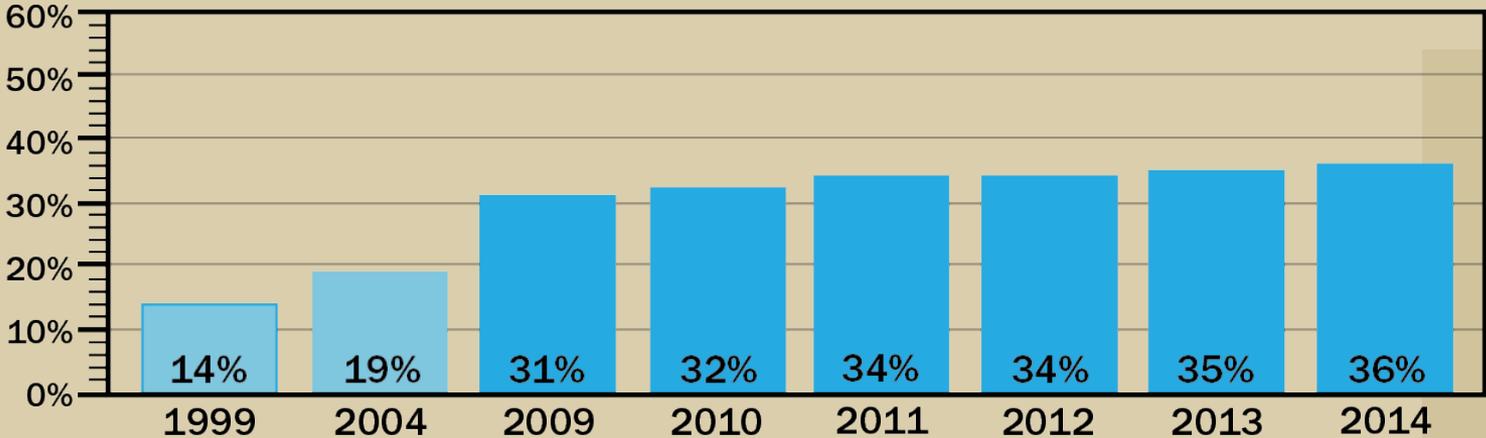


Students of color and free/reduced continue to increase

PERCENTAGE OF STUDENTS OF COLOR



FREE OR REDUCED PRICE LUNCH



“Anoka-Hennepin is a ‘best buy’ for taxpayers, providing above average education at below average cost.”

-Deloitte and Touche auditors



ANOKA-HENNEPIN
SCHOOLS
A future without limit

Preparing students for life

- Graduated more than 3,000 students last year.
- 48% of students took one or more college credit courses in high school.
- Scores on all state tests above state average at all levels.
- Nine district schools were recognized for closing the achievement gap.
- Several schools named Magnet Schools of Distinction or Excellence each year for a number of years.



Serving as an innovator and role model

- Cutting-edge interactive video technology allows a teacher to simultaneously teach students in several schools.
- Leader in diversity awareness and cultural competence.
- National leader in ENVoY, which promotes calm classrooms and engaged students.



Creating community relationships

- Strong community support includes volunteers, booster clubs and key partnerships .
 - More than 10,000 volunteers contributed over 166,000 hours of service valued at \$3.7 million last year.
 - District, Faith, and Community Partnership involves 40 churches in supporting students' and families' basic needs.
- Schools help families in need with food shelves, school supplies, clothing, and more, thanks to community contributions.
- Corporate support for an increasing number of Wallin scholars each year.
 - Anoka-Hennepin's first class of Wallin Scholars had a 100% college graduation rate, the only Wallin Scholars to do so.



Elementary level (K-5)

- All-day-every-day kindergarten in all schools.
- Math curriculum includes hands-on learning approach.
- Science focuses on inquiry and discovery.
- Language arts includes reading, writing, speaking, spelling, listening, and thinking skills.
- Specialists teach elementary art, media, music, and physical education.
- Discovery Education video library for all subjects.
- Challenging talent development opportunities in all schools.



Middle level (6-8)

- Variety of elective courses.
- Advanced courses available.
- High school credit for advanced math and world languages classes.
- Help available for students in basic skills areas.
 - Taken in addition to regular language arts or math courses.



High school level (9-12)

- Something for everyone with nearly 400 courses.
- Goal is to prepare all students for post-secondary work.
- Many college credit courses available: Advanced Placement, Honors, International Baccalaureate, College in the Schools, Tech Prep (STEP).
- Top awards in band, orchestra and choir competitions.
- National competitors in career and technical competitions (DECA, VICA, BPA, HOSA, etc.).
- Extensive extracurricular opportunities: athletics, fine arts, academic competitions, student-led clubs.



Unique career and technical programs

- Secondary Technical Education Program (STEP) for 11th and 12th graders.
- Crossroads West for 18 to 21-year-olds.
- High school in a college setting; located on campus of Anoka Technical College.
- Collaboration with college.
- Students earn college credit.



Online high school program

- StepAhead is a full-time online high school offered through Anoka-Hennepin.
- Offers a complete high school curriculum that meets all state graduation requirements.
- Students attending StepAhead have an opportunity to earn free college credit.



STEPAHEAD
ONLINE HIGH SCHOOL
ANOKA-HENNEPIN SCHOOL DISTRICT

Specialty schools

- **Anoka**
 - Anoka Middle School Center for the Arts
 - Lincoln Elementary School for the Arts
- **Blaine**
 - Blaine High School Center for Engineering, Mathematics and Science
 - University Avenue Aerospace and Children's Engineering
- **Coon Rapids**
 - Coon Rapids High School - Biomedical Science Program
- **Brooklyn Center**
 - Evergreen Park World Cultures Community School
- **Brooklyn Park**
 - Champlin Park High School International Baccalaureate Diploma Programme
 - Monroe Elementary School for Math, Science and Children's Engineering
- **Champlin**
 - Champlin-Brooklyn Park Academy for Math and Environmental Science
 - Jackson Middle School – A Specialty School for Math and Science

Jackson Observatory



- Largest telescope in Minnesota.
- Fifth largest in 48 states.
- Connects to all schools.
- Collaborate with NASA, colleges and universities.
- Opened in 2006.

Students in their own words

- “Until the Leadership Program (at Crossroads High School), I was convinced I’d never be happy, go to college, live my dreams, or make a difference. I learned that my attitude had a direct influence on where I could take my life - ‘A Leader is a Dealer of Hope.’ I’m still practicing this message eight years later in a profession that I love, and I have never been healthier or happier.”
- “Being from Anoka High School is a huge advantage; it really sets you up for success.”
- “My path could have been much different had I not had a teacher like her.”



Anoka-Hennepin consistently wins
“What Parent’s Want” award.
This is only achieved by 16% of
districts in the United States.



Which school?

- Designated attendance areas.
 - Students attend the school in their area.
 - Opportunities for in-district transfers and open enrollment.
 - Contact the principal.
 - Or the district office: 763-506-1000.



Which school?

Go to anoka.k12.mn.us/schoolfinder or the enroll/register page under the “About A-H” menu to search for schools by typing a home address.

The screenshot shows the Anoka-Hennepin Schools website. The header includes the logo and navigation links for SCHOOLS, DIRECTORY, and CALENDAR. The main navigation bar includes ABOUT A-H, ACADEMICS, DEPARTMENTS, EMPLOYMENT, INVOLVEMENT, and COMMUNITY ED. The page title is 'Anoka-Hennepin School District / About A-H / Enroll/register'. The 'Enroll/register' section has a sidebar menu with 'School finder (by address)' highlighted in a red box. The main content area is divided into three columns: 'Step one: choose a school', 'Step two: complete an application', and 'Contacts'. The 'Step one' section explains that students are automatically assigned to a school based on their home address and provides instructions for finding the assigned school. The 'Step two' section describes the kindergarten registration process. The 'Contacts' section lists Linda Larsen and Nicole Rutt-Livgard. The 'Important info and links' section lists various application and transition guides. The 'Schools' section lists links for school maps, attendance boundaries, school finder, and school supply lists.

ANOKA-HENNEPIN SCHOOLS

SCHOOLS DIRECTORY CALENDAR

ABOUT A-H ACADEMICS DEPARTMENTS EMPLOYMENT INVOLVEMENT COMMUNITY ED

Anoka-Hennepin School District / About A-H / Enroll/register

Enroll/register

- Academic program
 - Elementary school
 - Middle school
 - High school
- Enroll/register for a school
 - Enrollment options
 - Specialty school enrollment
- Kindergarten info
 - Early childhood screening
 - Videos to help prepare
 - School finder (by address)**
 - Translation assistance

Step one: choose a school

Students who live in the Anoka-Hennepin School District are automatically assigned to the school that serves their home address. However, the school district also offers families a number of other enrollment and specialty school options at all grade levels.

If you don't know which school is assigned to your address, visit our online [school finder](#), or call our Information Systems Department at 763-506-1030. Families that wish to visit a school can call the school and make arrangements with the principal for a tour.

Step two: complete an application

Kindergarten

If your child is in our database, you will receive a letter in December informing you of the school your child is assigned to based on your home address. Parents will also receive a letter in late winter/early spring informing you of your school's kindergarten registration day. You will register your child in conjunction with this event.

If your child is not in our database:

- Prior to Feb. 15, please call 763-506-1030 to provide information for our records.
- Between Feb. 15 and June 15, please call the school serving your address to provide information for our records.
- Between June 16 and July 30, please call 763-506-1030.
- Between Aug. 1 and the start of school, please call the school serving

Contacts

Linda Larsen
Information services
linda.larsen@anoka.k12.mn.us
763-506-1035

Nicole Rutt-Livgard
Information services
nicole.ruttlivgard@anoka.k12.mn.us
763-506-1149

Important info and links

District forms and documents

- [In-district transfer application](#)
- [Open enrollment application](#)
- [Kindergarten welcome](#)
- [Kindergarten early entrance](#)
- [Middle school transition guide](#)
- [High school transition guide](#)
- [Ten tips for success in school](#)

Schools

- [School maps, attendance boundaries](#)
- [School finder](#)
- [School supply lists](#)

www.anoka.k12.mn.us



ANOKA-HENNEPIN
SCHOOLS
A future without limit

Sold on Osseo Area Schools!

Brooklyn Park Realtor Forum

March 19, 2015

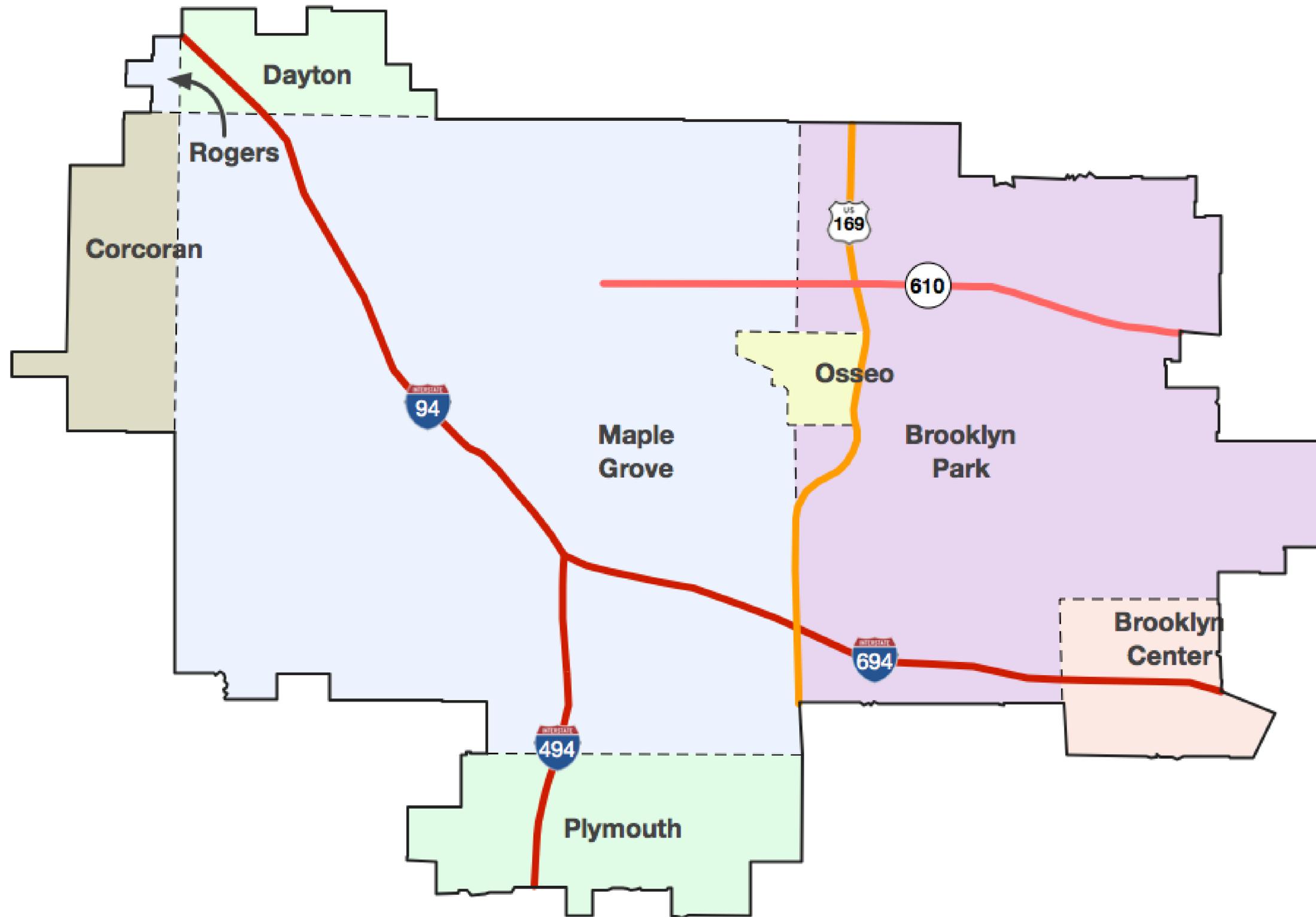
OSSEO AREA SCHOOLS

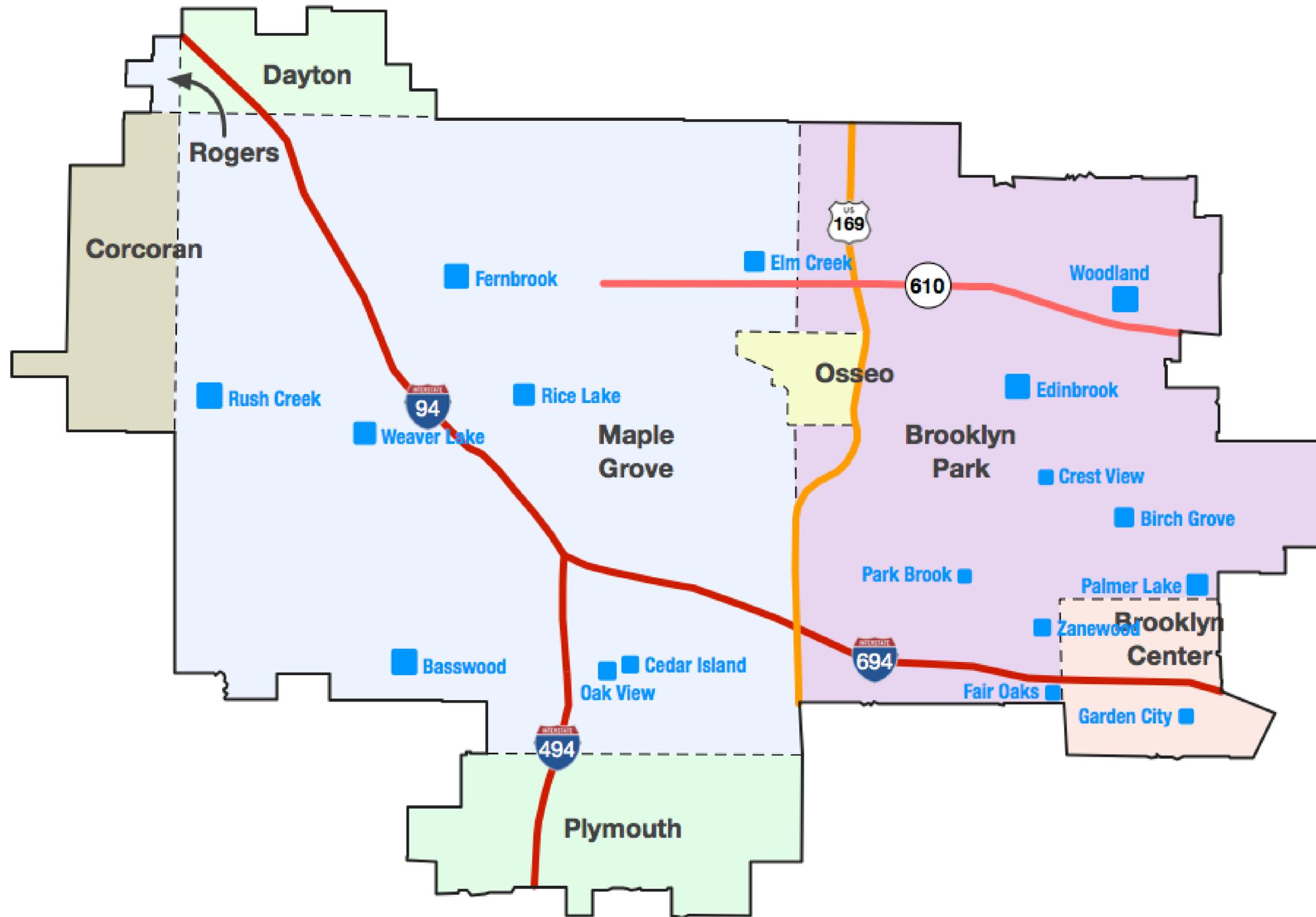
ISD  279

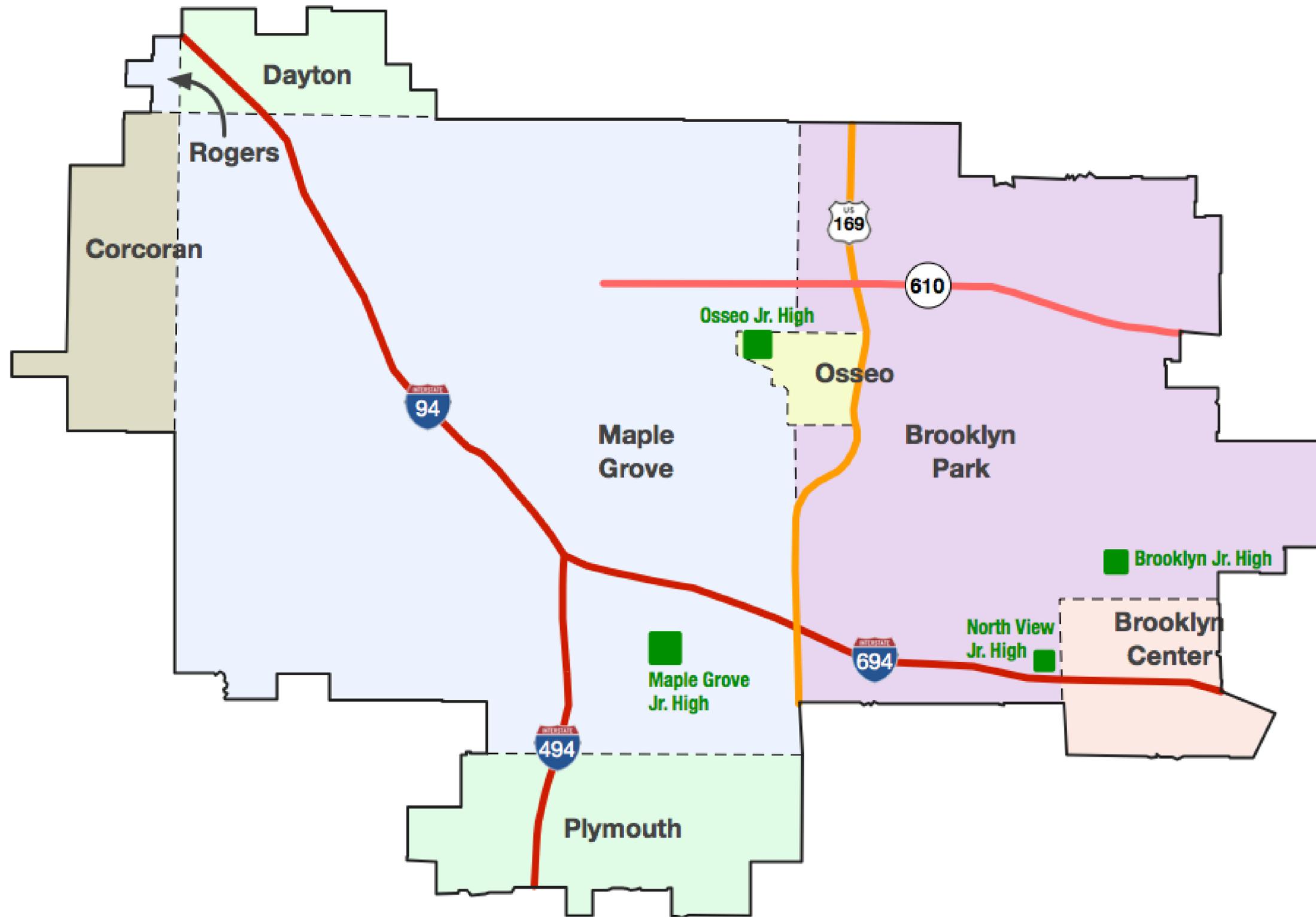
Who we are

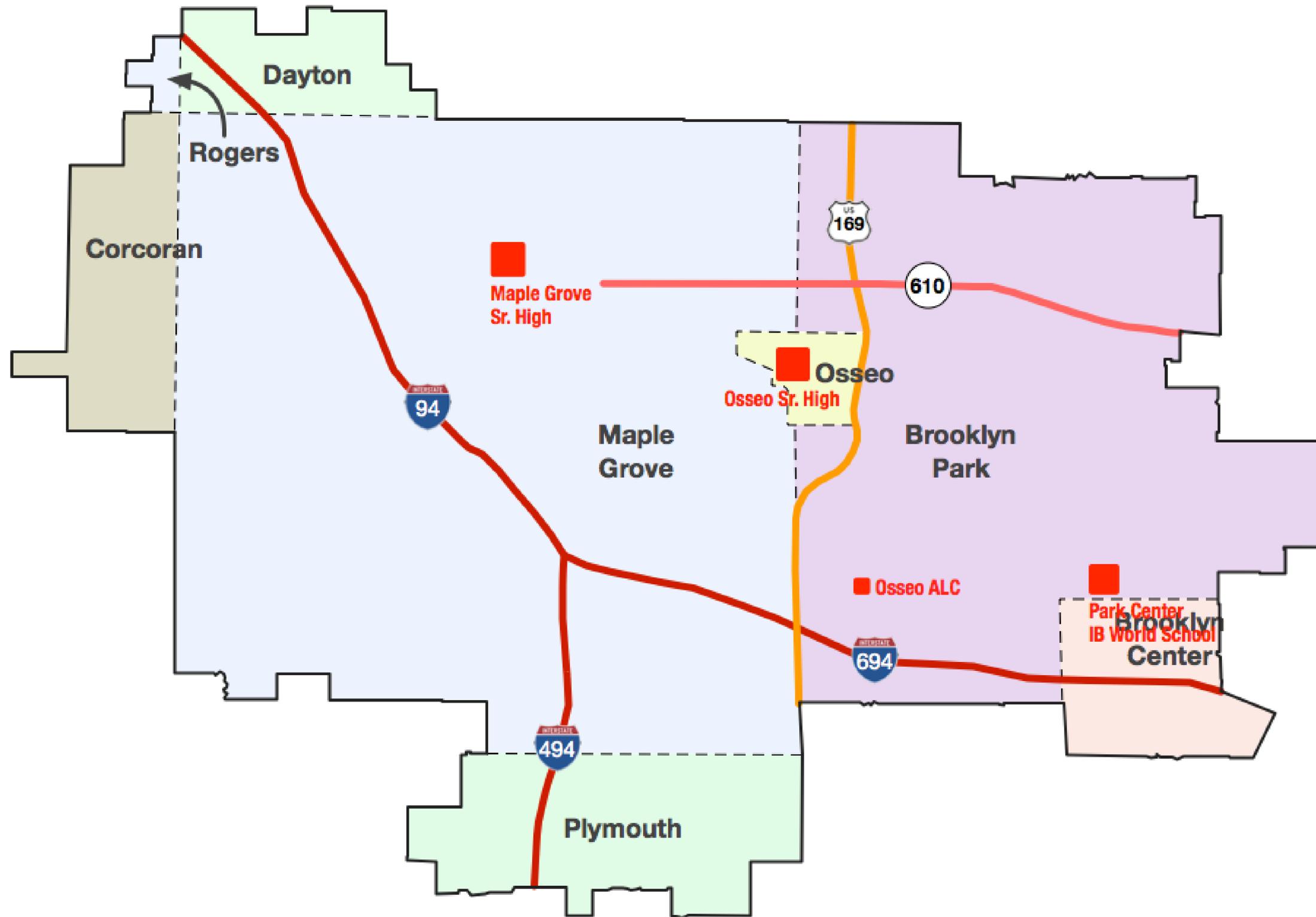


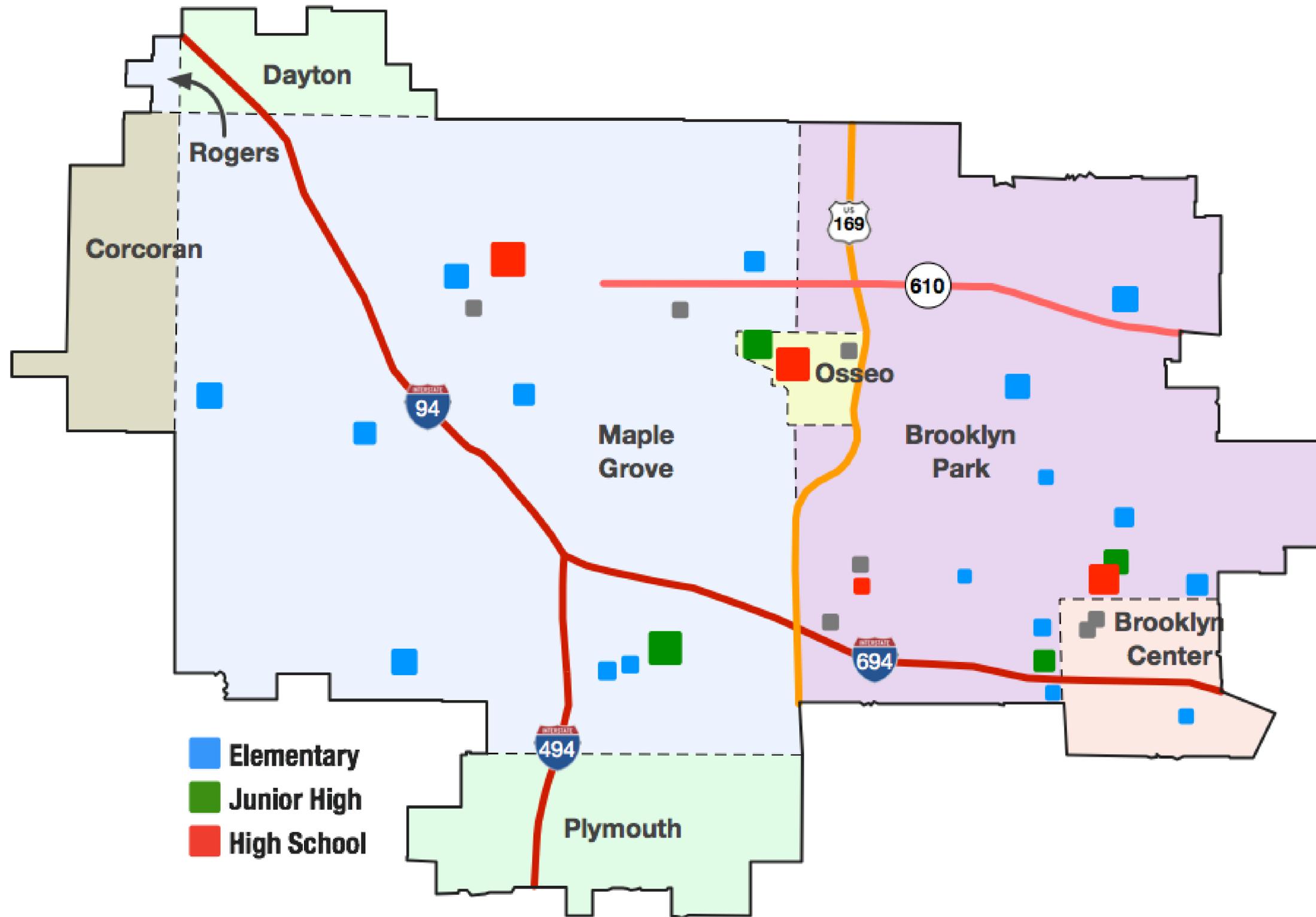
Our schools











- Elementary
- Junior High
- High School



Our mission is to...
inspire and prepare all
students with the
confidence, courage, and
competence to achieve their
dreams; contribute to
community; and engage in a
lifetime of learning.

World's Best Workforce

Goals

All students ready for school

Grade-level literacy for all 3rd graders

Closed achievement gap

All students graduate from high school

College and career readiness for all



New grade spans beginning 2015-2016

Elementary:	PreK/K-5
Middle School:	Gr. 6-8
High School:	Gr. 9-12

Building additions onto each high school
to accommodate expansion to 9-12

Did you know?



Weaver Lake Elementary

One of Top 3 elementary STEM programs in the nation (2015)

Magnet School of Excellence (2015)

**Birch Grove Elementary
School for the Arts**
Magnet School of Distinction (2015)



Park Brook Elementary
MN Demonstration Center for
the President's Challenge:
Physical Activity and
Fitness Awards



Brooklyn Junior High STEAM
Science, Technology,
Engineering, Arts and Math
magnet school



North View Junior High
International Baccalaureate World School
Global studies magnet school





Park Center Senior High
International Baccalaureate World School
Three consecutive years of posting significant gains in on-time graduation

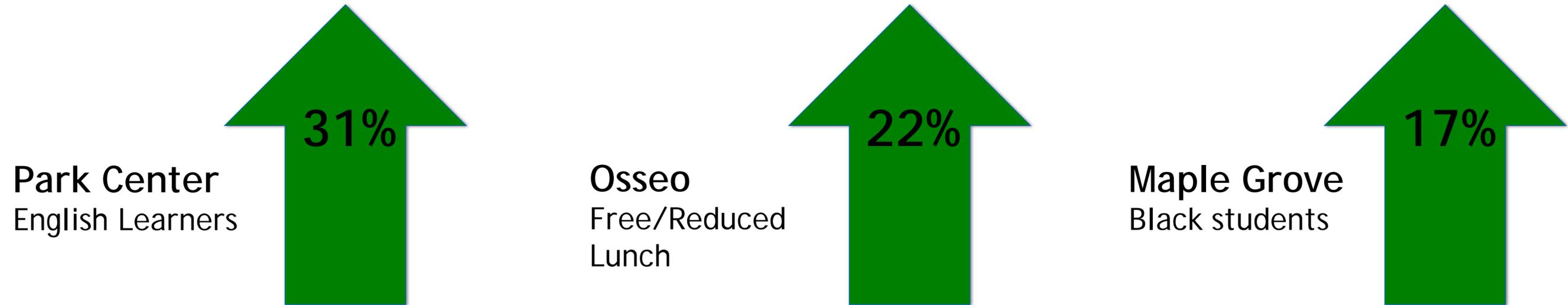


Osseo Senior High
First high school in U.S. to earn national accreditation in Automotive Maintenance and Light Repair



Maple Grove Senior High
One of only two Minnesota schools recognized in 2014 and 2015 for outstanding character education program

Our focused efforts are positively impacting on-time graduation rates
(% = percentage point increases over five-year period)



Digital Learning for All

1-to-1 iPad Program

Grades 5-12 (effective Fall 2015)

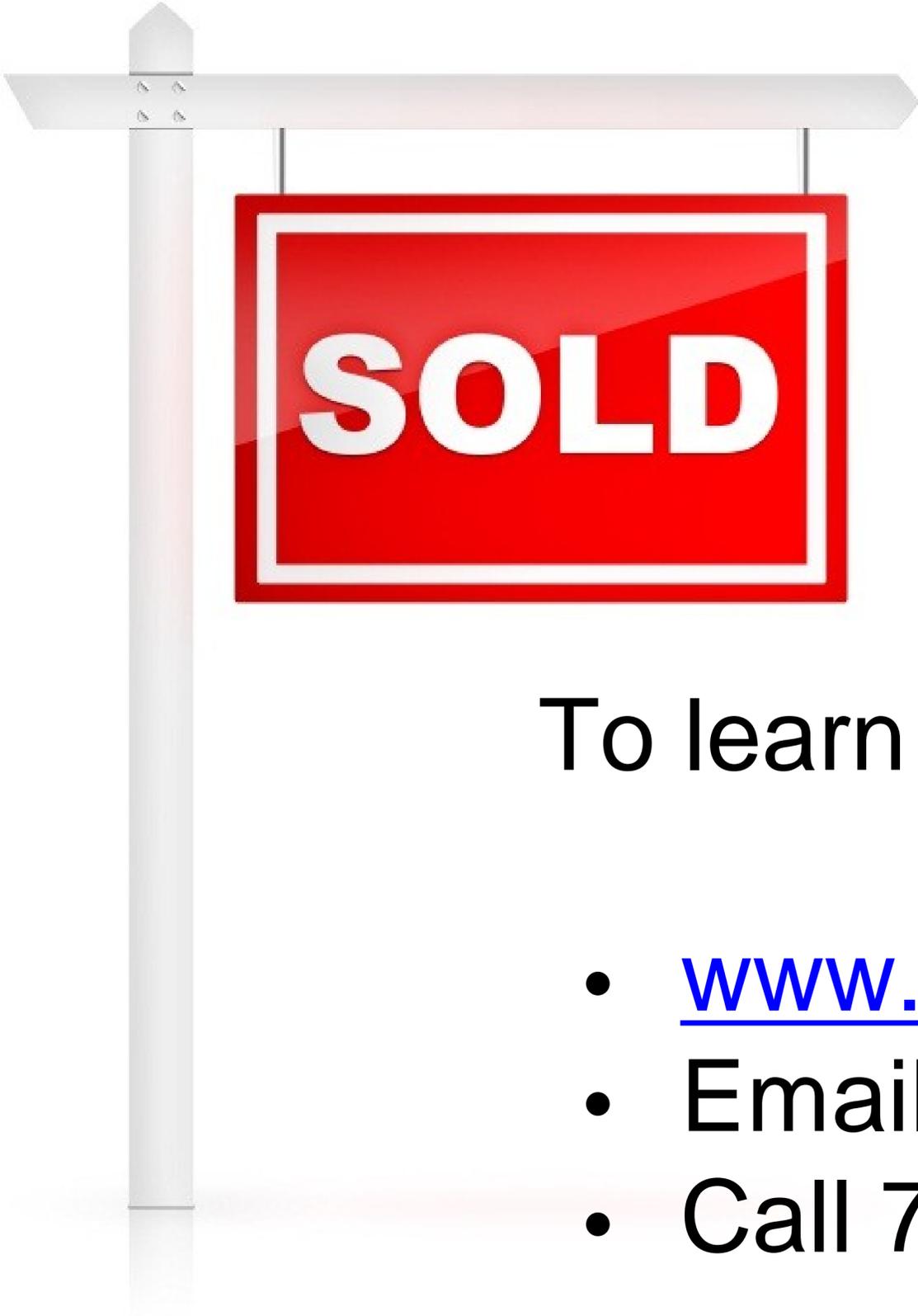
Schoology

Online learning management system

Online Learning

Application in process for certification as an online learning provider



A graphic of a real estate signpost. It features a white vertical post with a horizontal signpost arm at the top. A red rectangular sign with a white border is hanging from the arm, displaying the word "SOLD" in large, white, bold, sans-serif capital letters. The signpost is positioned on the left side of the slide.

We want to help you
sell homes in the
Osseo School District!

To learn more or request materials:

- www.district279.org
- Email WeListen@district279.org
- Call 763-391-7002



Bart Becker
Maple Grove
Senior High



Michael Lehan
Osseo
Senior High

New principals for Maple Grove and Osseo Senior High School

Two of the three comprehensive high schools in the Osseo School District will welcome new leaders next year.

Dr. Bart Becker has been named the new principal of Maple Grove Senior High effective ...

[Readmore](#)

- [Weaver Lake, Birch Grove earn national magnet school honors](#)
- [Crimson Robotics team wins regional competition](#)
- [Maple Grove Senior High earns repeat recognition as Honorable Mention Minnesota School of Character](#)
- [Celebrating big gains in on-time graduation rate trend](#)
- [Maple Grove Senior High's Anthony Bogachev named National Merit Finalist](#)
- [Park Center's Emily Nelson named Region 5AA Triple A Award winner; six district students earn Triple A nominations](#)
- [NEWS ARCHIVE](#)

UPDATE #14: PLANNING FOR NEW GRADE SPANS CONTINUES

Updated March 6, 2015

Plans for the move to new grade spans continue to advance on time and on budget. As the current school year begins to wind down, teams are fine-tuning their work and focusing on logistical considerations that will help ensure a successful transition to the new PreK/K-5, 6-8, and 9-12 grade configuration, beginning in 2015-2016.

Middle Level Design Team

A [Guide to Middle School](#) will be mailed the week of March 9 to parents/guardians of students currently in grades 5-7. Middle school principals are also working on schedules for next year (determining which classes are held at what time during the day). Next steps for the middle level design team include considering any necessary changes to middle level report cards.

About the middle school music program

The way the music program is delivered in the middle school model will be different from the way it's delivered in a junior high model, which will have some implications in terms of instructional time (more time for 6th graders); band/orchestra instruction (full vs small groups); and staffing (fewer staff required to deliver the program at the middle level).

[Read more.](#)

• [Español](#) • [Hmoob](#) •



MyOsseoBus Status
[See how this works.](#)

All buses are on time.



A PARENTING CLUB
DESIGNED JUST FOR YOU!



OSSEO AREA SCHOOLS
ISD 279
Find us on: **facebook**



YOU ARE HERE: [HOME](#)

Realtors



Realtors Tool Kit

- [Online School Locator and attendance area maps](#)
- [District brochure](#) 
- [Individual school fact sheets](#)
- [Leave-behind flier for home showings](#) 
- [Compare Maple Grove Senior High and Wayzata Senior High](#) 
- [Have You Heard Postcard](#) 
- [School and District Data](#)

We can help!

We know homeowners often make decisions about home purchases based on local schools, and sometimes they need information you don't have at your fingertips. Point your clients to our website, link to it directly yourself, and use the valuable information found on the site to share with your clients.

You can request fliers to set out at an open house by calling 763.391.7002 or emailing our [community relations department](#).

School fact sheets

OSSEO AREA SCHOOLS

ISD  **279**

Recreation and Parks

Realtors Forum
March 19, 2015



Brooklyn Park 
Unique. United. Undiscovered.

Jan Ficken, Recreation Manager

jan.ficken@brooklynpark.org

Brooklyn Park 

Unique. United. Undiscovered.

Community Icons



Northwoods Inclusive Park





Wheelchair Softball





Edinburgh USA Renovation Golf Course and Clubhouse



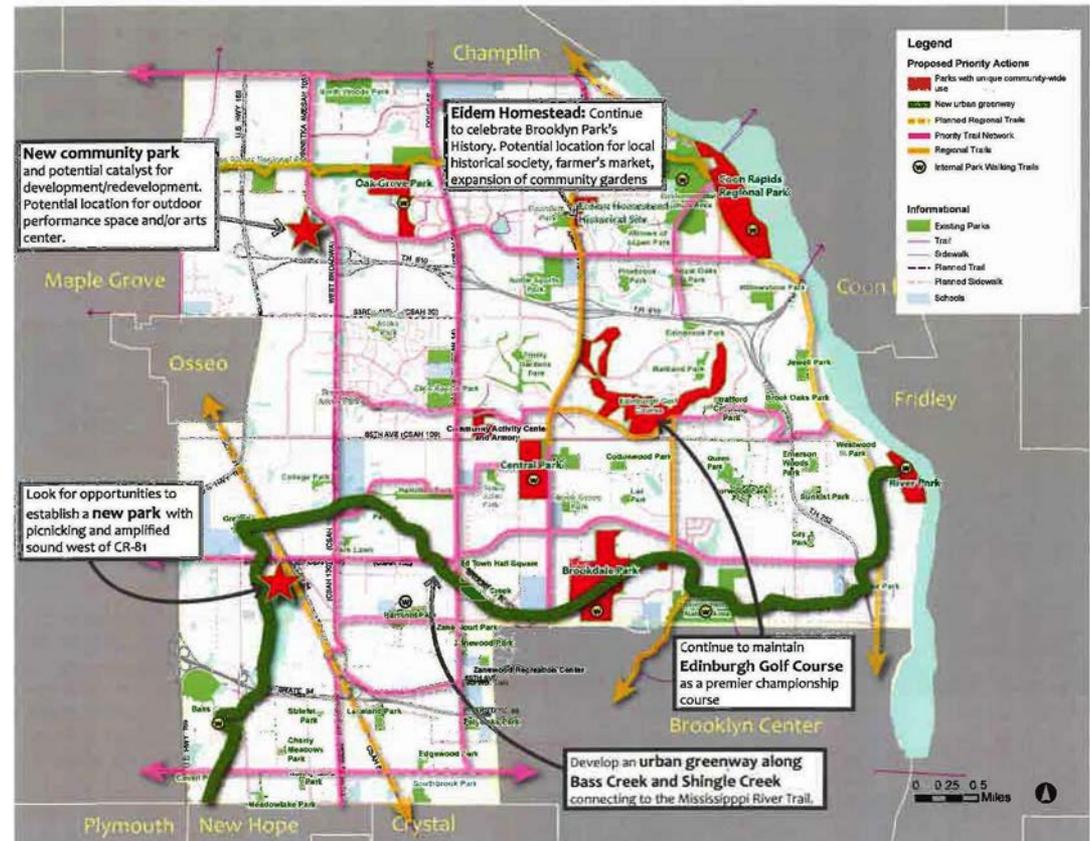
Kids Fishing Pond



MASTER PLAN PRIORITIES:

1. Create More Unique Parks
2. Create More Connected Trail System
3. Integrate Arts Into the Park System
4. Provide More Equitable Access to Recreation Programs and Parks
5. Add Key Recreation Facilities

FIGURE 6-1. PRIORITIES

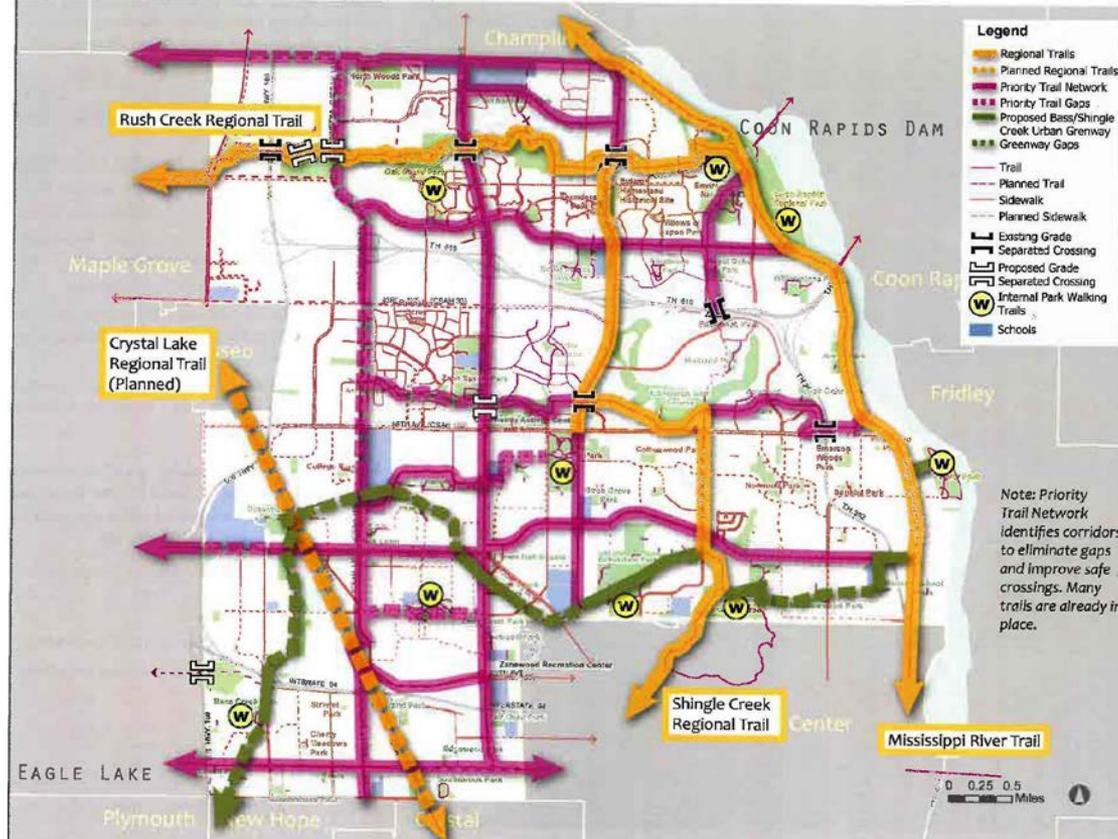


Unique Parks



Trail Connections

FIGURE 5-10. TRAIL PRIORITY IMPROVEMENTS

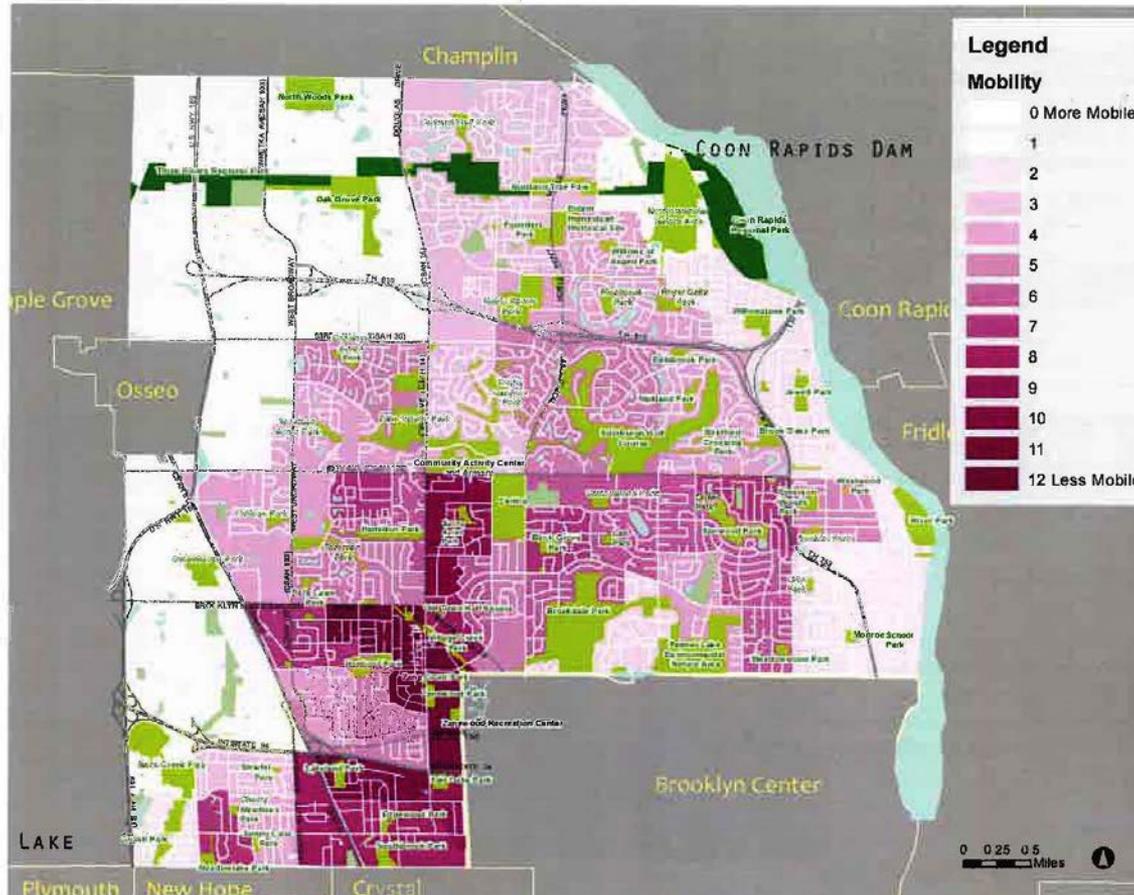


Public Art



Access to Services

FIGURE 3-5. MOBILITY



Mobile Recreation

Reading at the park



Bringing recreation out



Add Key Recreation Facilities





Master Plan

www.brooklynpark.org/city-government/recreation-and-parks/recreation-and-parks-master-plan/

CITY OF BROOKLYN PARK



Recreation and Parks Master Plan



Connect to Nature

Preserving Natural Areas



Pickleball in Brooklyn Park



Can you name the place?



Can you name the place?



Can you name the place?



Can you name the place?



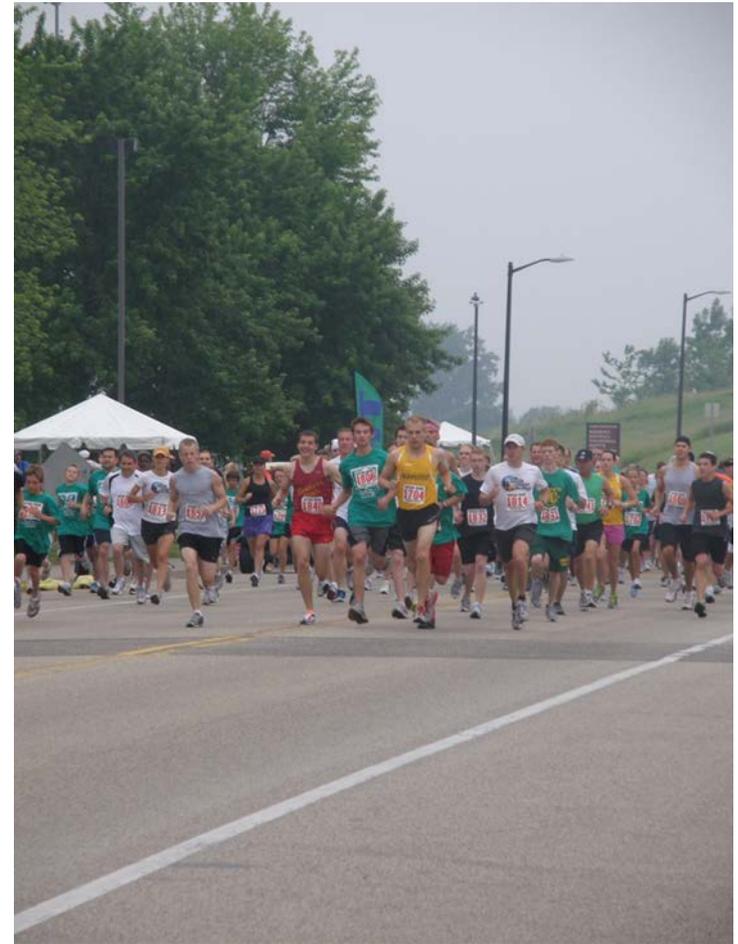
Can you name the place?



Can you name the place?



Can you name the place?



Can you name the place?



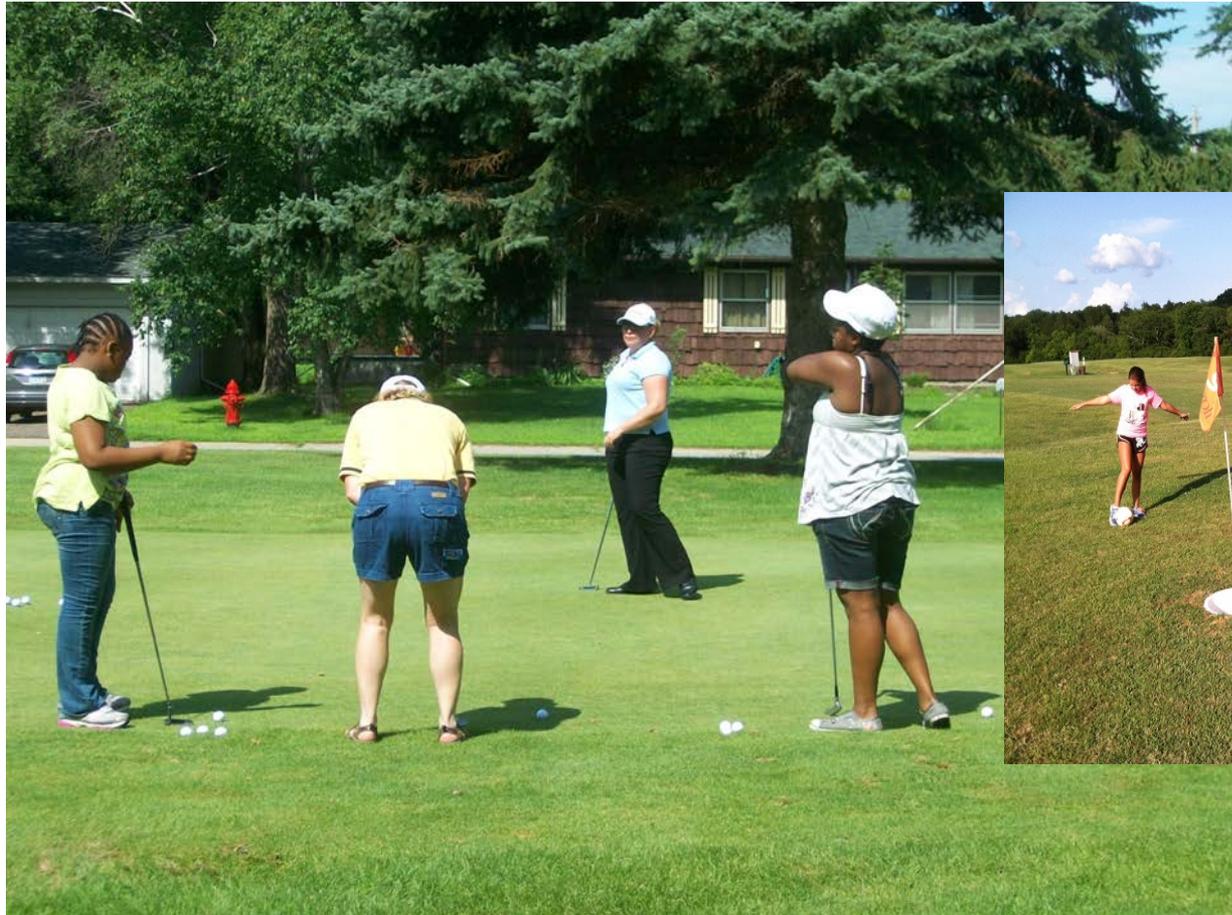
Can you name the place?



Can you name the place?



Can you name the place?



Can you name the place?



Can you name the place?



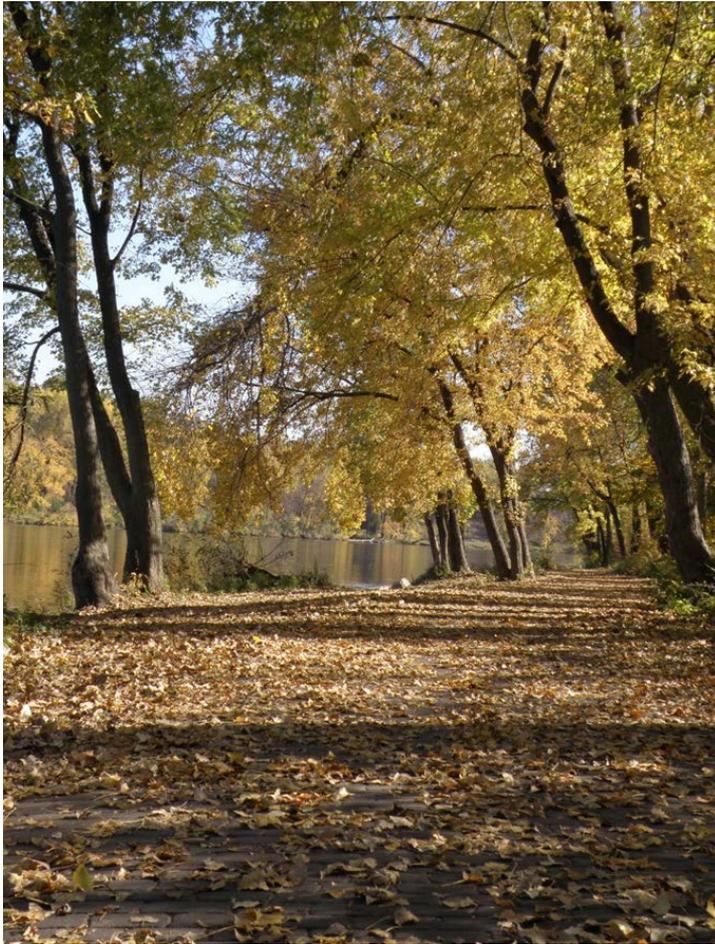
Can you name the place?



Can you name the place?



Can you name the place?



Can you name the place?



Thank You!

For helping to make Brooklyn Park a thriving community, inspiring pride, where opportunities exist for all!



Brooklyn Park 
Unique. United. Undiscovered.

Housing: Statistics & Programs

March 19, 2015

Emily Carr
Development Project Coordinator

Natasha Parry
NSP / TIF Program Administrator



Brooklyn Park 
Unique. United. Undiscovered.



**Brooklyn Park,
a thriving community
inspiring pride
where opportunities
exist for all!**





Housing Styles

1950s



1960s



1970s



1980s



1990s



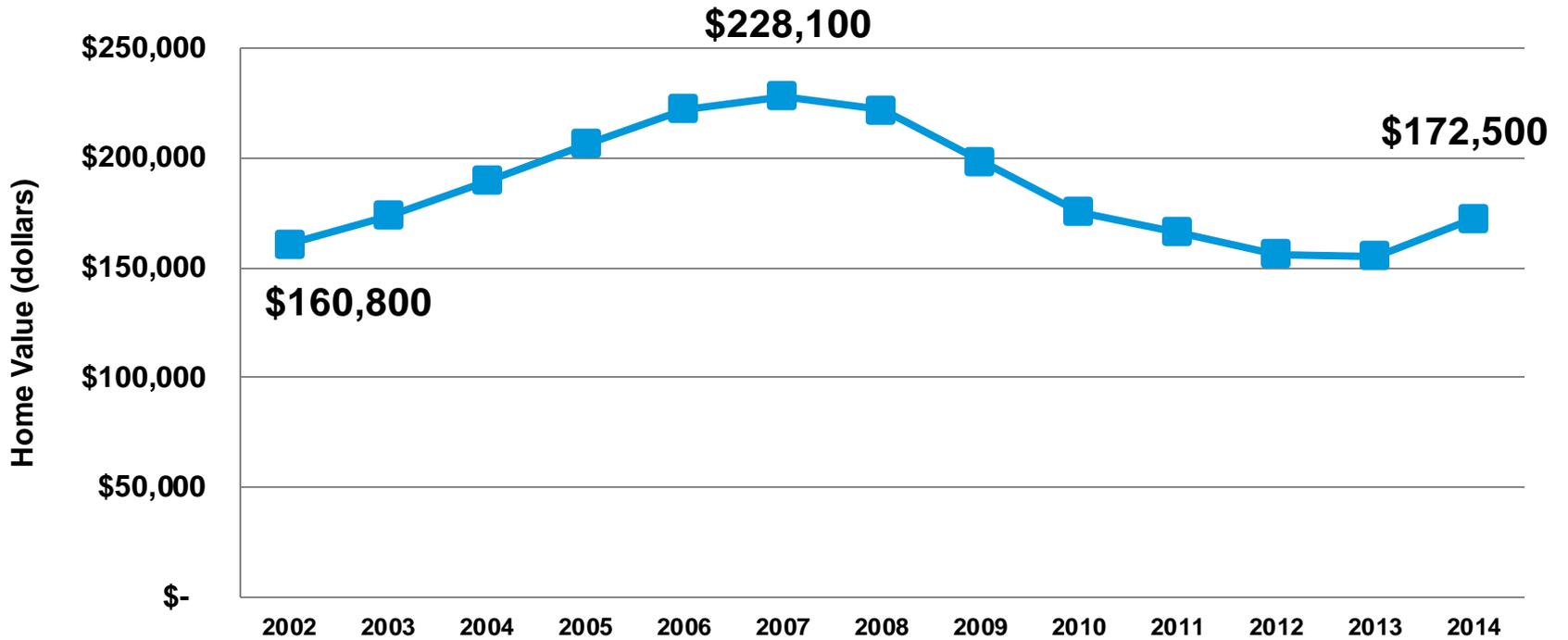
2000s



HOUSING STATISTICS



Brooklyn Park's Median Valued Home Value Change 2002-2014



Data source: City Assessor

Home Values in Brooklyn Park

Percent Change by Year

% Change 2013-2014

Single Family: **+11.15%**

Condos: **+8.13%**

Townhomes: **+8.03%**

% Change 2014-2015

Single Family: **+5.16%**

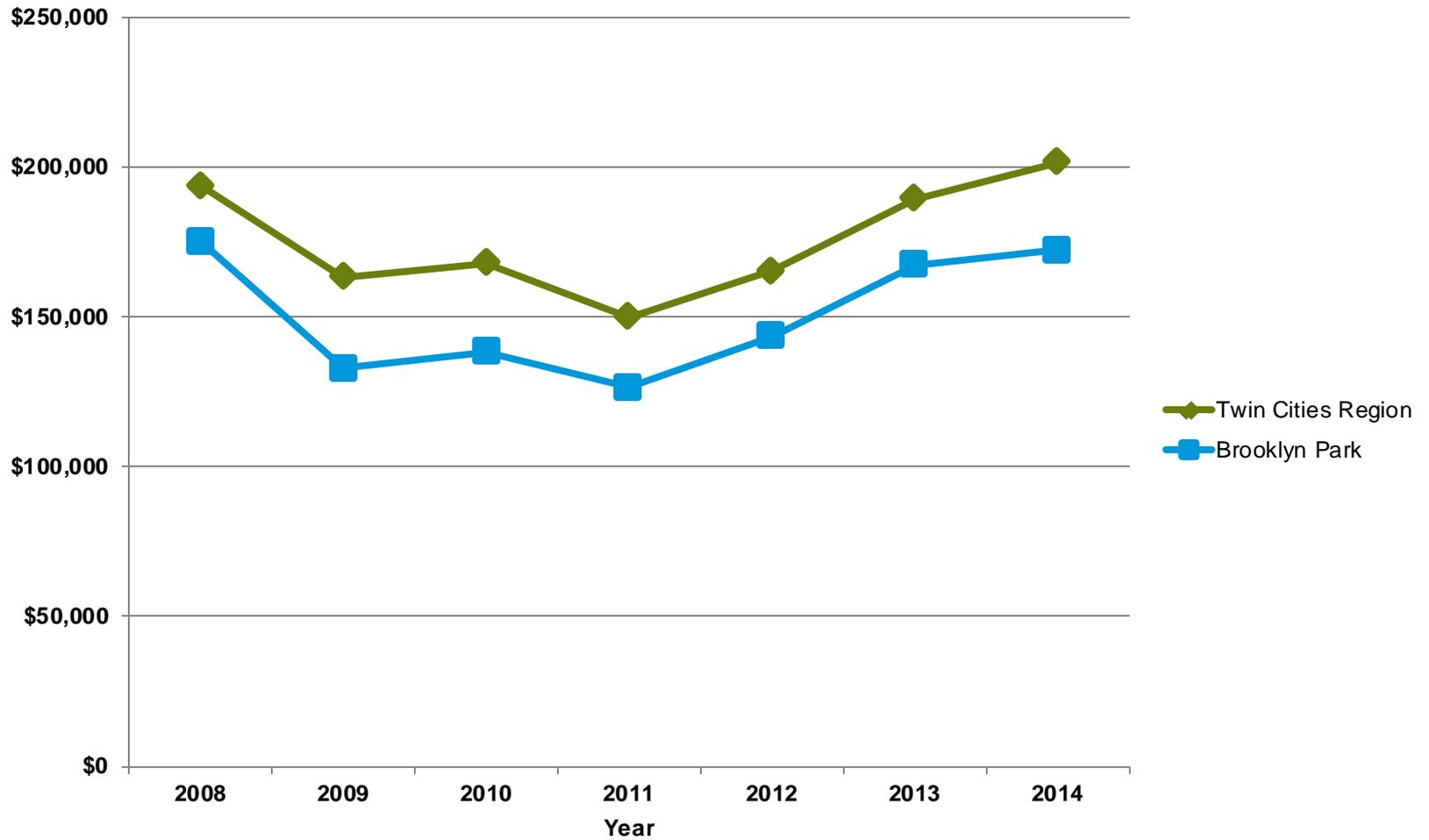
Condos: **+13.29%**

Townhomes: **+4.51%**

Data source: City Assessor



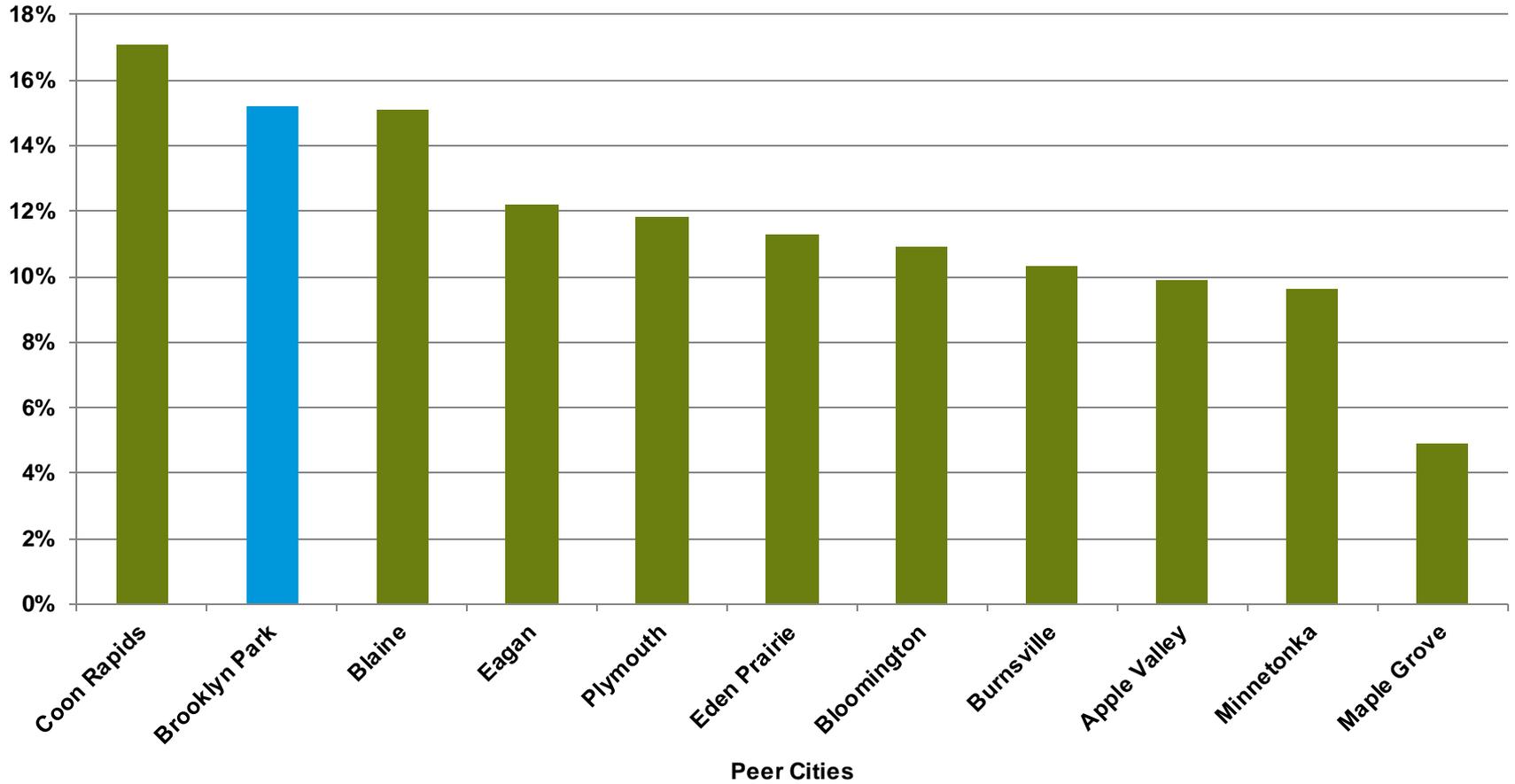
Median Sales Price



Data source: Mpls Association of Realtors



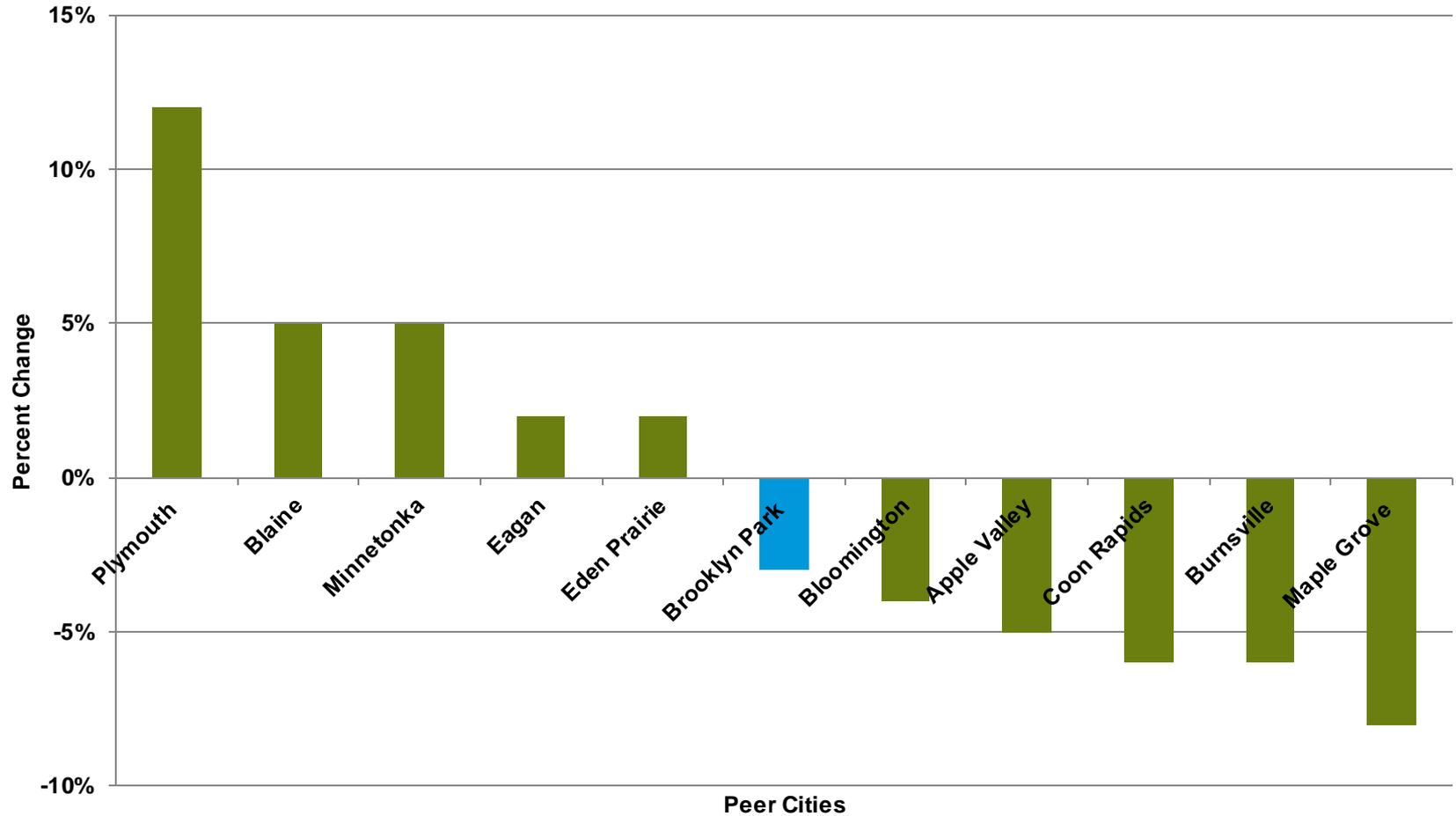
Percent Change in Median Prices in Brooklyn Park & Peer Cities 2013-2014



Data source: Mpls Association of Realtors



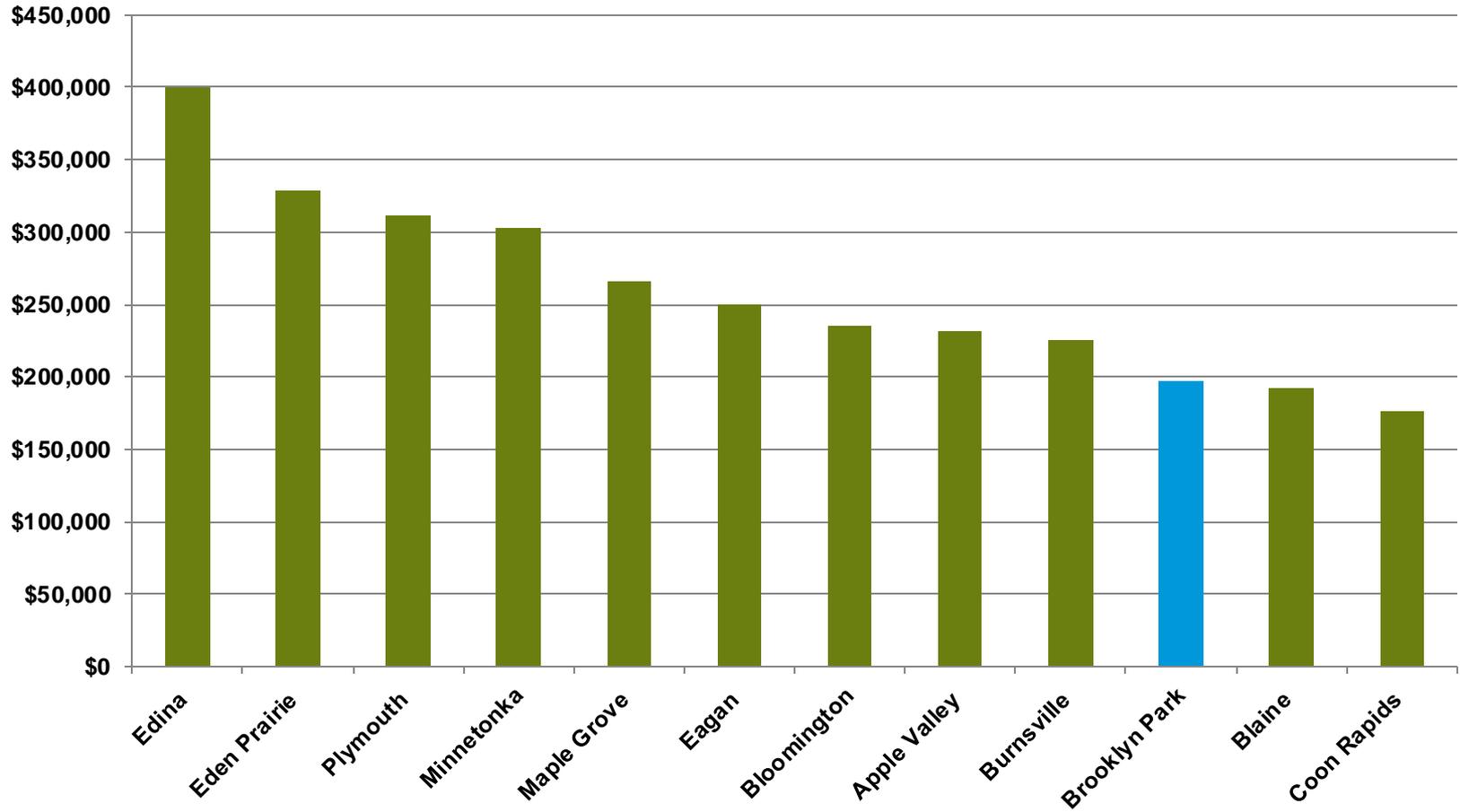
Percent Change in Median Prices in Brooklyn Park & Peer Cities 2008-2014



Data source: Mpls Association of Realtors



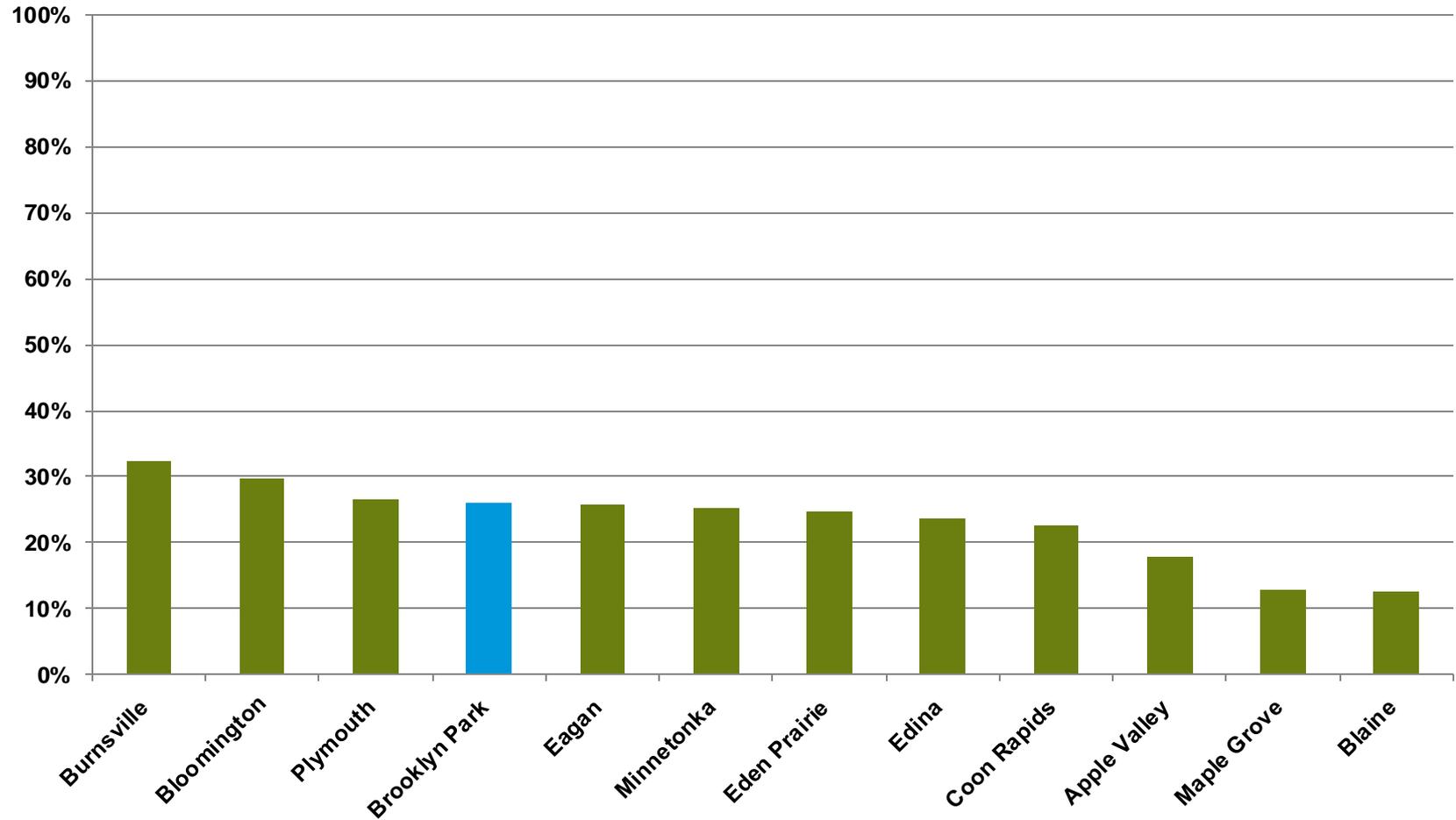
2014 Median Home Value



Data source: ESRI Community Analyst



Percent Renter-Occupied Units 2014



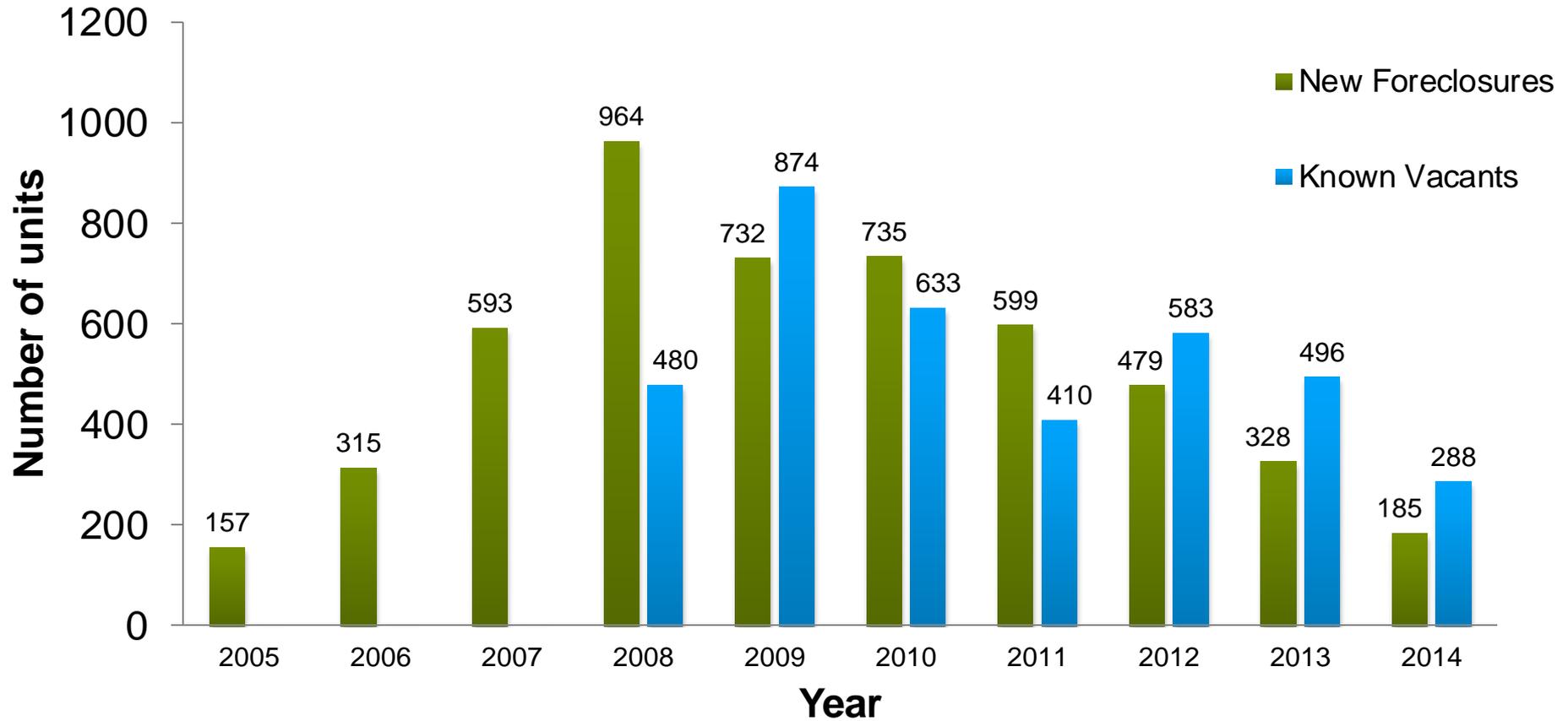
Data source: ESRI Community Analyst



FORECLOSURE / HOUSING RECOVERY



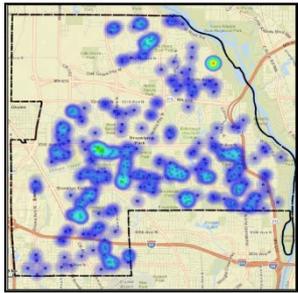
Foreclosed and Vacant Properties 2005-2014 Brooklyn Park



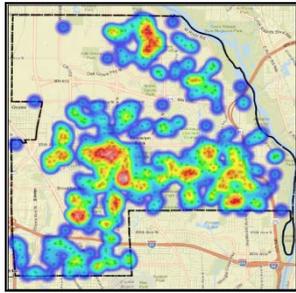


Brooklyn Park's Foreclosures by Year

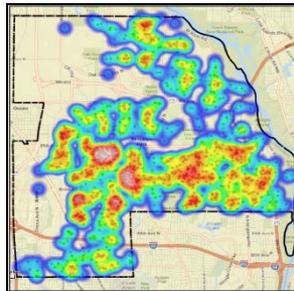
2006



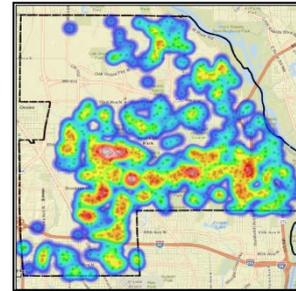
2007



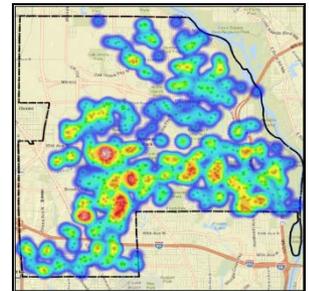
2008



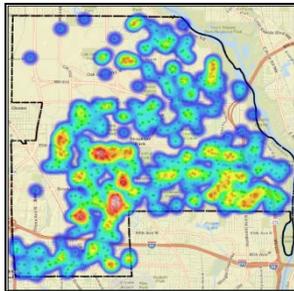
2009



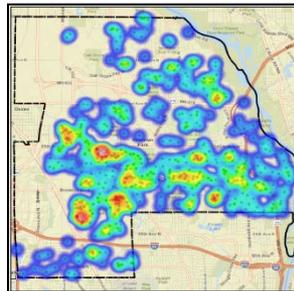
2010



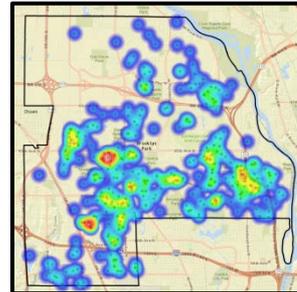
2011



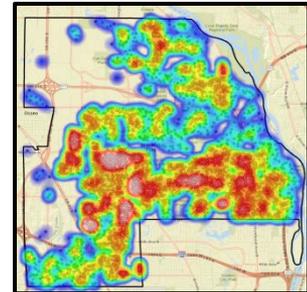
2012



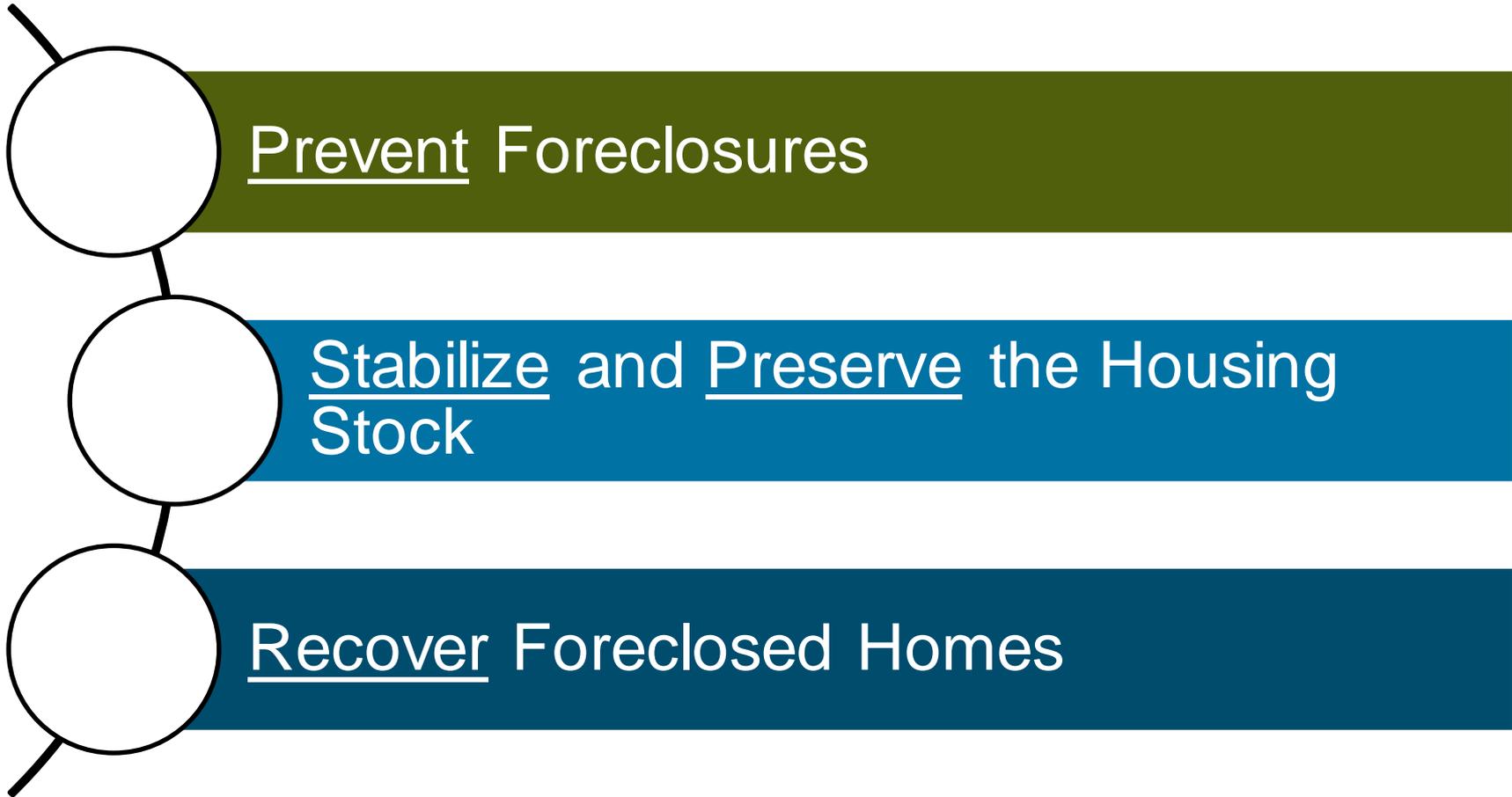
2013



2006-2013

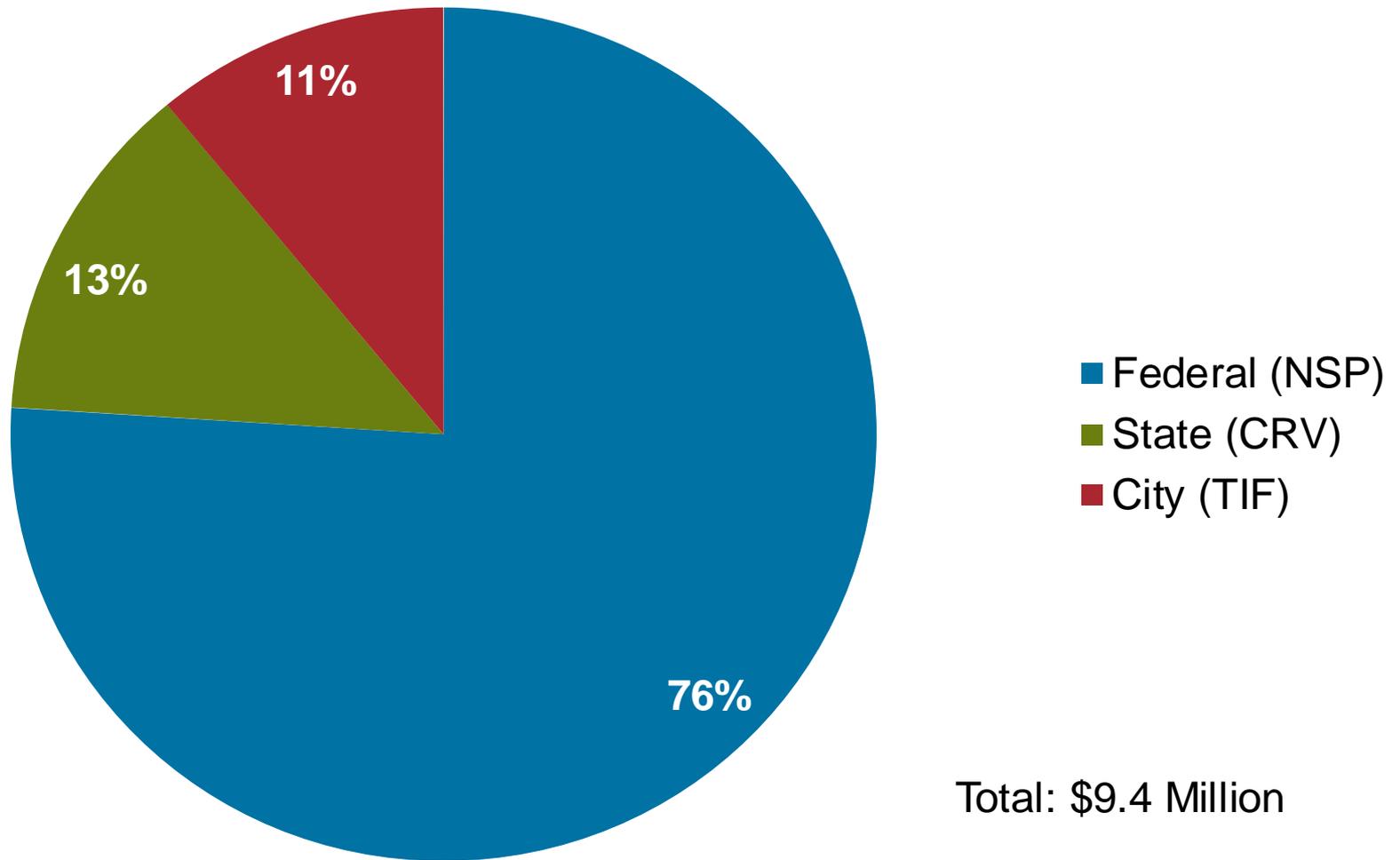


Foreclosure Response Plan





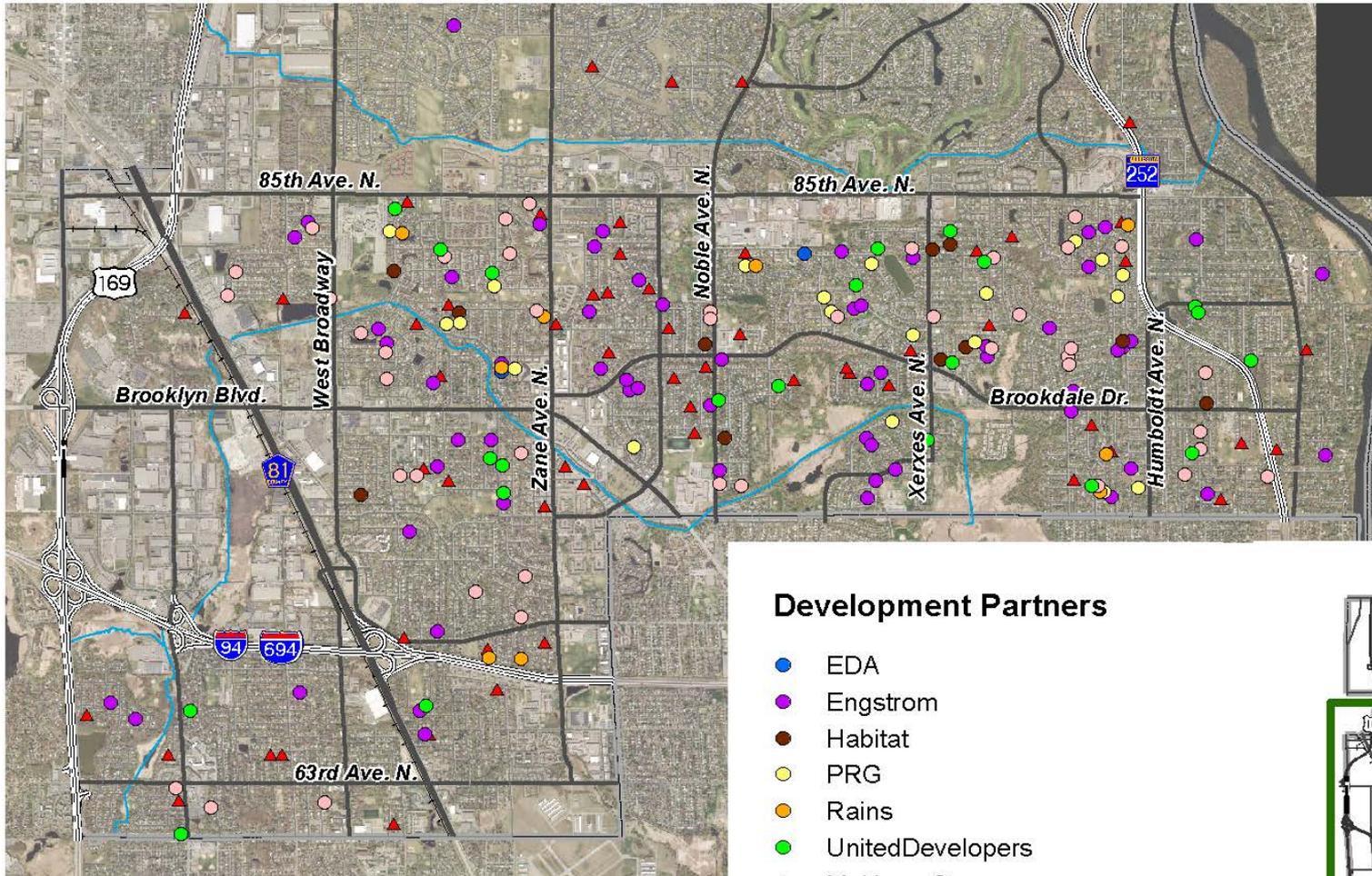
Foreclosure Recovery Funding



Development Partners



Foreclosed Homes Recovered Using EDA Assistance



City of Brooklyn Park Economic Development Authority
Date Created: 10/17/2014



Remodeled Homes

- Income limits may apply (up to \$99,500 for a family of four)
- Buyer assistance of \$7,500-\$17,500 may be available
- Buyer cannot own another home
- Primary financing must be a prime, fixed rate mortgage loan
- Administered by City of Brooklyn Park



Remodeled Homes for Sale

- 7341 Beard Avenue N – coming soon
- www.ownahomemn.org







HOUSING RESOURCES

Buyer Programs

Minnesota Housing offers:

- **Step Up / Start Up Mortgage Programs**
- **Downpayment and Closing Cost Loans**

(Eligibility requirements apply)



Home Improvement Loans

Center for Energy & Environment (CEE)

- www.mncee.org
- 612-335-5891



Front Yard Fix-Up Grants

Guidelines:

- Amount:** Up to \$5,000 matching grant
- For:** Exterior improvements, fixes, and landscaping
- Who:** Low and moderate income homeowners at or below 80% Area Median Income (\$64,400 for a family of four)



Events / Courses

- **Host HomeStretch Classes (CAPSH)**
- **NW Suburban Remodeler's Fair**
 - Saturday March 28
 - 9am-3pm
 - Crystal Community Center
- **Other: i.e. Common Interest Communities**





Thank you!

Housing Staff Contacts

Matthew Ides

Housing & Redevelopment
Specialist

763-493-8054

matthew.ides@brooklynpark.org

Natasha Parry

Economic Development Specialist

763-493-8087

natasha.parry@brooklynpark.org

www.brooklynpark.org/housing

**Brooklyn
Park** 

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Brooklyn Park Police

Real Estate Forum
Deputy Chief Todd Milburn
March 19, 2015



Brooklyn Park 
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Brooklyn Park Police

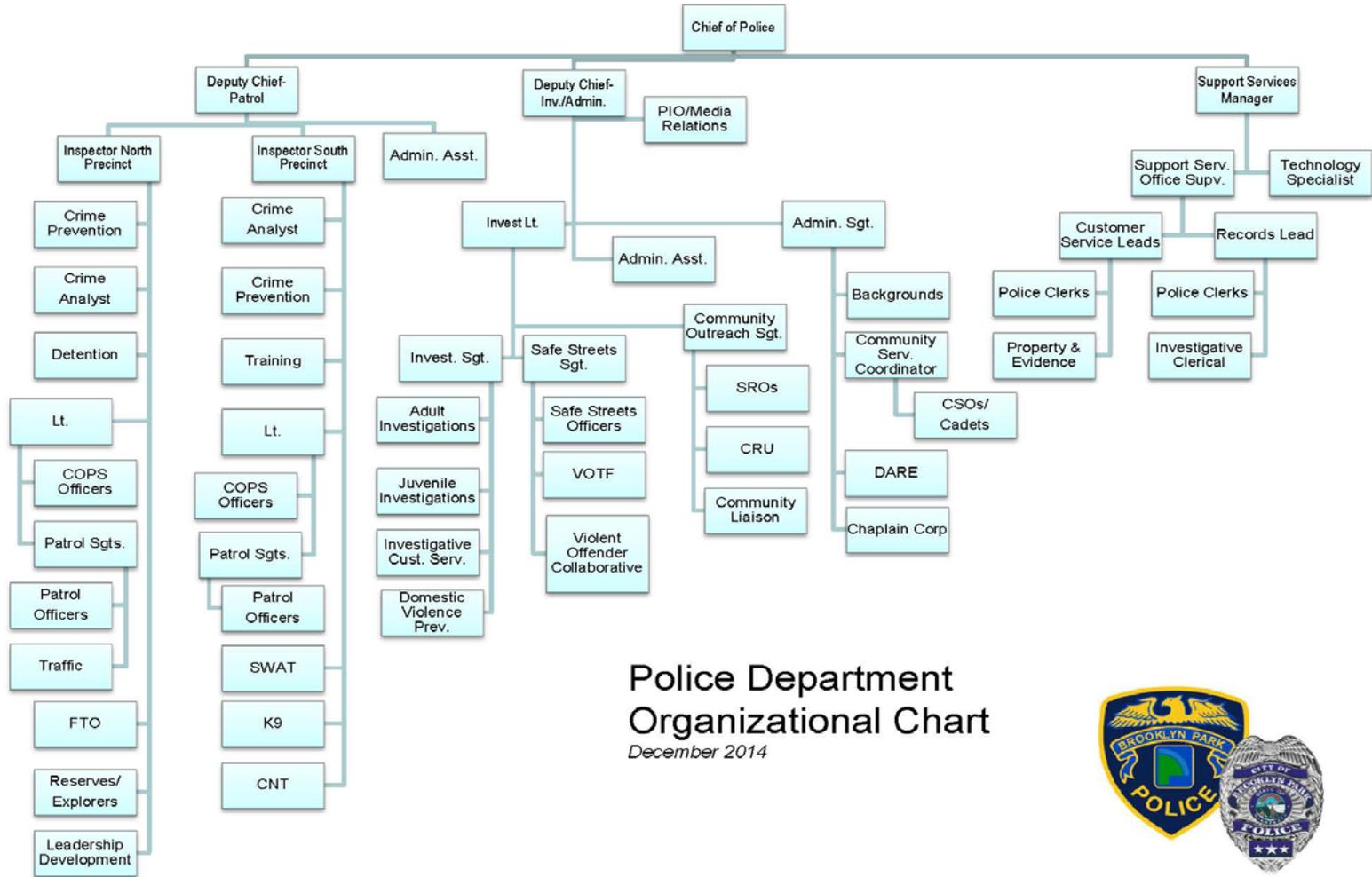
- **What's new with the police department?**
- **Staffing**
- **Remodel**
- **Community (Relationships and Crime Prevention)**
- **Technology (Communication)**
- **Crime Stats**

Brooklyn Park Police

- **167 Employees**
- **108 Officers**
 - *102
- **3 Divisions**
 - Patrol
 - Investigations
 - Support Services



Brooklyn Park Police



Police Department
Organizational Chart

December 2014



Two Precincts

5400 85th Ave N



7608 Brooklyn Blvd



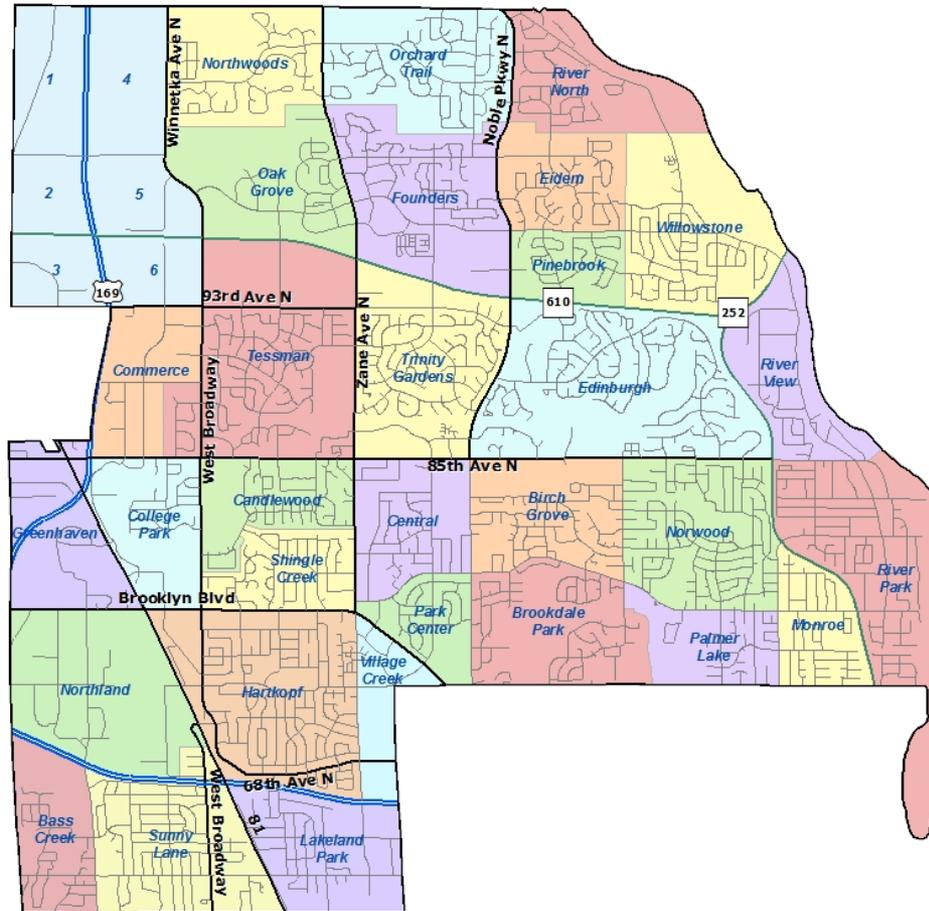
Remodel 2014/2015



2015 PD Remodel

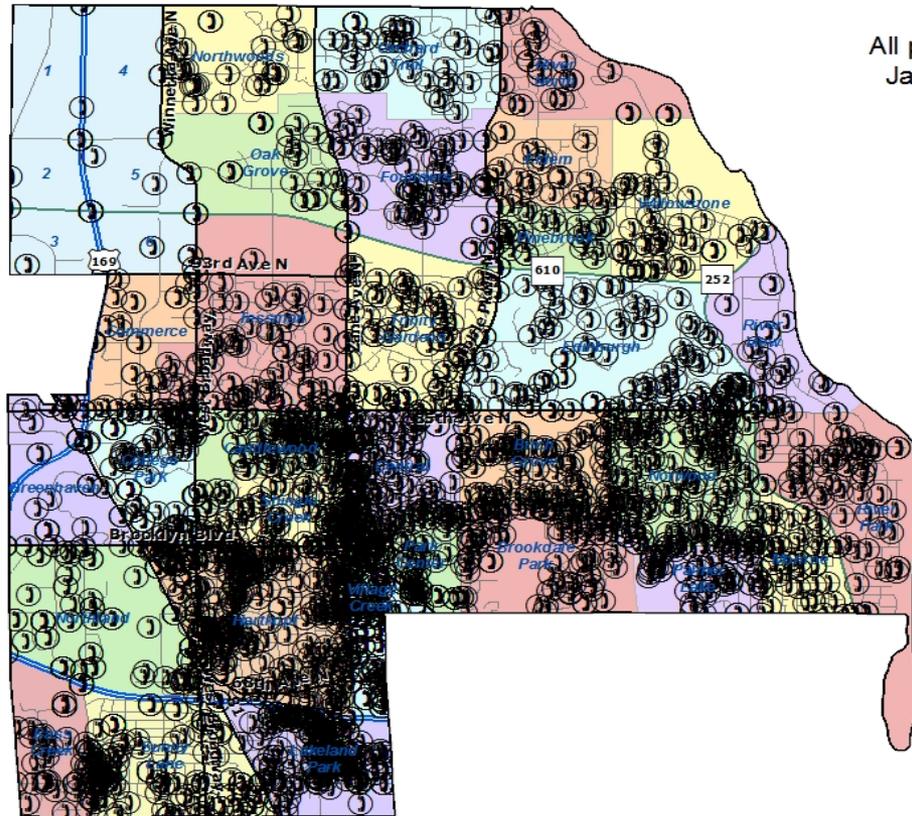


Neighborhood Formation – Internal For Police Use As Well



All Police Events January 2015

Brooklyn Park Police Department



All police events
January 2015

① Jan 2015 police events (4,956)

Map printed on: 2/23/2015

How Do We Handle Vacant Properties?

There have been five vacant houses broken into in the north precinct, reported between 4/19/14 and 4/28/14.

Most involved forced entry to rear garage doors.

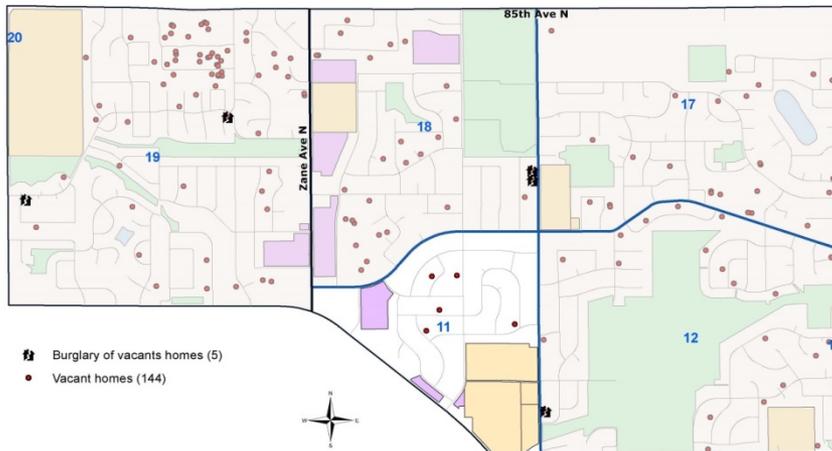
It's unknown when exactly these are occurring due to many having a large span between occur from and occur to dates.

This map shows the vacant houses and the burglary locations. There are 144 vacant houses in these grids. 37 of these are either Stonybrook or The Landings which have not been hit. See list of vacant homes in these grids

Vacant homes/Copper burglaries
April 2014

Burglary list

ADDRESS	CASE_NUM	DATE_RPT
8017 NOBLE AVEN	2014-00018302	2014-04-19 16:21:00
7940 OREGON AVEN	2014-00019428	2014-04-25 14:52:00
7408 NOBLE AVEN	2014-00019174	2014-04-24 12:07:00
8033 NOBLE AVEN	2014-00019207	2014-04-24 14:50:00
8148 DOUGLAS CT N	2014-00019985	2014-04-28 19:04:00

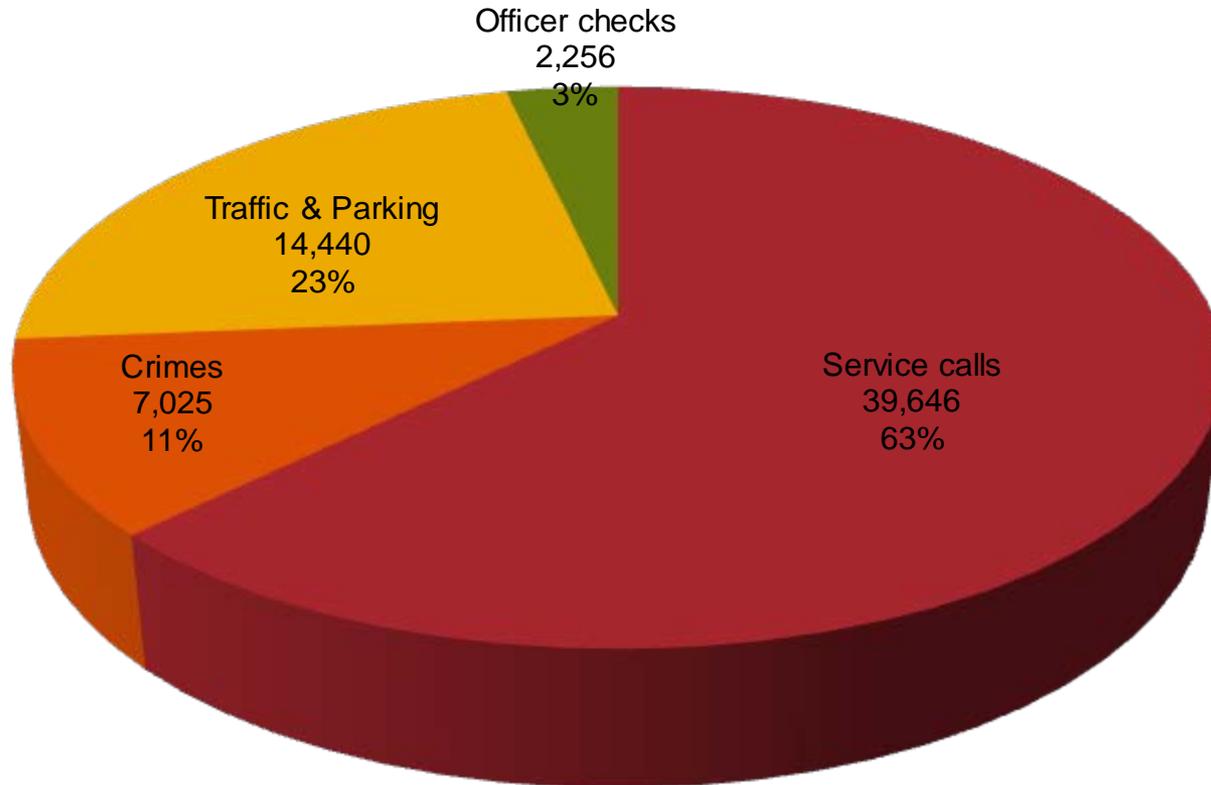


Map printed on: 4/29/2014

- Officers have mapping available to them in squads
- This example – Vacant Properties
- Internally and Weekly Review of Crime
- We Look at Evolving Patterns

Break Down of Police Events – 2014

63,367 Total Incidents
Average of 174 calls per day



Brooklyn Park Police

- **How Do We React To Current National Events?**
- **Engage the Community**
- **Have Conversations**
- **Work Closely with Leaders in the Community**
- **Build Capacity**



Crime Prevention

- Why is Crime Prevention so Important?
- Preventing Crime before it happens!
- When we are not responding to 911 calls

Brooklyn Park Police Department *Crime Prevention Events 2015*



Working Together for a Safer Community

Crime Prevention Staff:

Gerry Gibbs
763-493-8284
gerry.gibbs@brooklynpark.org

Terry Dehmer
763-493-8277
terry.dehmer@brooklynpark.org

Colleen Norell
763-493-8209
colleen.norell@brooklynpark.org

Brooklyn Park Police Department:

North Precinct 5400 85th Ave N Brooklyn Park, MN 763-493-8222	South Precinct 7608 Brooklyn Blvd Brooklyn Park, MN 763-493-8200
---	--

Identity Theft Workshop

*January 20th 6:30-8:30 pm
City Hall Council Chambers*

Learn about ways to reduce your risk of identity theft. RSVP to Terry Dehmer.

Citizen's Academy

*Feb. 3rd–April 7th 6:30-9 pm
City Hall Council Chambers*

Learn how your Police Department works on a daily basis. Apply through Gerry Gibbs. (runs Tuesday evenings)

Women's Personal Safety

*February 19th & 26th 6:30-8:30 pm
Community Activity Center*

Basic principles of self-defense and personal safety. Limited space. Must register with Terry Dehmer.

Burglary Prevention Workshop

*March 24th 6:30-8:30 pm
City Hall Lampi Room*

Learn tips on making your home more burglar resistant. RSVP to Terry Dehmer.

Safety Expo

*April 11th 11:00-2:00 pm
Community Activity Center*

Visit & shop vendors promoting crime prevention & safety. Free! Everyone is welcome.

Women's Personal Safety

*April 14th & 21st 6:30-8:30 pm
Community Activity Center*

Basic principles of self-defense and personal safety. Limited space. Must register with Terry Dehmer.

Annual Crime Watch Captains Meeting

*May 8th 7-8:30 pm
Community Activity Center*

Crime Watch Captains gather for an evening of info. By invitation only. For more info contact Gerry Gibbs.

Senior Safety Day

*May 13th 9 am-2 pm
BP Evangelical Free Church*

Senior citizens learn about staying safe & have some fun too. Must register with Gerry Gibbs.

Safety Camp

*July 14th & 15th
Community Activity Center*

2nd & 3rd graders learn about multiple safety topics. Register through Park & Rec. 763-493-8333.

Movie in the Park

*July 31st 7:00 pm, Movie at Dusk
Central Park*

Kick off for National Night Out. Watch a movie outside. Everyone is welcome!

National Night Out

*August 4th
City Wide*

Host a neighborhood party to get to know your neighbors. Register through Gerry Gibbs.

Citizen's Academy

*Sep. 3rd–Nov. 5th 6:30-9 pm
City Hall Council Chambers*

Learn how your police department works on a daily basis. Apply through Gerry Gibbs. (runs Thursday evenings)

Women's Personal Safety

*Sept. 17th & 24th 6:30-8:30 pm
Community Activity Center*

Basic principles of self-defense and personal safety. Limited space. Must register with Terry Dehmer.

Safety in Public Places

*October 6th 6:30-8:30 pm
City Hall Council Chambers*

Learn tips to survive an armed intruder in a public place. RSVP to Terry Dehmer.

Burglary Prevention Workshop

*November 17th 6:30-8:30 pm
City Hall Council Chambers*

Learn tips on making your home more burglar resistant. RSVP to Terry Dehmer.

Engaging the Community



Brooklyn Park Police

- Where To Find Information?
- Facebook
- Twitter
- Police Happenings
- Significant Events
- Press Releases
- Statute Wrap Up
- New and Interesting

Like Comment

ERV Photography by Eric
February 12 at 9:21am

Even though he didn't make it, thank you for doing everything possib... See More

Like Comment

Ayrton Dave
February 8 at 2:01pm

Hi guys.im Dave frm South African Police Service (SAPS) Would lyk 2 mit a cop frm tht part of da world 2 share ideas.

Like Comment

LIKED BY THIS PAGE

Think Again MN

12 News - Northwest Community Te...

Brooklyn Park Recreation and Parks

English (US) · Privacy · Terms · Cookies · More
Facebook © 2015

5,356 people reached

Like Comment Share

Brooklyn Park, MN - Police Department
Posted by Lorelei Meyer [?] · December 10, 2014

Press Release 12-10-14

Press Release

Contact: Deputy Chief Mark Bruley
Public Information Officer
Phone: (763) 493-8304
Email: mark.bruley@brooklynpark.org

FOR IMMEDIATE RELEASE

Homicide Investigation

Brooklyn Park, MN – (December 10th, 2014) – On December 9th at 8:28 p.m. Brooklyn Park Police and Fire were called to the 2100 block of 74th Ct North for a report of a one year boy old not breathing. First responders and paramedics performed CPR at the scene. The child was transported to North Memorial Hospital where he later died.

Witnesses reported to officers that the child was the victim of an assault which caused him to stop breathing. The suspect is known to family members and left the scene before first responders arrived.

The suspect has been identified as 23 year old Reggie Delanie Harper 04/29/1991. He was last seen wearing a white t-shirt with blue or purple writing and red/black checkered pants. If he is seen or his whereabouts are known the public are encouraged to call 911.

The Hennepin County Crime Lab and Hennepin County Medical Examiner are assisting with this investigation.

No further information is available at this time.

Reggie Delanie Harper age 23.

19,480 people reached

Like Comment Share

m/112789371337/photos/a.329336386337.158851.112789371337/10152425133416338/?type=...

Communication to Residents

- Tip411!
- BPPD App
- Two Way Communication
- Email or Text Alerts
- Residents sign up!
- Replaced NAB alerts



Social Sharing: [Share](#) [Tweet](#)
You must be logged in to Agency FB/Twitter account:

[HTML Email Preview](#) | [Text Email Preview](#) | [SMS Preview](#)

 **Brooklyn Park Police Department Alert**

Shooting

On 02-20-15 at approximately 12:15AM Brooklyn Park Police responded to a shooting in the 5800 block of 73rd Avenue. Officers located one victim that suffered multiple non-life threatening gunshot wounds. The victim was transported to a local hospital for further care. A citizen in the area contacted police shortly after this incident after finding a firearm on her property. This firearm is believed to be involved in the shooting. All suspects involved in this incident have been accounted for and are in police custody. There is no threat to the public. This incident did attract media attention and the investigation is currently ongoing. Case# 15-007616.

Sgt. Knoblauch

Date: 02/20/2015
Time: 03:45 CST

[Submit an Anonymous Tip](#)

Alert delivered to the following groups: Notification Group, Hartkopf, and Village Creek

[Link to Agency](#)

[View alert online & share this alert with others](#)

Coming up for 2015

License Plate Reader (LPR)

Body Cameras

- Conversation with City Council
- Testing Products
- 2014/2015 Legislature – Data Retention
- What do police want?
- Objective Point of View?



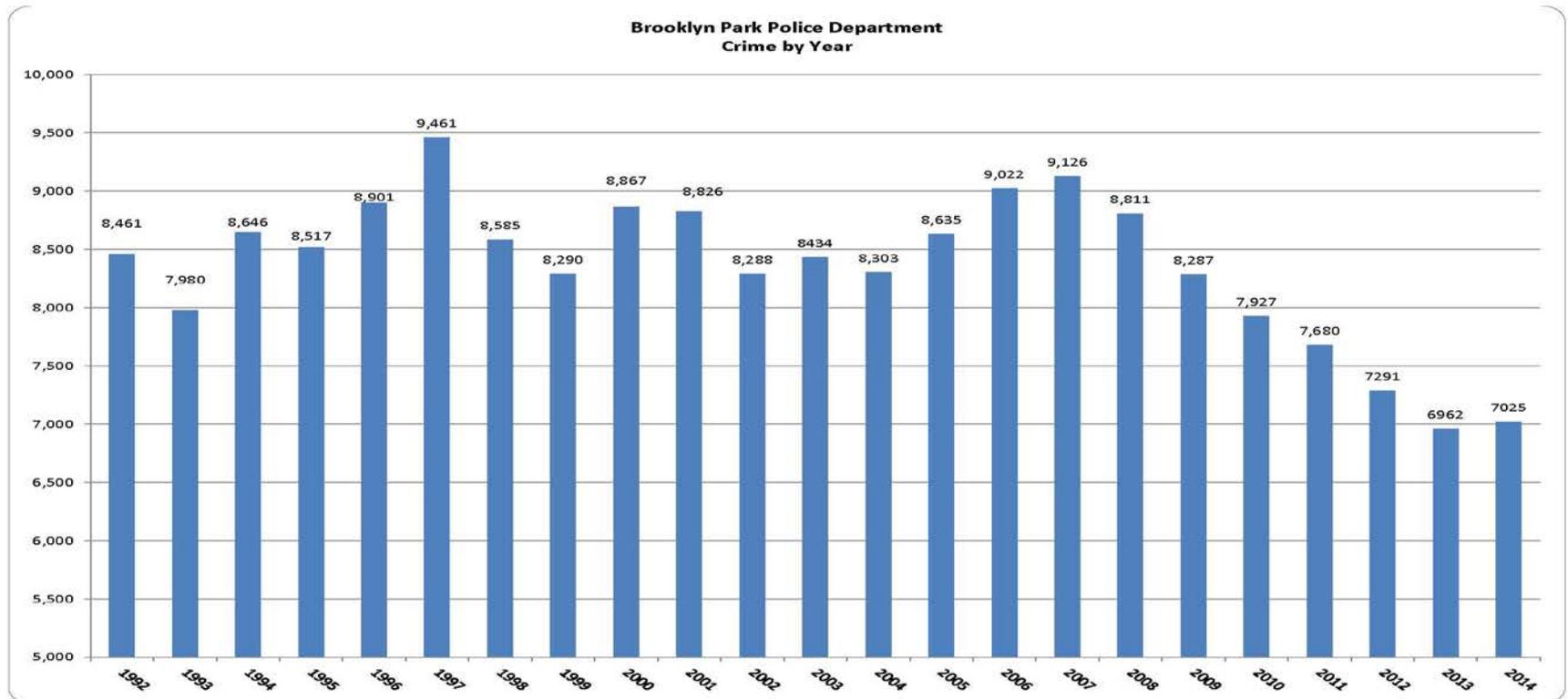
Coming Up For 2015

- **Staffing**
 - Backfill Specialty Units
- **Collective Efficacy Grant**
 - George Mason University

Brooklyn Park Police Crime – Last 3 years

Call Type	2012	2013	2014	One year % change	Two year % change
Murder	6	4	1	-75.0%	-83.3%
Rape	39	31	49	58.1%	25.6%
Robbery	90	85	108	27.1%	20.0%
Agg Asslt - Non-Domestic	83	74	86	16.2%	3.6%
Agg Asslt - Domestic	33	50	61	22.0%	84.8%
Total Violent Crime	251	244	305	25.0%	21.5%
Burglary	493	421	442	5.0%	-10.3%
Theft	2001	1870	1798	-3.9%	-10.1%
Auto Theft	131	155	122	-21.3%	-6.9%
Arson	16	4	8	100.0%	-50.0%
Part one crime	2892	2694	2675	-0.7%	-7.5%
Part two crime	4393	4261	4350	2.1%	-1.0%
Total Crime	7285	6955	7025	1.0%	-3.6%

Brooklyn Park Police Department Crime by year 1992 to 2014

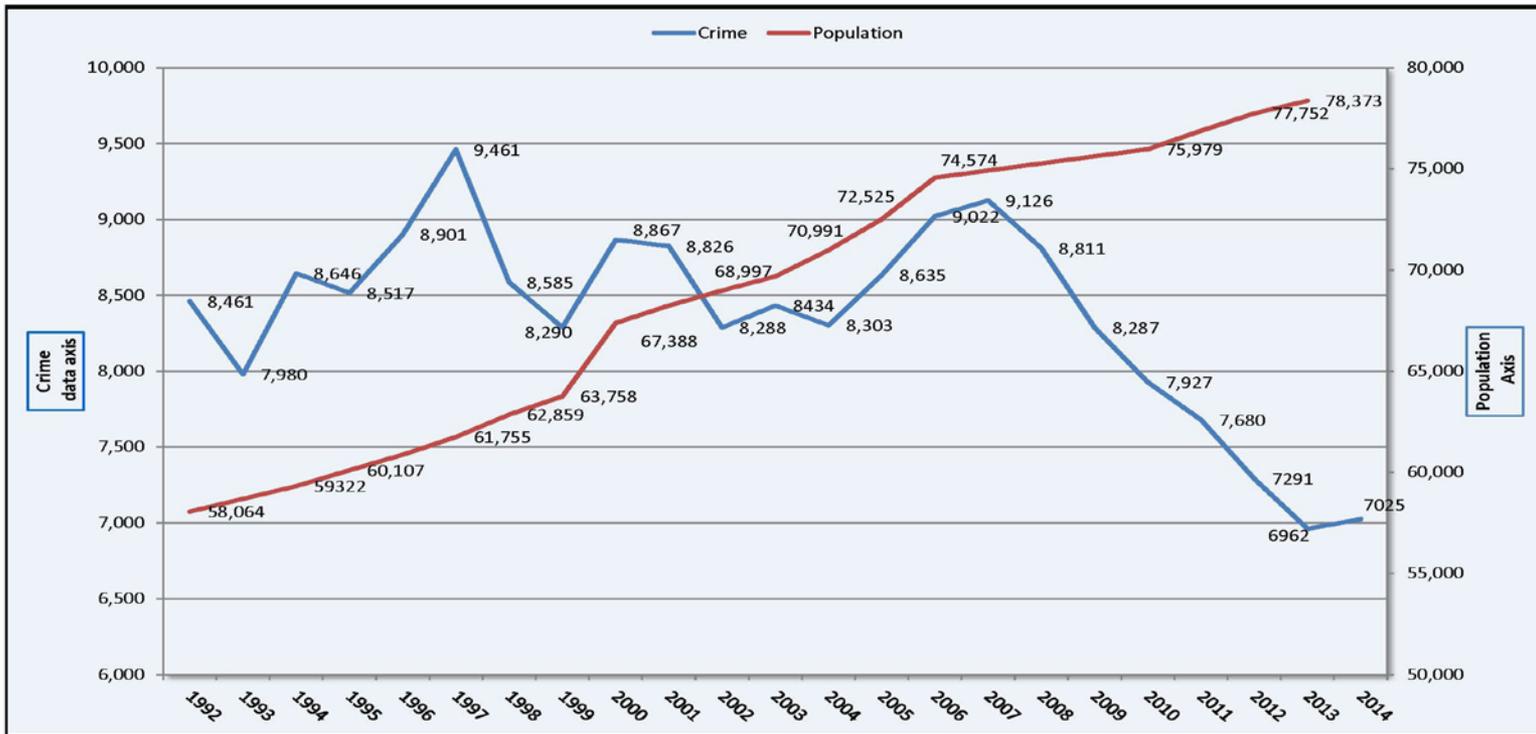


Crime and Population



Brooklyn Park Police Department Crime and population by year

Brooklyn Park Police Dept
Chief Craig Enevoldsen
5400 85th Ave N
Brooklyn Park, MN 55443
763-493-8222



January 28, 2015

Source: Crime data - Brooklyn Park Police Department
Population data - U.S. Census Bureau and Brooklyn Park Community Development Department

Thank you!

Todd Milburn

Brooklyn Park Mayor

763-493-8234

Todd.Milburn@brooklynpark.org

City of Brooklyn Park

5200 85th Ave. N.

Brooklyn Park, MN 55443

tel 763-424-8000 fax 763-493-8391

www.brooklynpark.org

Facebook: [/brooklynparkmn](https://www.facebook.com/brooklynparkmn)

Twitter: [@brooklynpark](https://twitter.com/brooklynpark)

YouTube:

[/user/brooklynparkmncity](https://www.youtube.com/user/brooklynparkmncity)

**Brooklyn
Park** 

Unique.

United.

Undiscovered.

2015 Real Estate Forum

March 19, 2015



Brooklyn Park 
Unique. United. Undiscovered.

Brooklyn Park 

Unique. United. Undiscovered.

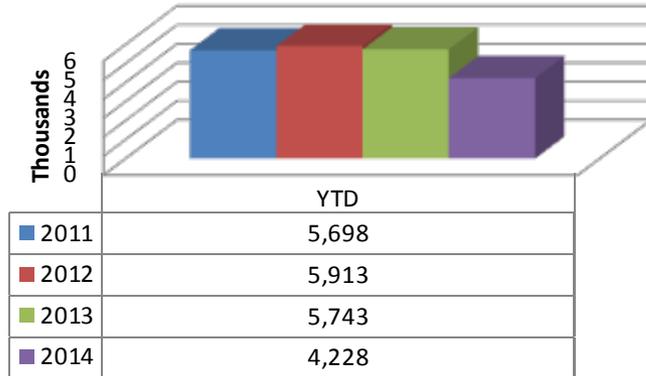
Great Things are Happening in Brooklyn Park!



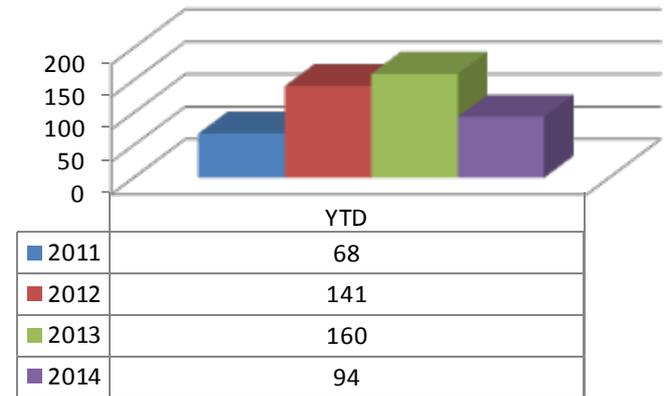
**Cindy Sherman, Planning Director
December 16, 2014**

We're Growing!

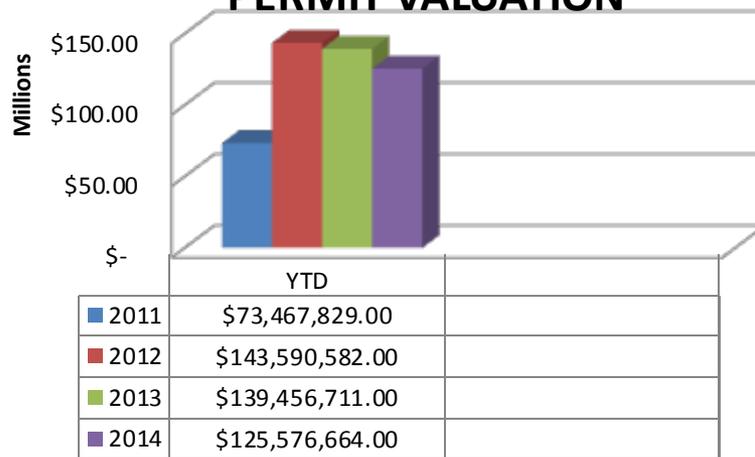
TOTAL PERMITS



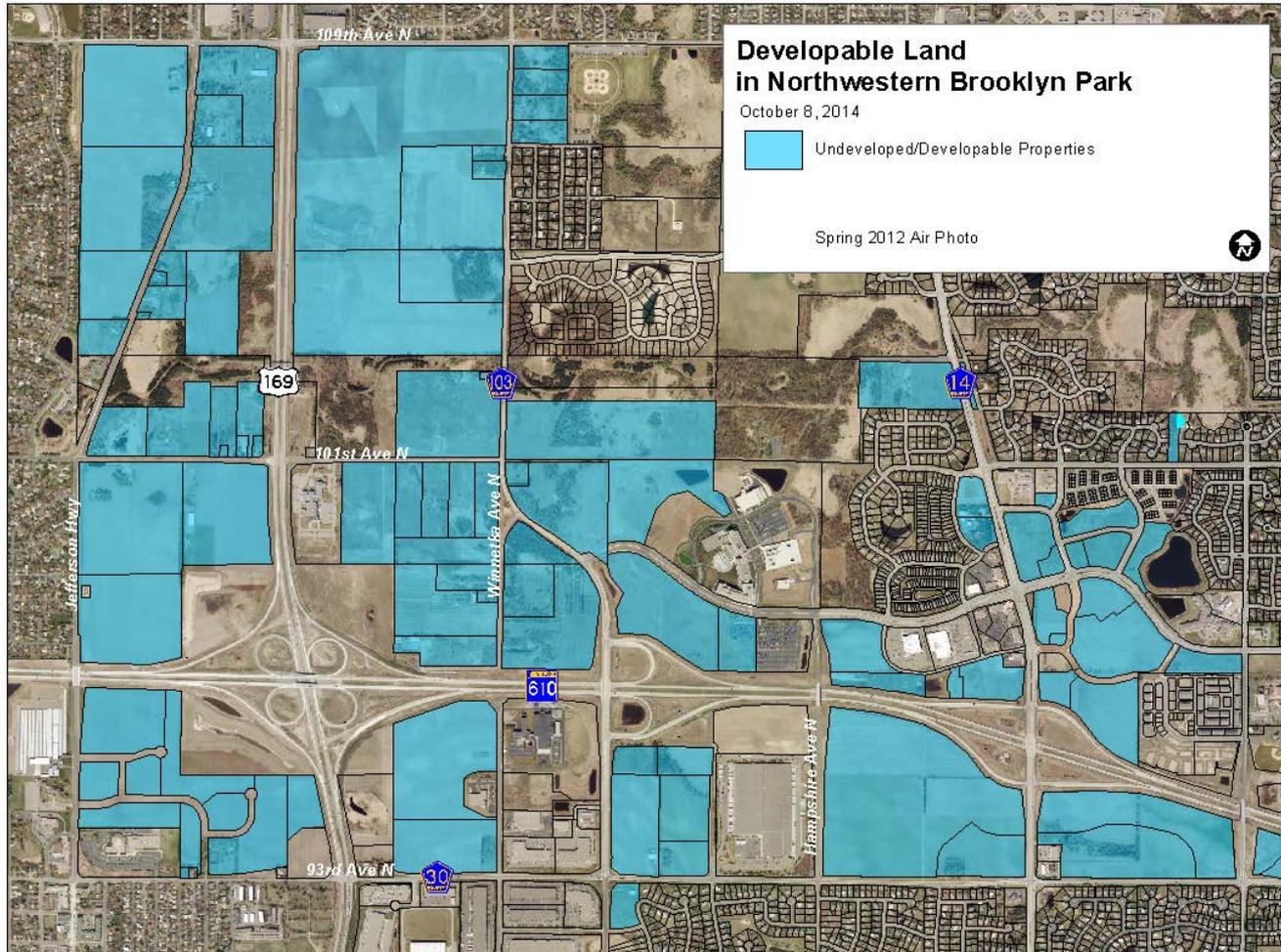
TOTAL NEW HOME PERMITS



PERMIT VALUATION



And more room to grow!

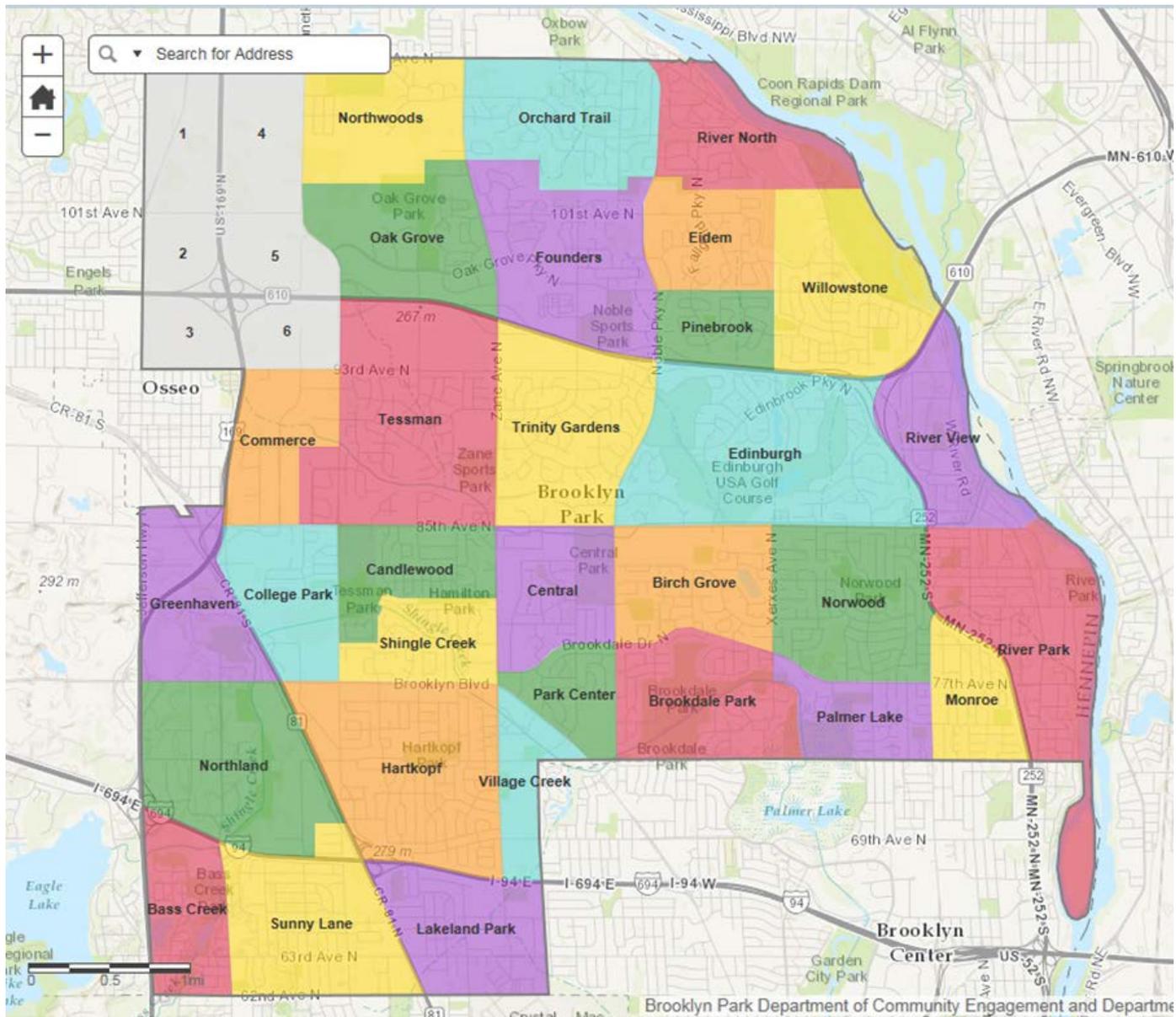


New Businesses

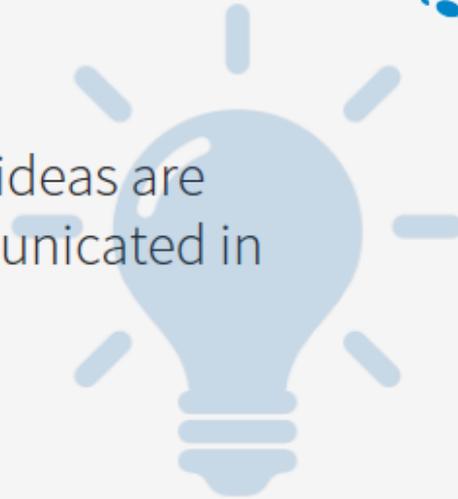


Community Involvement

- **Nextdoor.com**
- **Youth Employment**
- **Adopt a Park**
- **Adopt a Hydrant**
- **Event Sponsorship**
- **Team Building Events**
- **Tip 411**



Branding is how those ideas are brought to life & communicated in what you do & say



Three-phase approach to branding

Phase 1: Discovery

- Community
- Constituents
- Competitors
- Culture

Phase 2: Definition

- Strategic framework
- Brand devotion architecture
- Engagement brief

Phase 3: Direction

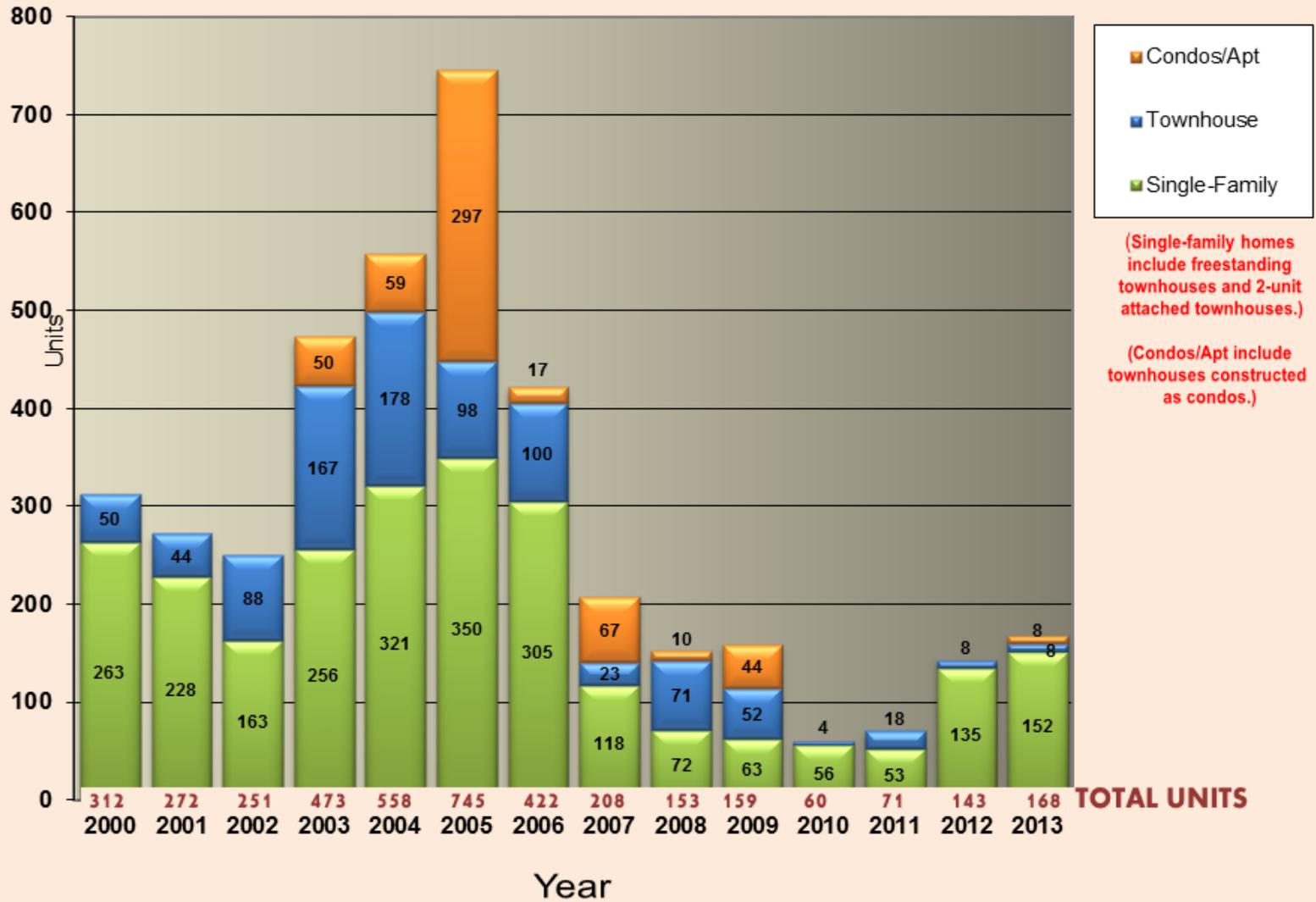
- Holistic brand activation plan



Development & Growth



Residential Units (As of 1/1/14)



New Residential Developments

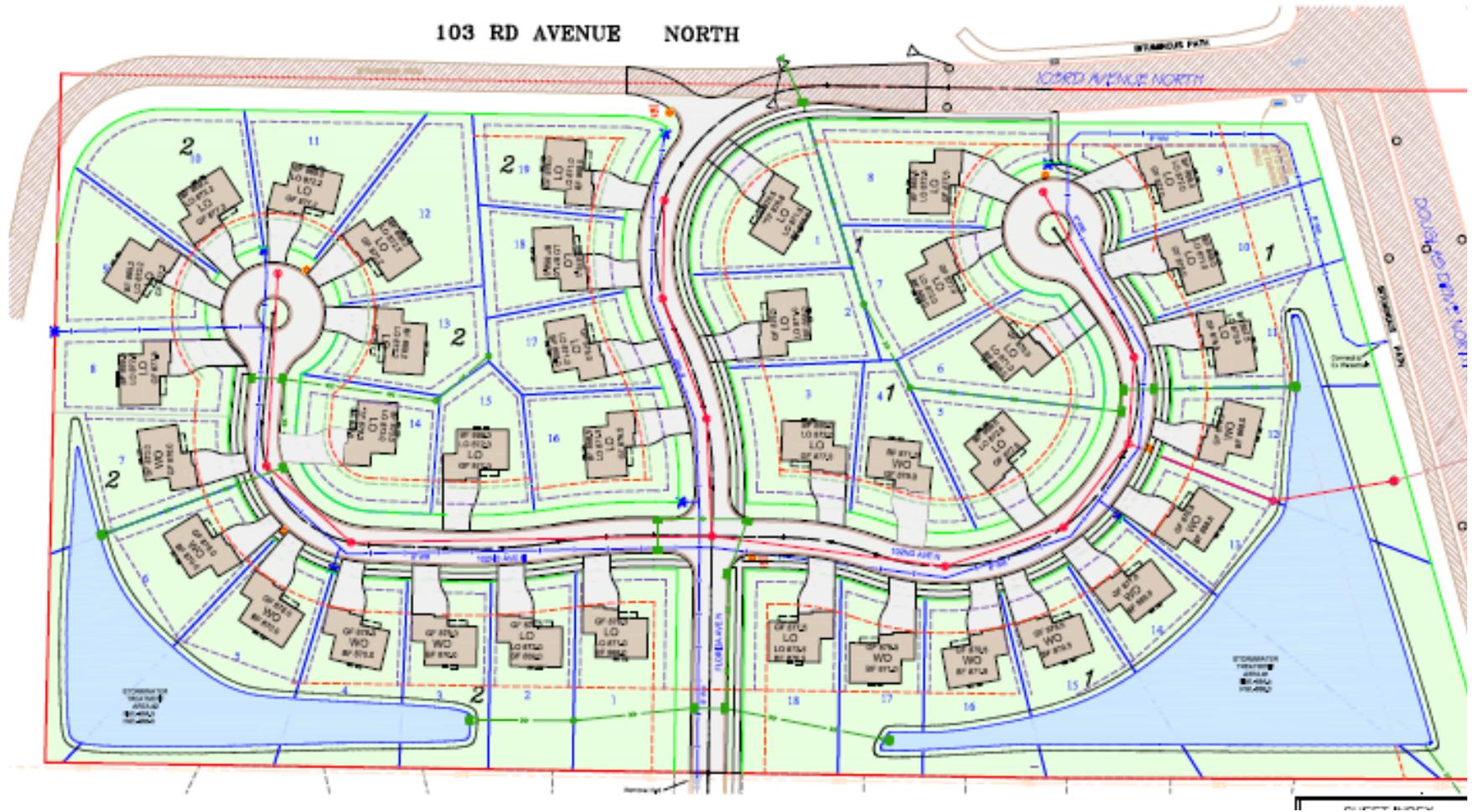
For-Sale

Department of
Community
Development
(763) 493-9082
www.brooklynpark.org



November 24, 2014

Oaks at Oxbow



Parkside West



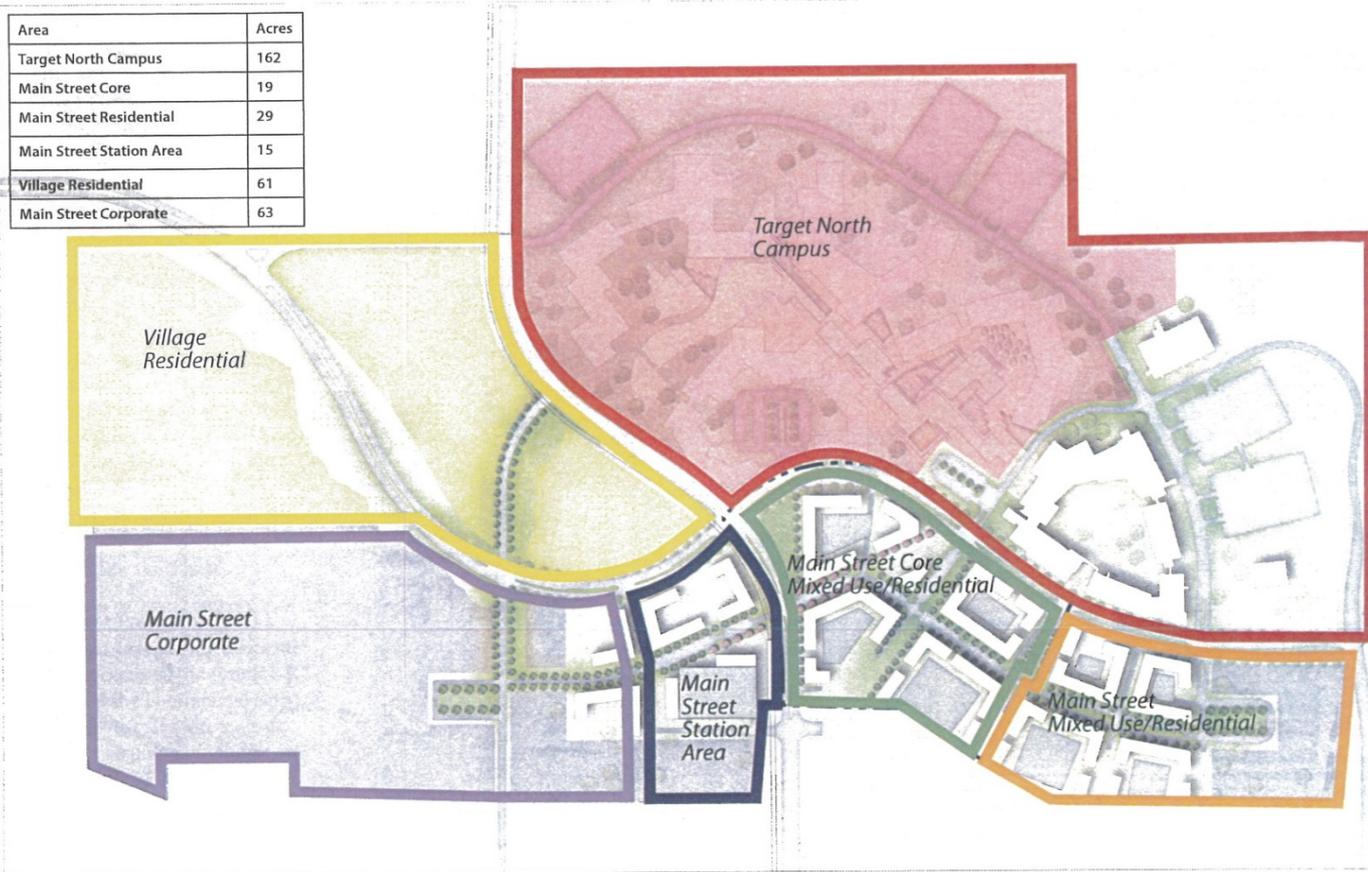
Target Campus Expansion



Target Master Plan

Plan Areas

Area	Acres
Target North Campus	162
Main Street Core	19
Main Street Residential	29
Main Street Station Area	15
Village Residential	61
Main Street Corporate	63

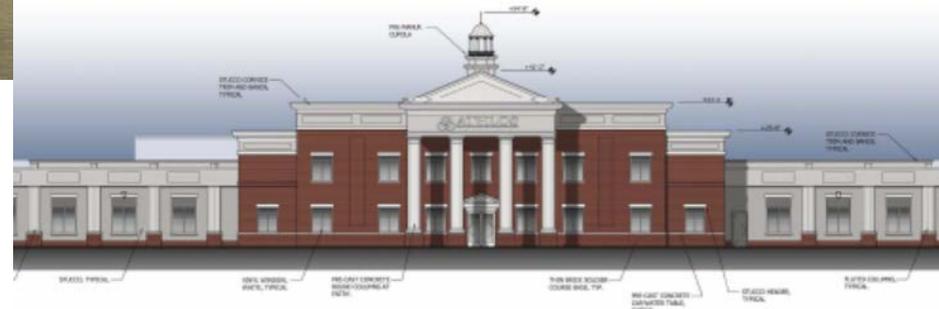


Institutional Investments

NHCC Bioscience & Health Career Center



Athos Leadership Academy



Highway 610 & Noble Park and Ride

Olympus Surgical Tec



North Cross Business Center



Wurth Adams Perbix



SITE AERIAL



Northcross Business Park
BROOKLYN PARK, MN
4-30-14 | COMM#75372-14041



UNITED
PROPERTIES

CarMax



Interstate North Business Center



Prairie Care



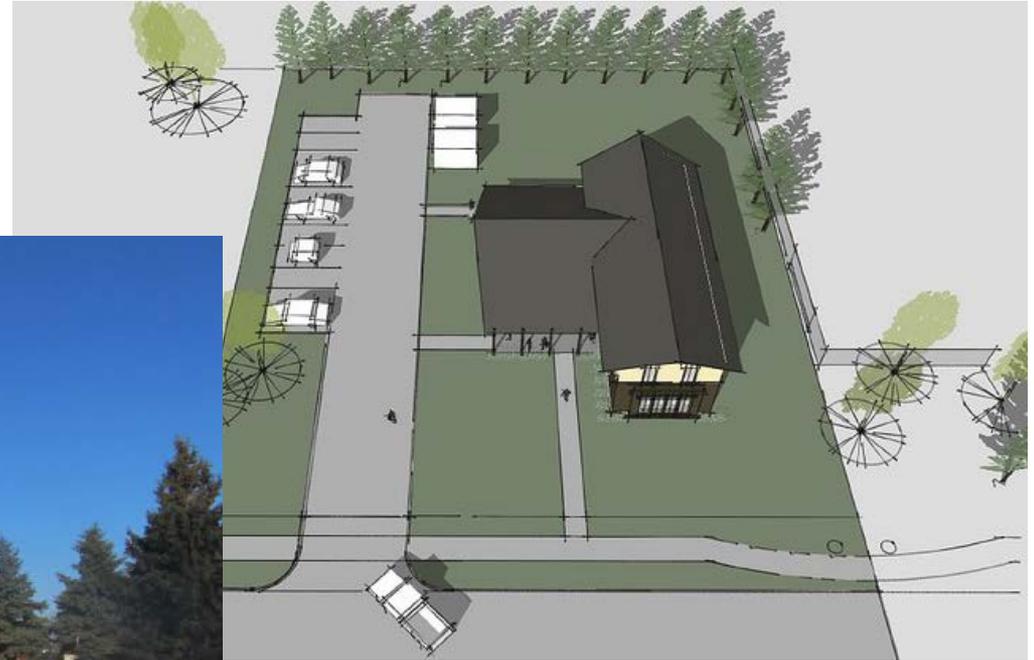
Meyers Printing



610 Commerce Center



Brooklyn Avenues for Youth



Mississippi Gardens Wedding and Event Center



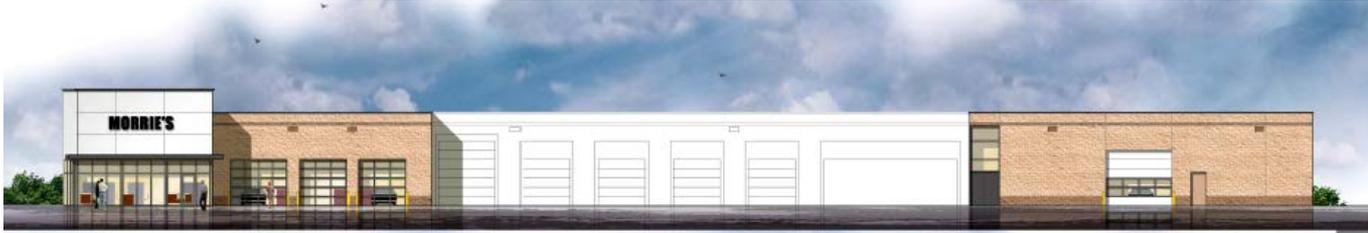
Freddy's Frozen Custard & Steakburgers



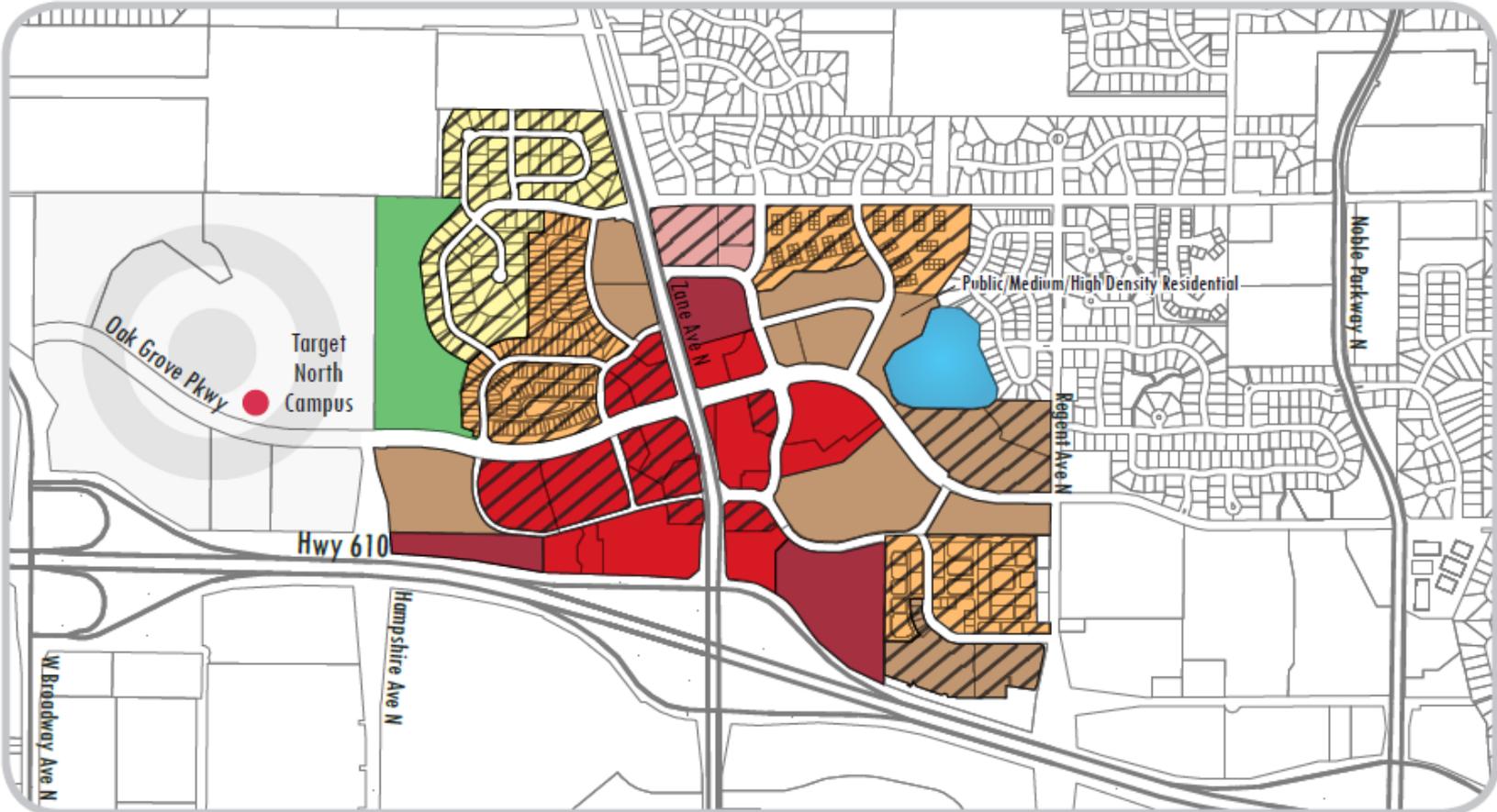
Hennepin County Library



Morrie's



Oak Grove / Zane Study Area



BROOKLYN PARK Highway 610 Corridor
Land Use Recommendation

- Commercial
- Office/Limited Business
- Low Density Residential
- Medium Density Residential
- Med/High Density Residential
- Flex Use
- Park
- Developed

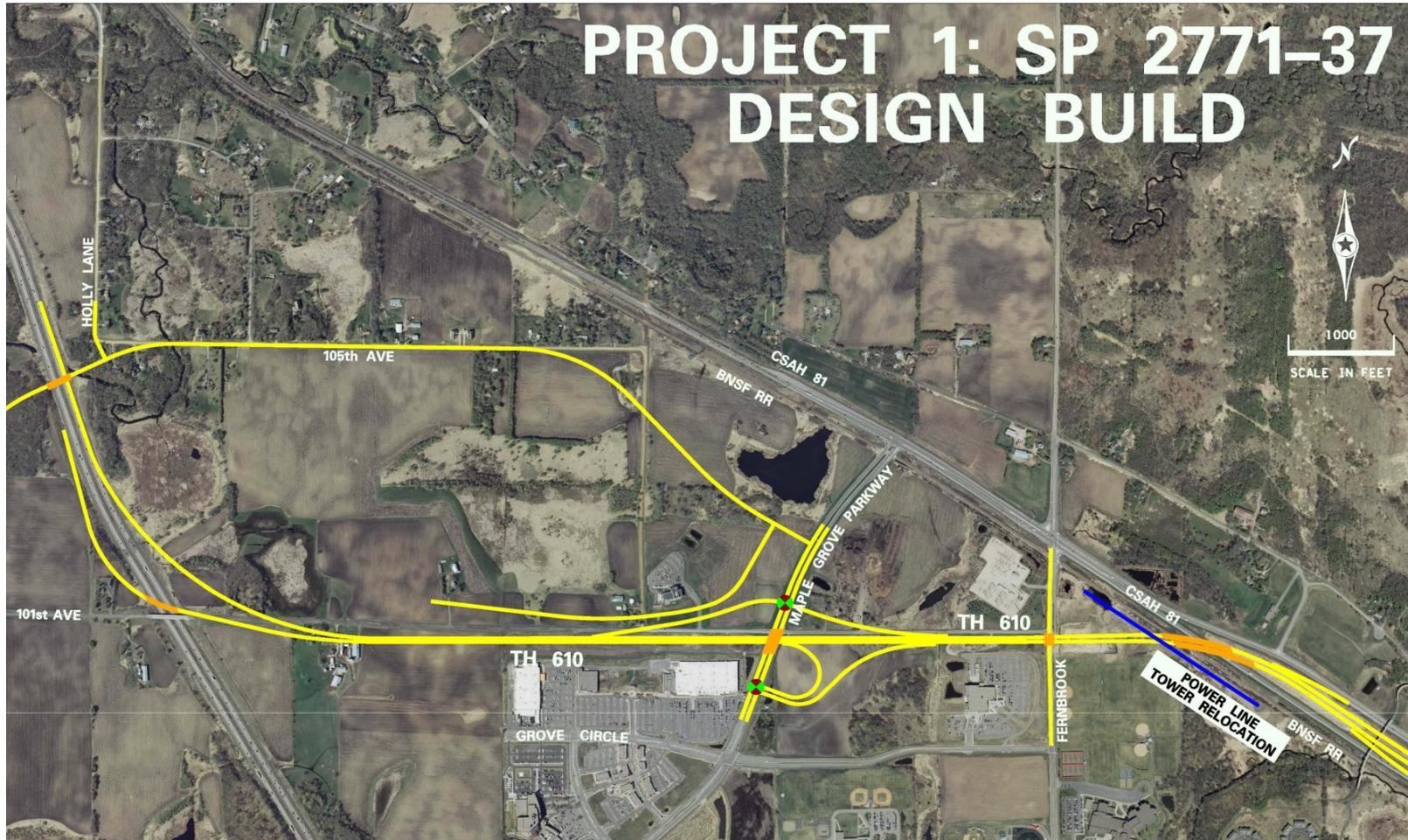
Job #193800545
September 19, 2014
0 0.25 0.5mi

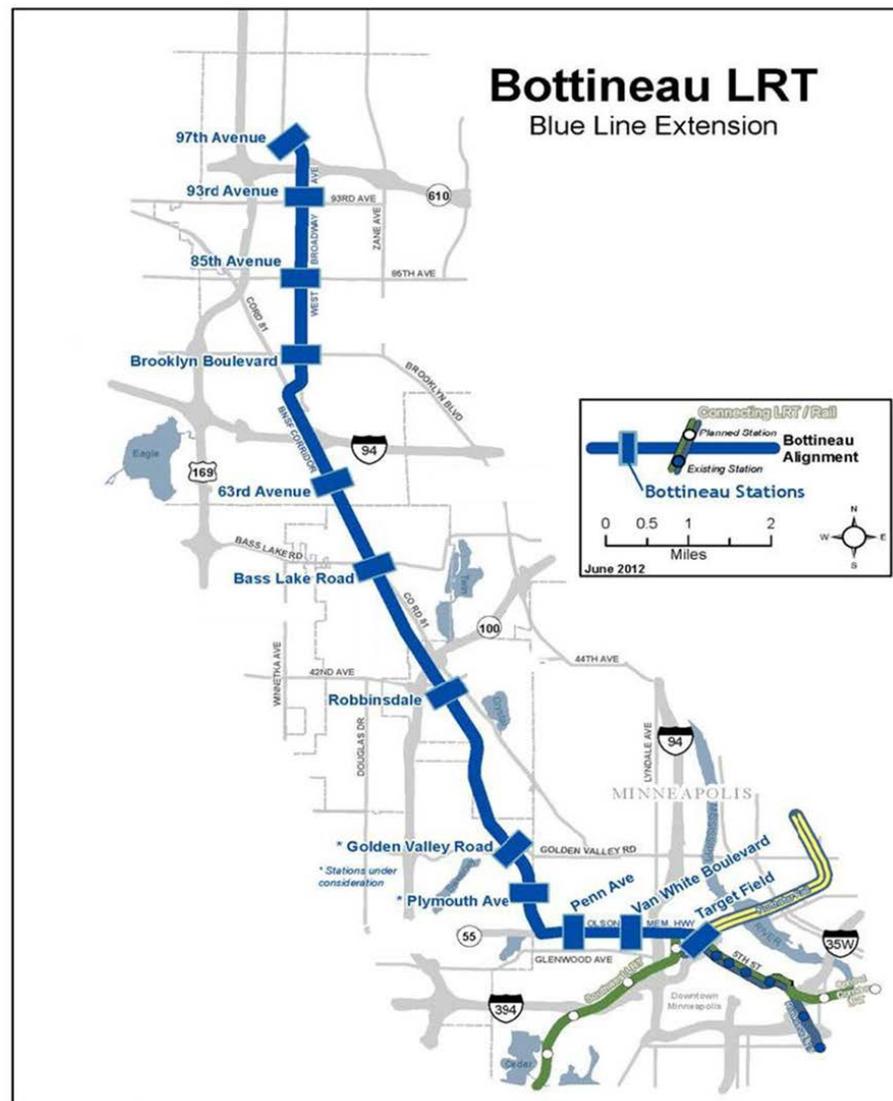
Transportation Investments

\$120m completed!



Plus \$100m to come!





Sign up for LRT updates at lrt@brooklynpark.org

Premise Survey

Free Resource!

- Walk through of your home
- Interior and exterior survey

Contact:

Terry Dehmer, Crime Prevention Specialist

763-493-8277

Terry.Dehmer@brooklynpark.org





Resources

www.brooklynpark.org

Housing - City Government | Brooklyn Park - Windows Internet Explorer

http://www.brooklynpark.org/housing/

Welcome to the Employee In... Housing - City Governme... x

American Diabetes Associ... CityView CD W http--www.bussvc.wisc.e... Wiscard Account Manage... Suggested Sites 2000-2010 Hmong Popula... Mankato Florists - Flowers...

HOME CONTACT US FAQ EMPLOYMENT CALENDAR MEDIA Select Language TEXT SIZE A A

BROOKLYN PARK

A THRIVING COMMUNITY INSPIRING PRIDE WHERE OPPORTUNITIES EXIST FOR ALL

search site SEARCH

I Want To **City Government** **All About BP** **Get Involved**

Home>City Government>Housing Print email Share

City Government

- City Council
- Economic Development Authority
- Commissions
- Elections
- Housing**
 - Buying a Home
 - Selling a Home
 - Special Assessments
 - New Resident Checklist
 - Renting
 - Senior Housing
 - Foreclosures
 - Home Improvements
 - Maps
- Business and Development
- Public Safety
- Public Works
- Recreation and Parks
- Department of Motor Vehicles
- Budget, Property Value and Taxes
- Rules and Regulations

Housing



Housing is one of Brooklyn Park's greatest assets. Maintaining and preserving the housing stock in Brooklyn Park is a priority of the City. The City offers a range of housing programs to meet the needs of homeowners, homebuyers, sellers, renters, and landlords.

Events

[More Events](#)

News

- 12/1/2014 10:32:00 AM Brooklyn Park takes fourth in National Night Out rankings
- 11/11/2014 2:19:00 PM New mapping application, event: Get Up and Geo
- 8/18/2014 5:43:00 PM Know the Code
- 11/7/2013 2:52:00 PM Make your home safe with a Healthy Homes Grant
- 10/8/2013 11:07:00 AM Front Yard Fix-up Grant Now Available!
- Pay your utility bill online and enroll for e-statements

[More News](#)

Start | Internet Explorer | File Explorer | Windows Media Center | Google Chrome | Office | PowerPoint | 11:00 AM 12/10/2014

Home Improvements - Housing | Brooklyn Park - Windows Internet Explorer

http://www.brooklynpark.org/housing/home-improvements/

Welcome to the Employee In... Home Improvements - H... x

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- Public Works
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- Department of Motor Vehicles
- Budget, Property Value and Taxes
- Rules and Regulations

Home Improvements

Loan programs

Not sure where to begin with your home improvement projects? The City of Brooklyn Park is dedicated to assisting homeowners and can help connect you with the following loan programs through the Center for Energy and Environment (CEE):

- [City of Brooklyn Park Home Improvement Loans](#)
- [Home Energy Loan Program](#)
- [Minnesota Fix-Up Fund Loan Program](#)
- [Renew Home Improvement Loan Program](#)

For more information contact the City's nonprofit partner. The Center for Energy and Environment administers the program on behalf of the City.

Phone and email
Center for Energy and Environment (CEE)
612-335-5884
[Visit Center for Energy and Environment's website](#)

Healthy Home Grant

Hennepin County and Sustainable Resources Center are partnering to help suburban Hennepin County homeowners fix potential health and safety threats in their homes.

Healthy Homes grants are available to repair your home, including:

- Fixing safety hazards like broken steps
- Removing rodents and insects
- Addressing moisture problems and repairing water damage
- Removing toxic materials

Phone and email
Sustainable Resource Center

Documents

- Front Yard Fix-up Application
- Low Interest Home Improvement Financing
- Renew Home Improvement Loan

[More Documents](#)

News

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Start

11:05 AM 12/10/2014

City Government

City Council

Economic Development Authority

Commissions

Elections

Housing

Business and Development

Business Forward

Starting or Expanding a Business

Available Land and Buildings

Developers and Builders

Financing and Resources

Development Projects

Maps

Public Safety

Public Works

Recreation and Parks

Department of Motor Vehicles

Budget, Property Value and Taxes

Rules and Regulations

Meeting Agendas and Minutes

Forms, Permits and Licenses

Staff Directory

Locations and Hours

RECREATION & PARKS



Maps of the City

The City of Brooklyn Park uses geographic information systems (GIS) to work with geographic data to make maps and apps. We share content for public use on ArcGIS Online.

[View our open mapping platform](#)

Gallery

Maps may take a moment to load.



Property Search



Sister City Visit in Liberia



Adopt a Hydrant



Development Activity



Food and Fun



Zoning in Brooklyn Park



Thank you

www.brooklynpark.org

Thank you!

Cindy Sherman
Planning Director
763-493-8051

Cindy.sherman@brooklynpark.org

City of Brooklyn Park
5200 85th Ave. N.
Brooklyn Park, MN 55443
tel 763-424-8000 fax 763-493-8391
www.brooklynpark.org

Facebook: [/brooklynparkmn](https://www.facebook.com/brooklynparkmn)
Twitter: [@brooklynpark](https://twitter.com/brooklynpark)
YouTube: [/user/brooklynparkmncity](https://www.youtube.com/user/brooklynparkmncity)

Brooklyn
Park 

Unique.
United.
Undiscovered.