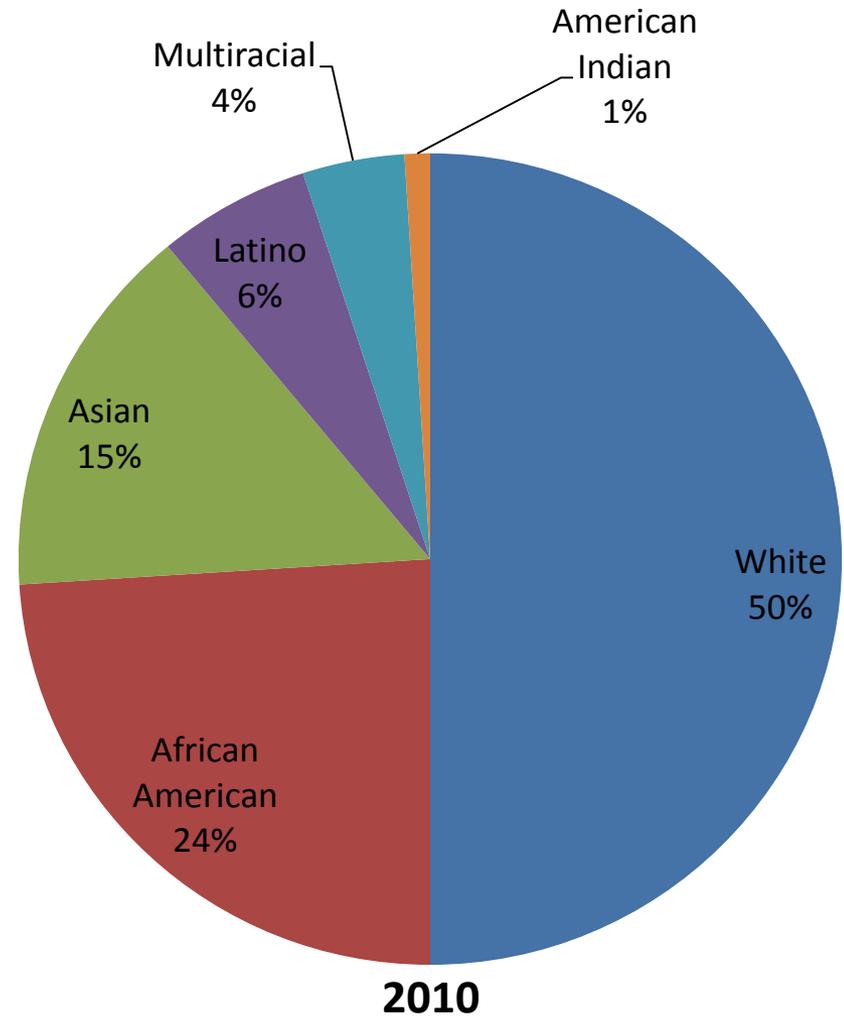
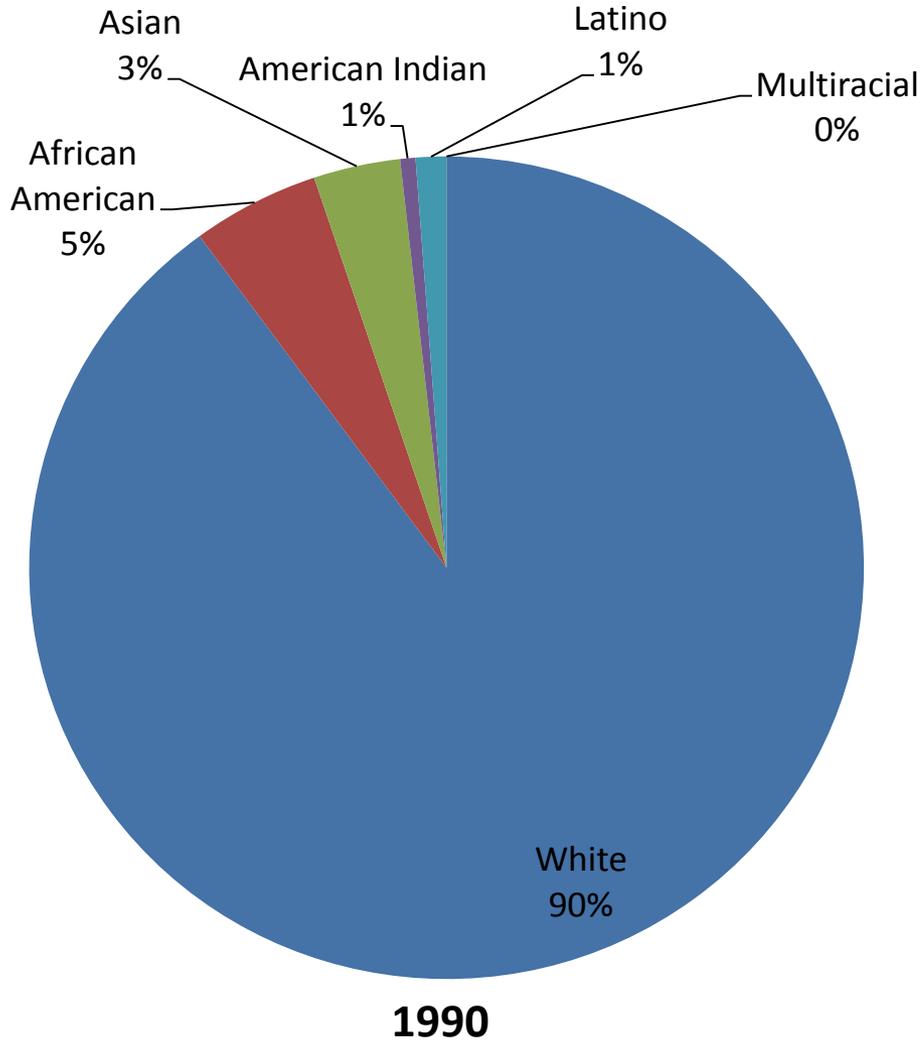
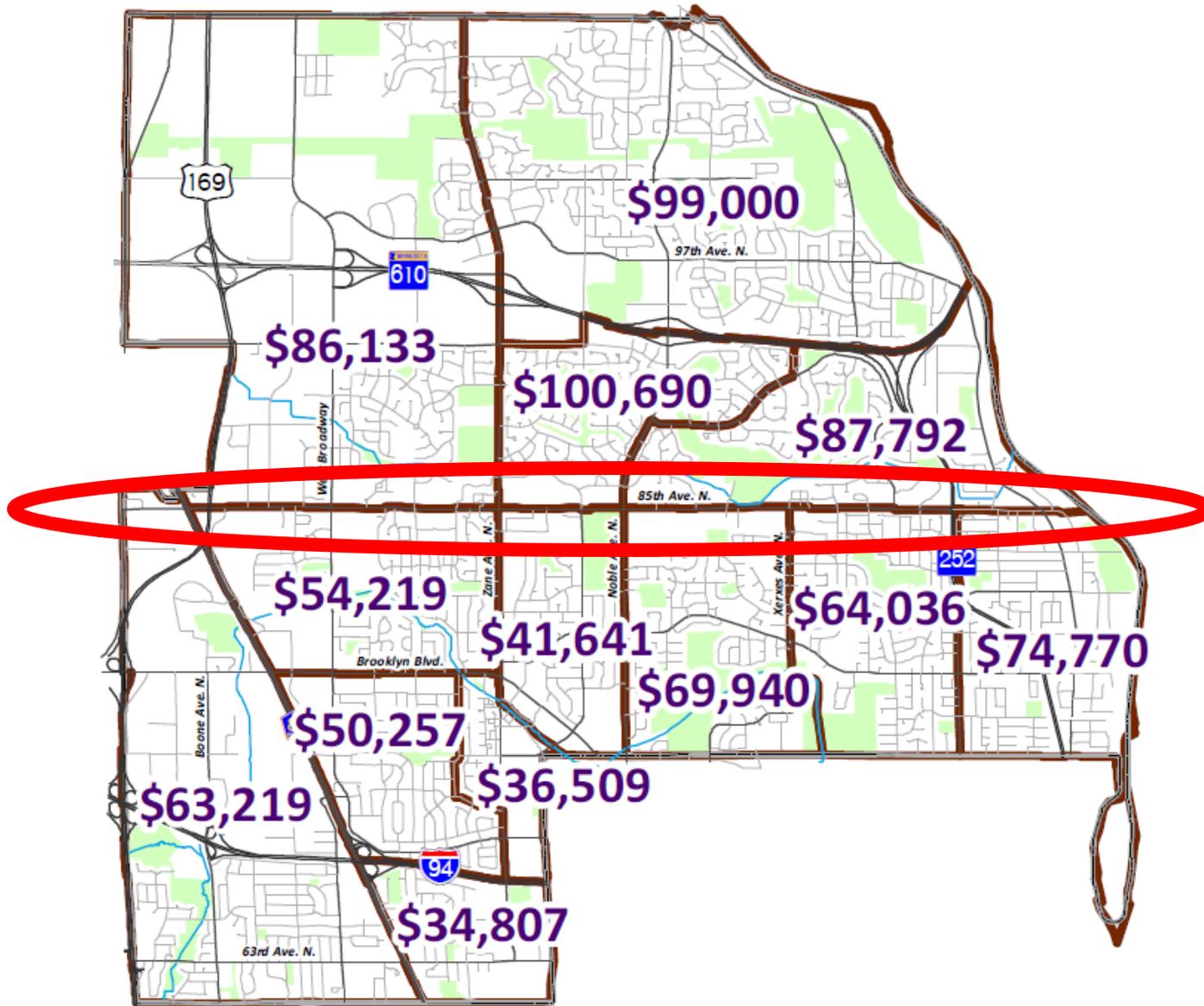


A vibrant sunset sky with a bright meteor streaking across it. The sky transitions from a deep blue at the top to a warm orange and yellow near the horizon. A single, bright meteor streaks diagonally from the upper left towards the lower right. In the foreground, the silhouettes of bare trees and a street lamp are visible against the bright horizon. The roof of a house is also visible in the lower right. The text is overlaid in the center of the image.

*Brooklyn Park, a thriving community
inspiring pride where
opportunities exist for all*

BP's Changing Demographics

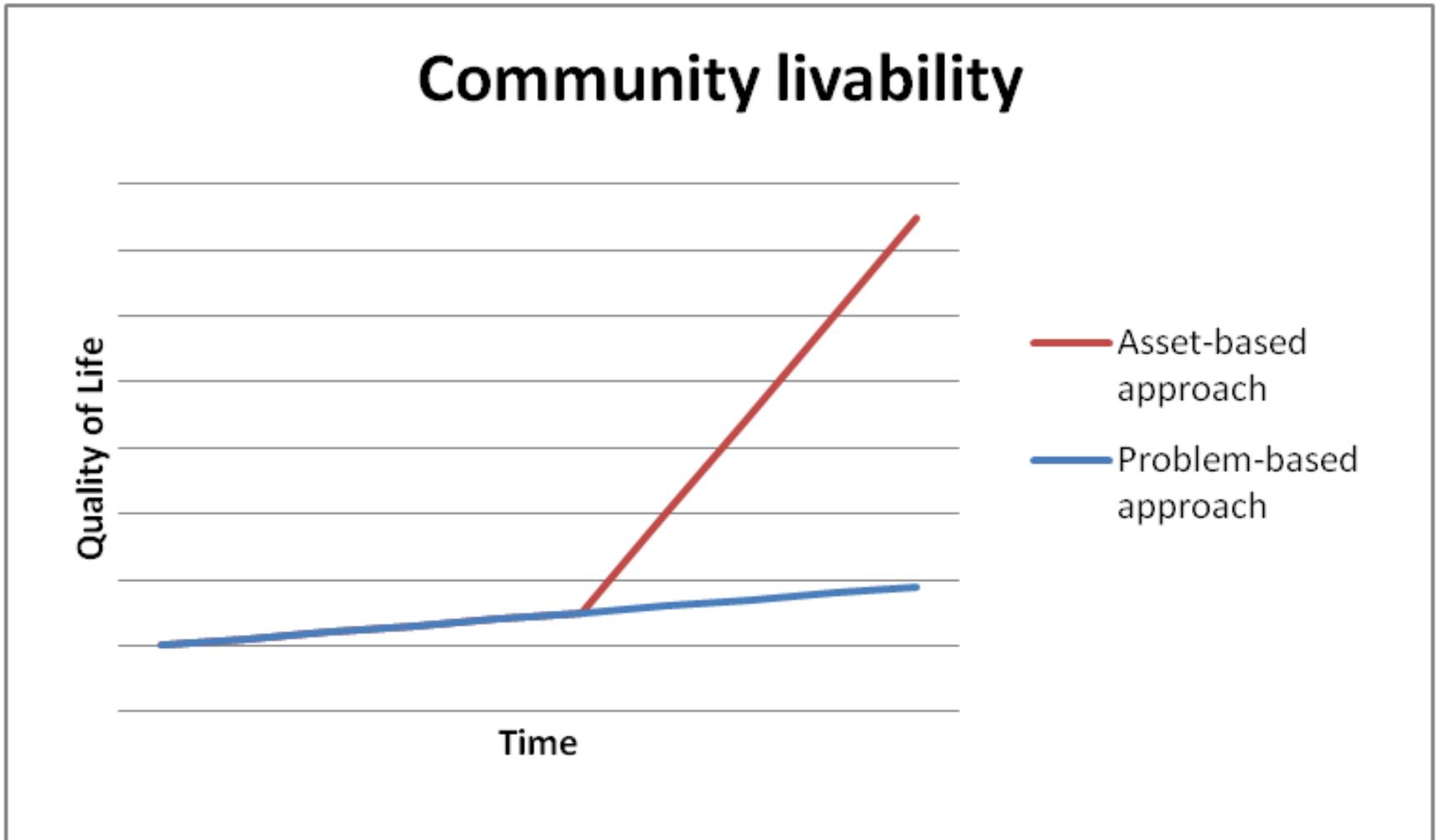




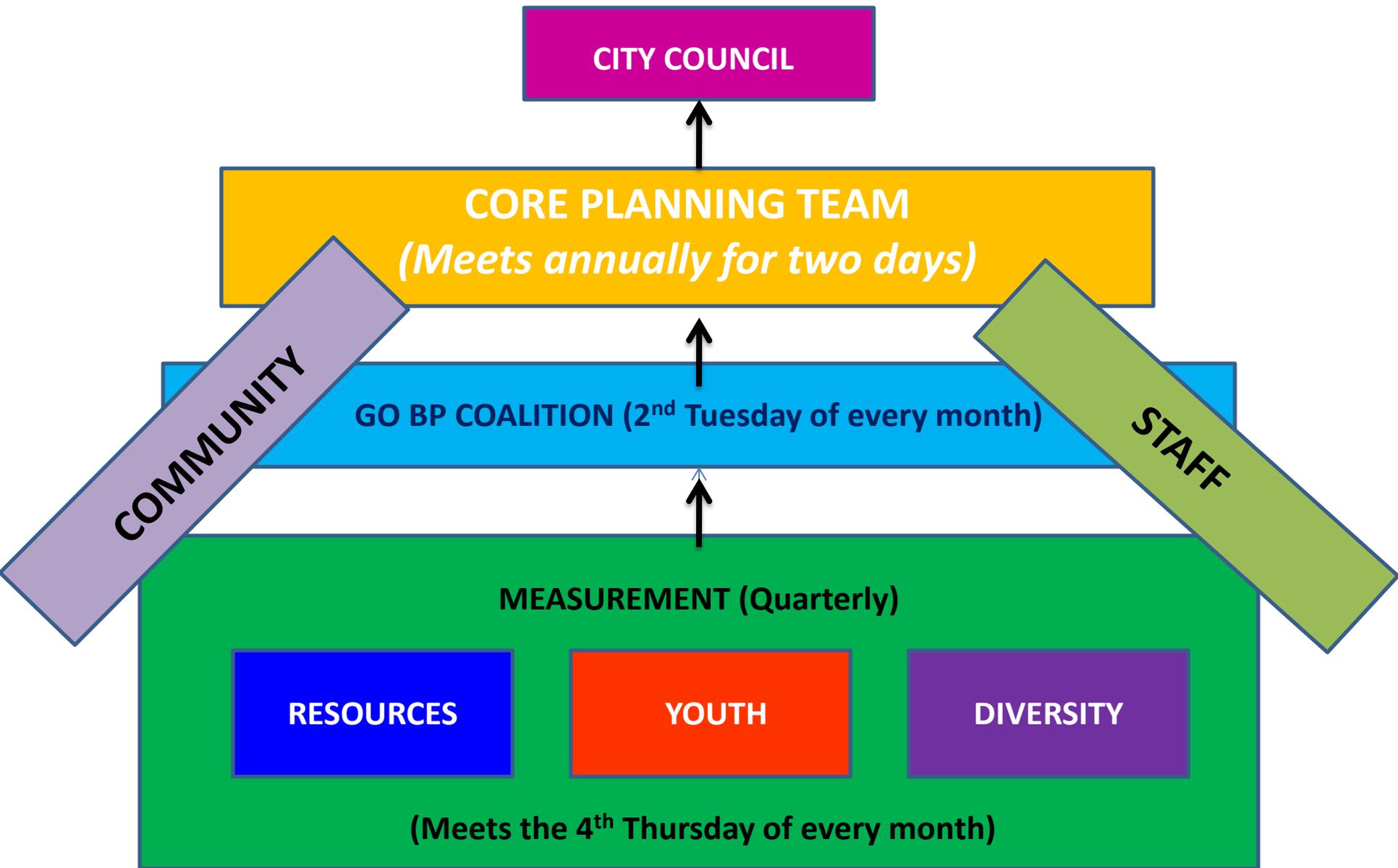
What is community engagement?



Introduction









Core Planning Team





Go BP! Coalition

Diversity



Resources



Youth



Leveraging RESOURCES



Community
Yard Sale

“Brooklyn Park, a thriving community inspiring pride where opportunities exist for all”

Leveraging RESOURCES



Connecting Neighbors and Neighborhoods

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Ensure success of YOUTH

AFTER-SCHOOL CHICAGO PROGRAM LOCATOR - Windows Internet Explorer

http://www.afterschoolchicago.org/

Bing

★ Favorites | 🎧 iHeartRadio Real & Custo... | 📄 Login | 🏠 Welcome to Access Online | 📍 City of Brooklyn Park, Min...

neighborhood boundaries ... AFTER-SCHOOL CHIC... x

🏠 | 📄 | 🖨️ | 📄 Page | 🛡️ Safety | 🛠️ Tools | ?

AFTER-SCHOOL CHICAGO PROGRAM LOCATOR

[ABOUT](#) | [FEEDBACK](#) | [EN ESPAÑOL](#) | [HELP](#)

FIND A PROGRAM

I AM LOOKING FOR A PROGRAM NEAR THIS ADDRESS:

YOU CAN PUT IN AN ADDRESS OR ZIP CODE (I.E. 123 NORTH STATE ST. -OR- 60610)

WHAT KIND OF PROGRAM ARE YOU LOOKING FOR?

- ACADEMIC
- CREATIVE
- CAREER
- HEALTH
- LIFE SKILLS
- RELIGIOUS
- COMMUNITY
- SPORTS

ADVANCED

FIND



For more information about the Chicago Out-of-School Time Project, download the [Project Brochure](#) or visit us on the [web](#).

Done

Internet | Protected Mode: Off

100%

DIMENSION	INDICATORS
Economic vitality	<ul style="list-style-type: none"> • Tax Base / Paid; Unemployment; New Business / expansion/ closure • Families receiving assistance
Safety	<ul style="list-style-type: none"> • Juvenile/overall crimes & victimization; Livability/Neighborhood/complaints • Neighborhood cohesion/communication; Code Enforcement • Physical/Environmental Factors Crime Prevention Through Environmental Design
Education	<ul style="list-style-type: none"> • Graduation rate & dropout rates; Transiency & truancy • Engagement in college or technical training programs; Internships/Service Training • Informal learning opportunities (gardening, travel groups, community education) • #, types & participation in schools Pre-K through higher education
Housing	<ul style="list-style-type: none"> • Foreclosures; Affordability; Number of owner occupied residences • Housing options/life cycle; Number of housing starts by type
Sense of community	<ul style="list-style-type: none"> • Engagement in community activities & participation • Programs, participants, volunteer hours • Types & sharing of communication within neighborhoods (homeowners associations, apartments, other groups, churches, virtual/electronic, social media, networking)
Amenities	<ul style="list-style-type: none"> • Recreation and Parks quantity and utilization rate • Facilities quantity and utilization rate • Culture/Arts/Events quantity and utilization rate
Access	<ul style="list-style-type: none"> • Health, fitness
Appearance	<ul style="list-style-type: none"> • Vacant home / business quantity • Compliance with appearance standards / code violations • Landscaping/green space quantity and maintenance • Public property maintenance standards
External perceptions	<ul style="list-style-type: none"> • Media reporting collection from all forms of information providers (tally of positive & negative reporting)



A good hockey player plays where the puck is.

A great hockey player plays where the puck is going to be.

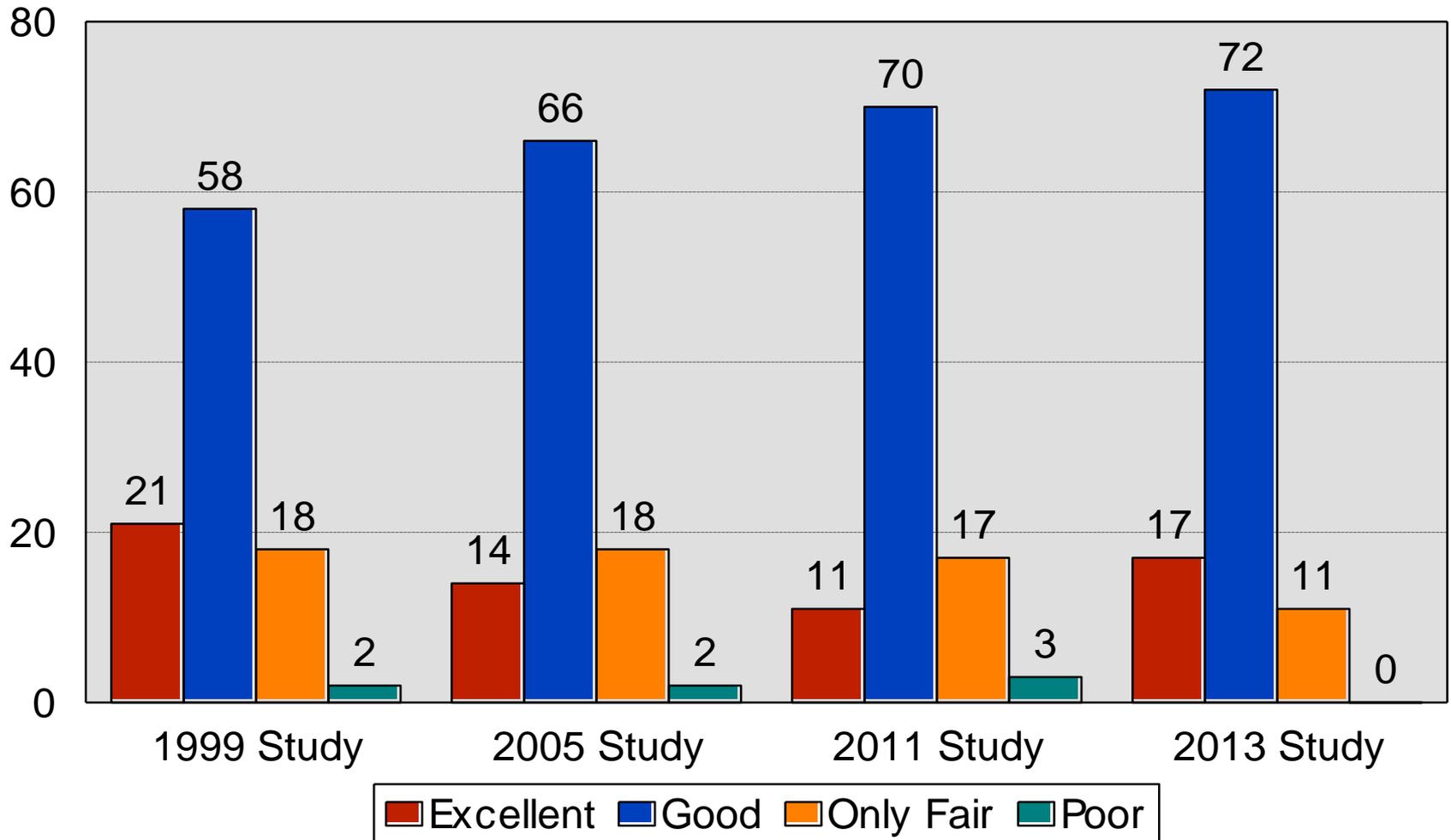
Survey Methodology

2013 Brooklyn Park Residential Study

-  400 household random sample of the City of Brooklyn Park.
-  Telephone interviews conducted between June 17th and June 29th, 2013
-  Average interview time of 25 minutes
-  Non-response level of 3.5%
-  Results projectable within +/- 5.0% in 95 out of 100 cases

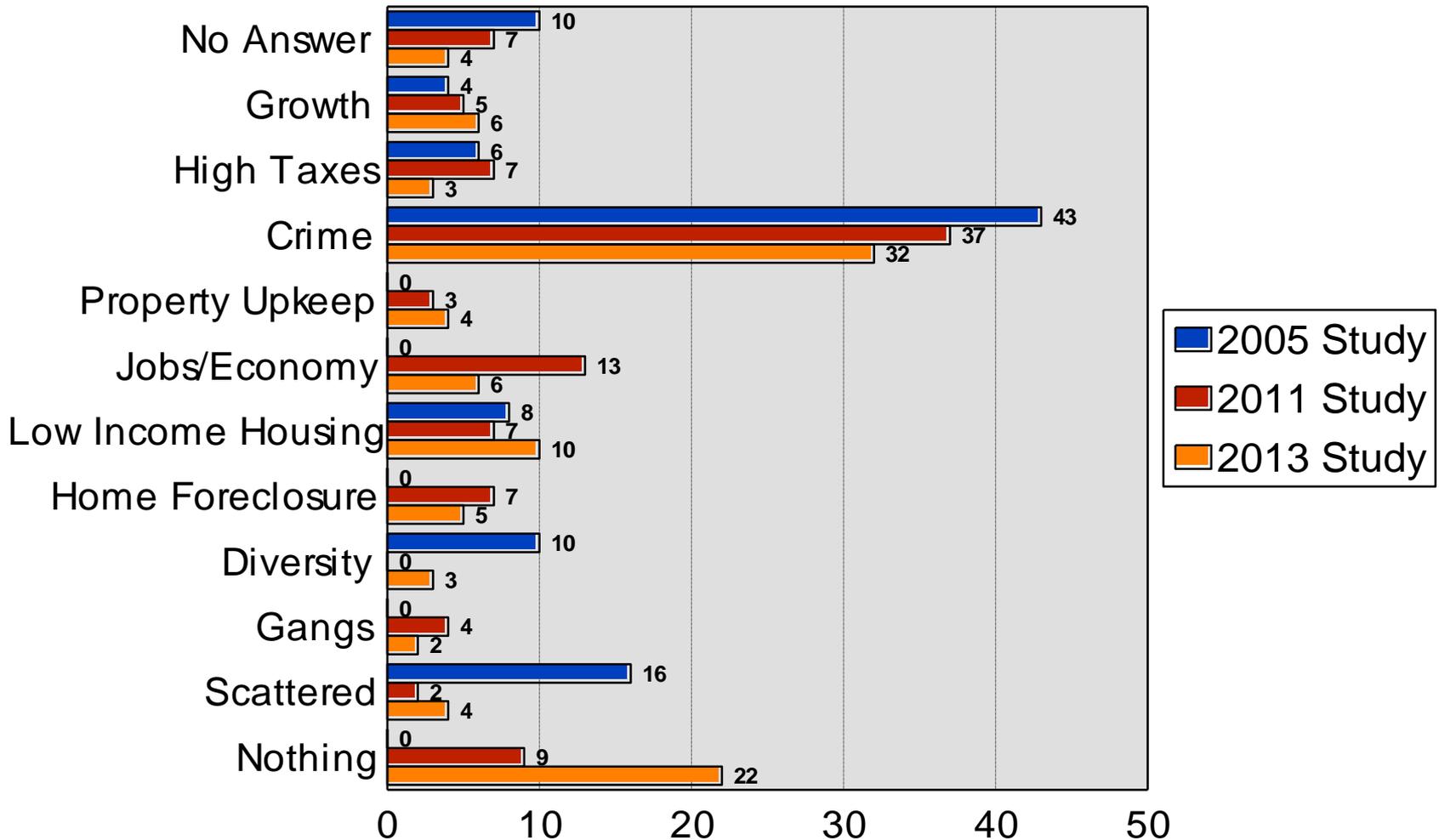
Quality of Life Rating

2013 Brooklyn Park Residential Study



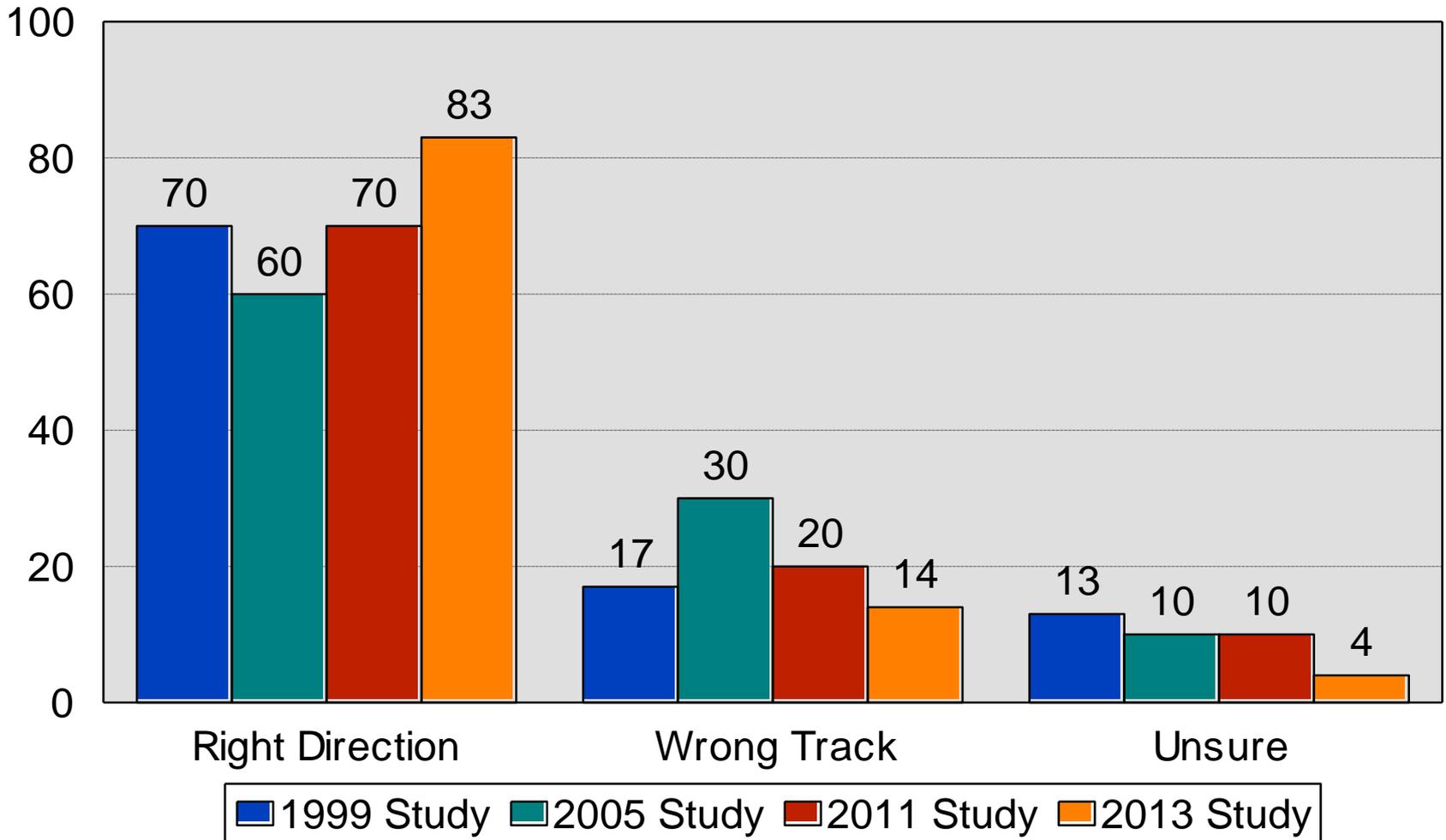
Most Serious Issue

2013 Brooklyn Park Residential Study



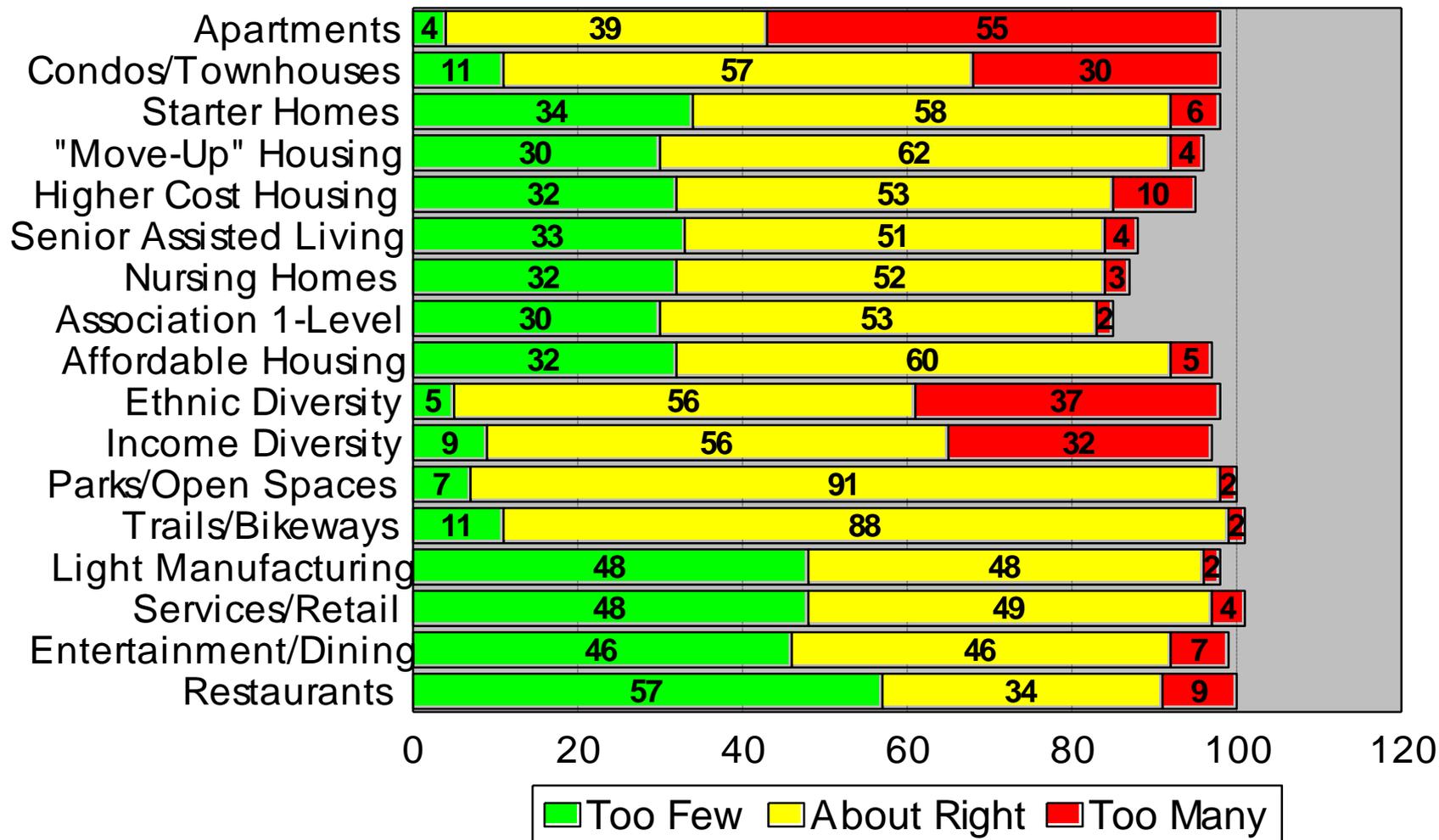
Direction of City

2013 Brooklyn Park Residential Study



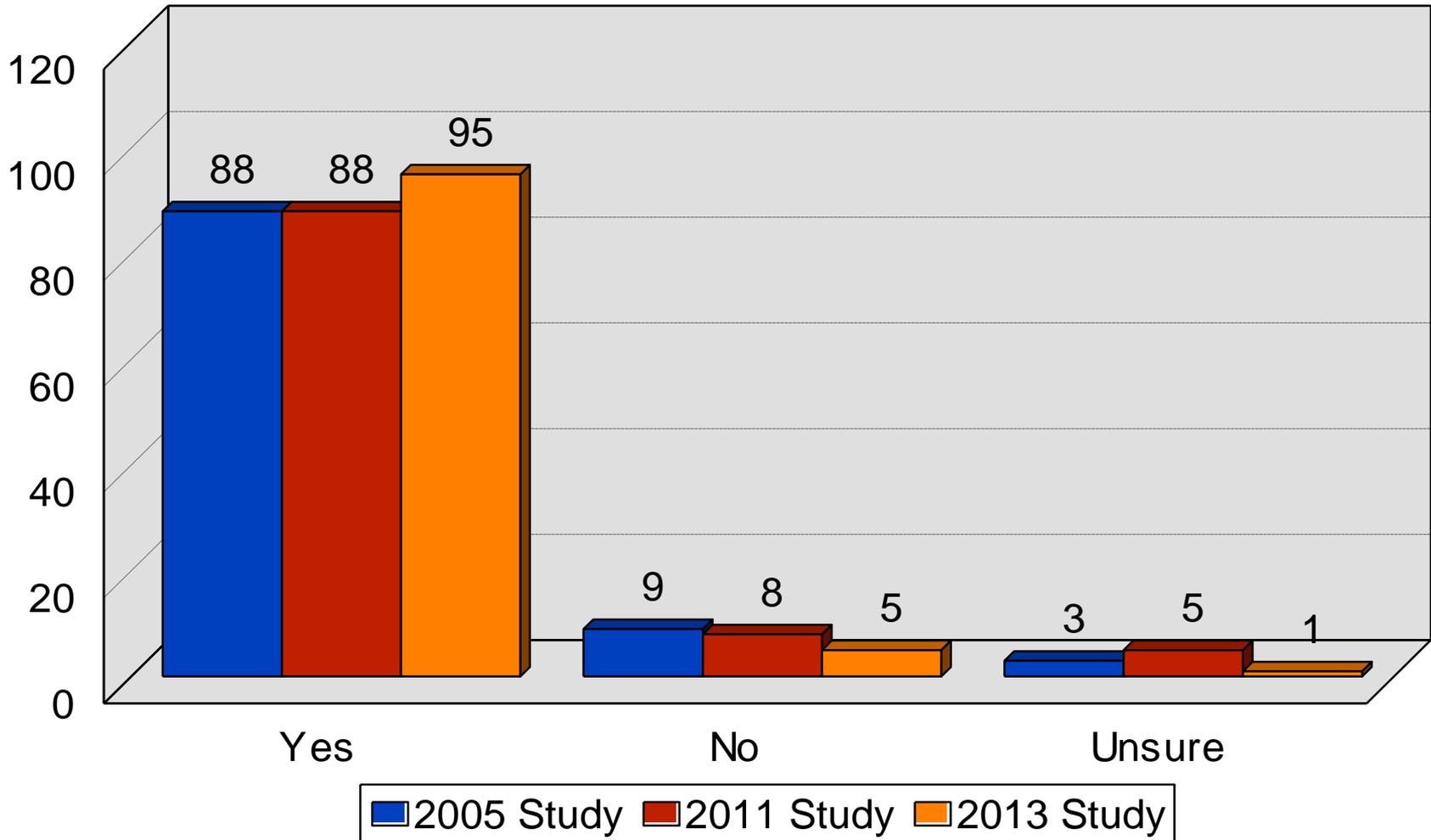
Community Characteristics

2013 Brooklyn Park Residential Study



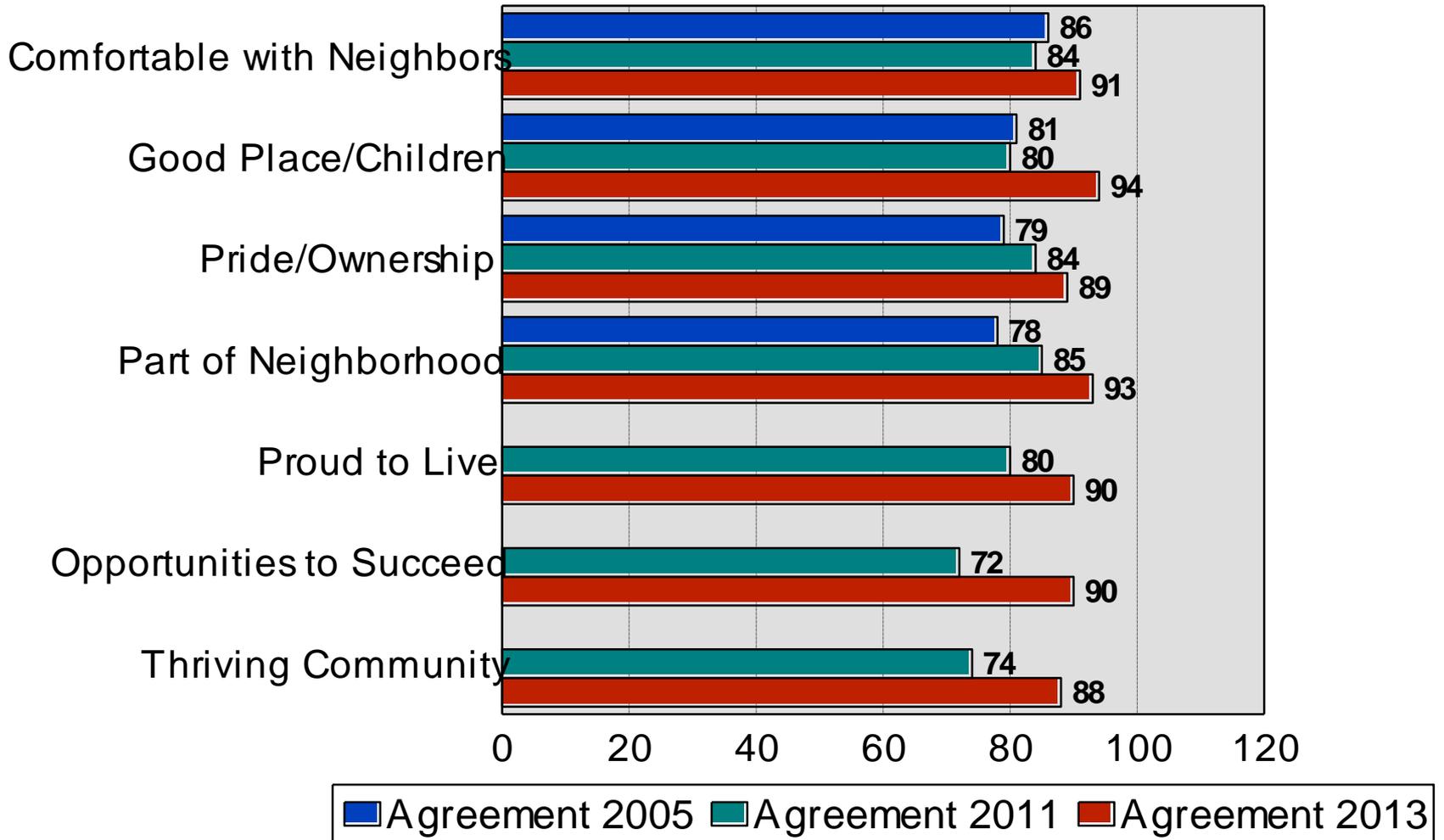
Acceptance in Community

2013 Brooklyn Park Residential Study



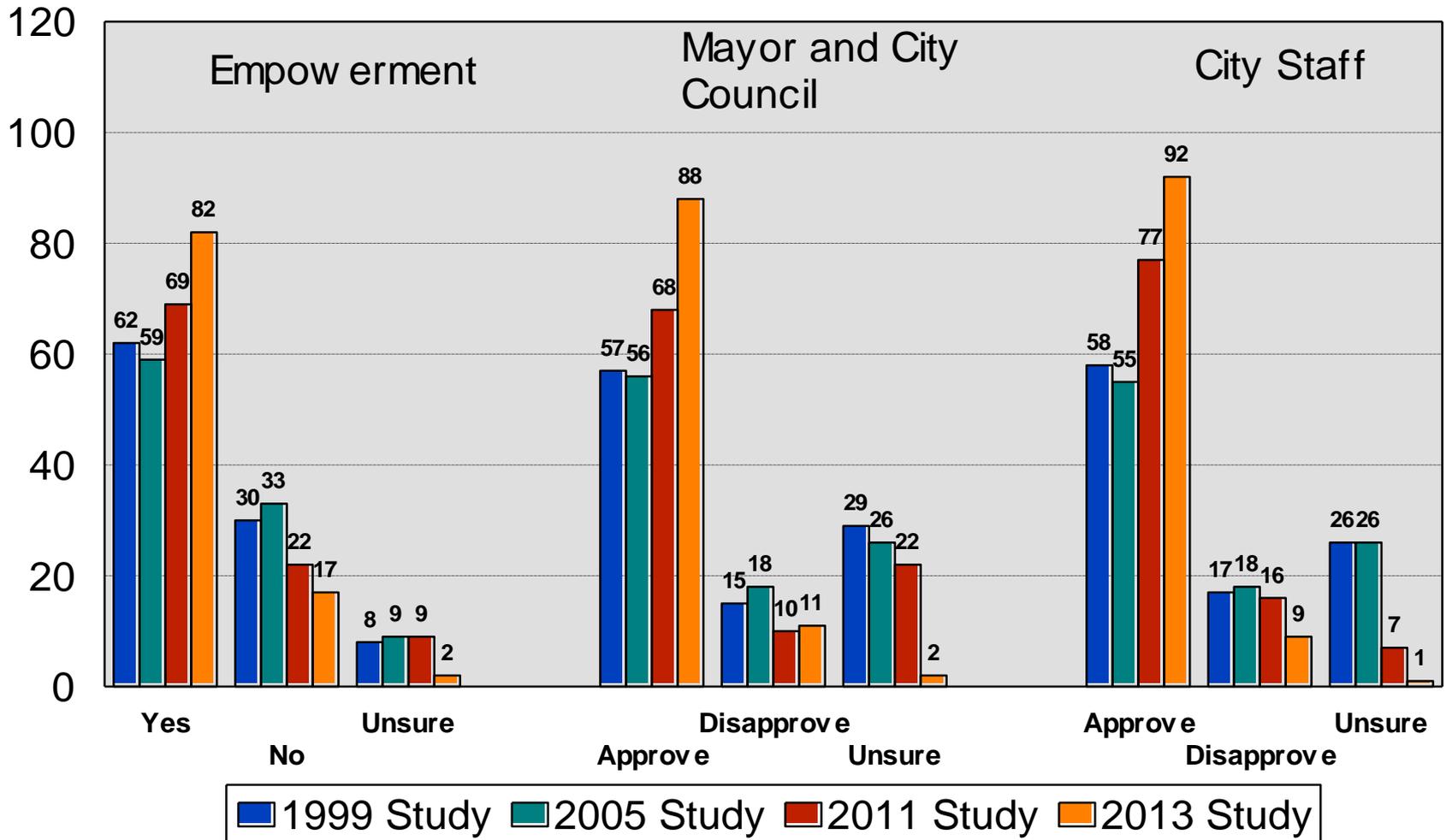
Neighborhood Perceptions

2013 Brooklyn Park Residential Study



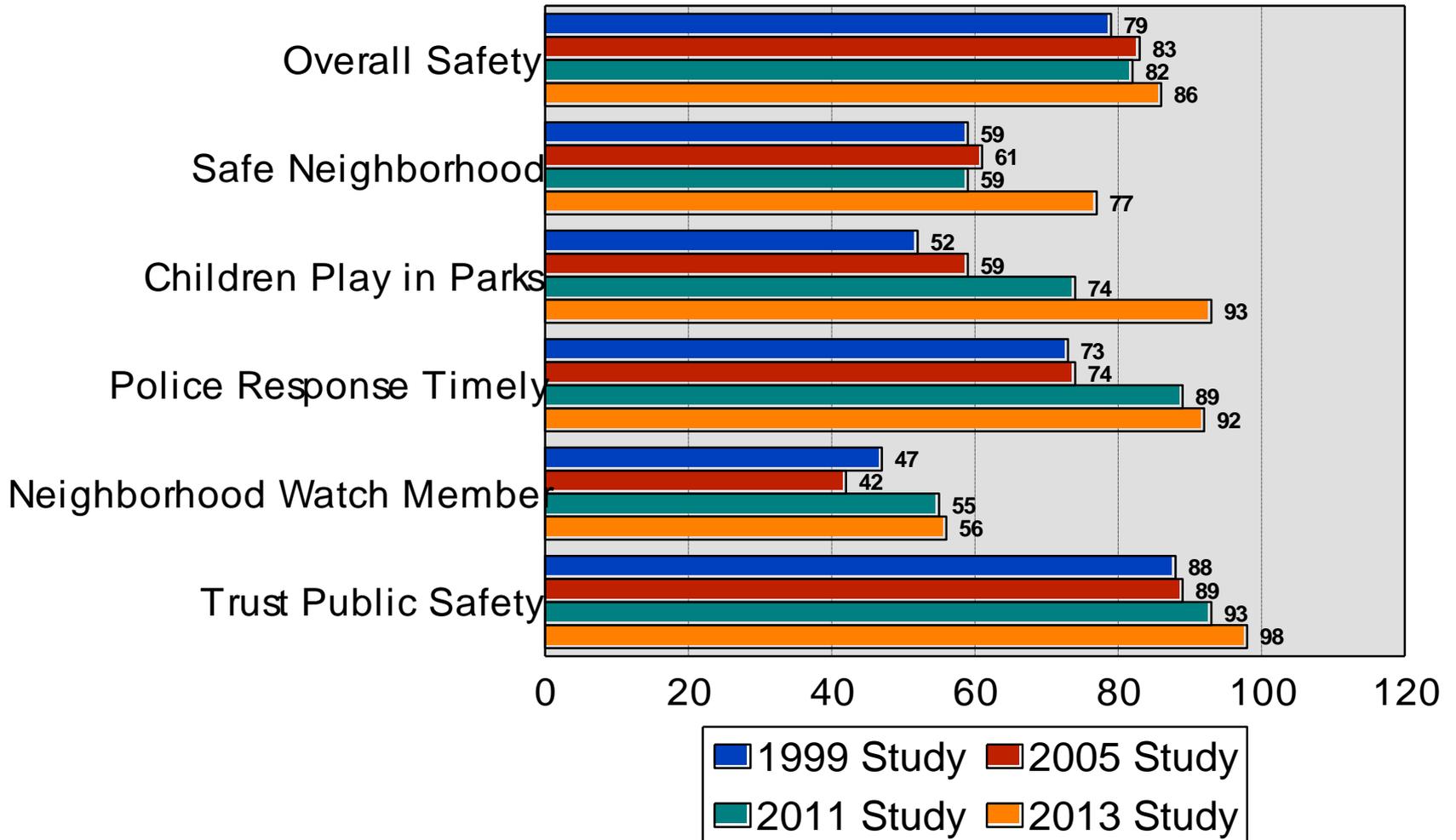
City Government and Staff

2013 Brooklyn Park Residential Study



Public Safety

2013 Brooklyn Park Residential Study





LESSONS LEARNED:

- *Reciprocal and accountable partnerships*
- *Definitive link between investment, development and the promoting of collective efficacy in a community*
- *The role of staff in building a more connected community on a micro-level*



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REFLECTIONS AND THOUGHTS:

- Focus on **design failures** and not on **government** or **people**
- Seek **ethnographics** which shows the **webs of meaning** from an **insider's point of view**
- Recognize **network reciprocity** as **community building blocks**
- Strengthen **community partnerships**, which becomes the mortar between community the building blocks.
- Create **sustainability** within every layer of the process



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ACCOUNTABILITY OF RESULTS FOR THE INEQUITABLE

- **Multiple points of feedback and channels**
- **Stable and Sensitive Diversity (hyper-advocacy)** – build coalitions and allow proliferated groups to come together = one voice to avoid overlap
- **Sensible Division of Labor (hyper-innovation)** – allocate financial resources to intermediaries, experts, and specialty programs/areas. One comprehensive policy, yet avoids competition for programs.



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STRENGTHEN COMMUNITY PARTNERSHIPS

(Mortar between community building blocks)

- Use **Conflict** to Build **Collaboration**
- Build strong **Formal** institutions to support **Informal** ties
- Engage cultural **Powers** to **Empower** localities
- Recognize **Network Reciprocity**
- **Educate, Engage, and Empower**



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CLOSING



“We have to stop doing things to people and start doing things with people.”

Steve Lampi
1954-2011
Mayor (2003 – 2011)

Focused Conversation on Presentation

What images or topics stood out to you in this presentation?

What excites you about the CEI?

What do you want to know more about?

How does this topic impact the community in Brooklyn Park?

What will you do to move this initiative forward?

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